



Barton County, MO

MOKAN Economic Partnership



Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	30
In-Demand Skills	31

Report Parameters

1 County

29011	Barton County, MO
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

11,830

Population (2020)

Population **grew by 5** over the last 5 years and is projected to **grow by 214** over the next 5 years.

3,918

Total Regional Employment

Jobs **decreased by 78** over the last 5 years but are projected to **grow by 333** over the next 5 years.

\$44.1K

Median Household Income (2019)

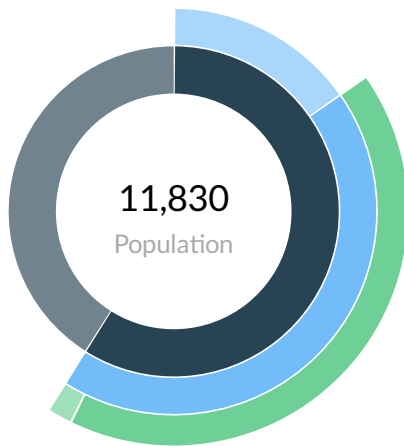
Median household income is **\$18.7K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 0.0%** since 2015, growing by 5. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 214.
- From 2015 to 2020, jobs **declined by 2.0%** in Barton County, MO from 3,997 to **3,918**. This change **fell short of the national growth rate of 1.3% by 3.3%**. As the number of jobs declined, the **labor force participation rate decreased from 56.2% to 53.9% between 2015 and 2020**.
- Concerning educational attainment, **13.6% of Barton County, MO residents possess a Bachelor's Degree** (6.4% below the national average), and **5.1% hold an Associate's Degree** (3.5% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	11,830	5,164	3,918	90.1	\$263.76M	\$616.30M	\$377.78M
State	6,168,743	3,055,792	3,071,490	90.3	\$312.19B	\$326.70B	\$375.83B

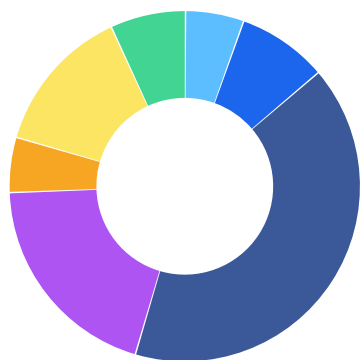
2020 Labor Force Breakdown



	Population
● Total Working Age Population	6,965
● Not in Labor Force (15+)	1,801
● Labor Force	5,164
● Employed	4,959
● Unemployed	205
● Under 15	4,865

Educational Attainment

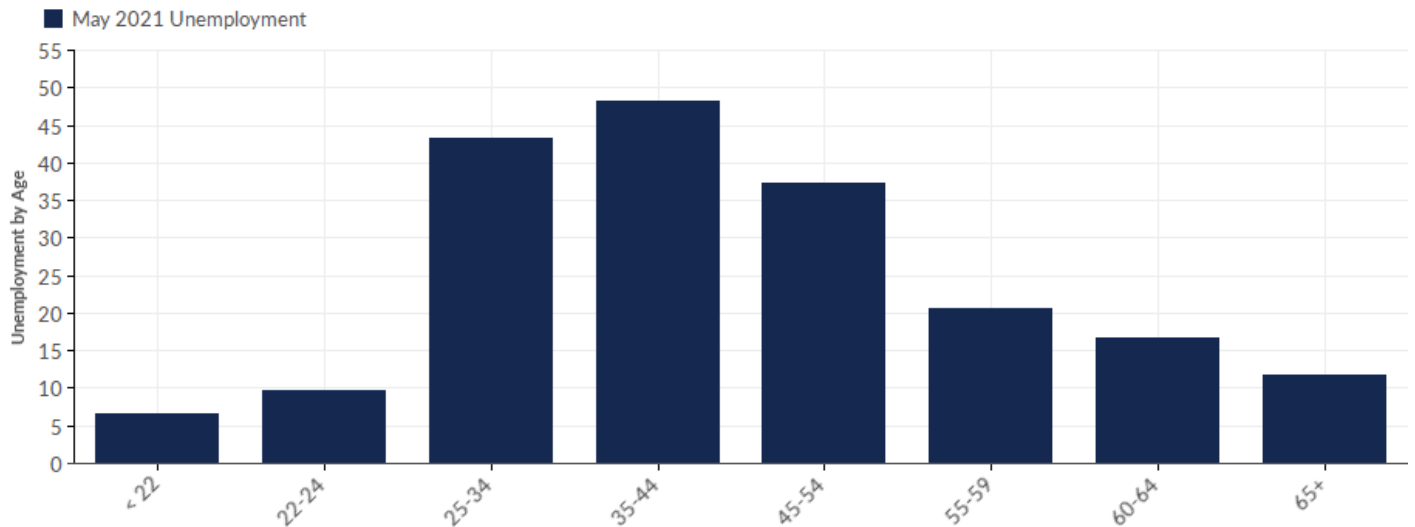
Concerning educational attainment, **13.6% of Barton County, MO residents possess a Bachelor's Degree** (6.4% below the national average), and **5.1% hold an Associate's Degree** (3.5% below the national average).



	% of Population	Population
● Less Than 9th Grade	5.4%	442
● 9th Grade to 12th Grade	8.3%	682
● High School Diploma	40.8%	3,345
● Some College	19.9%	1,630
● Associate's Degree	5.1%	416
● Bachelor's Degree	13.6%	1,117
● Graduate Degree and Higher	6.9%	570

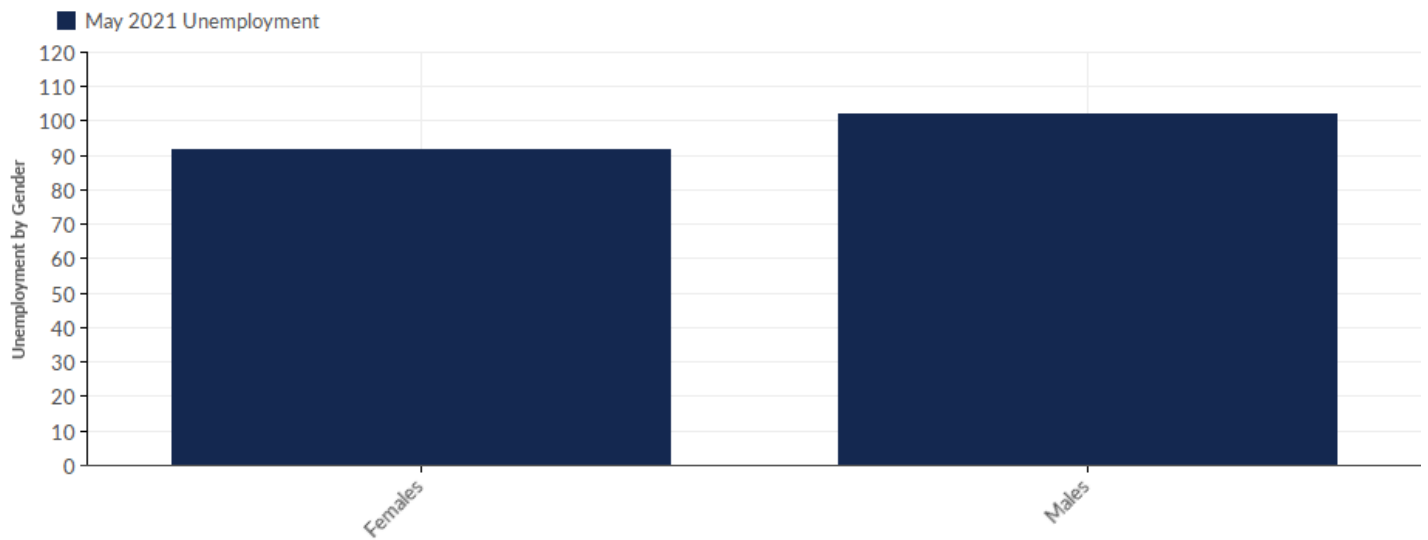
Unemployment by Demographics

Unemployment by Age



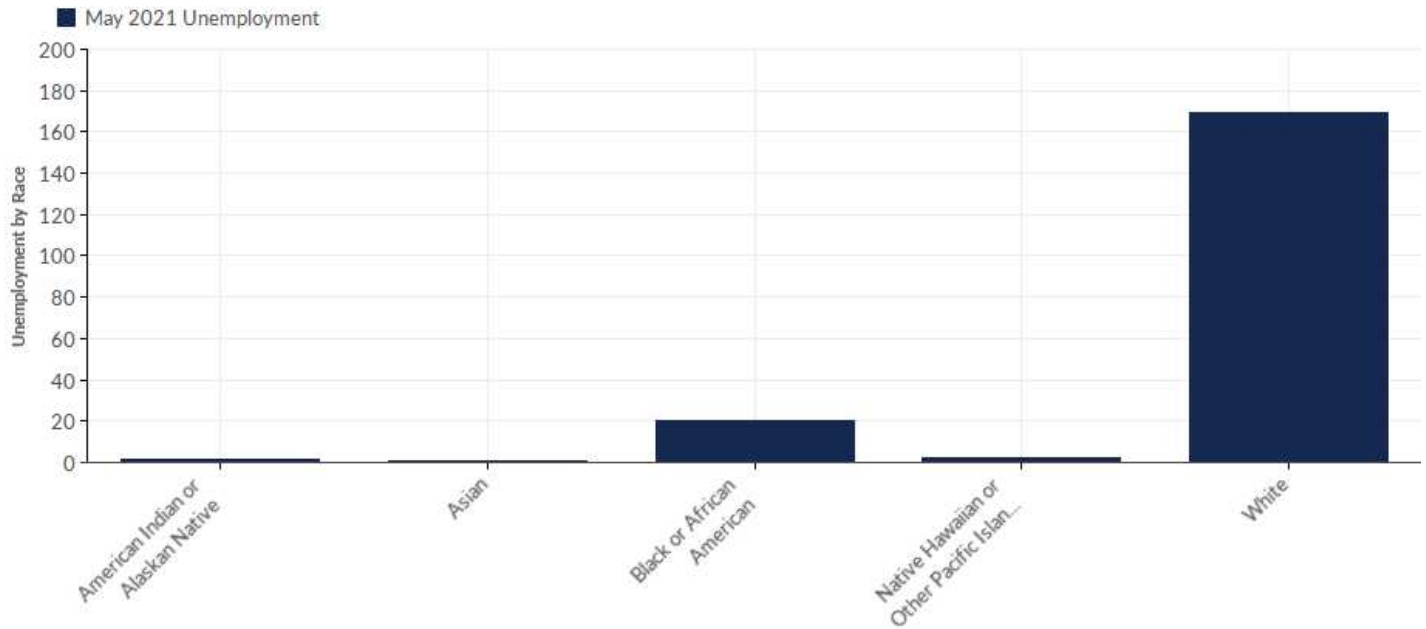
Age	Unemployment (May 2021)	% of Age Cohort
< 22	7	3.61%
22-24	10	5.15%
25-34	43	22.16%
35-44	48	24.74%
45-54	37	19.07%
55-59	21	10.82%
60-64	17	8.76%
65+	12	6.19%
Total	194	101.00%

Unemployment by Gender



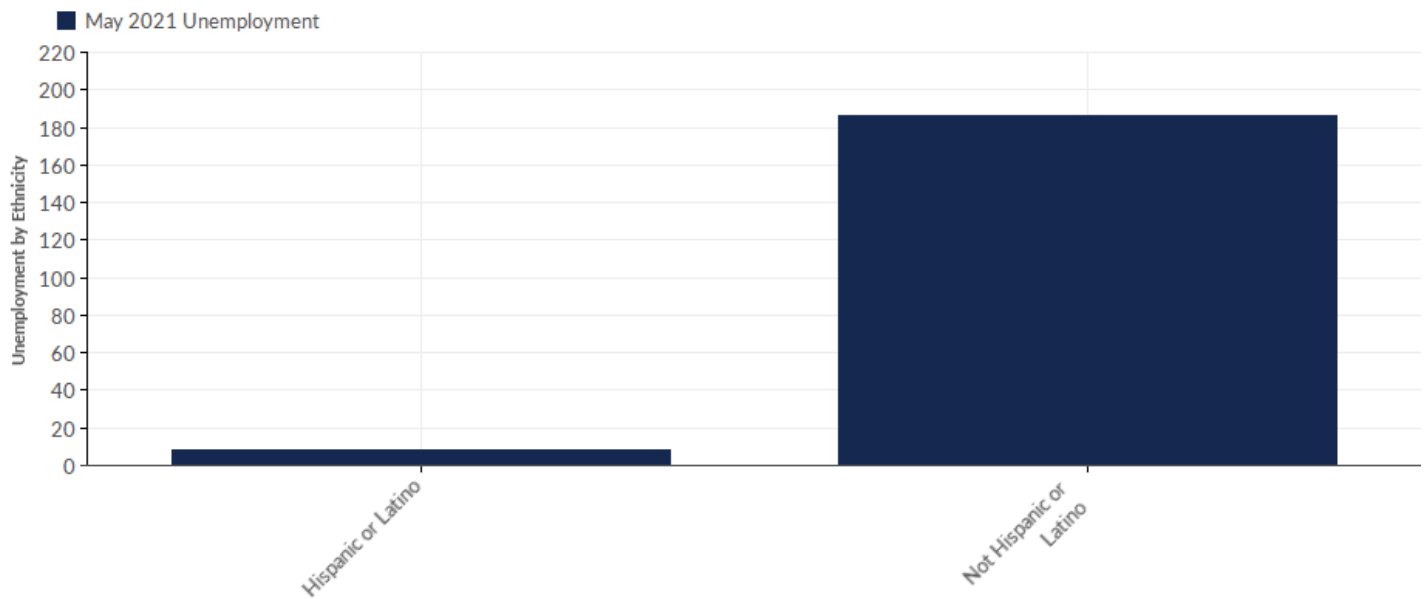
Gender	Unemployment (May 2021)	% of Age Cohort
Females	92	47.42%
Males	102	52.58%
Total	194	100.00%

Unemployment by Race



Race	Unemployment (May 2021)	% of Age Cohort
American Indian or Alaskan Native	2	1.03%
Asian	1	0.52%
Black or African American	20	10.31%
Native Hawaiian or Other Pacific Islander	2	1.03%
White	170	87.63%
Total	194	101.00%

Unemployment by Ethnicity

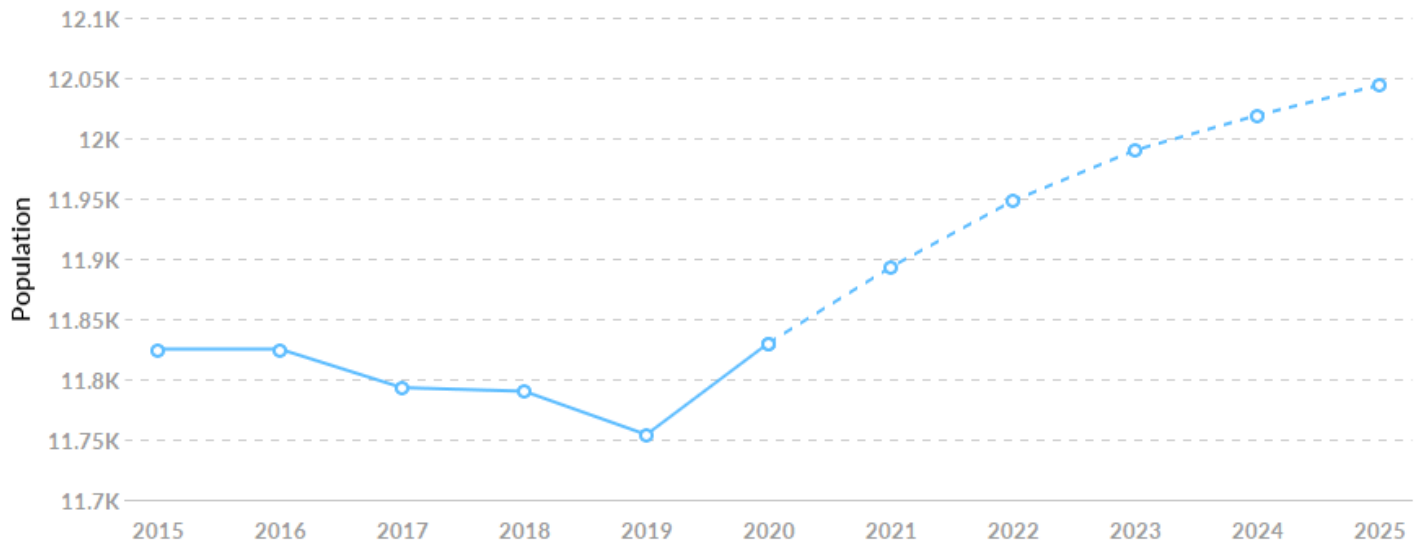


Ethnicity	Unemployment (May 2021)	% of Age Cohort
Hispanic or Latino	8	4.12%
Not Hispanic or Latino	186	95.88%
Total	194	100.00%

Historic & Projected Trends

Population Trends

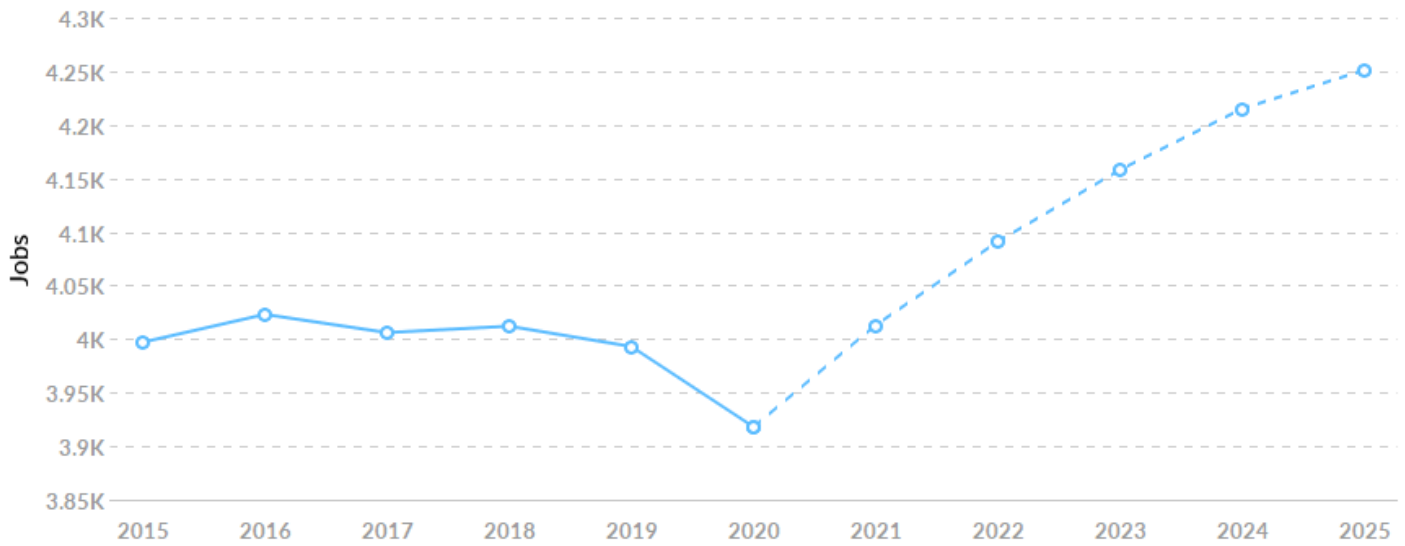
As of 2020 the region's population **increased by 0.0%** since 2015, growing by 5. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 214.



Timeframe	Population
2015	11,825
2016	11,825
2017	11,793
2018	11,790
2019	11,754
2020	11,830
2021	11,893
2022	11,948
2023	11,990
2024	12,019
2025	12,044

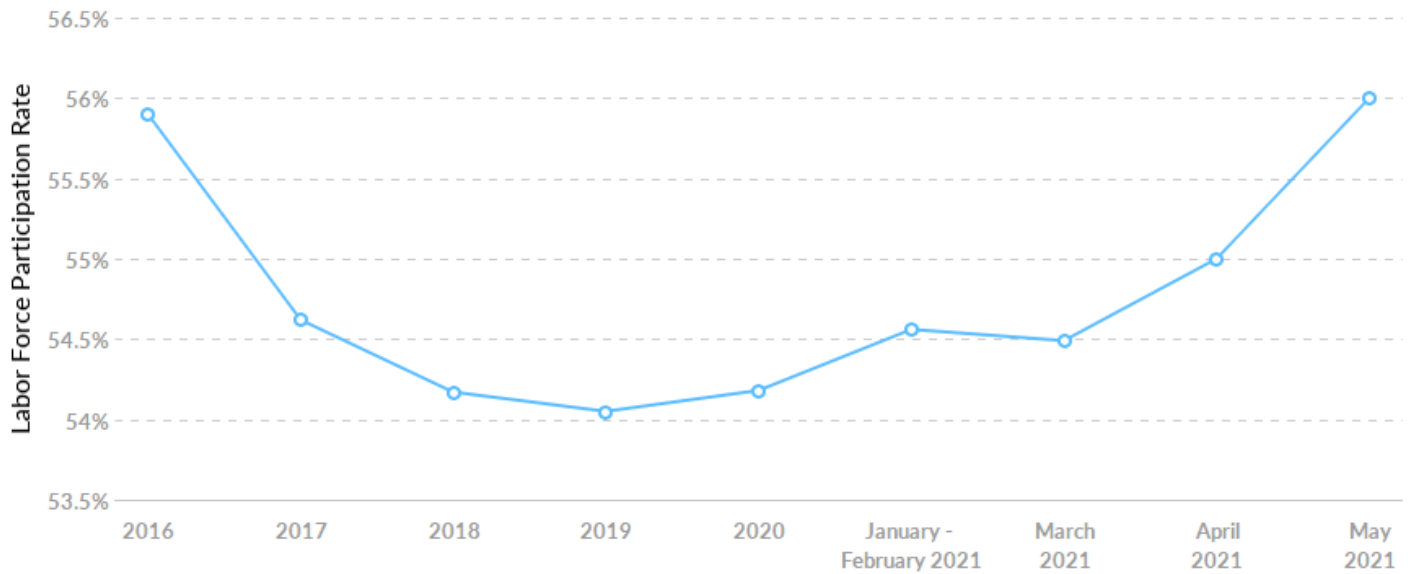
Job Trends

From 2015 to 2020, jobs **declined by 2.0%** in Barton County, MO from 3,997 to **3,918**. This change **fell short of the national growth rate of 1.3% by 3.3%.**



Timeframe	Jobs
2015	3,997
2016	4,023
2017	4,006
2018	4,012
2019	3,993
2020	3,918
2021	4,013
2022	4,091
2023	4,158
2024	4,215
2025	4,251

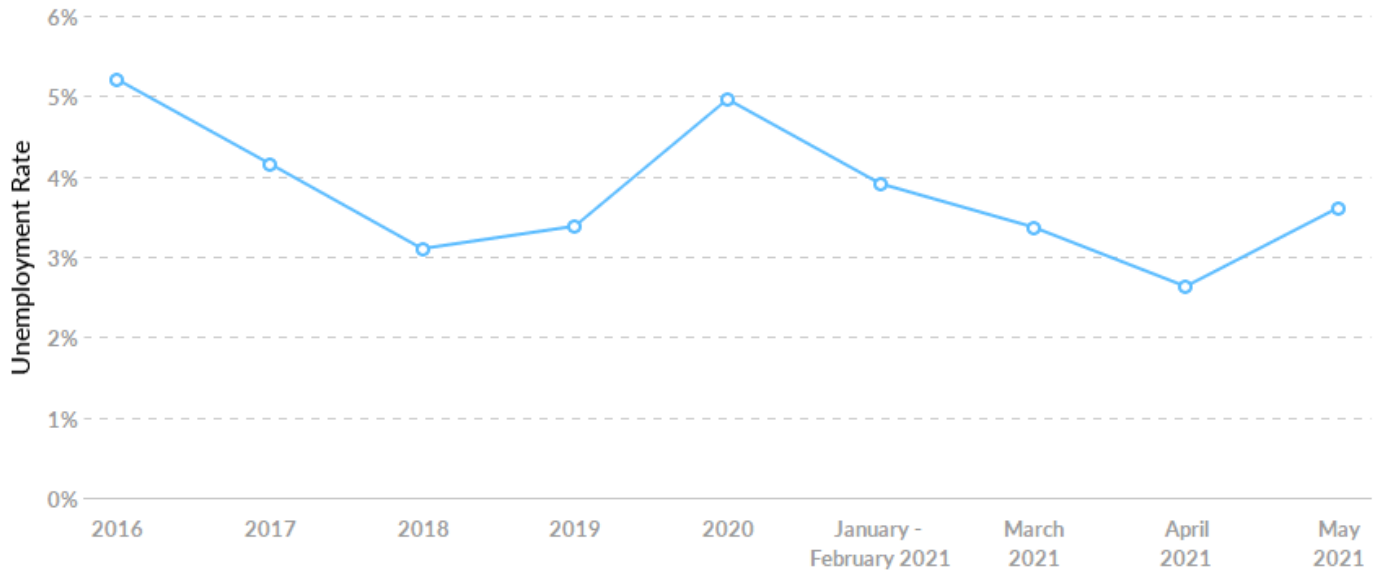
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	55.90%
2017	54.62%
2018	54.17%
2019	54.05%
2020	54.18%
January - February 2021	54.56%
March 2021	54.49%
April 2021	55.00%
May 2021	56.00%

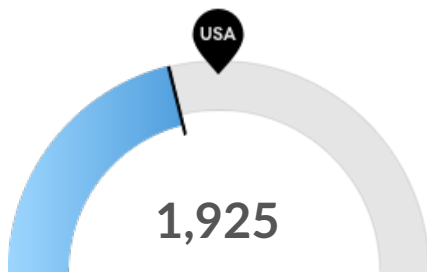
Unemployment Rate Trends

Barton County, MO had a May 2021 unemployment rate of 3.61%, **decreasing from 5.21% 5 years before.**



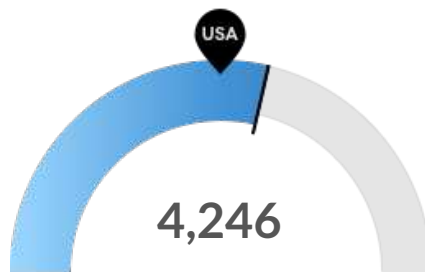
Timeframe	Unemployment Rate
2016	5.21%
2017	4.16%
2018	3.10%
2019	3.38%
2020	4.96%
January - February 2021	3.91%
March 2021	3.37%
April 2021	2.63%
May 2021	3.61%

Population Characteristics



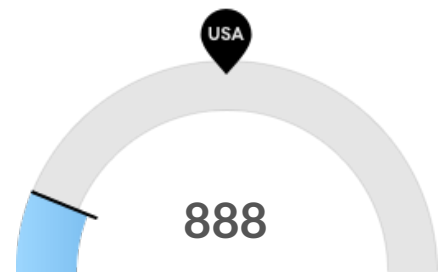
Millennials

Barton County, MO has 1,925 millennials (ages 25-39). The national average for an area this size is 2,423.



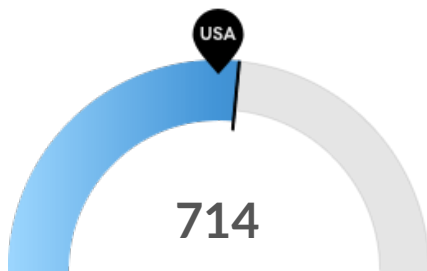
Retiring Soon

Retirement risk is high in Barton County, MO. The national average for an area this size is 3,456 people 55 or older, while there are 4,246 here.



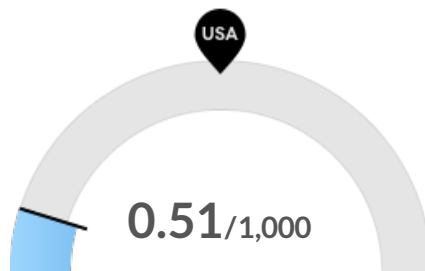
Racial Diversity

Racial diversity is low in Barton County, MO. The national average for an area this size is 4,688 racially diverse people, while there are 888 here.



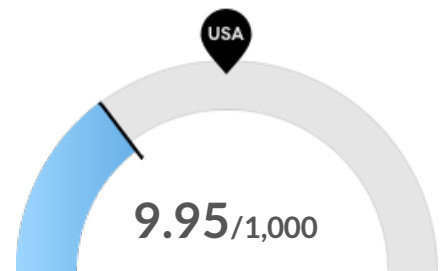
Veterans

Barton County, MO has 714 veterans. The national average for an area this size is 653.



Violent Crime

Barton County, MO has 0.51 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

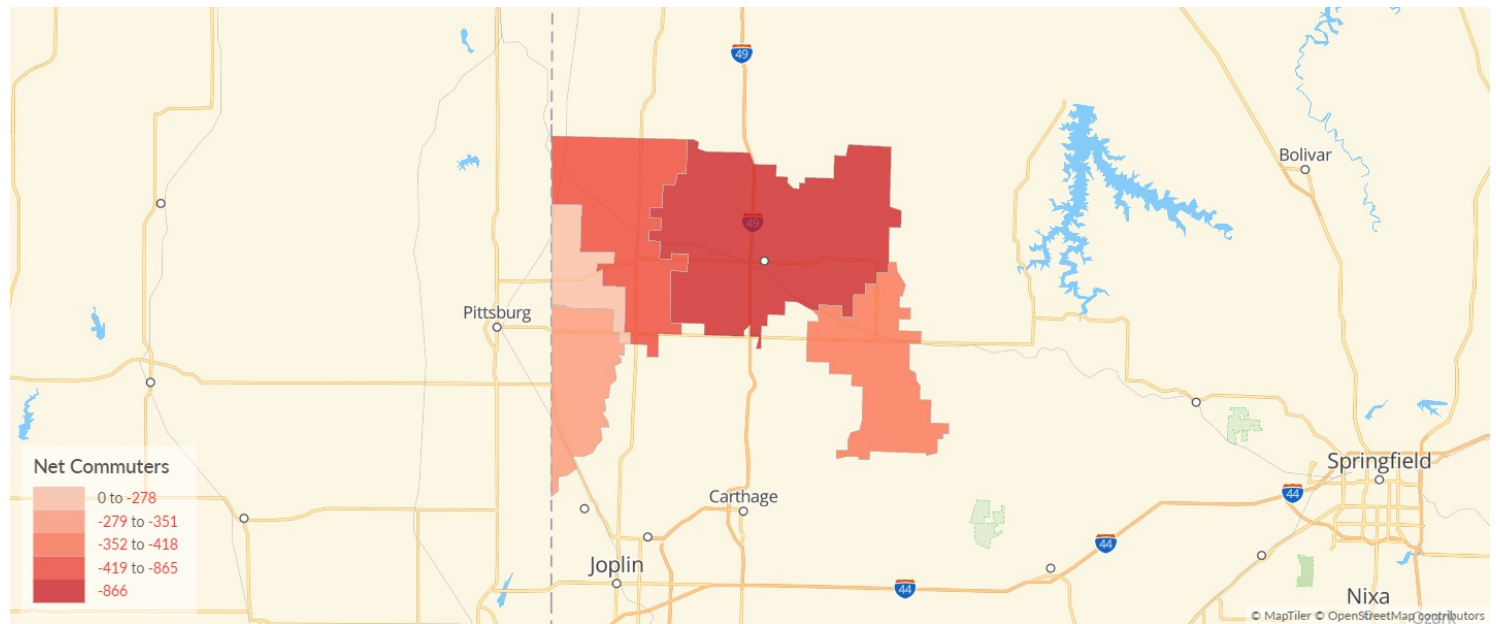


Property Crime

Barton County, MO has 9.95 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Barton County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
64759	Lamar, MO (in Barton co...	2,902
64762	Liberal, MO (in Barton c...	503
64748	Golden City, MO (in Bar...	370
64832	Asbury, MO (in Barton c...	81
64769	Mindenmines, MO (in B...	63

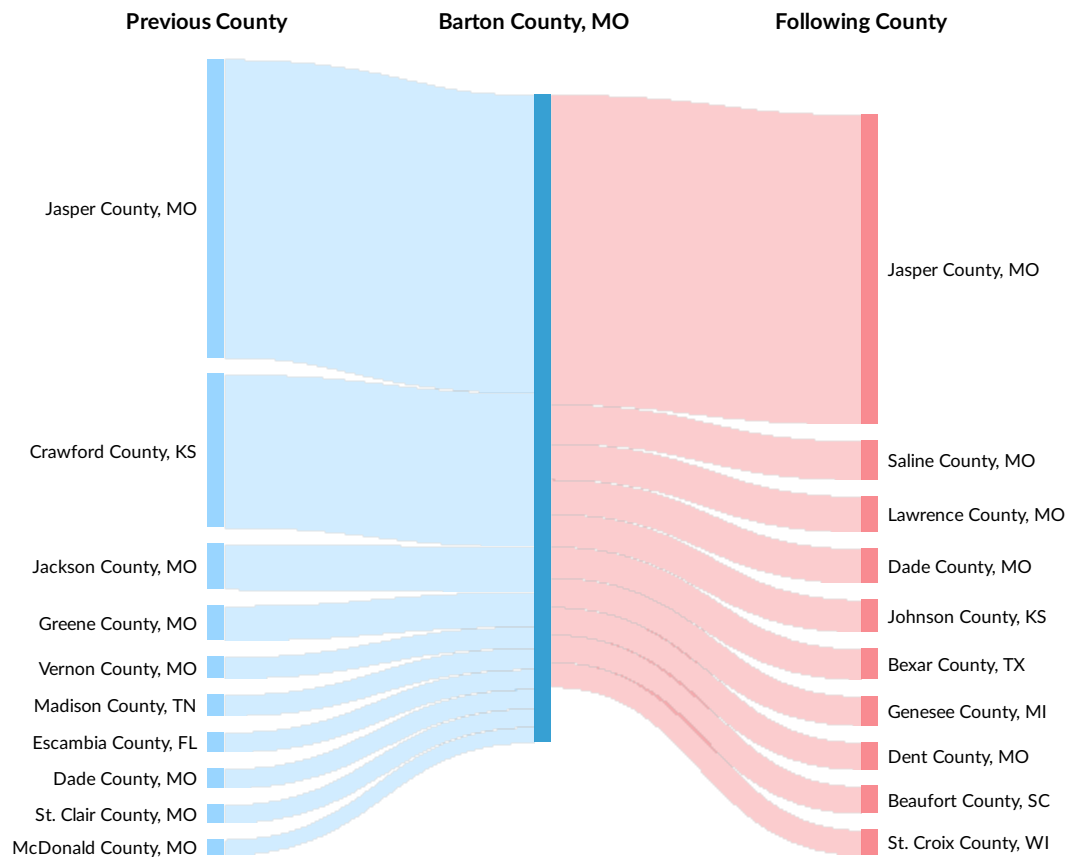
Where Talent Lives

ZIP	Name	2020 Workers
64759	Lamar, MO (in Barton co...	3,768
64762	Liberal, MO (in Barton c...	922
64748	Golden City, MO (in Bar...	722
64832	Asbury, MO (in Barton c...	360
64769	Mindenmines, MO (in B...	227

Inbound and Outbound Migration

The table below analyzes past and current residents of Barton County, MO. The left column shows residents of other counties migrating to Barton County, MO. The right column shows residents migrating from Barton County, MO to other counties.

As of 2019, **98** people have migrated from Jasper County, MO to Barton County, MO. In the same year, **101** people left Barton County, MO migrating to Jasper County, MO. The total Net Migration for Barton County, MO in 2018 was **-31**.

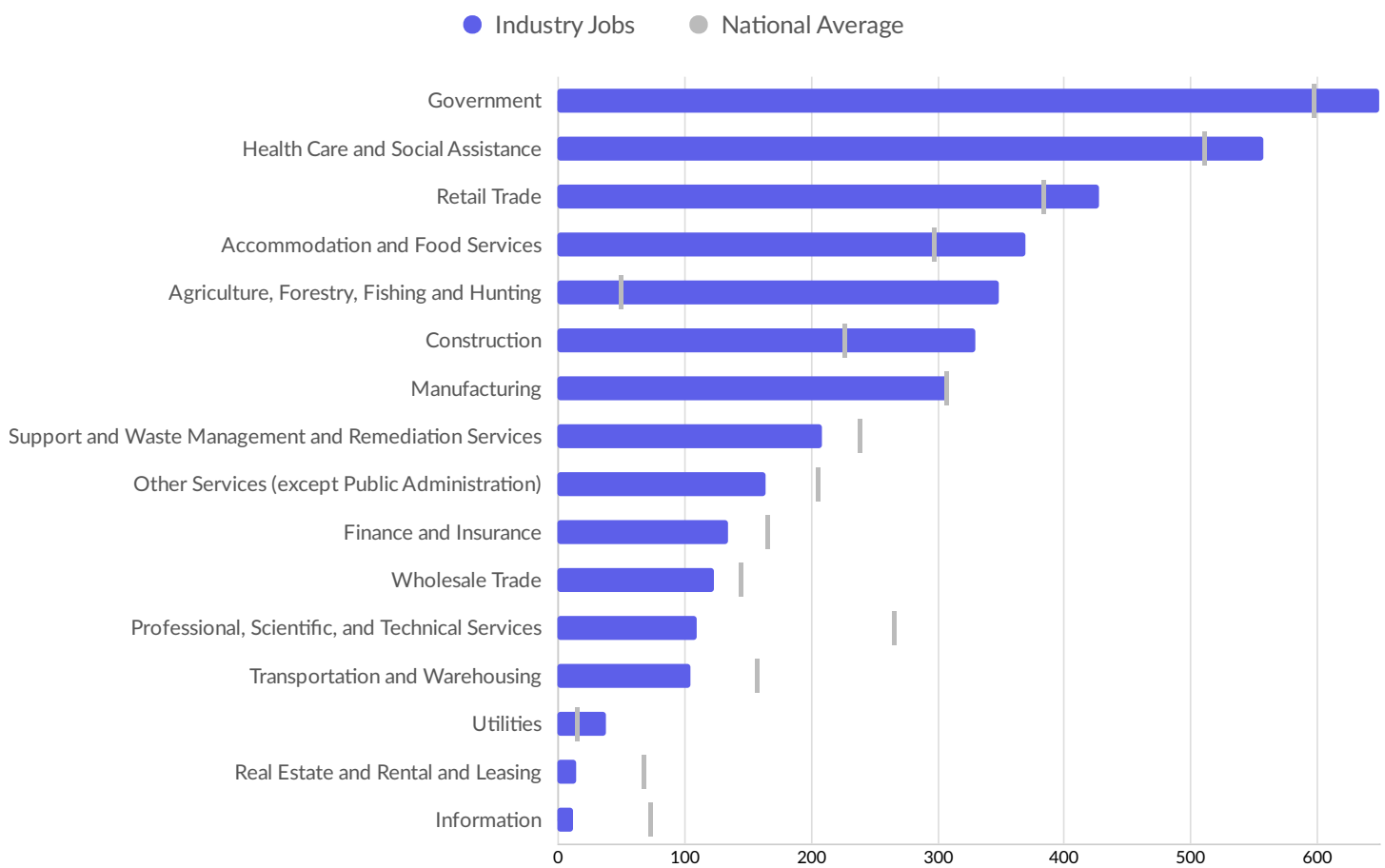


Top Previous Counties	Migrations
Jasper County, MO	98
Crawford County, KS	50
Jackson County, MO	15
Greene County, MO	11
Vernon County, MO	7
Madison County, TN	7

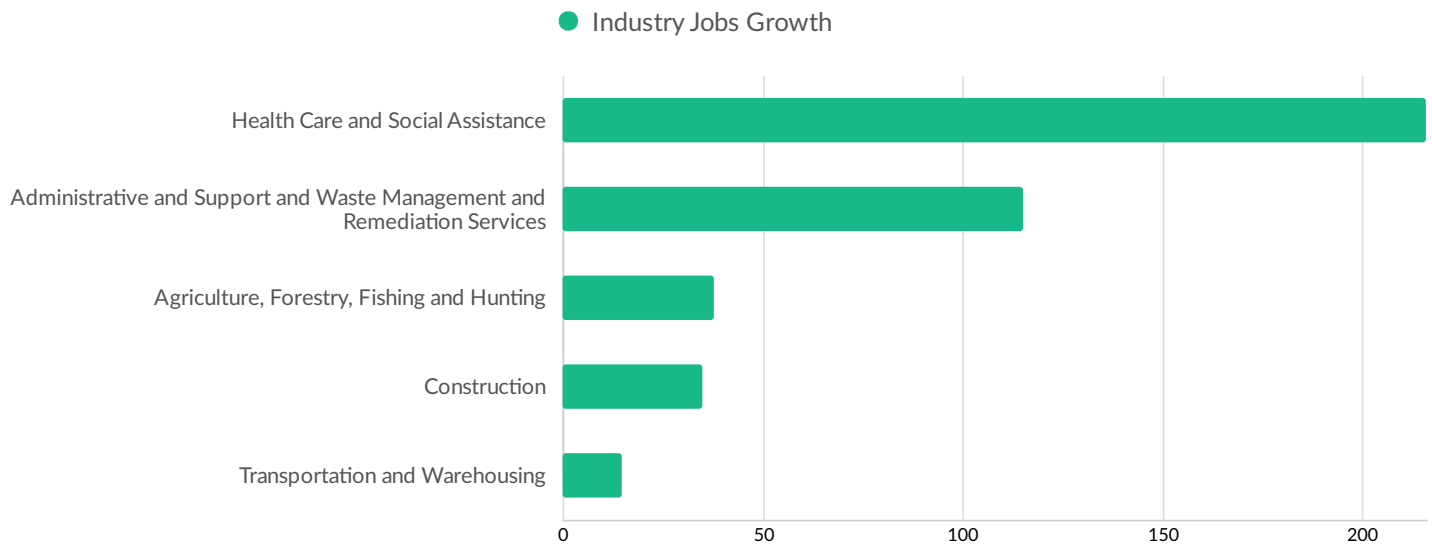
Top Previous Counties	Migrations
Escambia County, FL	7
Dade County, MO	6
St. Clair County, MO	6
McDonald County, MO	5
Pulaski County, MO	4
Newton County, MO	4
Clay County, MO	4
Webster County, MO	4
Audrain County, MO	4
Top Following Counties	Migrations
Jasper County, MO	101
Saline County, MO	13
Lawrence County, MO	12
Dade County, MO	11
Johnson County, KS	11
Bexar County, TX	10
Genesee County, MI	10
Dent County, MO	9
Beaufort County, SC	9
St. Croix County, WI	8
Crawford County, MO	8
Cuyahoga County, OH	8
Vernon County, MO	7
Craig County, OK	6
Barry County, MO	5

Industry Characteristics

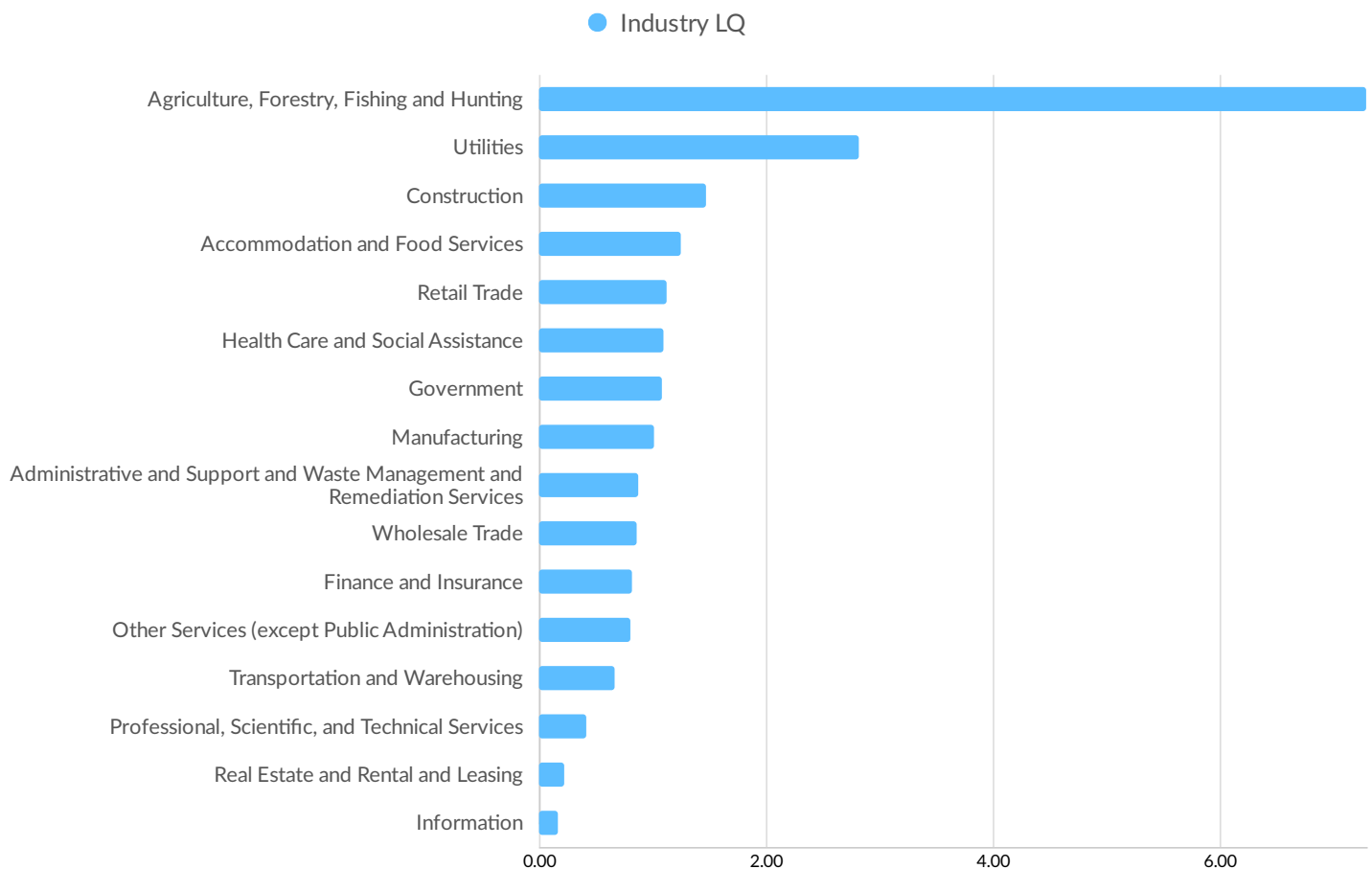
Largest Industries



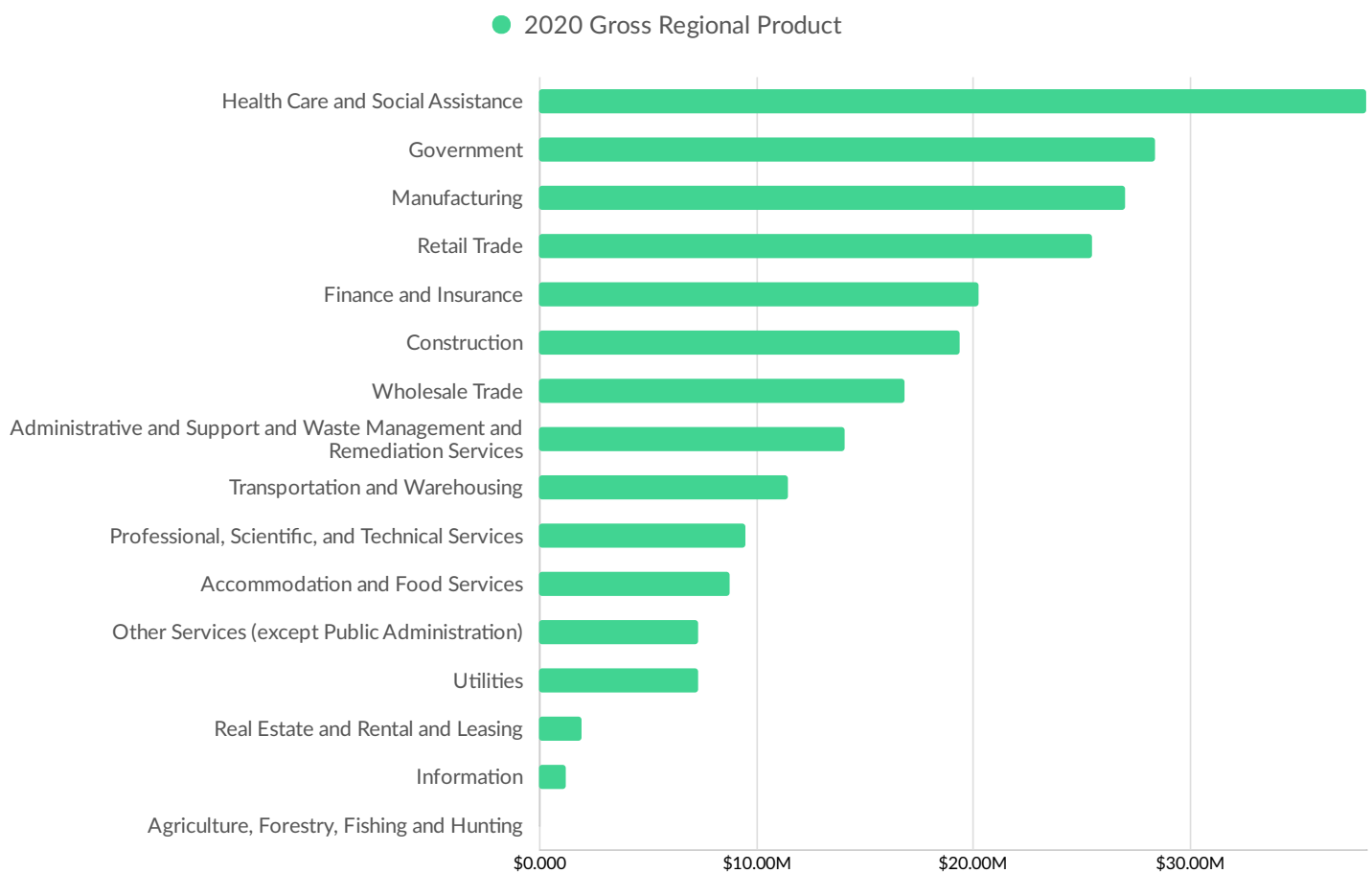
Top Growing Industries



Top Industry LQ



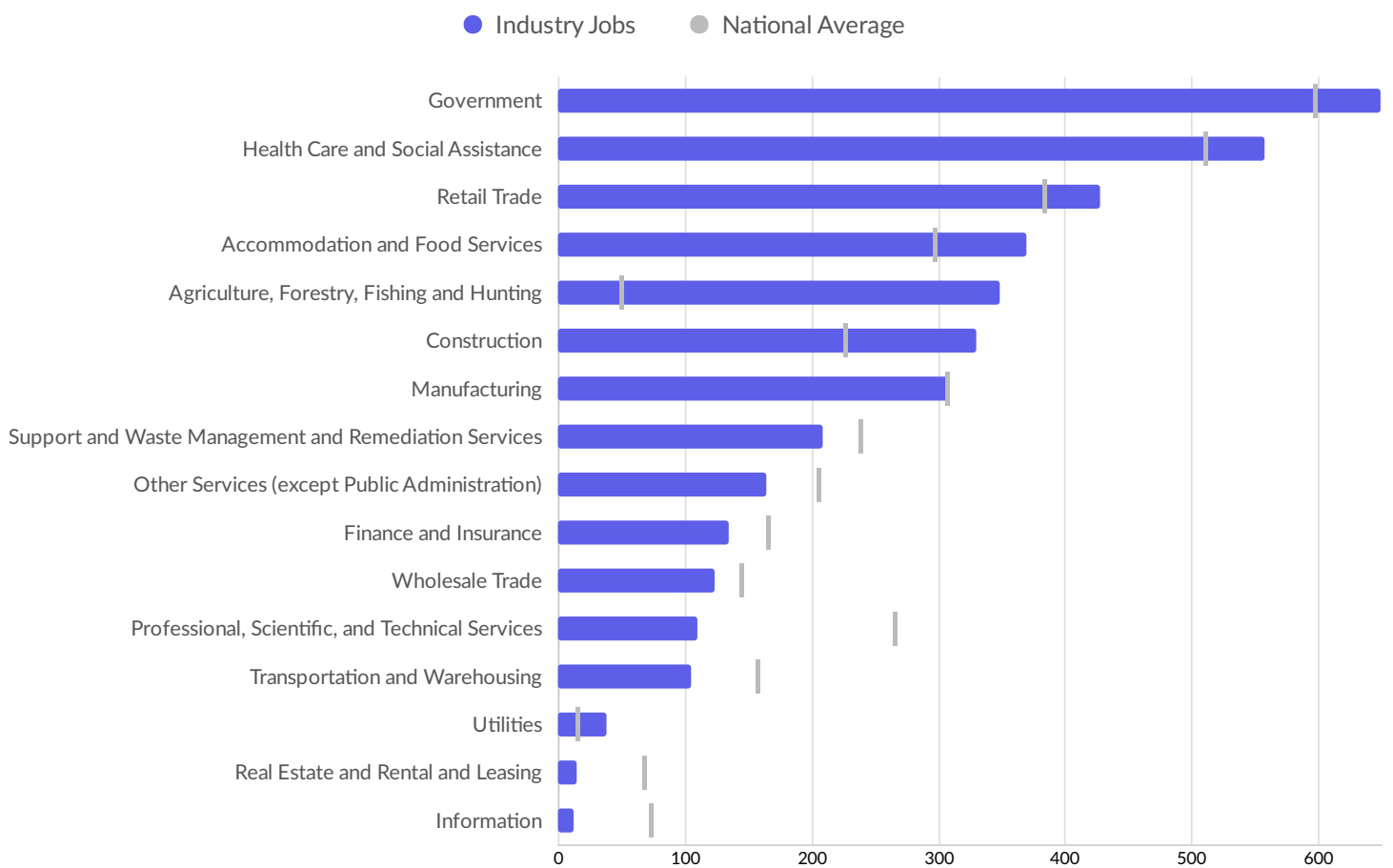
Top Industry GRP



Top Industry Earnings























Largest Industries



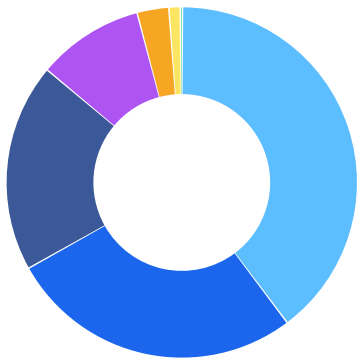
Business Characteristics

708 Companies Employ Your Workers

Online profiles for your workers mention 708 companies as employers, with the top 10 appearing below. In the last 12 months, 395 companies in Barton County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Finley Engineering Company, Inc.	30 	Army National Guard	228 
Barton County Memorial Hospital	28 	Coxhealth	132 
Thorco Inc	14 	Wal-Mart, Inc.	122 
Leggett & Platt, Incorporated	13 	Uber Eats	79 
Barton Mutual Insurance Compa...	12 	U.S. Xpress, Inc.	73 
Freeman Health System	10 	Hogan Transports Inc	70 
Mercy	10 	Dollar General Corporation	52 
Via Christi Health, Inc.	10 	Paschall Truck Lines, Inc.	40 
Wal-Mart, Inc.	10 	C.R. England, Inc.	39 
Barton County Electric Coopera...	9 	USA Truck, Inc.	38 

Business Size

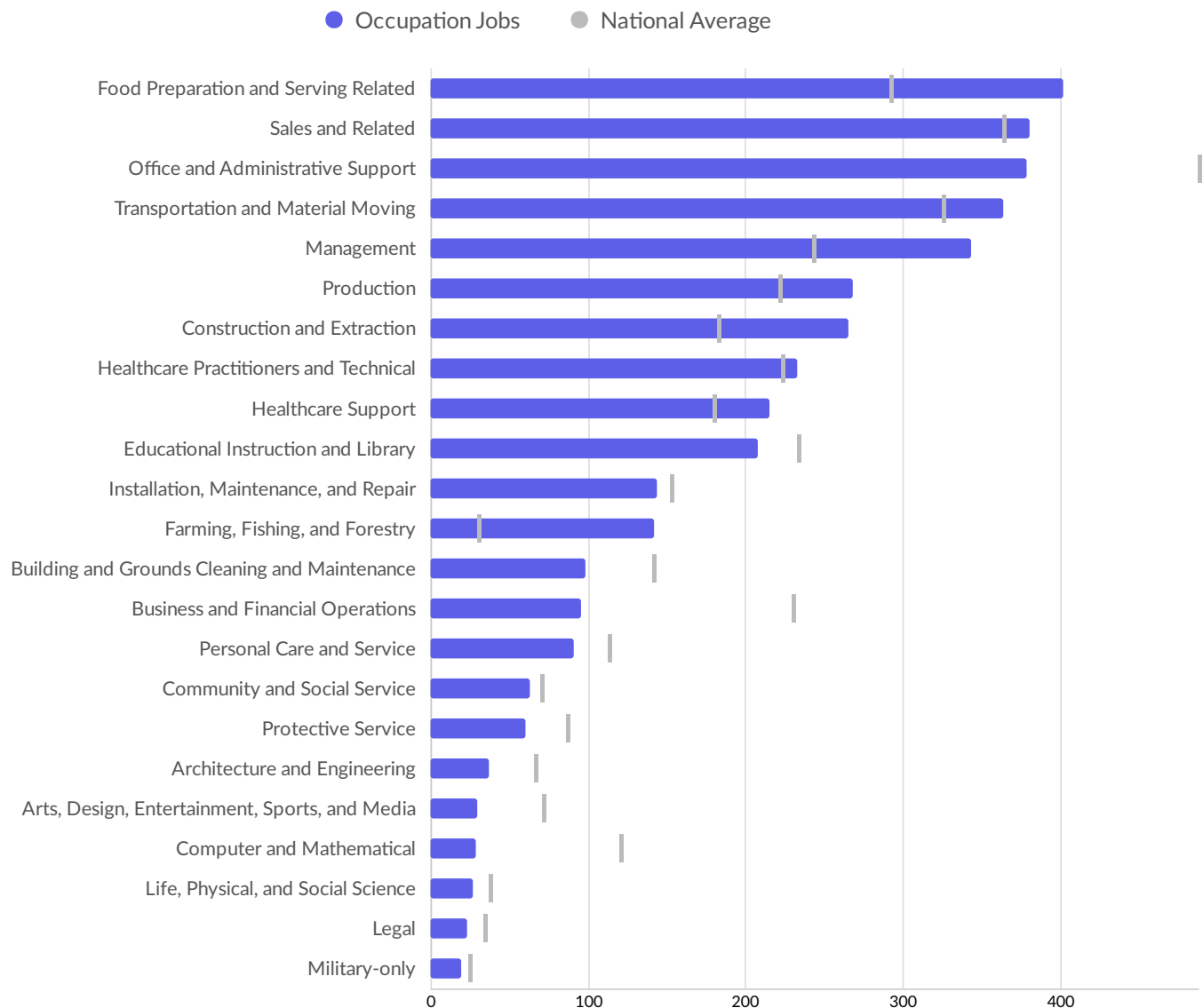


	Percentage	Business Count
1 to 4 employees	39.7%	190
5 to 9 employees	27.1%	130
10 to 19 employees	19.2%	92
20 to 49 employees	9.8%	47
50 to 99 employees	2.9%	14
100 to 249 employees	1.0%	5
250 to 499 employees	0.2%	1

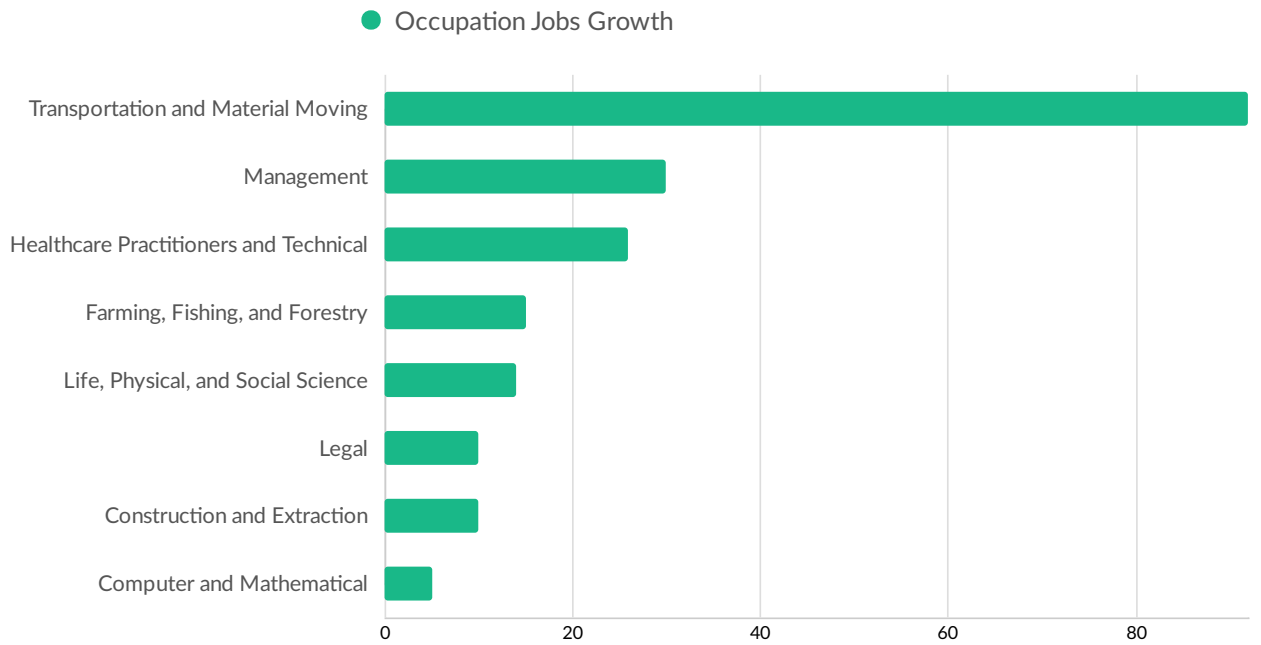
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

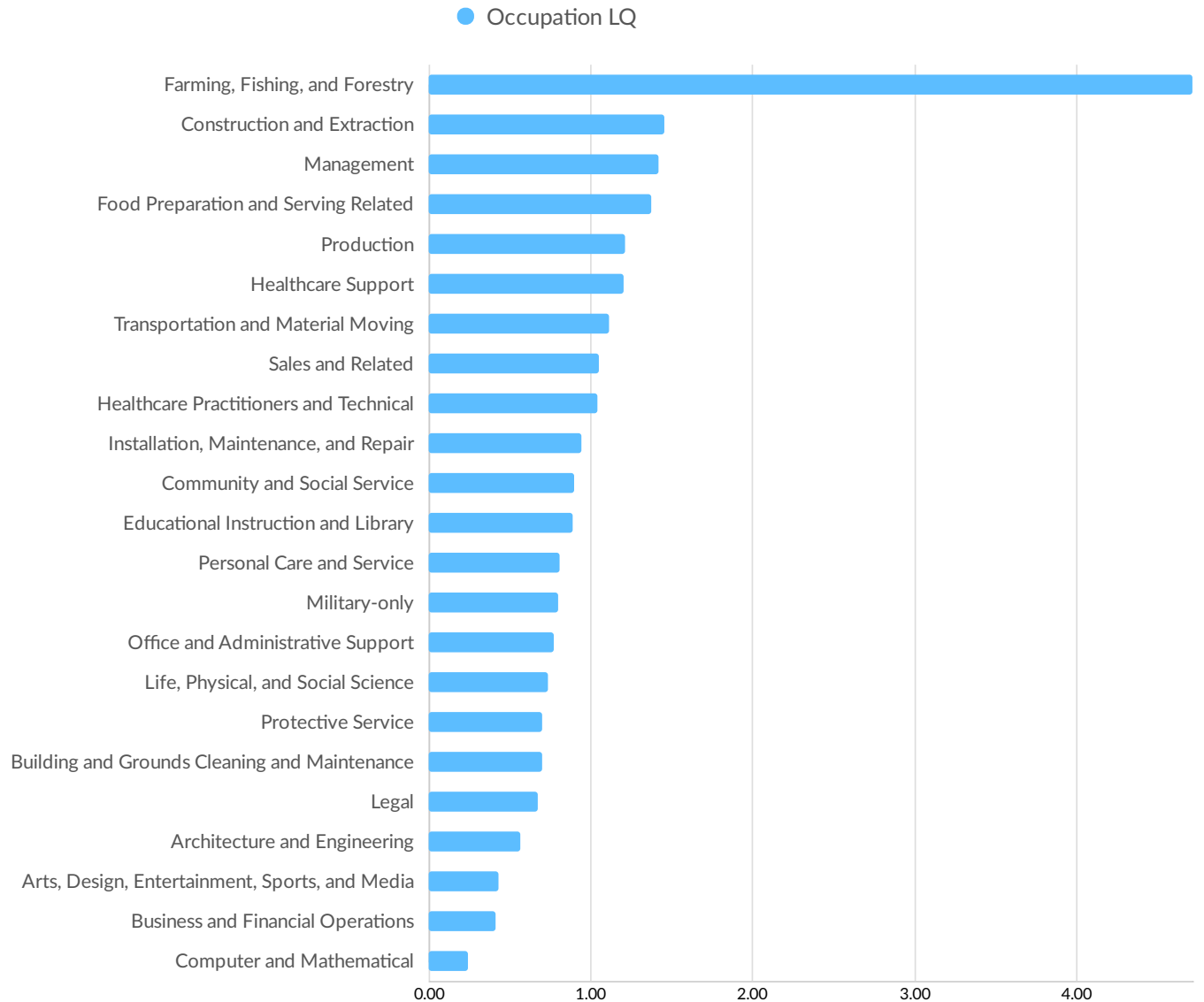
Largest Occupations



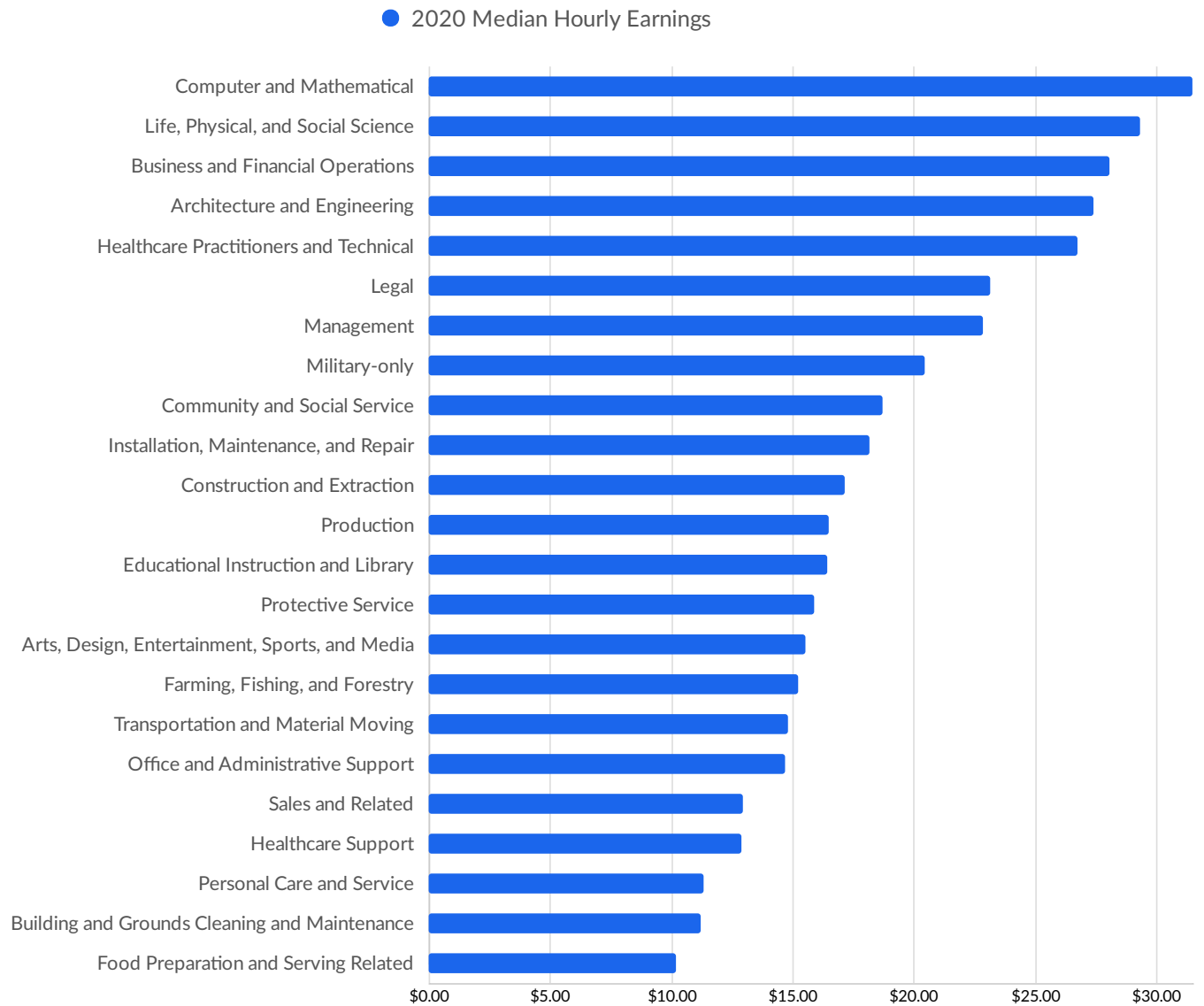
Top Growing Occupations



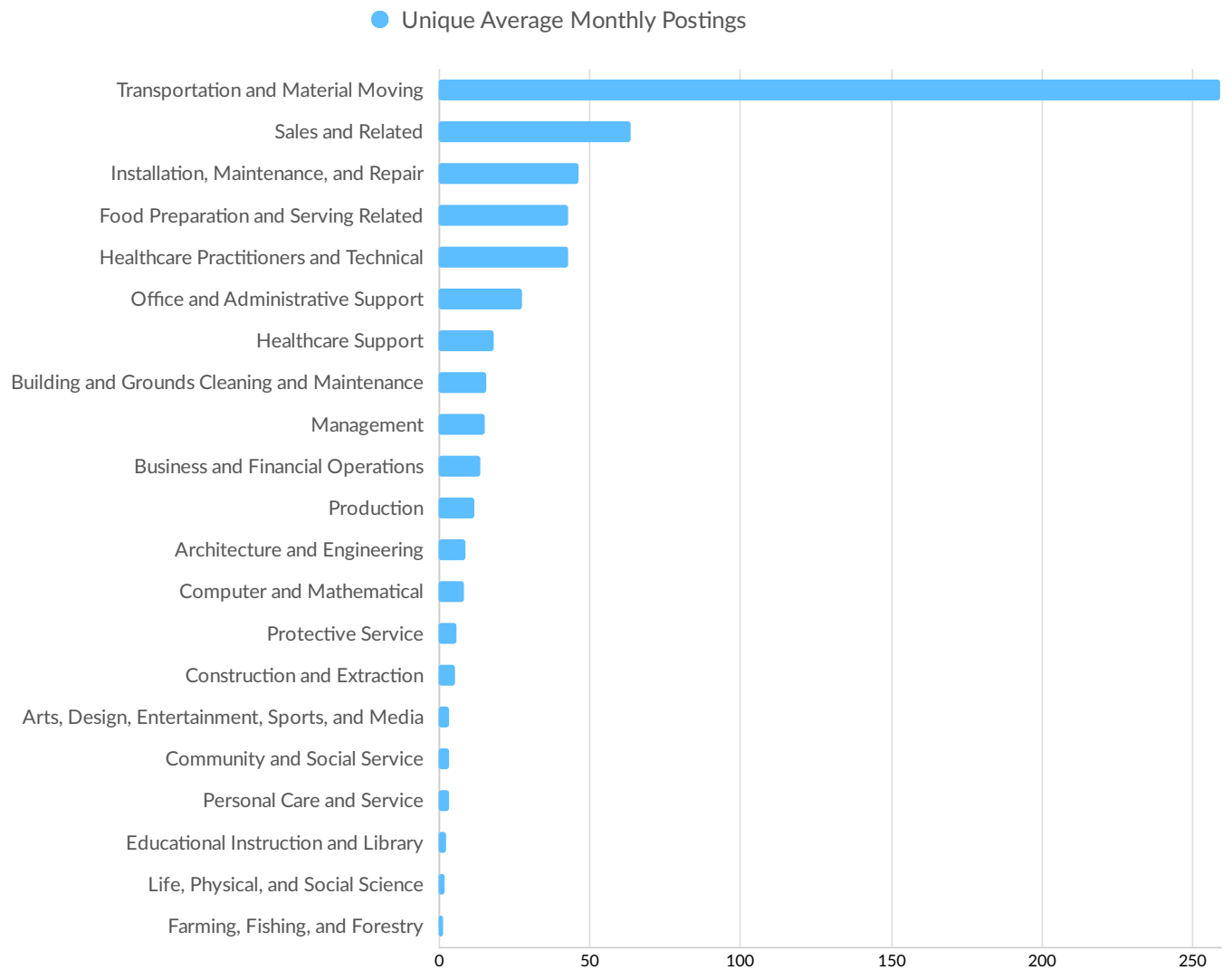
Top Occupation LQ



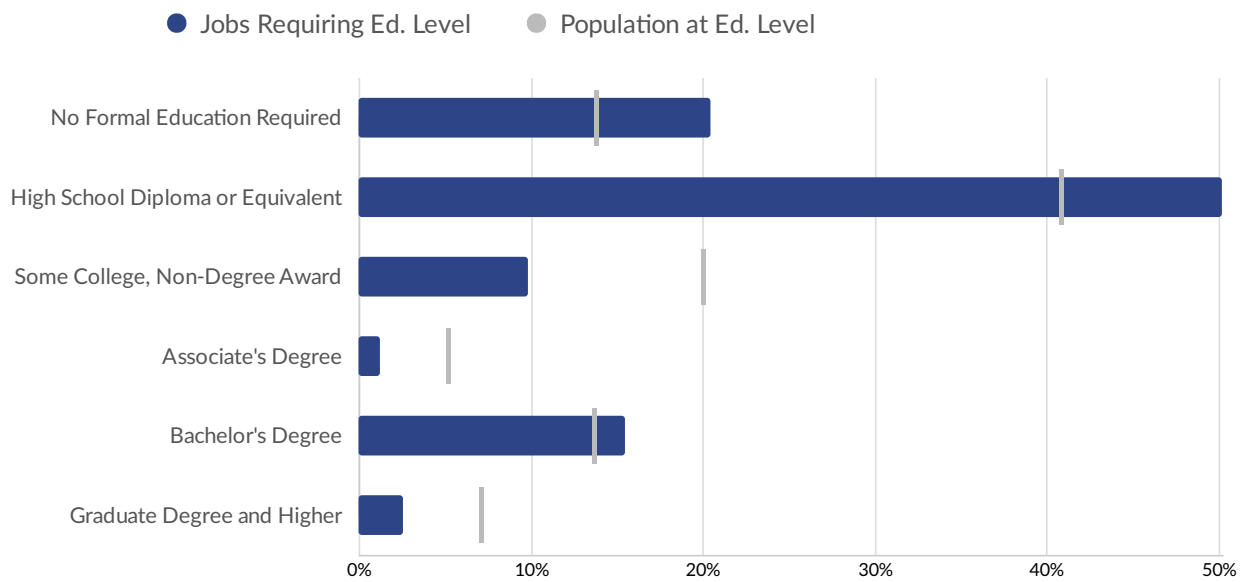
Top Occupation Earnings



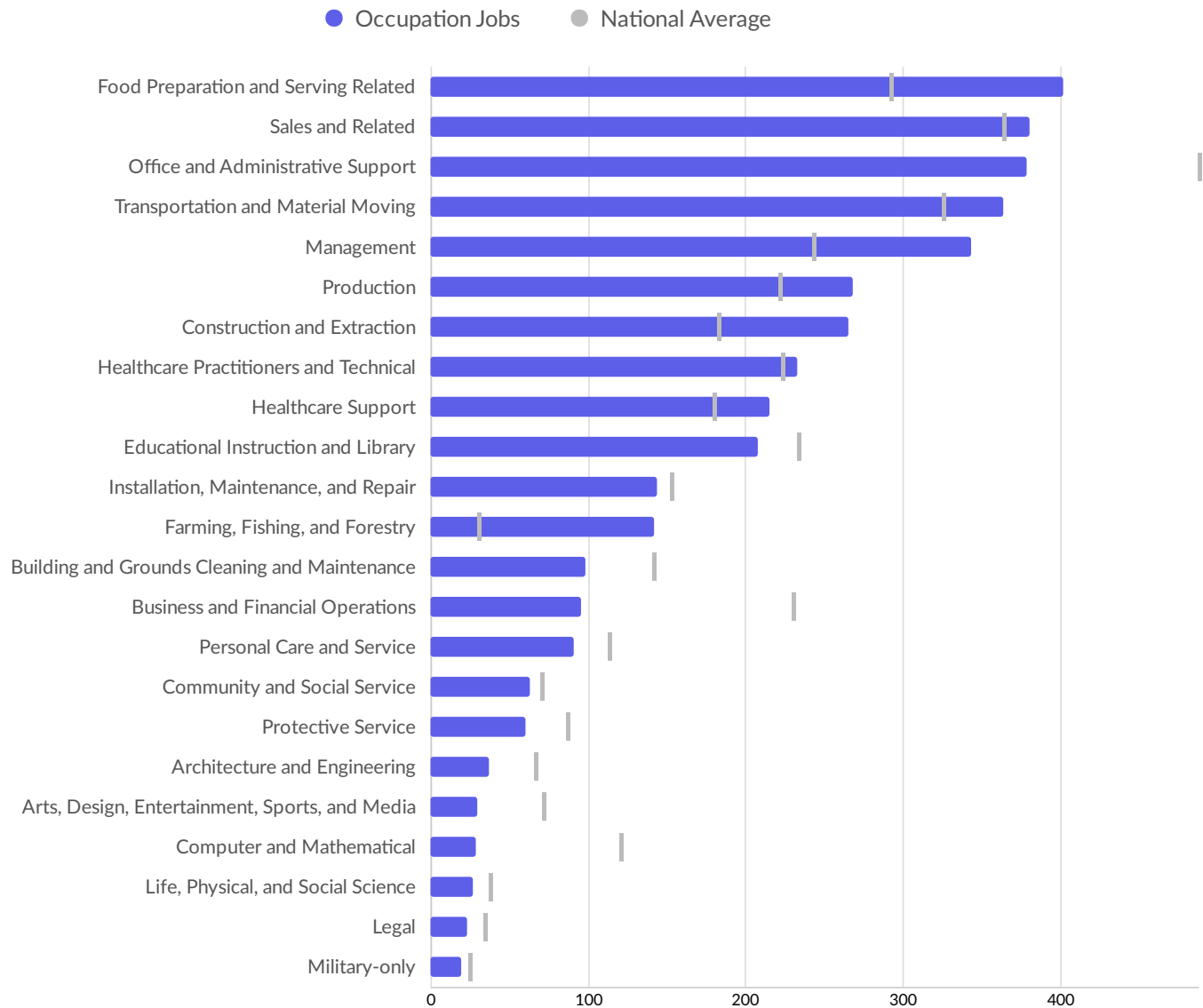
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Barton County, MO produced graduates.

In-Demand Skills

