



The 2023 Polar Plunge is coming!

November 4, 2023

River's Bend Family Resort

4041 Highway NN

Joplin MO 64804

Hosts: Joplin Police Department & Carthage Police Department

What is the Polar Plunge?

This "unbearably" fun event allows participants to run into the frigid waters at Rivers Bend Family Resort to raise funds for Special Olympics Southwest Area athletes. In 2022, 205 Polar Plungers raised over \$70,000! This one-of-a-kind event promises a fun atmosphere complete with music, crazy costumes, team building opportunities and lasting memories for everyone!

What is new for 2023? We are hosting a post-plunge celebration! Our celebration will award winners for highest fundraiser and more! Stick around and meet some of our area athletes and staff members to learn more about why Special Olympics Missouri is important to them.

Will you partner with us to make a splash in support of SOMO SW Area Athletes?

OUR MISSION IS..
...to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes, and the community.

"Let me Win, but if I Cannot Win, Let me be Brave in the Attempt."

Special Olympics Athlete's Oath

SW SOMO Facts:

Number of Athletes: 1,500+
Number of Events: 51
Sports Offered: Aquatics, Athletics, Basketball, Bocce, Bowling, Flag Football, Golf, Powerlifting, Soccer, Softball, Tennis, Volleyball

Other Special Events: Inclusion Revolutions, Sports Clinics, Young Athletes Programs and SO MUCH MORE at www.somo.org.



POLAR PLUNGE®



FOR SPECIAL OLYMPICS MISSOURI

Special Olympics Missouri
Southwest Area
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Your Polar Plunge partnership supports programming including

- ◇ Sports Training & Competitions
- ◇ Athlete Leadership Training
- ◇ Health & Wellness Programs & Screenings
- ◇ Young Athlete (ages 2-7) Programs
- ◇ Inclusive Schools & Communities
- ◇ Social Inclusion



2023 Springfield Polar Plunge Partnerships

Partner Benefits/ Level	\$2,500 Polar	\$1,500 Tundra	\$750 Arctic	\$300 Igloo	\$100 Heat
Number of waived Entry Fees for Plunge	15	10	4	1	0
Recognition on sponsor banner	Logo	Logo	Logo	Logo	Name
Mentions by emcee at plunge	5	3	1	1	1
Recognition on Plunger E- Greetings	Logo	Logo	Logo	Name	
Athlete Plunge Ambassador visit	√	√	√	√	
Company recognition on Plunge shirt	Logo	Logo	Name	Name	
Recognition on Springfield Plunge webpage	Logo	Logo	Logo	Name	
Partner Social Media tags	6	3	1		
Company booth at Plunge	√	√	√		
Company Name recognition on media interviews	√				
Logo on Plunge recap video	√				

Please send the partner form, payment and company logo by October 18, 2023 to receive all benefits.

Company: _____

Contact Name: _____

Email: _____

Address: _____

Phone: _____

Social Media Handle: _____

Payment Option: Check Credit Card

Please make checks payable to Special Olympics Missouri

To pay by credit card please complete information below:

CC Number: _____ Expiration Date: _____/_____/____ CVV: _____

Signature: _____

Return form to: SOMO SW Area, P.O. Box 14463, Springfield, MO 65804

Questions? Contact Haley Blevins at 636.575.3570 or blevins@somo.org

Email company logo to blevins@somo.org - logos due by October 18, 2023

Sponsorships accepted after October 18 are not guaranteed to have logos on shirts.