

# Taking it to the Next Level: Women/Minority-Owned Business and Exporting

## Event Description

95% of the world's consumers are outside of the U.S., yet many firms, especially small businesses, are focused solely on the domestic market. This 1-hour program will introduce key exporting topics as described by successful Midwestern small business owners and U.S. government international trade experts. All businesses are welcome, including those who may not have considered exporting or who may not know where to start.

## Topics Will Include:

- Why your business should export
- What financial support is available to you
- How the USG can help you navigate the process
- What programs are focused specifically on growing women/minority-owned business exports

## Confirmed Speakers

### Jay Kim, CEO, Datalocker

(Ex-Im Bank 2020 Exporter of the Year, Mid-America District Export Council Member)

### Genera Moore, CEO, Motorparts Nation

(Missouri District Export Council Member)

### Ian Lorenzana, U.S. Small Business Administration

### Nicole Woods, U.S. Export-Import Bank

## Event Details

### Date

February 17, 2022 – 2:00PM Central Time

### Location

Virtual - WebEx

### Cost

Free

### Registration

[Click here to register](#)

## Questions?

Please e-mail [Joshua.Kaplan@trade.gov](mailto:Joshua.Kaplan@trade.gov) (Kansas City) or [Nathalie.Scharf@trade.gov](mailto:Nathalie.Scharf@trade.gov) (St. Louis)

