## Economy Overview



# Cherokee County, KS

**MOKAN Economic Partnership** 



Emsi Q2 2021 Data Set | www.economicmodeling.com

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## **Report Parameters**

1 County

20021 Cherokee County, KS

#### **Class of Worker**

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## **Economy Overview**

## 19,882

#### Population (2020)

Population **decreased by 653** over the last 5 years and is projected to **decrease by 418** over the next 5 years. 6,647

**Total Regional Employment** 

Jobs decreased by 359 over the last 5 years but are projected to grow by 131 over the next 5 years.

## \$43.2K

Median Household Income (2019)

Median household income is \$19.7K below the national median household income of \$62.8K.

#### Takeaways

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- As of 2020 the region's population **declined by 3.2%** since 2015, falling by 653. Population is expected to **decrease by 2.1%** between 2020 and 2025, losing 418.
- From 2015 to 2020, jobs declined by 5.1% in Cherokee County, KS from 7,006 to 6,647. This change fell short of the national growth rate of 1.3% by 6.4%. As the number of jobs declined, the labor force participation rate decreased from 63.6% to 62.4% between 2015 and 2020.
- Concerning educational attainment, **12.7% of Cherokee County, KS residents possess a Bachelor's Degree** (7.4% below the national average), and **10.7% hold an Associate's Degree** (2.1% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	19,882	10,130	6,647	92.4	\$635.18M	\$1.31B	\$1.17B
State	2,922,636	1,508,732	1,551,225	98.2	\$156.25B	\$177.70B	\$203.37B

#### 2020 Labor Force Breakdown



#### **Educational Attainment**

Concerning educational attainment, **12.7% of Cherokee County, KS residents possess a Bachelor's Degree** (7.4% below the national average), and **10.7% hold an Associate's Degree** (2.1% above the national average).

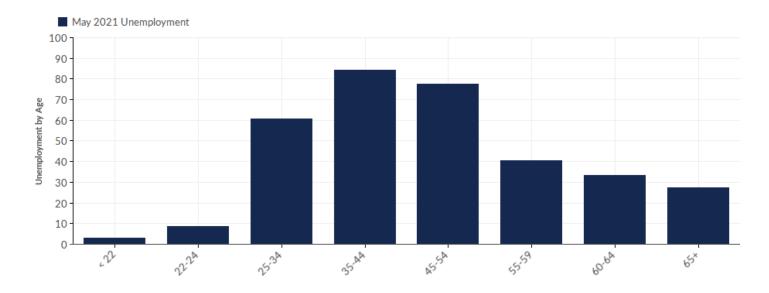
		76 OF POpulation	Population
	Less Than 9th Grade	2.6%	358
	• 9th Grade to 12th Grade	7.1%	985
	High School Diploma	31.4%	4,356
	Some College	28.1%	3,893
	Associate's Degree	10.7%	1,477
	Bachelor's Degree	12.7%	1,758
	Graduate Degree and Higher	7.5%	1,034

Population

% of Population

## Unemployment by Demographics

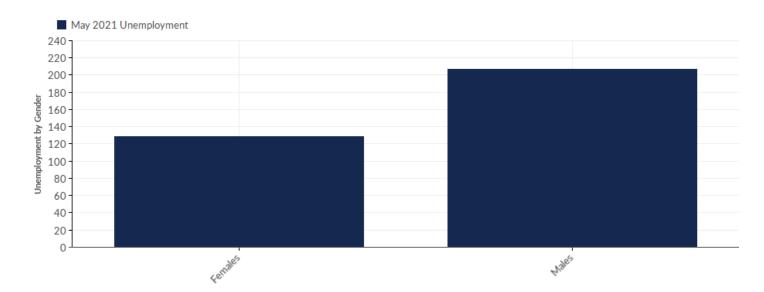
### Unemployment by Age



Age	Une	mployment May 2021)	% of Age Cohort
< 22		3	0.90%
22-24		9	2.69%
25-34		61	18.21%
35-44		84	25.07%
45-54		78	23.28%
55-59		40	11.94%
60-64		33	9.85%
65+		27	8.06%
	Total	335	100.00%

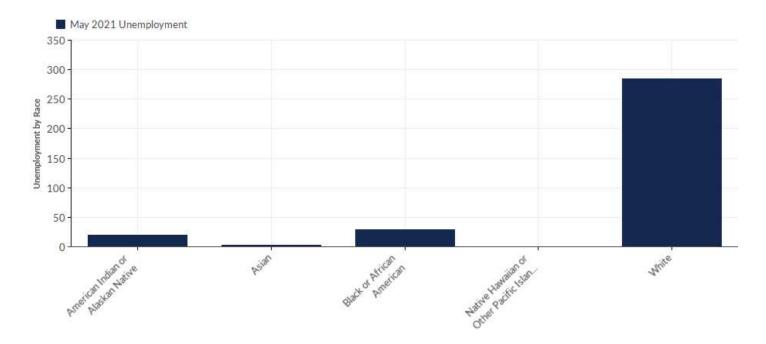
## **... Economy** Overview

#### Unemployment by Gender



Gender	Une	employment (May 2021)	% of Age Cohort
Females		128	38.21%
Males		207	61.79%
	Total	335	100.00%

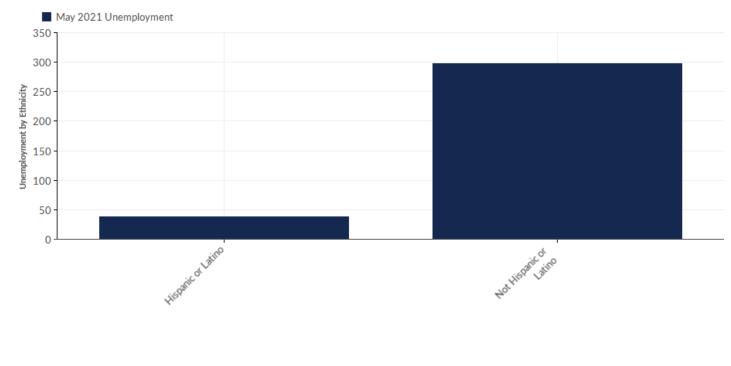
#### **Unemployment by Race**



Race	Unemployment (May 2021)	% of Age Cohort
American Indian or Alaskan Native	19	5.67%
Asian	3	0.90%
Black or African American	29	8.66%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	284	84.78%
Tot	al 335	100.00%

## **... Economy** Overview

#### **Unemployment by Ethnicity**

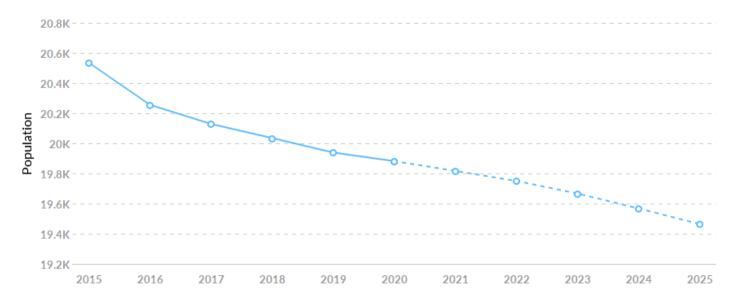


Ethnicity	Unemployment (May 2021)	% of Age Cohort
Hispanic or Latino	38	11.34%
Not Hispanic or Latino	297	88.66%
	Total 335	100.00%

## Historic & Projected Trends

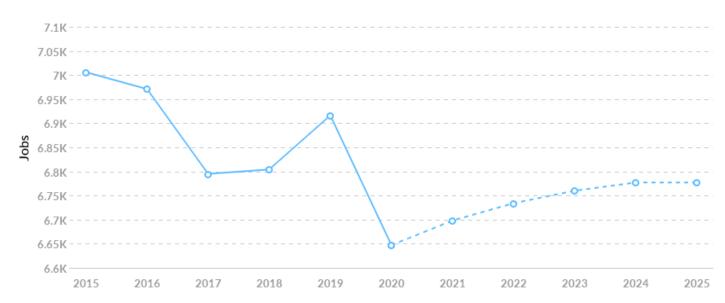
#### **Population Trends**

As of 2020 the region's population **declined by 3.2%** since 2015, falling by 653. Population is expected to **decrease by 2.1%** between 2020 and 2025, losing 418.



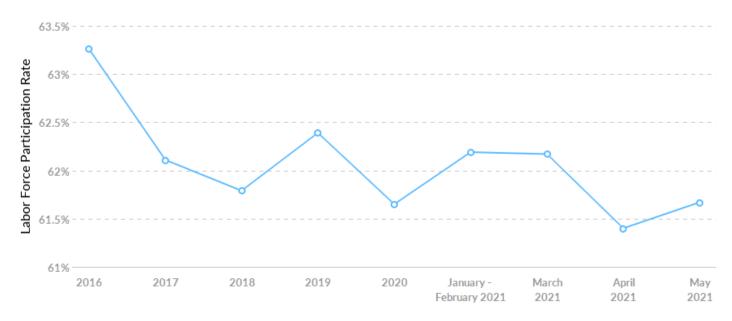
Timeframe	Population
2015	20,535
2016	20,256
2017	20,129
2018	20,035
2019	19,939
2020	19,882
2021	19,817
2022	19,750
2023	19,667
2024	19,568
2025	19,464

#### Job Trends



From 2015 to 2020, jobs declined by 5.1% in Cherokee County, KS from 7,006 to 6,647. This change fell short of the national growth rate of 1.3% by 6.4%.

Timeframe	Jobs
2015	7,006
2016	6,971
2017	6,795
2018	6,804
2019	6,916
2020	6,647
2021	6,698
2022	6,734
2023	6,760
2024	6,777
2025	6,777

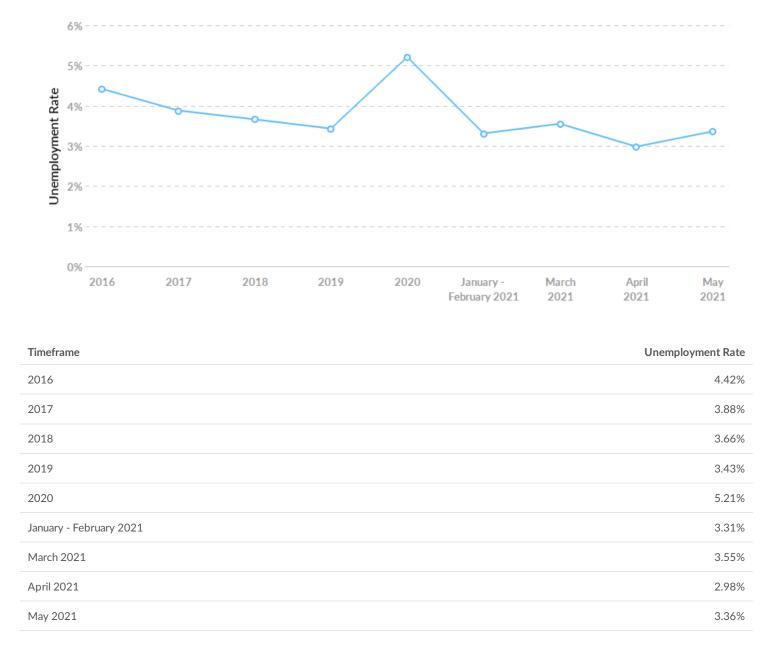


#### Labor Force Participation Rate Trends

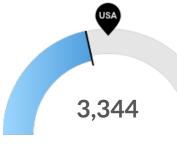
#### Timeframe Labor Force Participation Rate 2016 63.26% 2017 62.11% 2018 61.79% 2019 62.39% 2020 61.65% January - February 2021 62.19% March 2021 62.17% April 2021 61.40% May 2021 61.67%

#### **Unemployment Rate Trends**

Cherokee County, KS had a May 2021 unemployment rate of 3.36%, decreasing from 4.42% 5 years before.

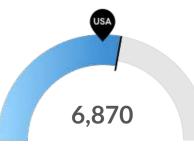


## **Population Characteristics**



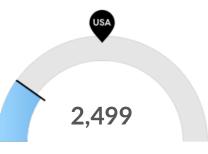
Millennials

Cherokee County, KS has 3,344 millennials (ages 25-39). The national average for an area this size is 4,111.



**Retiring Soon** 

Retirement risk is high in Cherokee County, KS. The national average for an area this size is 5,862 people 55 or older, while there are 6,870 here.



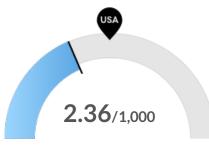
**Racial Diversity** 

Racial diversity is low in Cherokee County, KS. The national average for an area this size is 7,953 racially diverse people, while there are 2,499 here.



Veterans

Cherokee County, KS has 1,206 veterans. The national average for an area this size is 1,107.



Violent Crime

Cherokee County, KS has 2.36 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

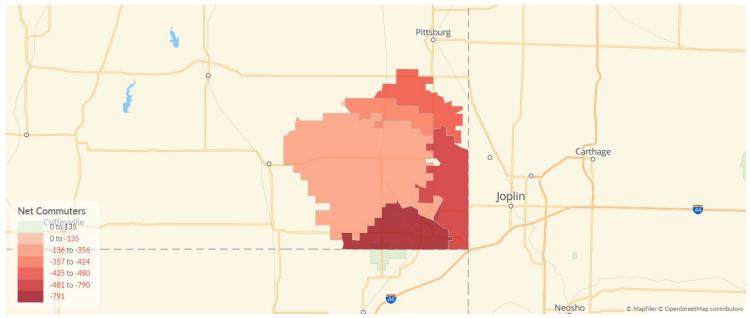


Cherokee County, KS has 16.95 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## **... Economy** Overview

#### Place of Work vs Place of Residence

Understanding where talent in Cherokee County, KS currently works compared to where talent lives can help you optimize site decisions.



#### Where Talent Works

ZIP	Name	2020 Employment
66725	Columbus, KS (in Chero	2,437
66739	Galena, KS (in Cherokee	1,863
66713	Baxter Springs, KS (in C	1,618
66770	Riverton, KS (in Cheroke	360
66781	Weir, KS (in Cherokee c	113

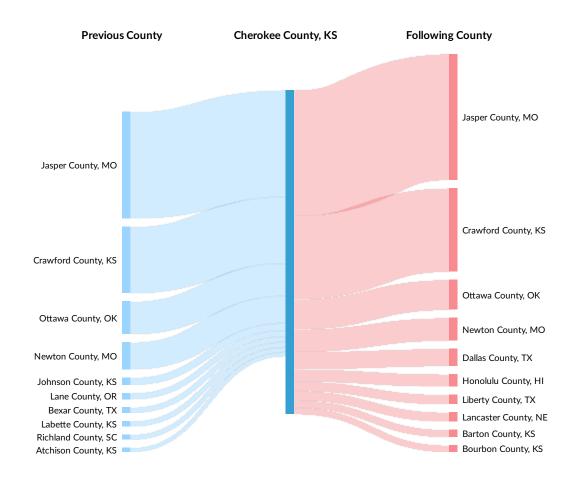
#### Where Talent Lives

ZIP	Name	2020 Workers
66725	Columbus, KS (in Chero	2,605
66713	Baxter Springs, KS (in C	2,409
66739	Galena, KS (in Cherokee	2,344
66781	Weir, KS (in Cherokee c	538
66770	Riverton, KS (in Cheroke	495

## Inbound and Outbound Migration

The table below analyzes past and current residents of Cherokee County, KS. The left column shows residents of other counties migrating to Cherokee County, KS. The right column shows residents migrating from Cherokee County, KS to other counties.

As of 2019, 215 people have migrated from Jasper County, MO to Cherokee County, KS. In the same year, 253 people left Cherokee County, KS migrating to Jasper County, MO. The total Net Migration for Cherokee County, KS in 2018 was -54.



Top Previous Counties	Migrations
Jasper County, MO	215
Crawford County, KS	134
Ottawa County, OK	66
Newton County, MO	54
Johnson County, KS	15
Lane County, OR	12

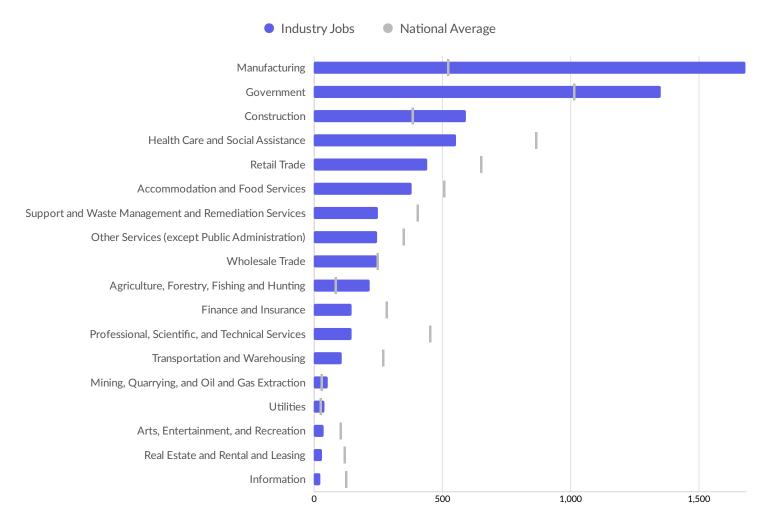
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## **... Economy** Overview

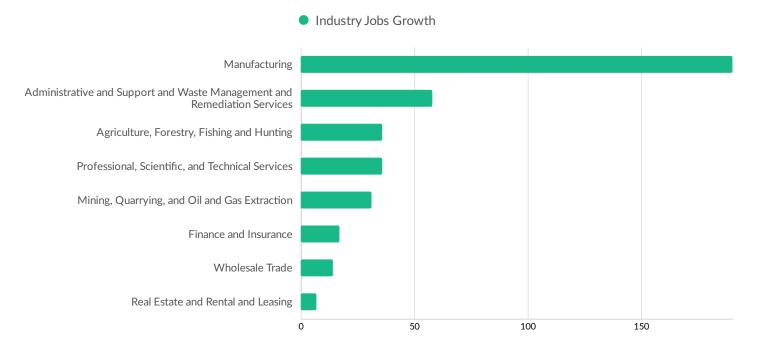
Top Previous Counties	Migrations
Bexar County, TX	11
Labette County, KS	11
Richland County, SC	10
Atchison County, KS	8
Maricopa County, AZ	8
Phillips County, KS	8
Harrison County, MS	7
Lincoln County, KS	6
Coshocton County, OH	6
Top Following Counties	Migrations
Jasper County, MO	253
Crawford County, KS	168
Ottawa County, OK	60
Newton County, MO	45
Dallas County, TX	35
Honolulu County, HI	25
Liberty County, TX	19
Lancaster County, NE	19
Barton County, KS	15
Bourbon County, KS	13
Labette County, KS	12
Newport News City County, VA	10
Tulsa County, OK	7
Greene County, MO	7
Orange County, CA	6

## **Industry Characteristics**

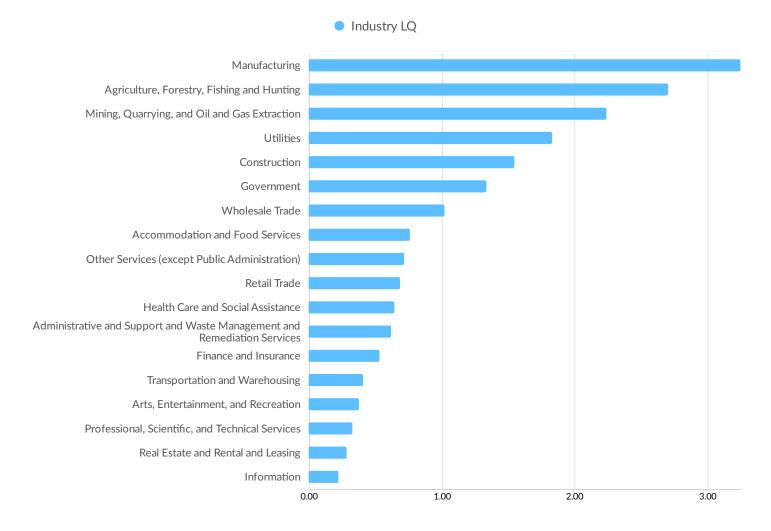
#### **Largest Industries**



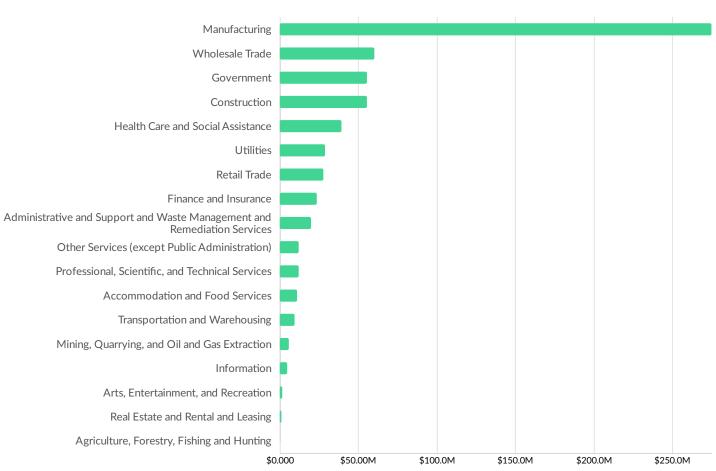
#### **Top Growing Industries**



#### **Top Industry LQ**

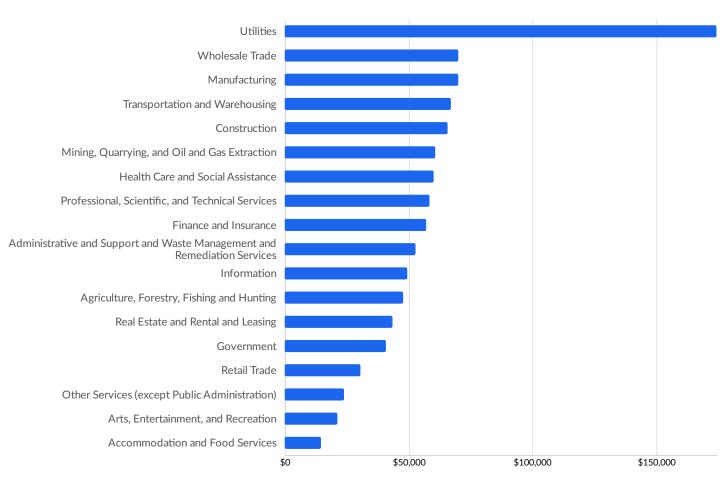


#### **Top Industry GRP**



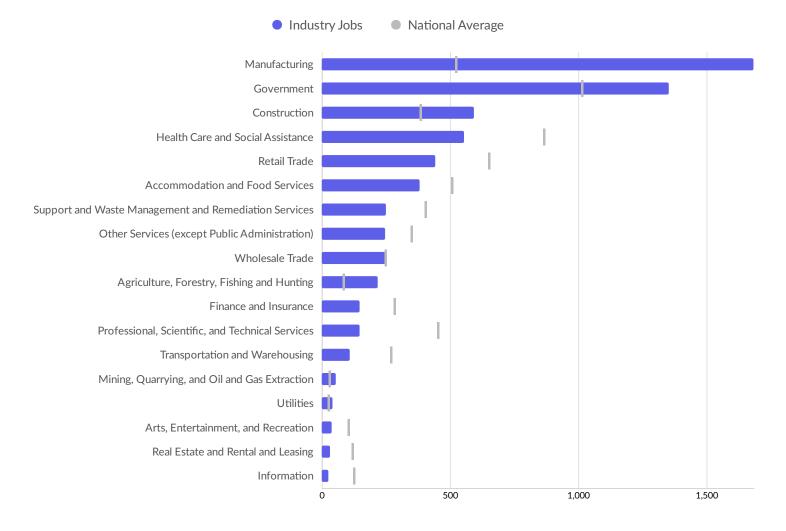
2020 Gross Regional Product

#### **Top Industry Earnings**



2020 Earnings Per Worker

#### **Largest Industries**



## **Business Characteristics**

#### 1,141 Companies Employ Your Workers

Online profiles for your workers mention 1,141 companies as employers, with the top 10 appearing below. In the last 12 months, 494 companies in Cherokee County, KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Crossland Construction Compan	59	C.R. England, Inc.	163
Usd 493	47	Mercy	112
Mercy	42	U.S. Xpress, Inc.	106
Freeman Health System	40	Dollar General Corporation	99
Kmt Waterjet Systems, Inc	34	Sonic Drive-In	57
Downstream Casino Resort	25	Uber Eats	57
Celltron Inc	24	USA Truck, Inc.	55
Atec Steel, L.L.C.	20	Mhm Support Services	51
Eaglepicher Technologies, LLC	18	Novolex	50
Sek Interlocal 637	18	CRST International, Inc.	49

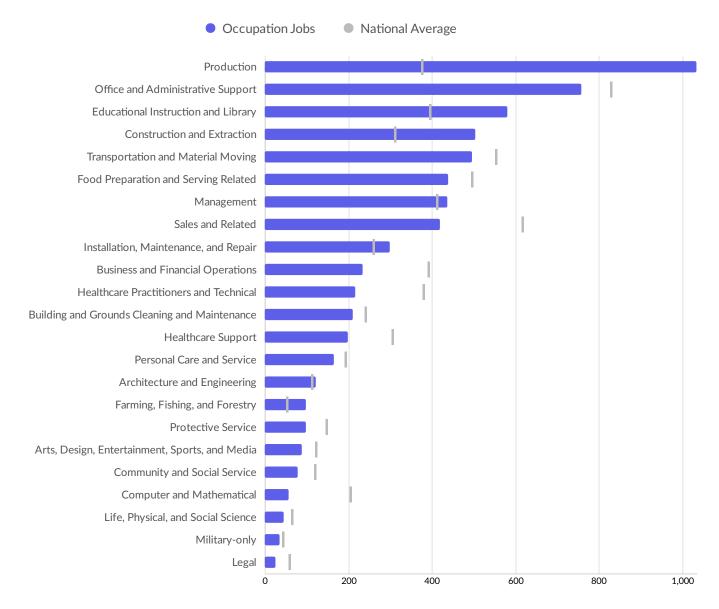
#### **Business Size**

		Percentage	<b>Business Count</b>
	1 to 4 employees	40.2%	302
	5 to 9 employees	24.2%	182
	• 10 to 19 employees	18.8%	141
	20 to 49 employees	12.9%	97
	50 to 99 employees	1.6%	12
	100 to 249 employees	1.7%	13
	250 to 499 employees	0.5%	4

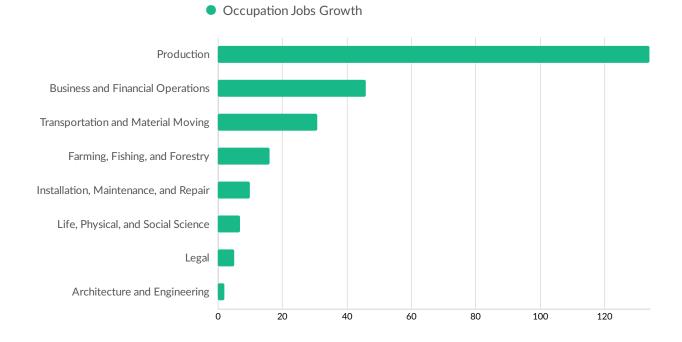
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

## Workforce Characteristics

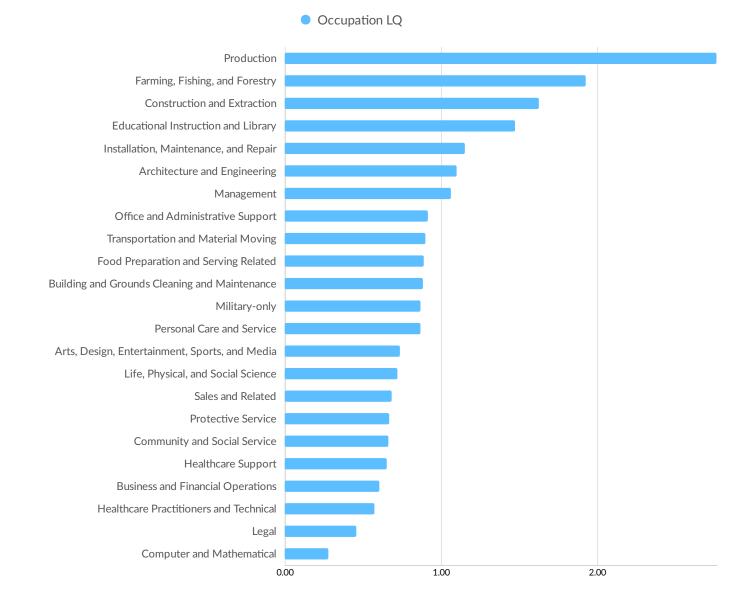
#### **Largest Occupations**



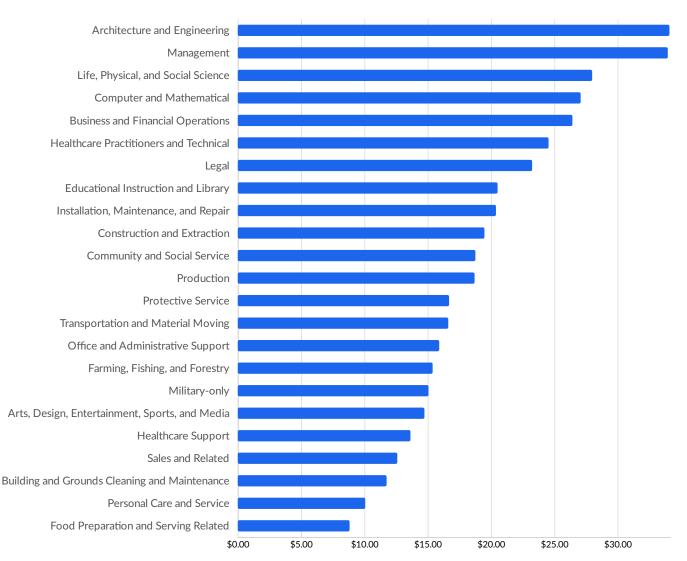
### **Top Growing Occupations**



#### **Top Occupation LQ**

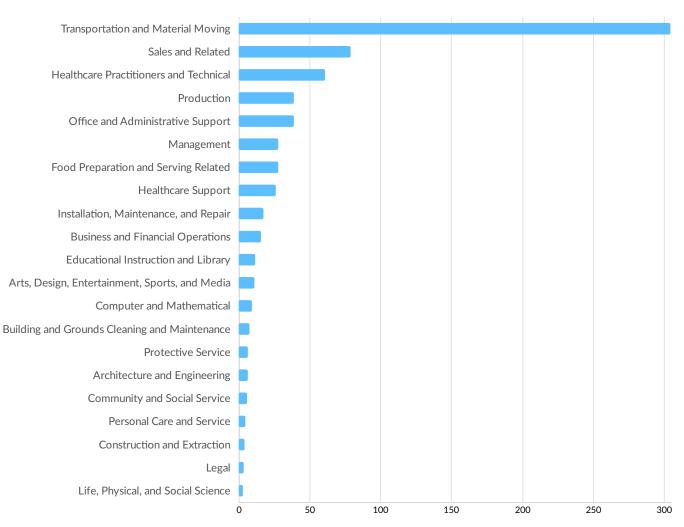


#### **Top Occupation Earnings**



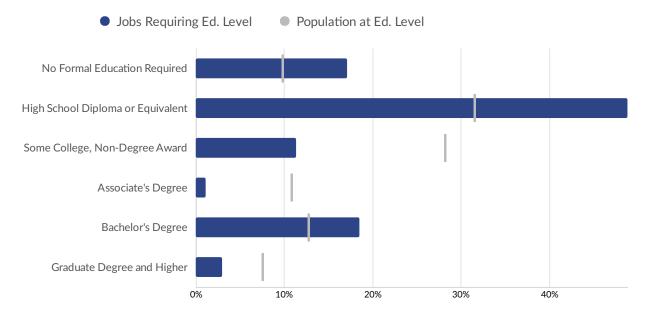


#### **Top Posted Occupations**

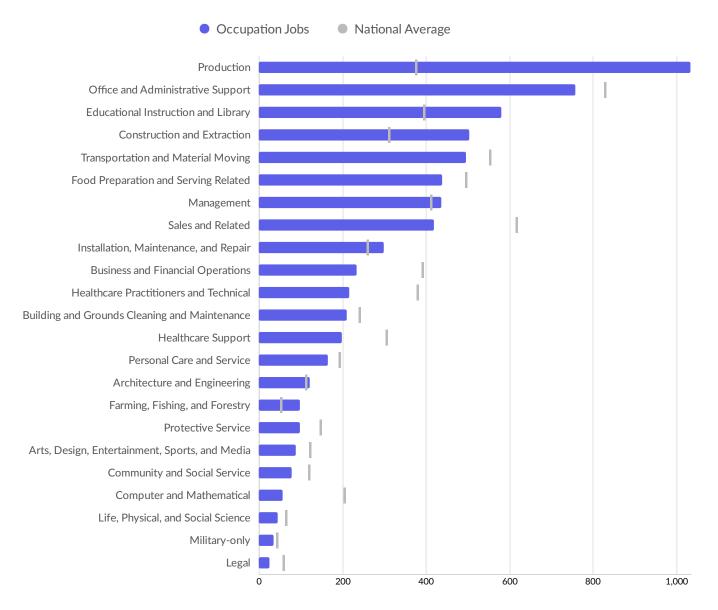


Unique Average Monthly Postings

#### Underemployment



#### **Largest Occupations**



## **Educational Pipeline**

Over the last 5 years, no schools in Cherokee County, KS produced graduates.

## **In-Demand Skills**

