



# McDonald County, MO

MOKAN Economic Partnership



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## Report Parameters

### 1 County

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29119	McDonald County, MO
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

23,075

Population (2020)

Population **grew by 392** over the last 5 years and is projected to **grow by 1,053** over the next 5 years.

8,063

Total Regional Employment

Jobs **decreased by 246** over the last 5 years but are projected to **grow by 225** over the next 5 years.

\$41.6K

Median Household Income (2019)

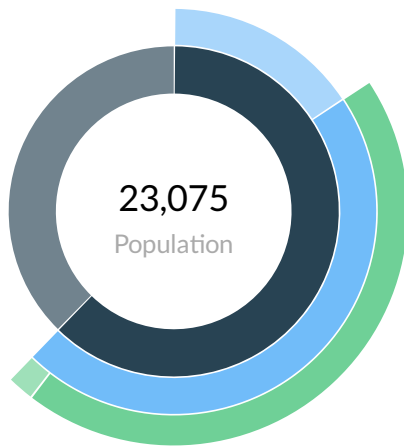
Median household income is **\$21.2K below** the national median household income of \$62.8K.

## Takeaways

- As of 2020 the region's population **increased by 1.7%** since 2015, growing by 392. Population is expected to **increase by 4.6%** between 2020 and 2025, adding 1,053.
- From 2015 to 2020, jobs **declined by 3.0%** in McDonald County, MO from 8,309 to **8,063**. This change **fell short of the national growth rate of 1.3% by 4.3%**. As the number of jobs declined, the **labor force participation rate increased from 56.3% to 59.5% between 2015 and 2020**.
- Concerning educational attainment, **8.0% of McDonald County, MO residents possess a Bachelor's Degree** (12.1% below the national average), and **6.2% hold an Associate's Degree** (2.4% below the national average).
- The top three industries in 2020 are Animal Slaughtering and Processing, Animal Production, and Education and Hospitals (Local Government).

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	23,075	10,758	8,063	87.1	\$611.12M	\$1.44B	\$1.20B
State	6,168,743	3,055,792	3,071,490	90.3	\$312.19B	\$326.70B	\$375.83B

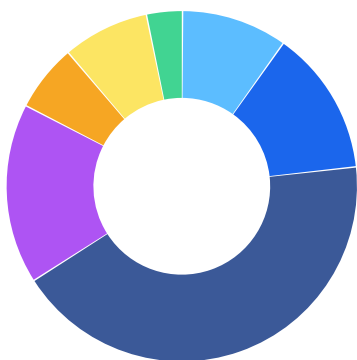
## 2020 Labor Force Breakdown



	Population
● Total Working Age Population	14,361
● Not in Labor Force (15+)	3,603
● Labor Force	10,758
● Employed	10,320
● Unemployed	438
● Under 15	8,714

## Educational Attainment

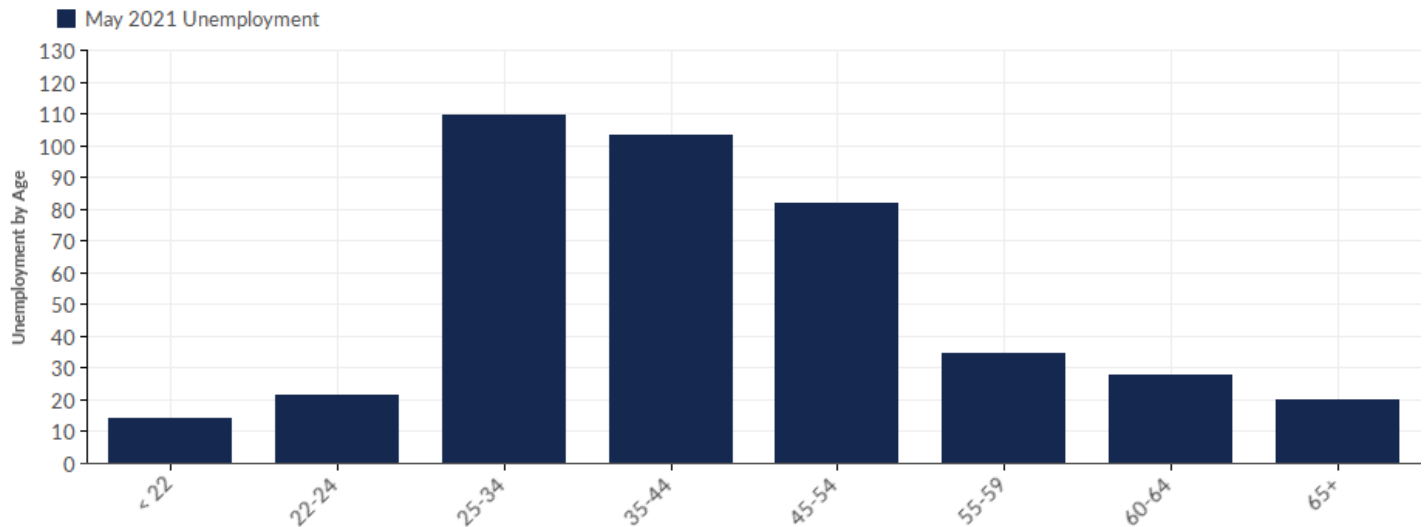
Concerning educational attainment, **8.0% of McDonald County, MO residents possess a Bachelor's Degree** (12.1% below the national average), and **6.2% hold an Associate's Degree** (2.4% below the national average).



	% of Population	Population
● Less Than 9th Grade	9.8%	1,495
● 9th Grade to 12th Grade	13.4%	2,053
● High School Diploma	42.7%	6,546
● Some College	16.6%	2,546
● Associate's Degree	6.2%	949
● Bachelor's Degree	8.0%	1,221
● Graduate Degree and Higher	3.3%	507

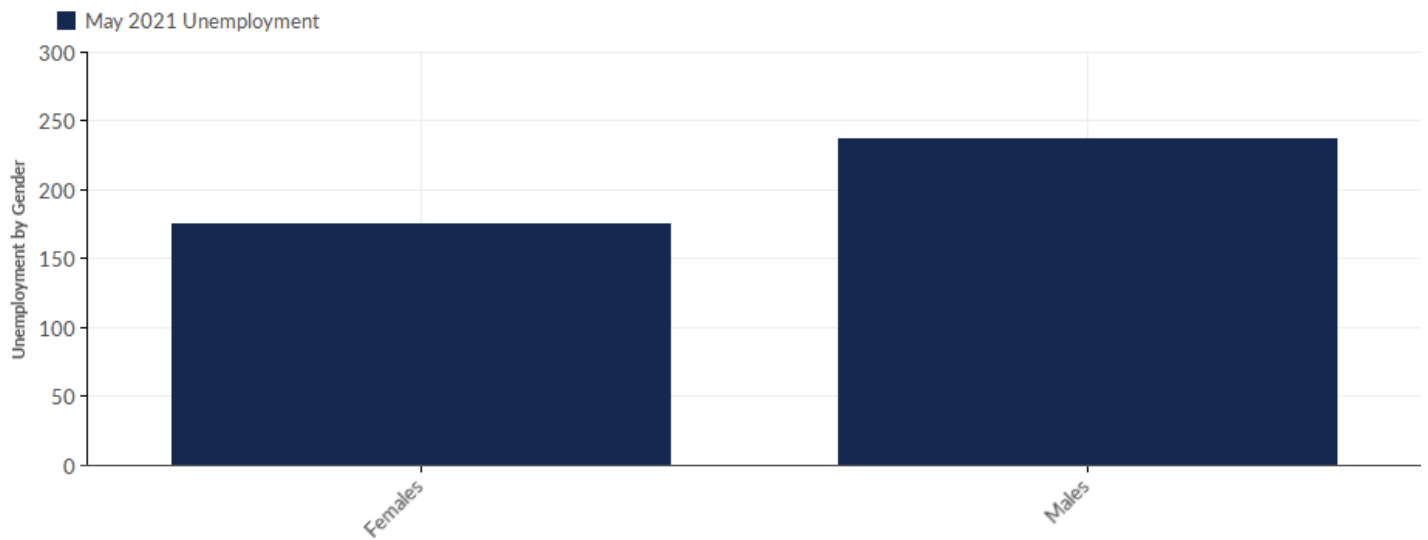
# Unemployment by Demographics

## Unemployment by Age



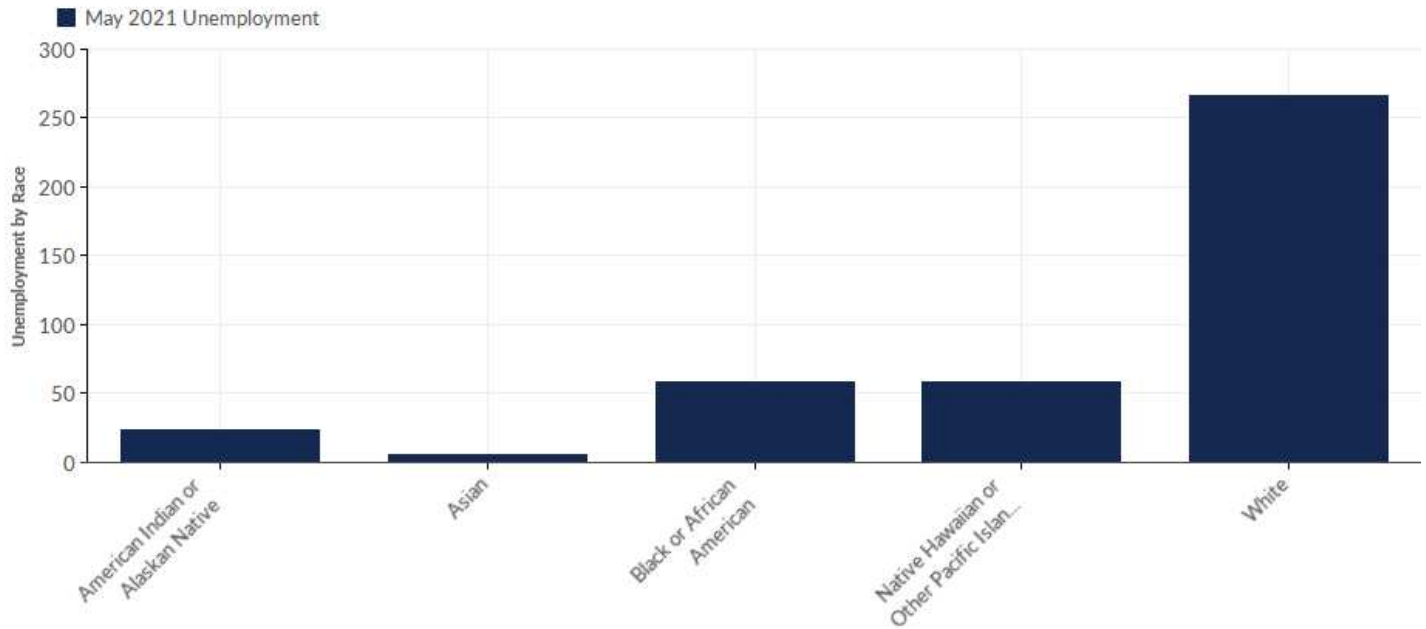
Age	Unemployment (May 2021)	% of Age Cohort
< 22	14	3.40%
22-24	21	5.10%
25-34	109	26.46%
35-44	103	25.00%
45-54	82	19.90%
55-59	34	8.25%
60-64	28	6.80%
65+	20	4.85%
Total	412	100.00%

## Unemployment by Gender



Gender	Unemployment (May 2021)	% of Age Cohort
Females	175	42.48%
Males	237	57.52%
Total	412	100.00%

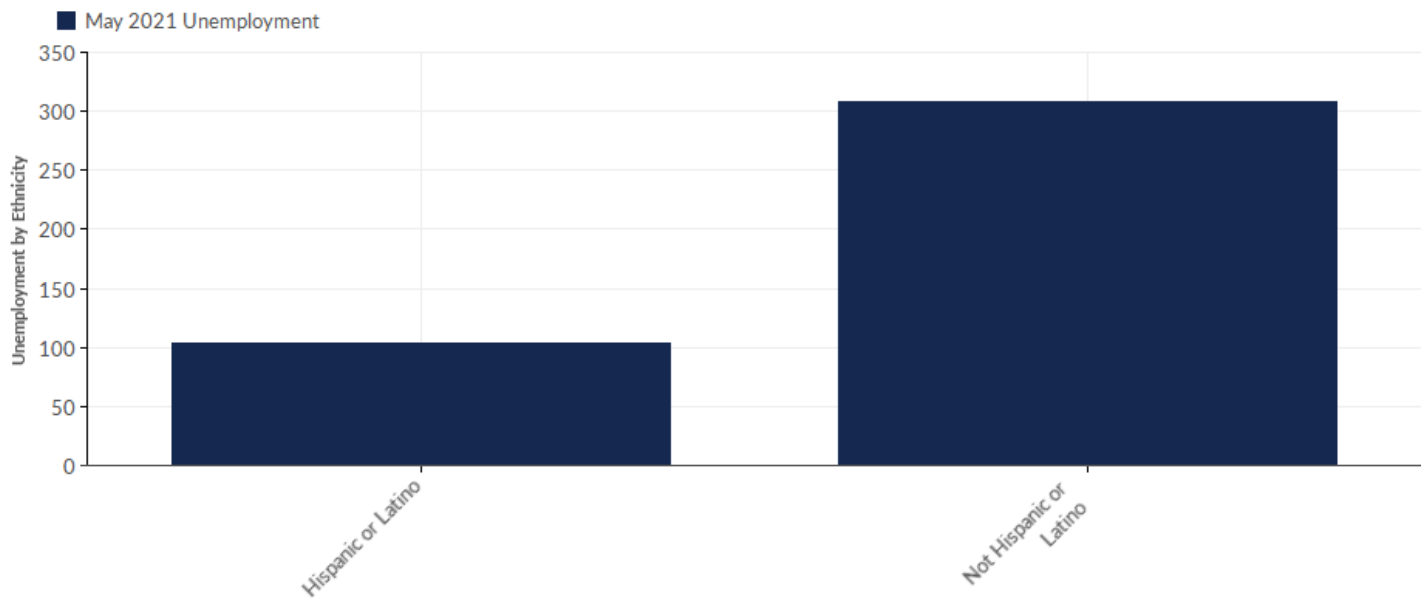
## Unemployment by Race



Race	Unemployment (May 2021)	% of Age Cohort
American Indian or Alaskan Native	24	5.83%
Asian	5	1.21%
Black or African American	58	14.08%
Native Hawaiian or Other Pacific Islander	58	14.08%
White	266	64.56%
Total	412	100.00%



## Unemployment by Ethnicity

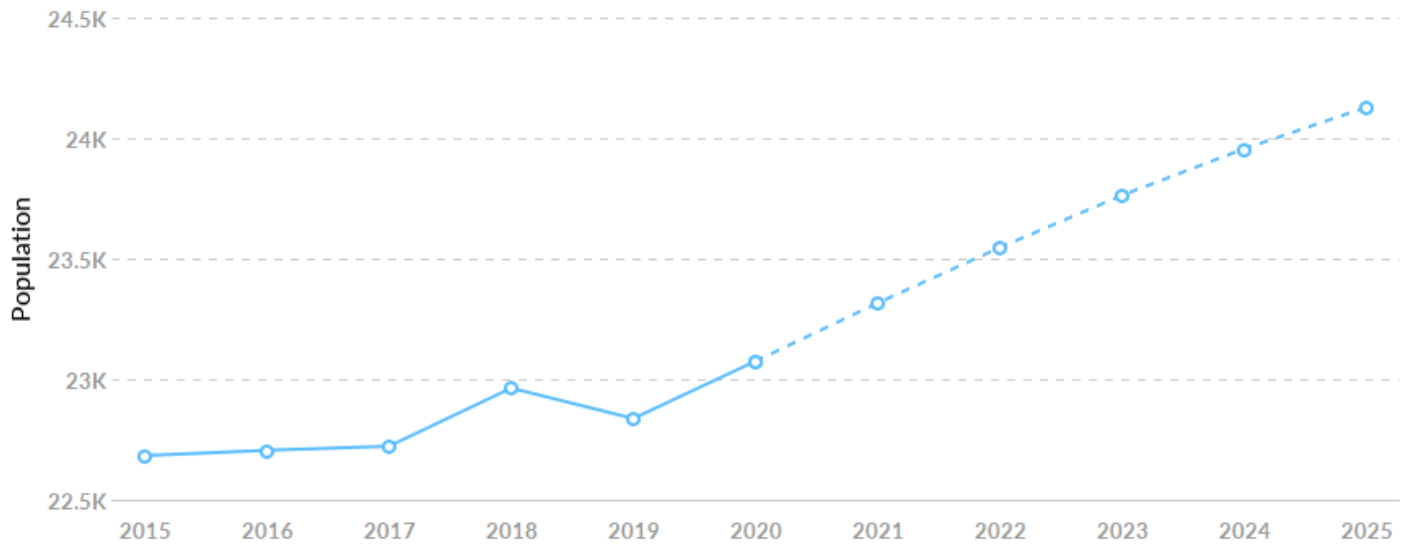


Ethnicity	Unemployment (May 2021)	% of Age Cohort
Hispanic or Latino	103	25.00%
Not Hispanic or Latino	309	75.00%
Total	412	100.00%

# Historic & Projected Trends

## Population Trends

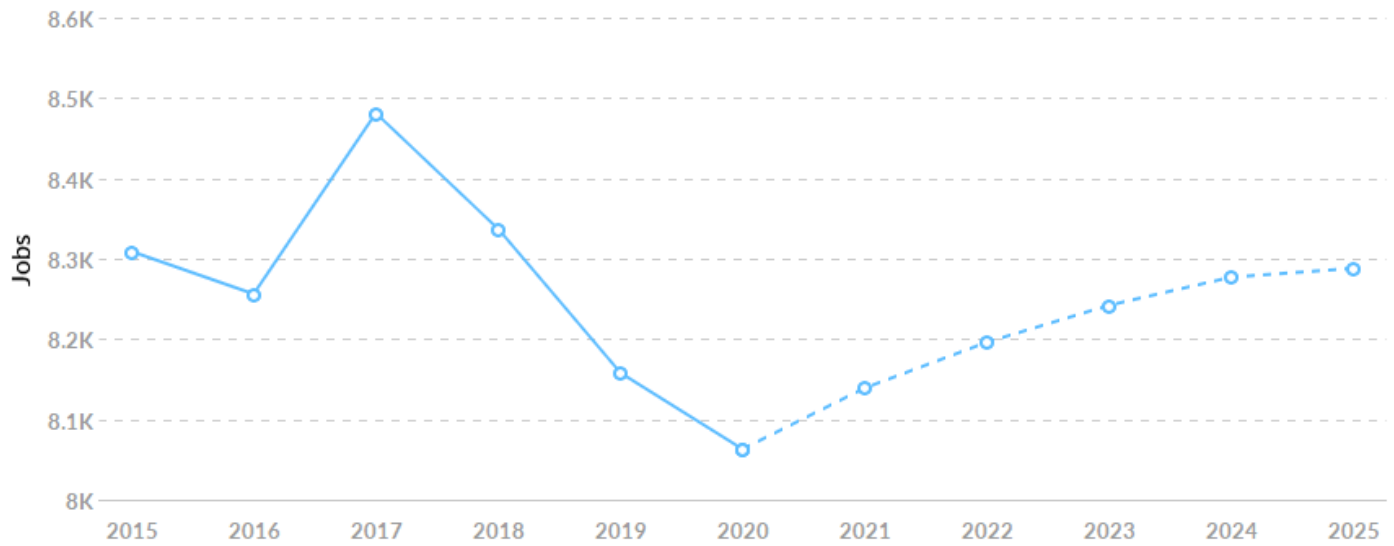
As of 2020 the region's population **increased by 1.7%** since 2015, growing by 392. Population is expected to **increase by 4.6%** between 2020 and 2025, adding 1,053.



Timeframe	Population
2015	22,683
2016	22,705
2017	22,722
2018	22,963
2019	22,837
2020	23,075
2021	23,316
2022	23,546
2023	23,763
2024	23,956
2025	24,128

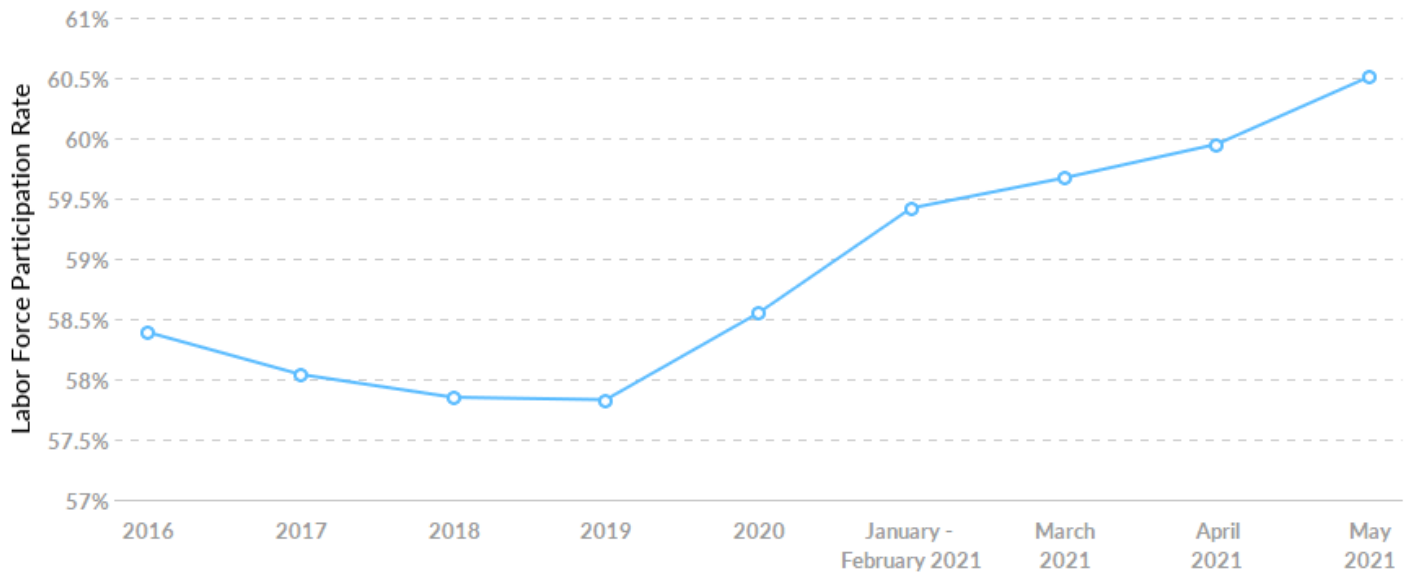
## Job Trends

From 2015 to 2020, jobs **declined by 3.0%** in McDonald County, MO from 8,309 to **8,063**. This change **fell short of the national growth rate of 1.3%** by 4.3%.



Timeframe	Jobs
2015	8,309
2016	8,256
2017	8,481
2018	8,337
2019	8,158
2020	8,063
2021	8,139
2022	8,196
2023	8,242
2024	8,277
2025	8,288

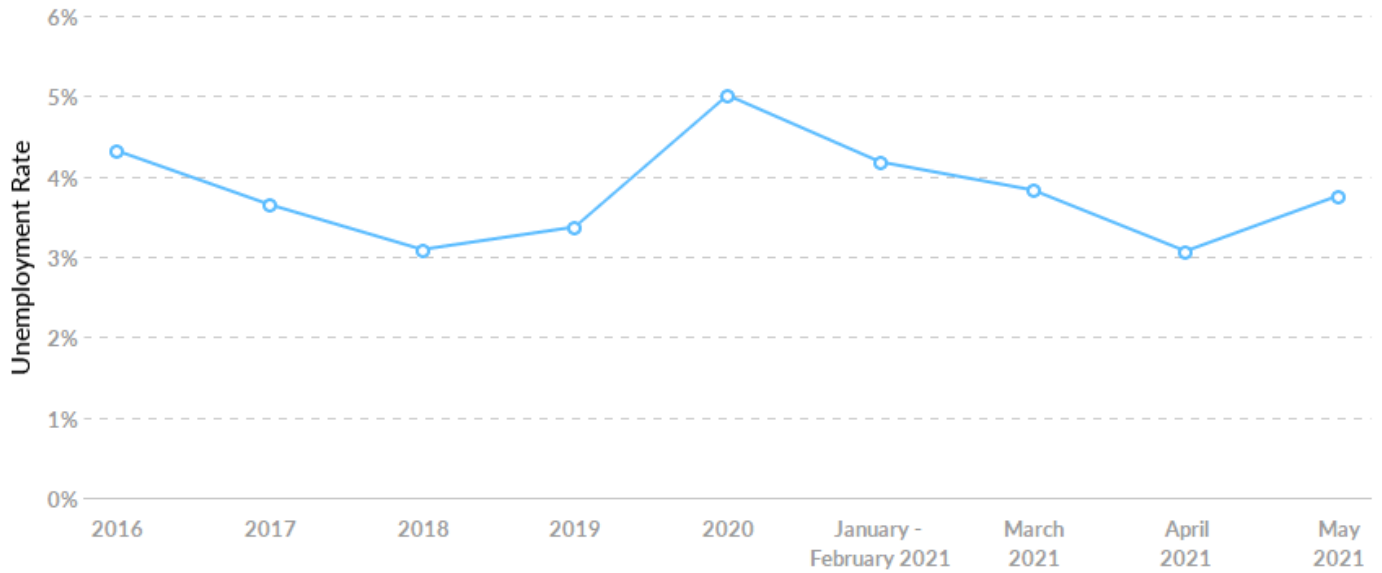
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	58.39%
2017	58.04%
2018	57.85%
2019	57.83%
2020	58.55%
January - February 2021	59.42%
March 2021	59.67%
April 2021	59.95%
May 2021	60.51%

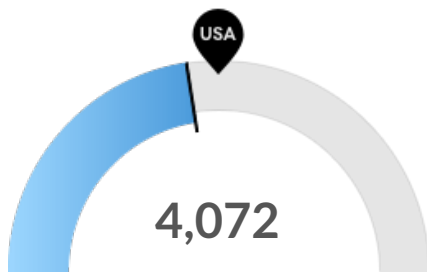
## Unemployment Rate Trends

McDonald County, MO had a May 2021 unemployment rate of 3.76%, **decreasing from 4.32%** 5 years before.



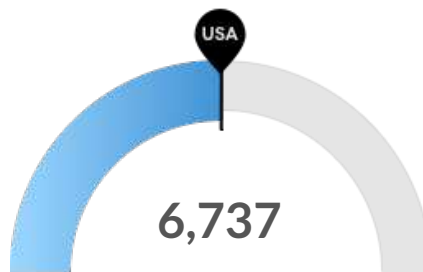
Timeframe	Unemployment Rate
2016	4.32%
2017	3.65%
2018	3.09%
2019	3.37%
2020	5.01%
January - February 2021	4.18%
March 2021	3.83%
April 2021	3.07%
May 2021	3.76%

## Population Characteristics



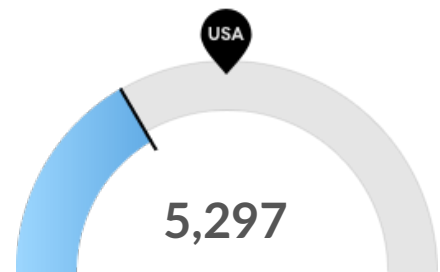
**Millennials**

McDonald County, MO has 4,072 millennials (ages 25-39). The national average for an area this size is 4,709.



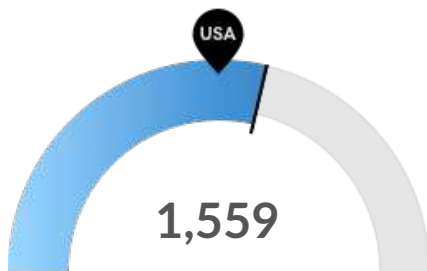
**Retiring Soon**

Retirement risk is about average in McDonald County, MO. The national average for an area this size is 6,714 people 55 or older, while there are 6,737 here.



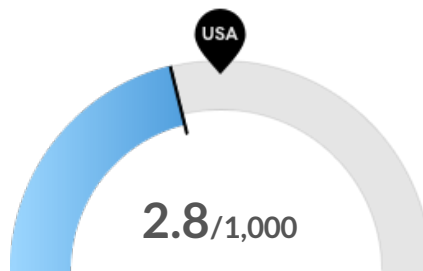
**Racial Diversity**

Racial diversity is low in McDonald County, MO. The national average for an area this size is 9,109 racially diverse people, while there are 5,297 here.



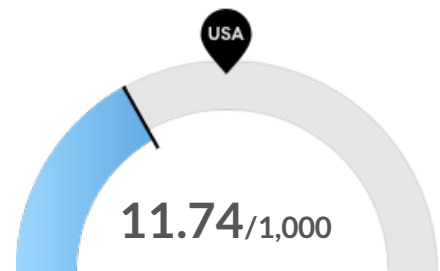
**Veterans**

McDonald County, MO has 1,559 veterans. The national average for an area this size is 1,268.



**Violent Crime**

McDonald County, MO has 2.8 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

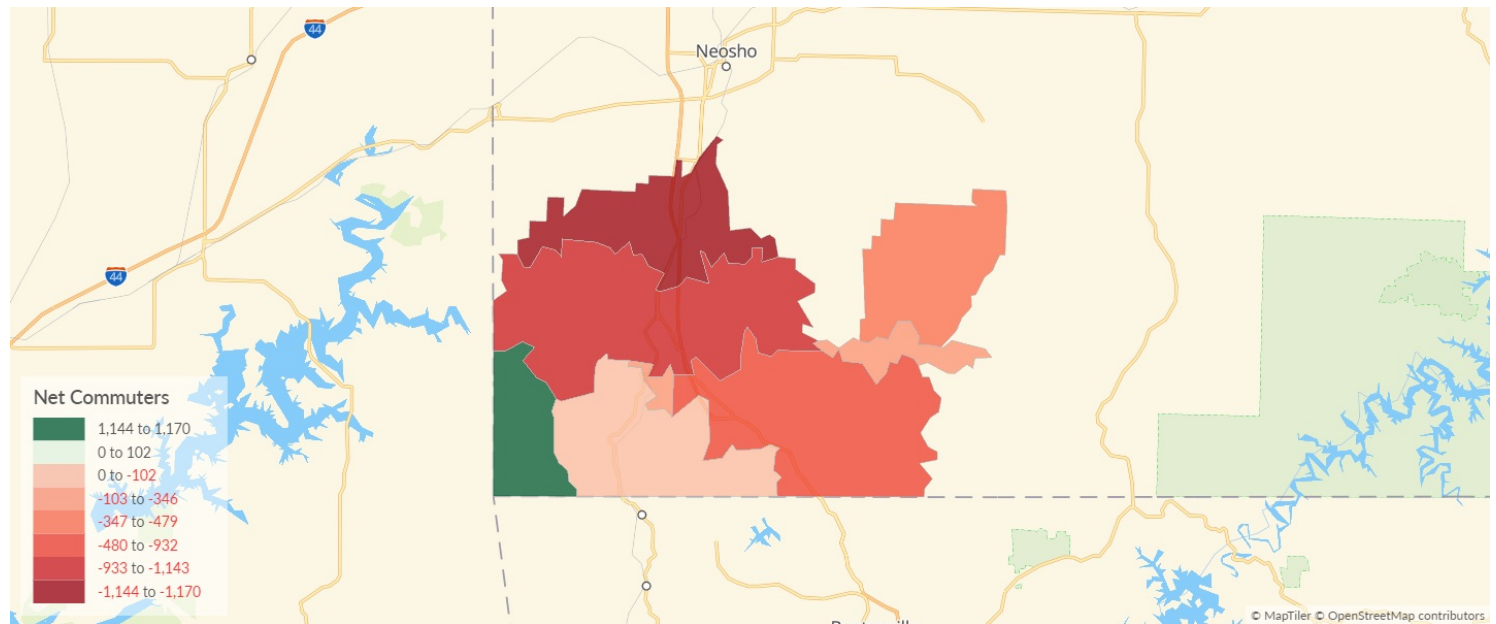


**Property Crime**

McDonald County, MO has 11.74 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in McDonald County, MO currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2020 Employment
64831	Anderson, MO (in McD...	2,573
64854	Noel, MO (in McDonald...	1,918
64863	South West City, MO (in...	1,751
64856	Pineville, MO (in McDo...	1,147
64843	Goodman, MO (in McD...	500

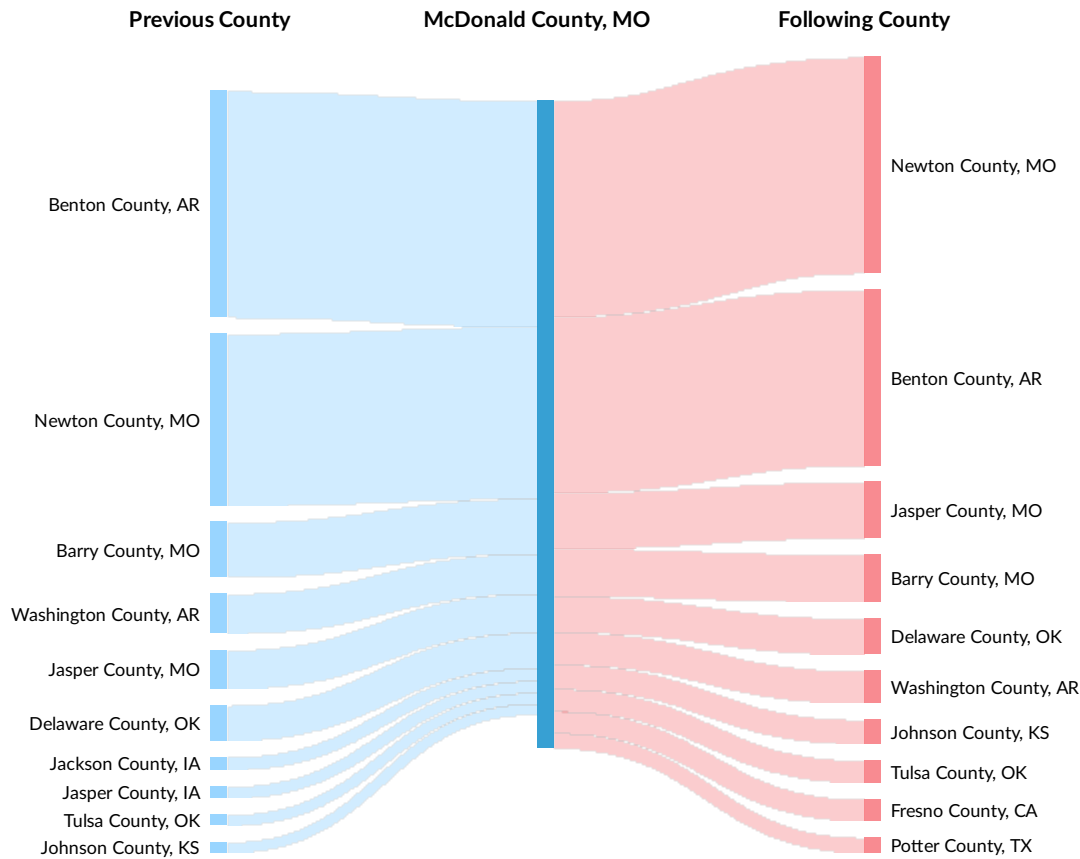
### Where Talent Lives

ZIP	Name	2020 Workers
64831	Anderson, MO (in McD...	3,506
64854	Noel, MO (in McDonald...	1,938
64843	Goodman, MO (in McD...	1,644
64856	Pineville, MO (in McDo...	1,626
64863	South West City, MO (in...	581

## Inbound and Outbound Migration

The table below analyzes past and current residents of McDonald County, MO. The left column shows residents of other counties migrating to McDonald County, MO. The right column shows residents migrating from McDonald County, MO to other counties.

As of 2019, 324 people have migrated from Benton County, AR to McDonald County, MO. In the same year, 309 people left McDonald County, MO migrating to Newton County, MO. The total Net Migration for McDonald County, MO in 2018 was -65.



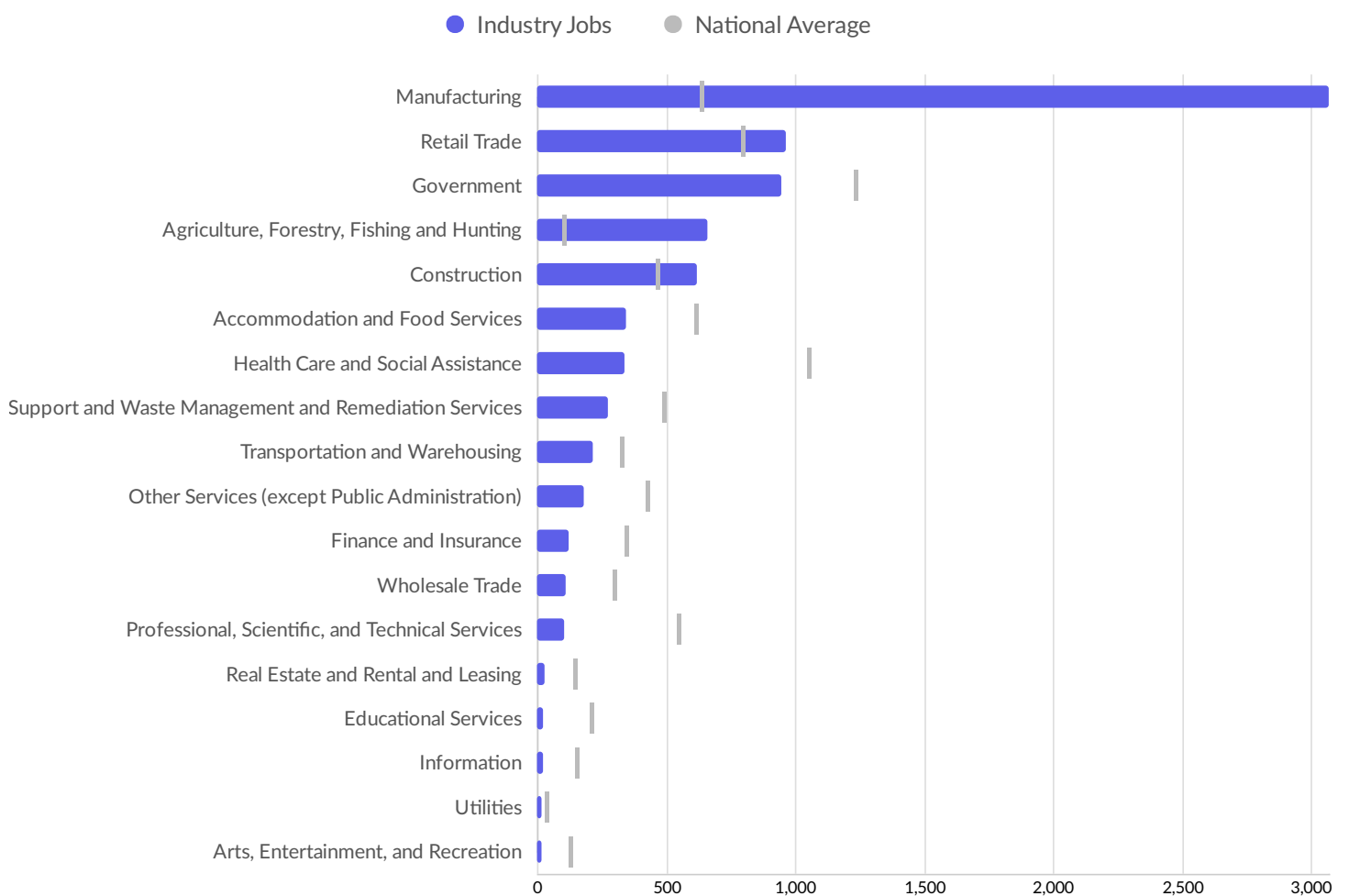
Top Previous Counties	Migrations
Benton County, AR	324
Newton County, MO	246
Barry County, MO	79
Washington County, AR	57
Jasper County, MO	56
Delaware County, OK	50



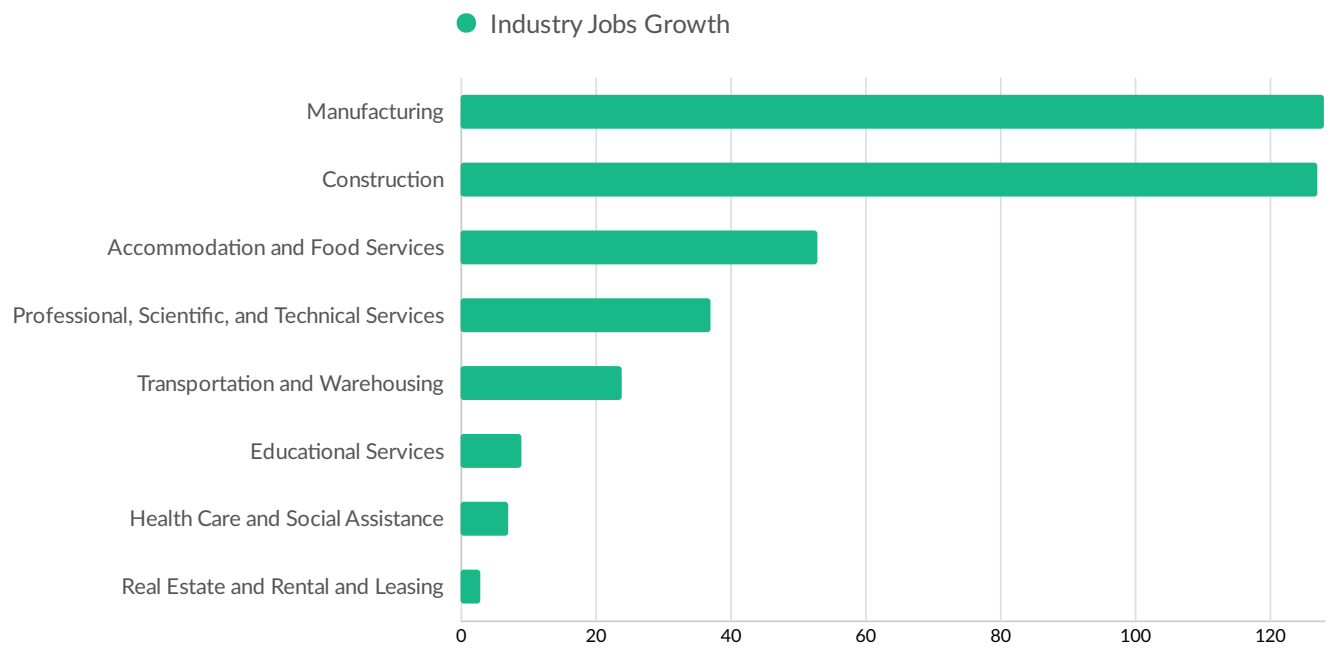
Top Previous Counties	Migrations
Jackson County, IA	18
Jasper County, IA	17
Tulsa County, OK	16
Johnson County, KS	15
La Paz County, AZ	13
Pontotoc County, MS	13
De Soto Parish, LA	12
Brown County, WI	10
Kitsap County, WA	10
Top Following Counties	Migrations
Newton County, MO	309
Benton County, AR	252
Jasper County, MO	80
Barry County, MO	68
Delaware County, OK	51
Washington County, AR	46
Johnson County, KS	35
Tulsa County, OK	32
Fresno County, CA	31
Potter County, TX	22
San Diego County, CA	21
Sarpy County, NE	19
Logan County, KY	15
Greene County, MO	14
Camden County, MO	14

# Industry Characteristics

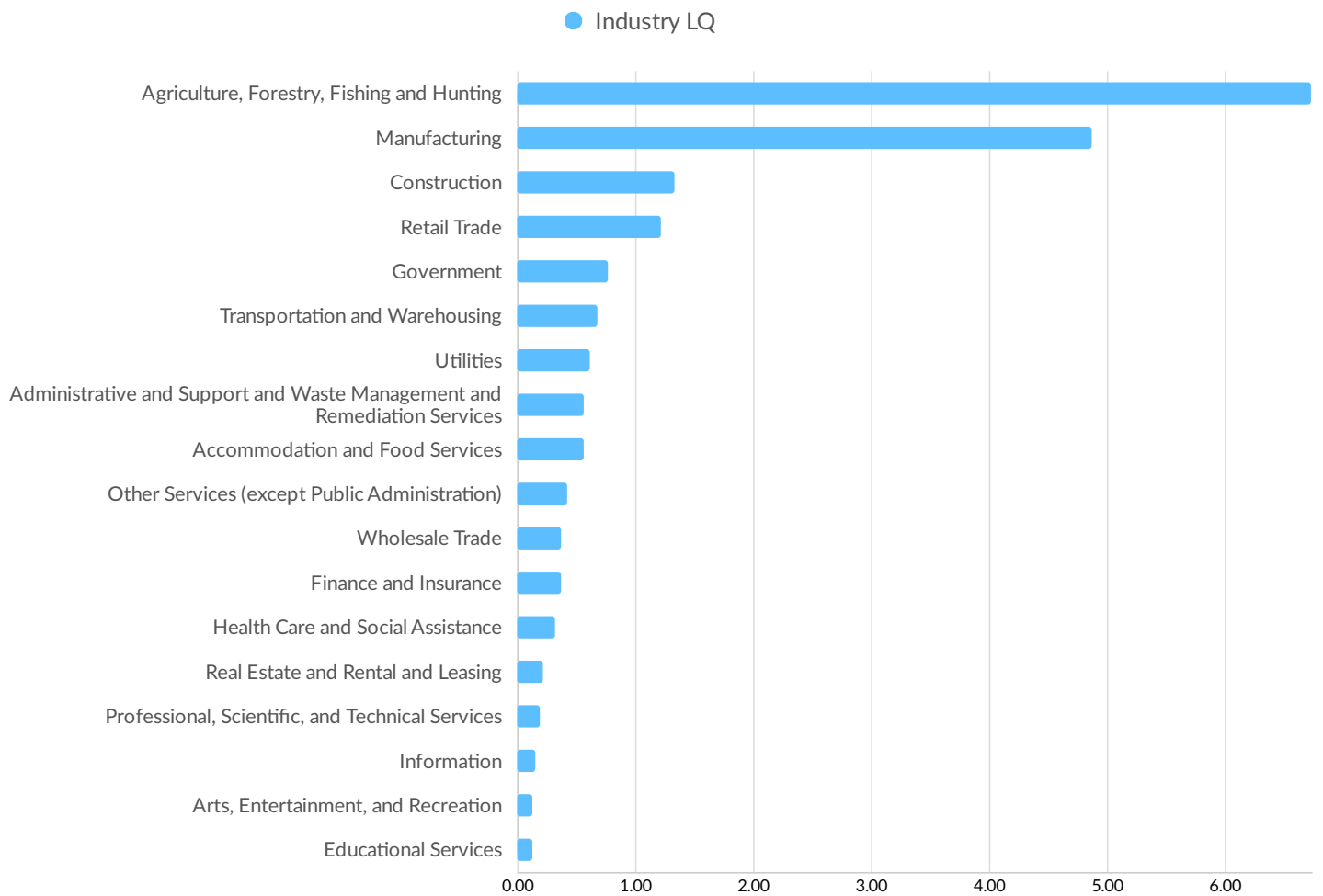
## Largest Industries



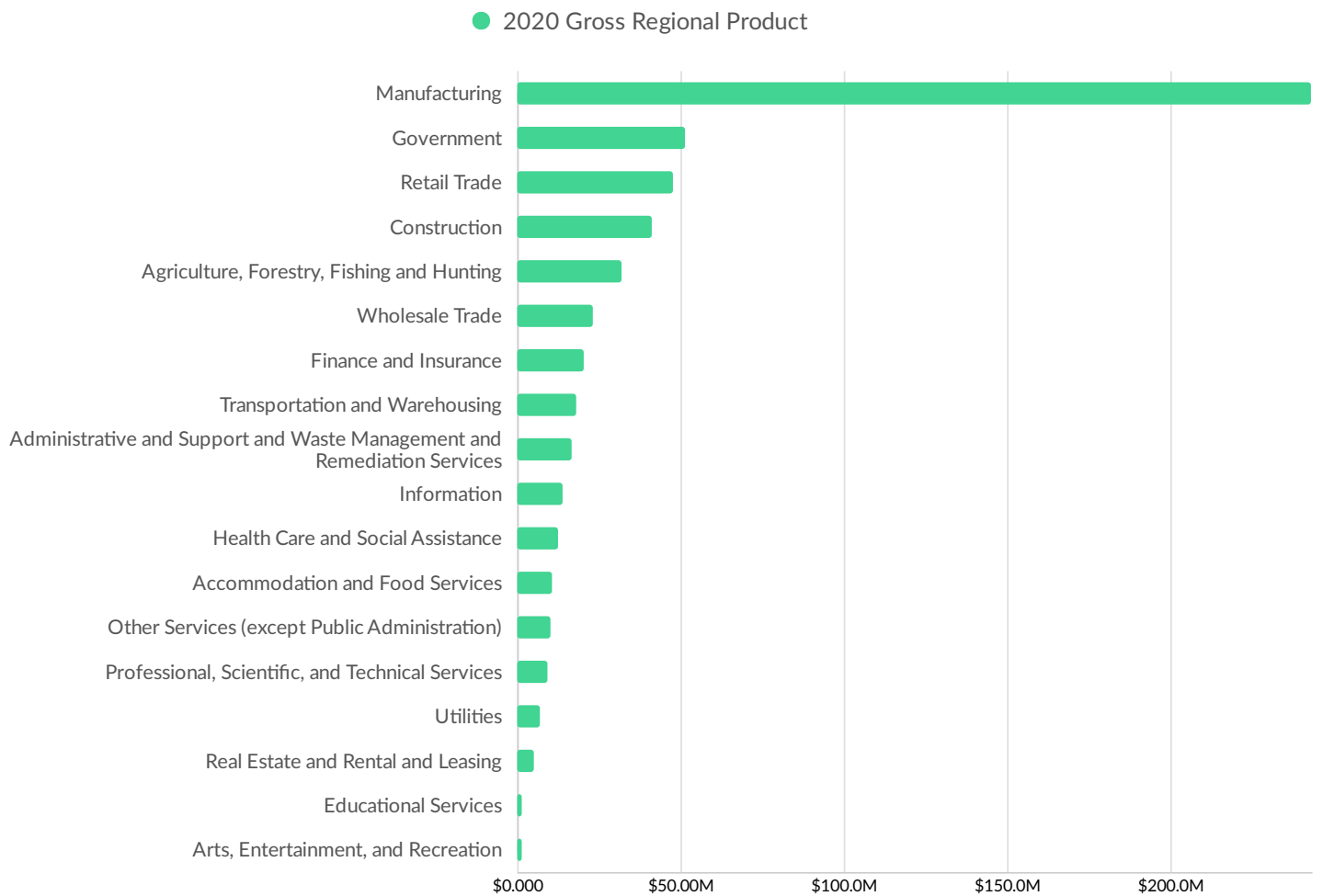
## Top Growing Industries



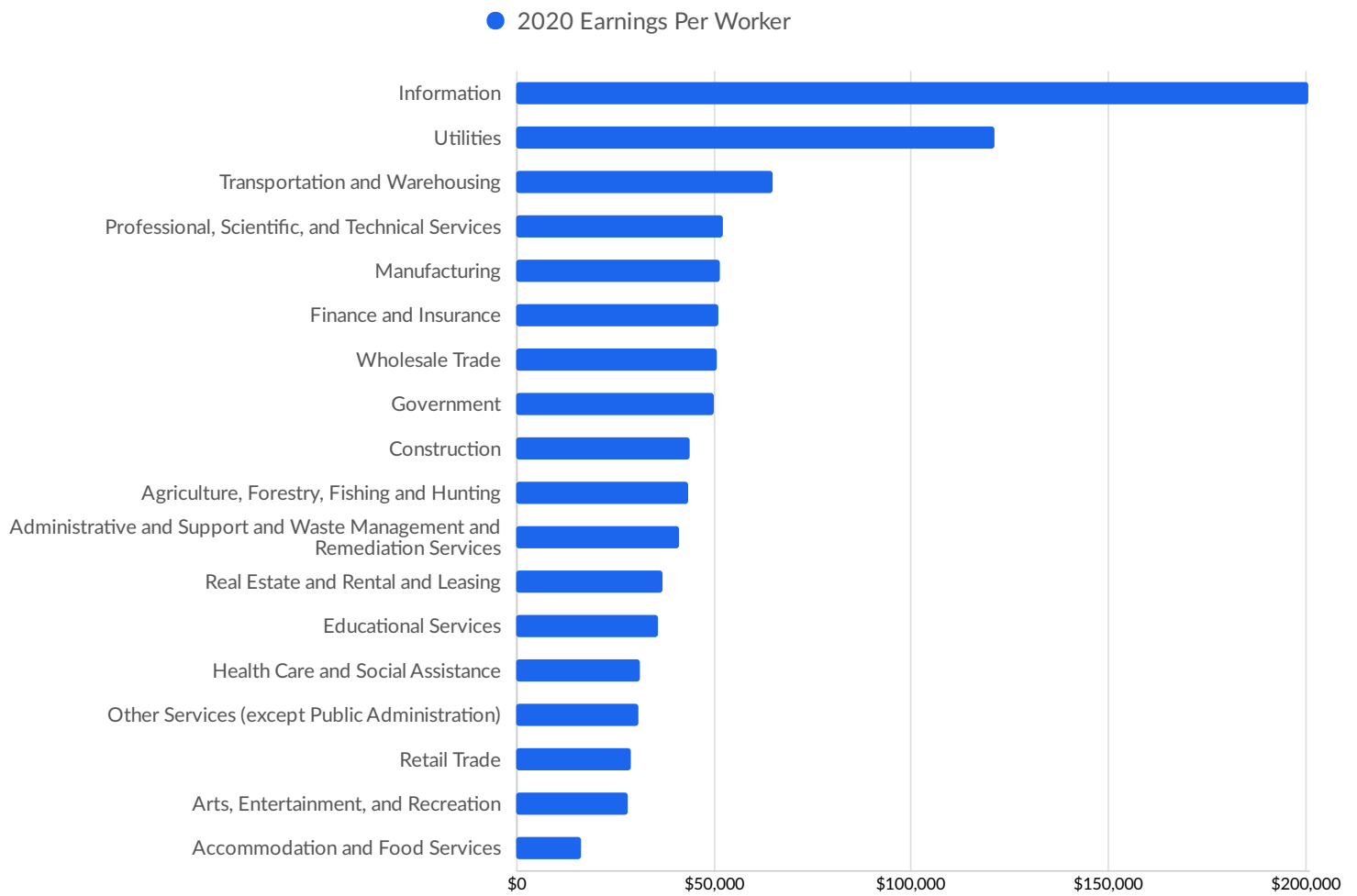
## Top Industry LQ



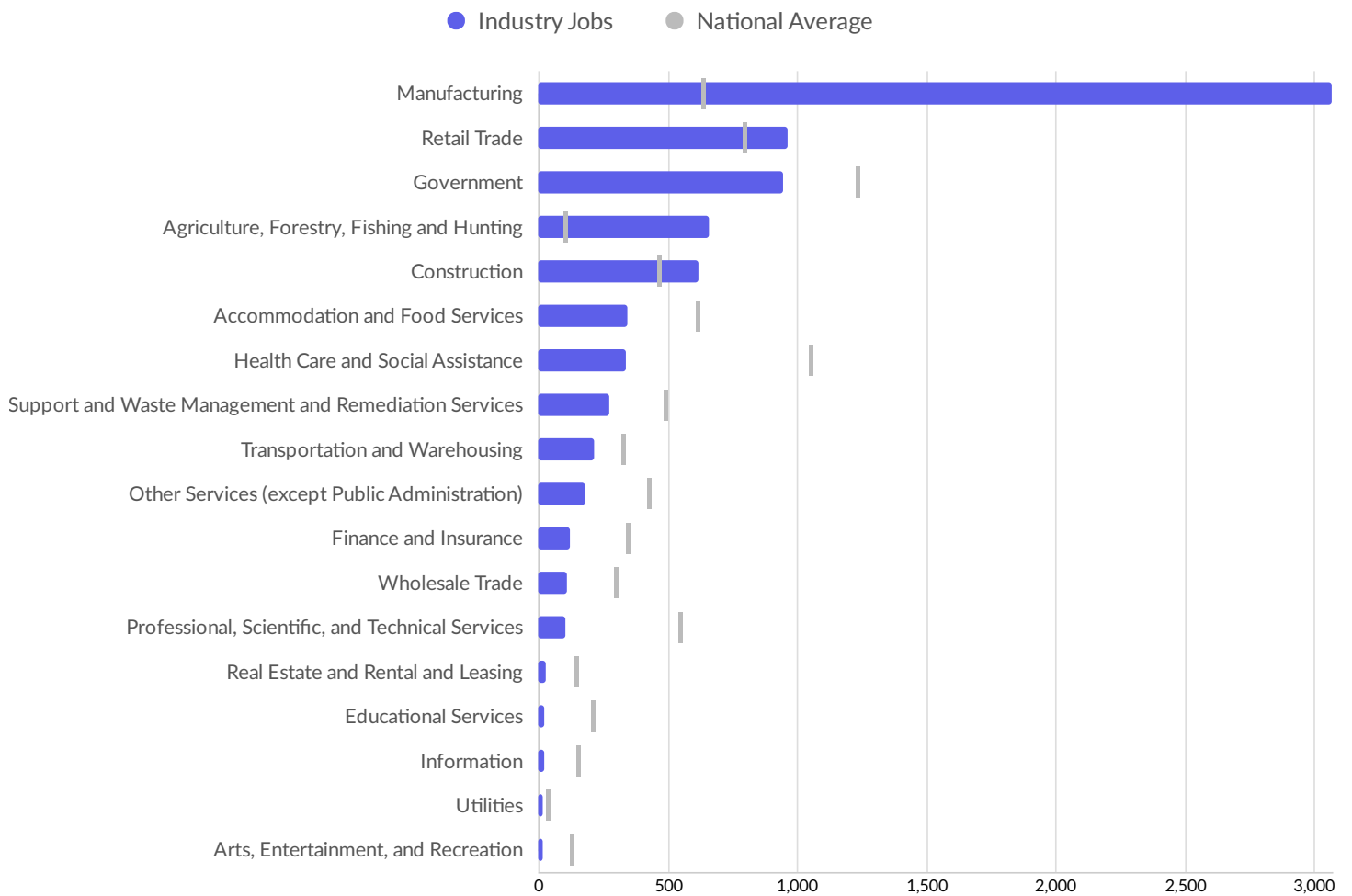
## Top Industry GRP



## Top Industry Earnings



















## Largest Industries



## Business Characteristics

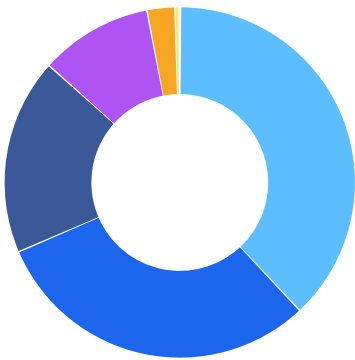
### 1,177 Companies Employ Your Workers

Online profiles for your workers mention 1,177 companies as employers, with the top 10 appearing below. In the last 12 months, 289 companies in McDonald County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart, Inc.	128 	Wal-Mart, Inc.	175 
Simmons Foods, Inc.	68 	Tyson Foods, Inc.	167 
Tyson Foods, Inc.	57 	CareInHomes.com	110 
Mc Donald County R1 School D...	36 	Dollar General Corporation	100 
County of McDonald	30 	U.S. Xpress, Inc.	83 
McDonald County Library	26 	Hogan Transports Inc	68 
Crowder College	18 	USA Truck, Inc.	60 
McDonald's Corporation	14 	Uber Eats	60 
Mercy	13 	CRST International, Inc.	51 
Freeman Health System	12 	ManpowerGroup Global	43 



## Business Size

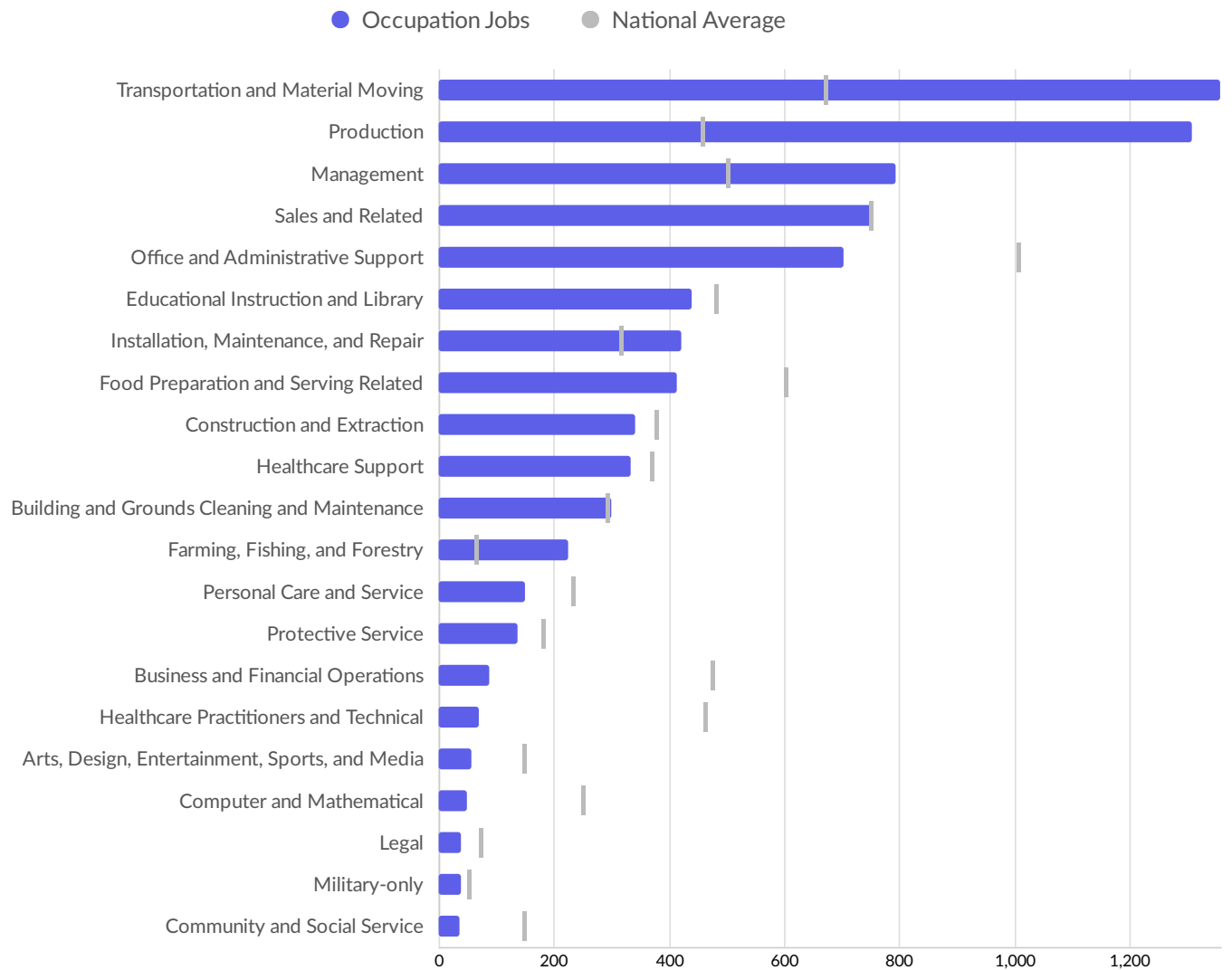


	Percentage	Business Count
1 to 4 employees	37.9%	296
5 to 9 employees	30.5%	238
10 to 19 employees	18.1%	141
20 to 49 employees	10.4%	81
50 to 99 employees	2.6%	20
100 to 249 employees	0.4%	3
250 to 499 employees	0.1%	1

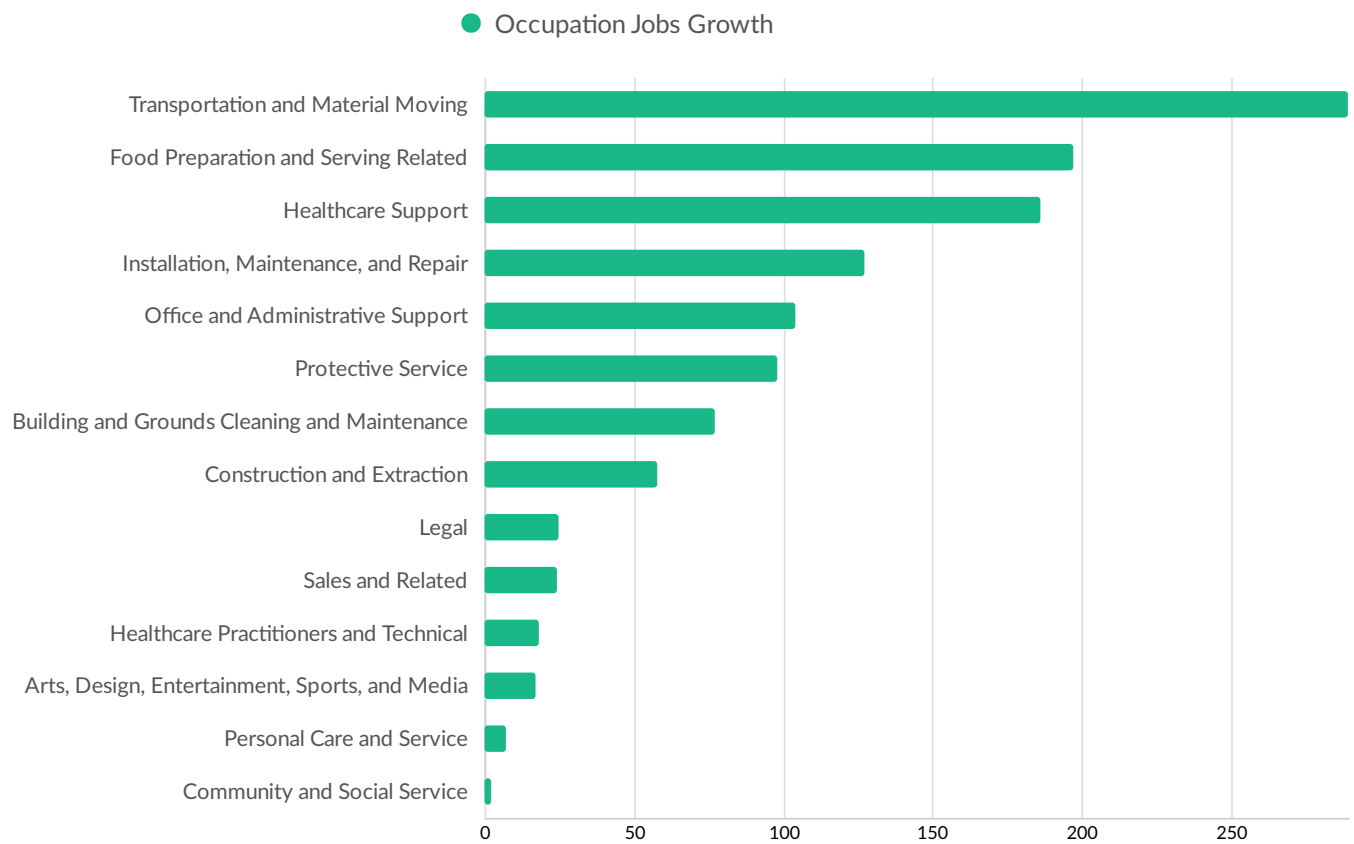
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

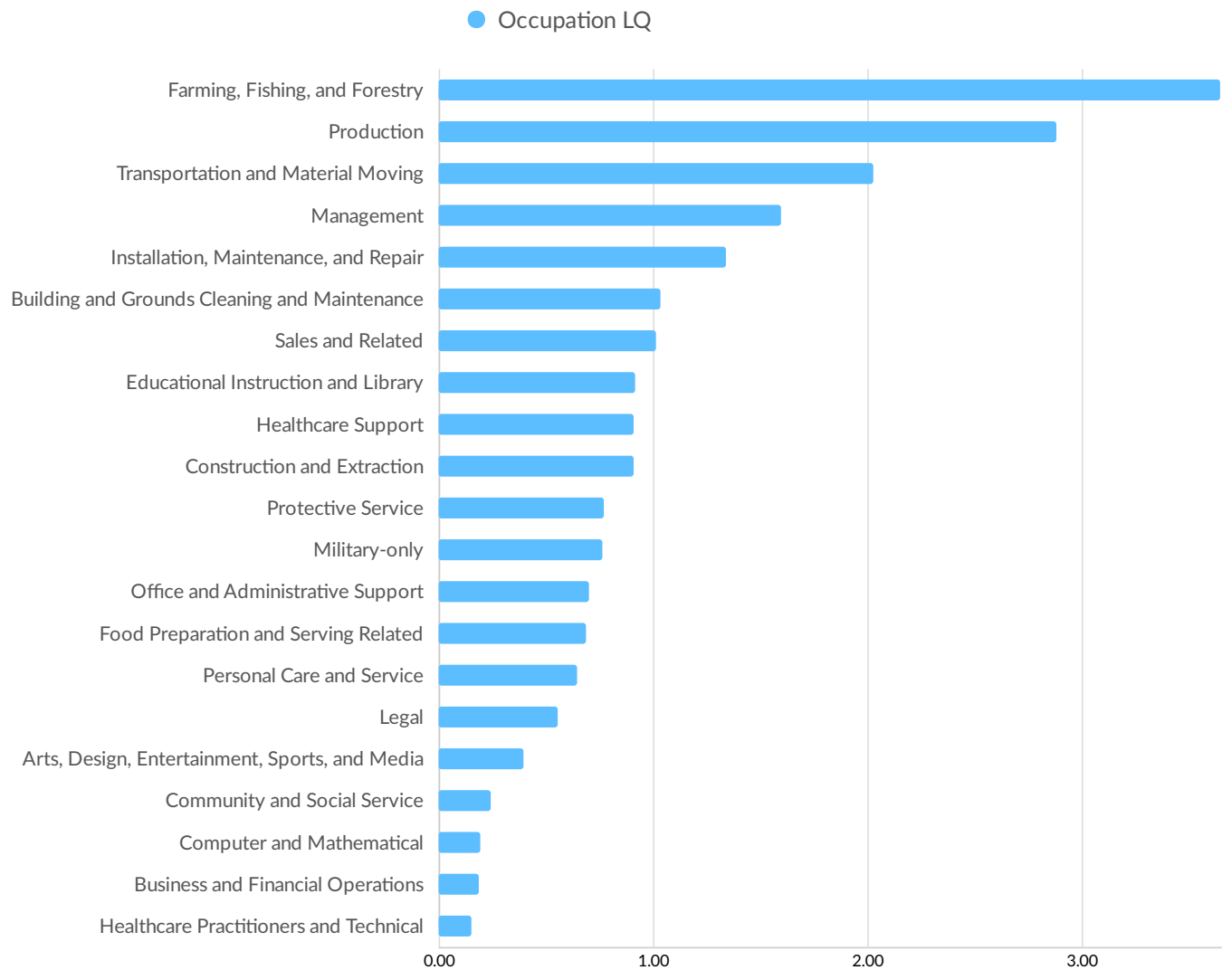
## Largest Occupations



## Top Growing Occupations



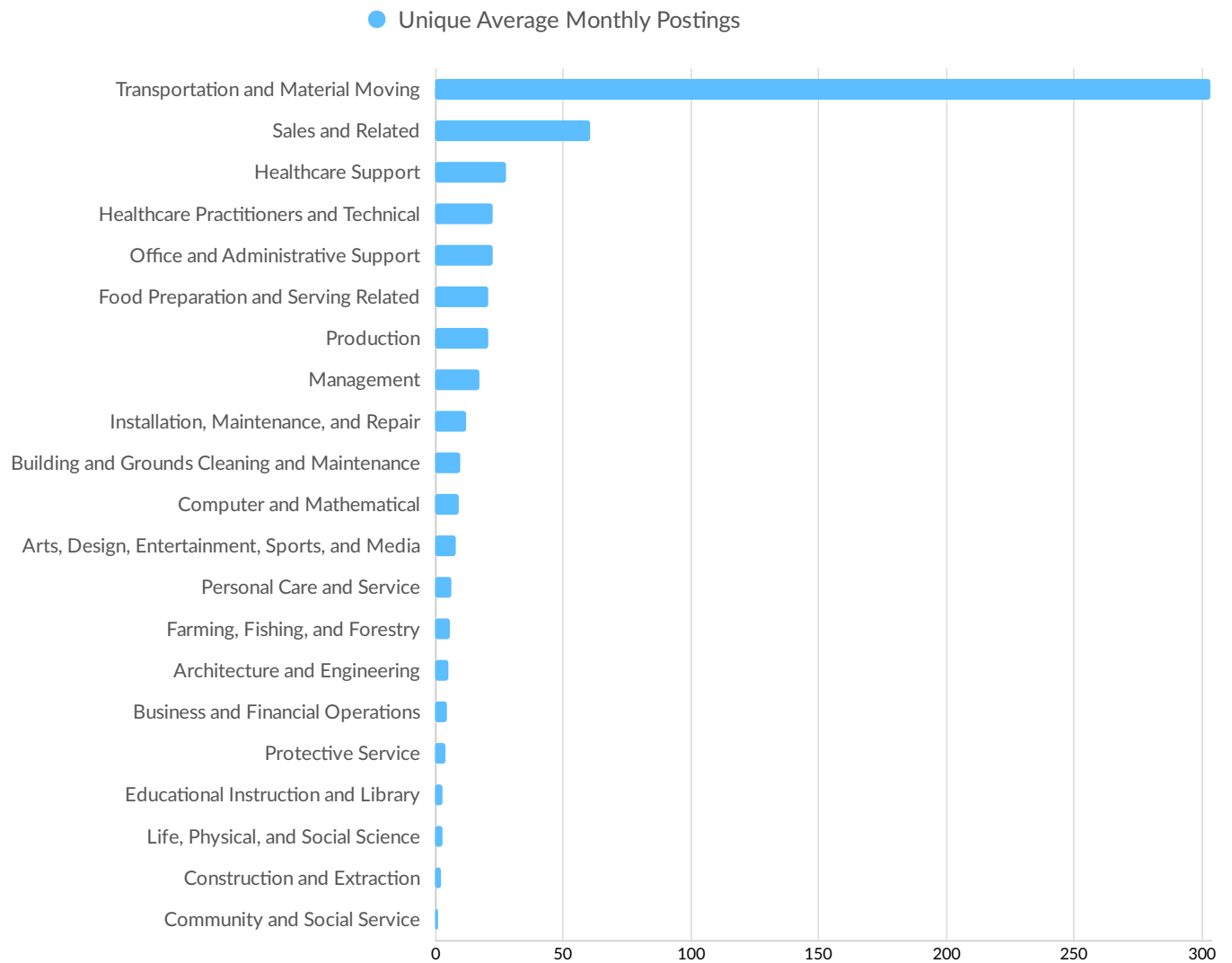
## Top Occupation LQ



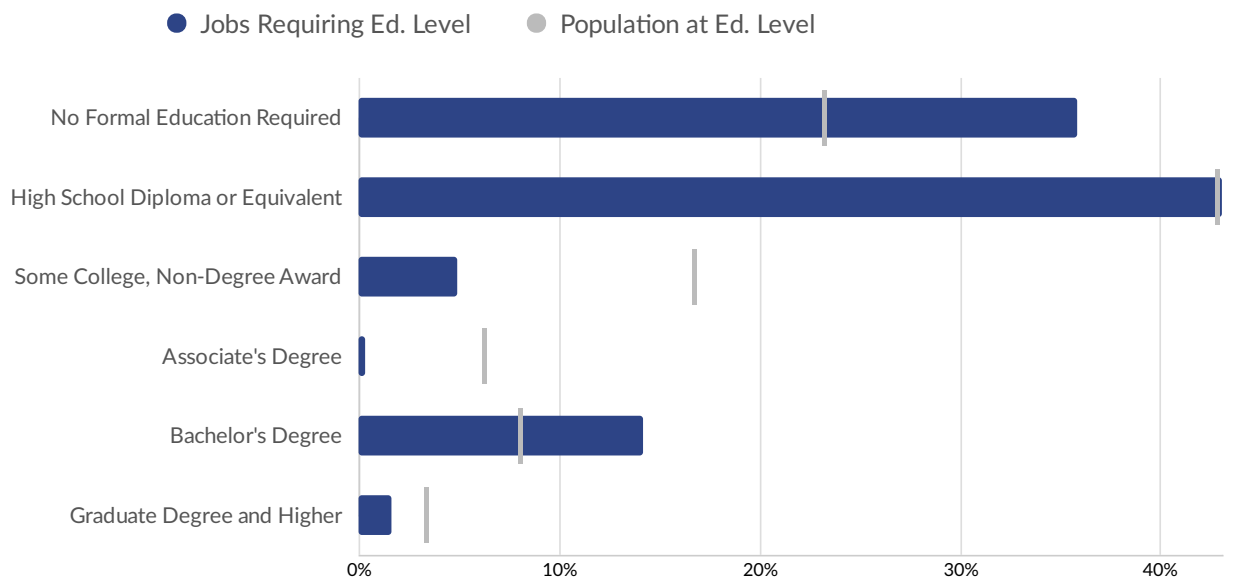
## Top Occupation Earnings



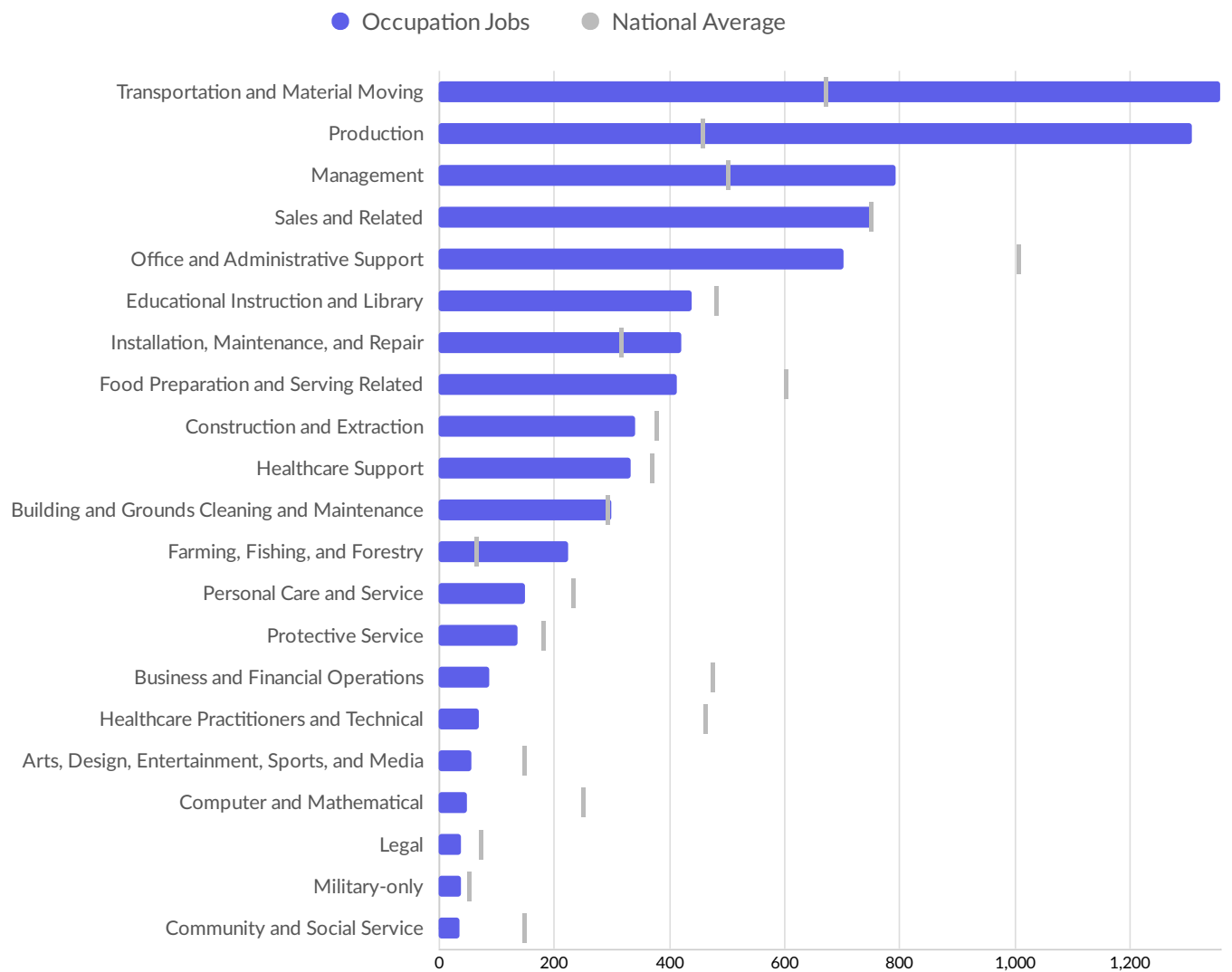
## Top Posted Occupations



## Underemployment



## Largest Occupations





## Educational Pipeline

Over the last 5 years, no schools in McDonald County, MO produced graduates.

## In-Demand Skills

