



3 MSAs

MOKAN Economic Partnership

MOKAN
partnership

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Report Parameters

3 MSAs

| | |
|-------|------------|
| 27900 | Joplin, MO |
|-------|------------|

| | |
|-------|-----------|
| 33060 | Miami, OK |
|-------|-----------|

| | |
|-------|---------------|
| 38260 | Pittsburg, KS |
|-------|---------------|

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

250,695

Population (2020)

Population **grew by 3,008** over the last 5 years and is projected to **grow by 4,477** over the next 5 years.

117,300

Total Regional Employment

Jobs **decreased by 2,627** over the last 5 years but are projected to **grow by 3,048** over the next 5 years.

\$49.0K

Avg. Earnings Per Job (2020)

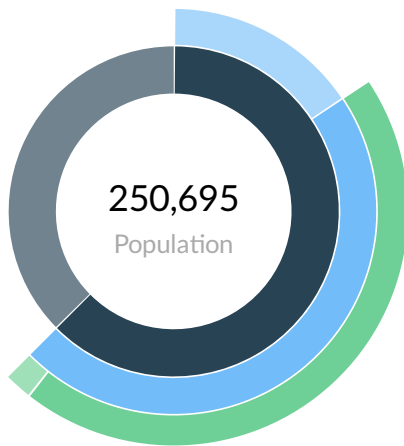
Regional average earnings per job are **\$23.0K below** the national average earnings of \$72.0K per job.

Takeaways

- As of 2020 the region's population **increased by 1.2%** since 2015, growing by 3,008. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 4,477.
- From 2015 to 2020, jobs **declined by 2.2%** in 3 MSAs from 119,927 to **117,300**. This change **fell short of the national growth rate of 1.3% by 3.5%**. As the number of jobs declined, the **labor force participation rate decreased from 60.3% to 58.6% between 2015 and 2020**.
- Concerning educational attainment, **15.6% of the selected regions' residents possess a Bachelor's Degree** (4.5% below the national average), and **8.1% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

| | Population (2020) | Labor Force (2020) | Jobs (2020) | Cost of Living | GRP | Imports | Exports |
|--------|----------------------|--------------------------|-------------|----------------------|-----------|-----------|-----------|
| Region | 250,695 | 117,713 | 117,300 | 89.7 | \$9.08B | \$13.67B | \$12.04B |
| State | 13,068,722 | 6,418,058 | 6,432,890 | 93.8 | \$661.28B | \$653.91B | \$784.91B |

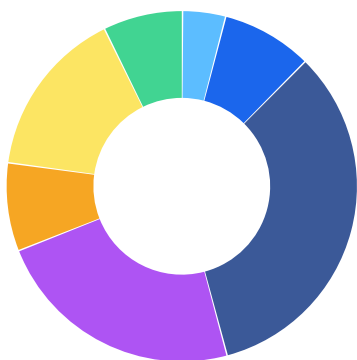
2020 Labor Force Breakdown



| | Population |
|--------------------------------|------------|
| ● Total Working Age Population | 156,686 |
| ● Not in Labor Force (15+) | 38,973 |
| ● Labor Force | 117,713 |
| ● Employed | 112,741 |
| ● Unemployed | 4,972 |
| ● Under 15 | 94,008 |

Educational Attainment

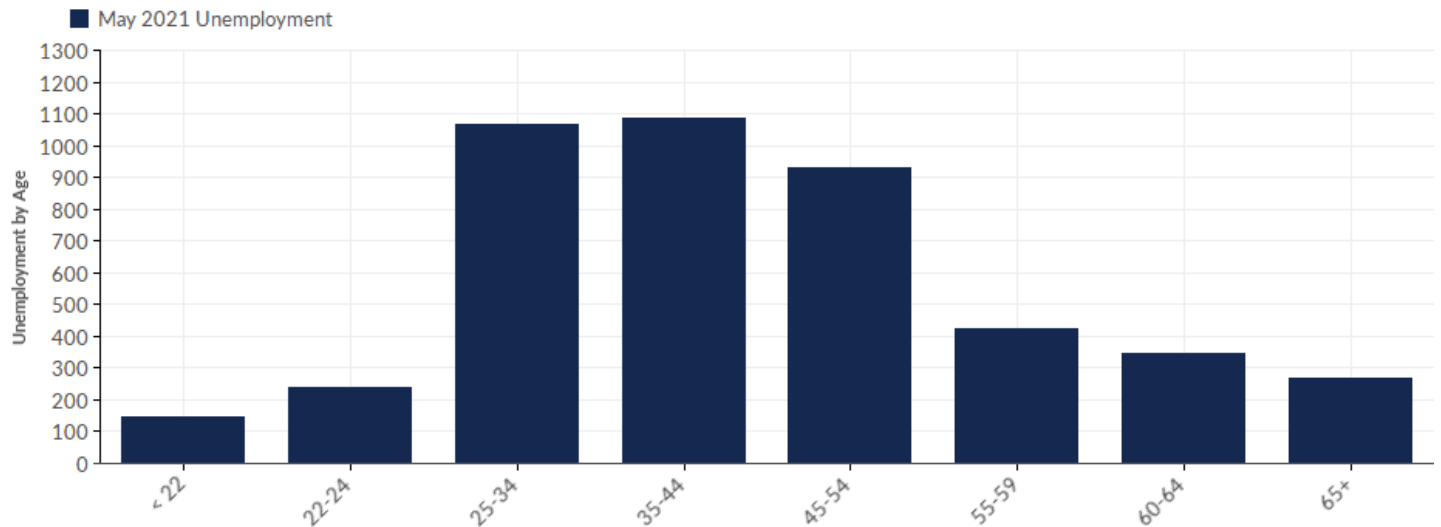
Concerning educational attainment, **15.6% of the selected regions' residents possess a Bachelor's Degree** (4.5% below the national average), and **8.1% hold an Associate's Degree** (0.5% below the national average).



| | % of Population | Population |
|------------------------------|-----------------|------------|
| ● Less Than 9th Grade | 4.0% | 6,549 |
| ● 9th Grade to 12th Grade | 8.4% | 13,819 |
| ● High School Diploma | 33.4% | 55,142 |
| ● Some College | 23.2% | 38,250 |
| ● Associate's Degree | 8.1% | 13,423 |
| ● Bachelor's Degree | 15.6% | 25,722 |
| ● Graduate Degree and Higher | 7.3% | 12,107 |

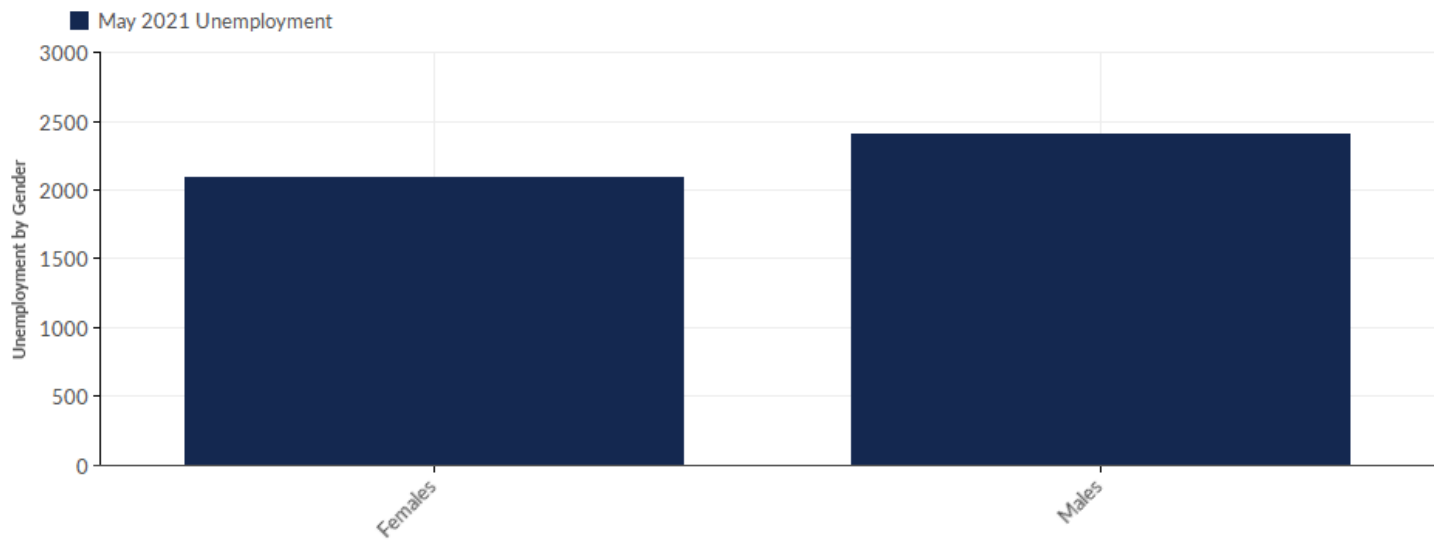
Unemployment by Demographics

Unemployment by Age



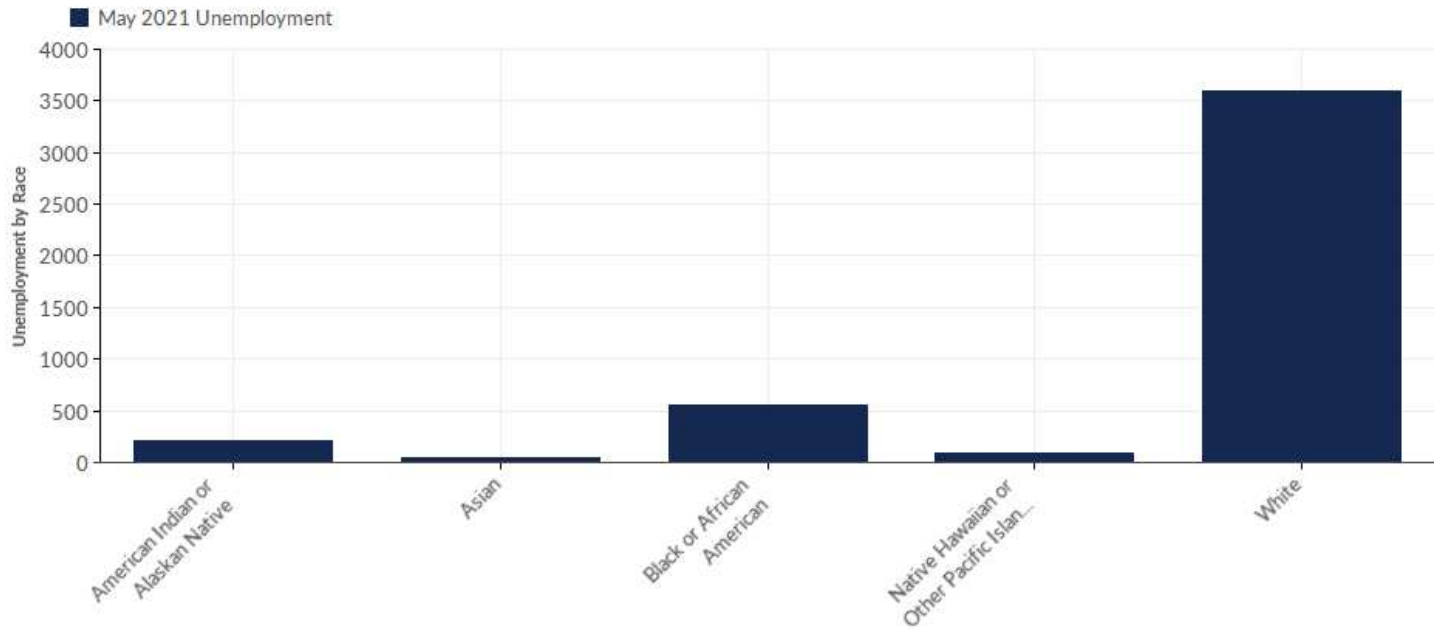
| Age | Unemployment (May 2021) | % of Age Cohort |
|-------|-------------------------|-----------------|
| < 22 | 144 | 3.20% |
| 22-24 | 239 | 5.31% |
| 25-34 | 1,065 | 23.65% |
| 35-44 | 1,086 | 24.12% |
| 45-54 | 932 | 20.70% |
| 55-59 | 424 | 9.42% |
| 60-64 | 346 | 7.68% |
| 65+ | 267 | 5.93% |
| Total | 4,503 | 100.00% |

Unemployment by Gender



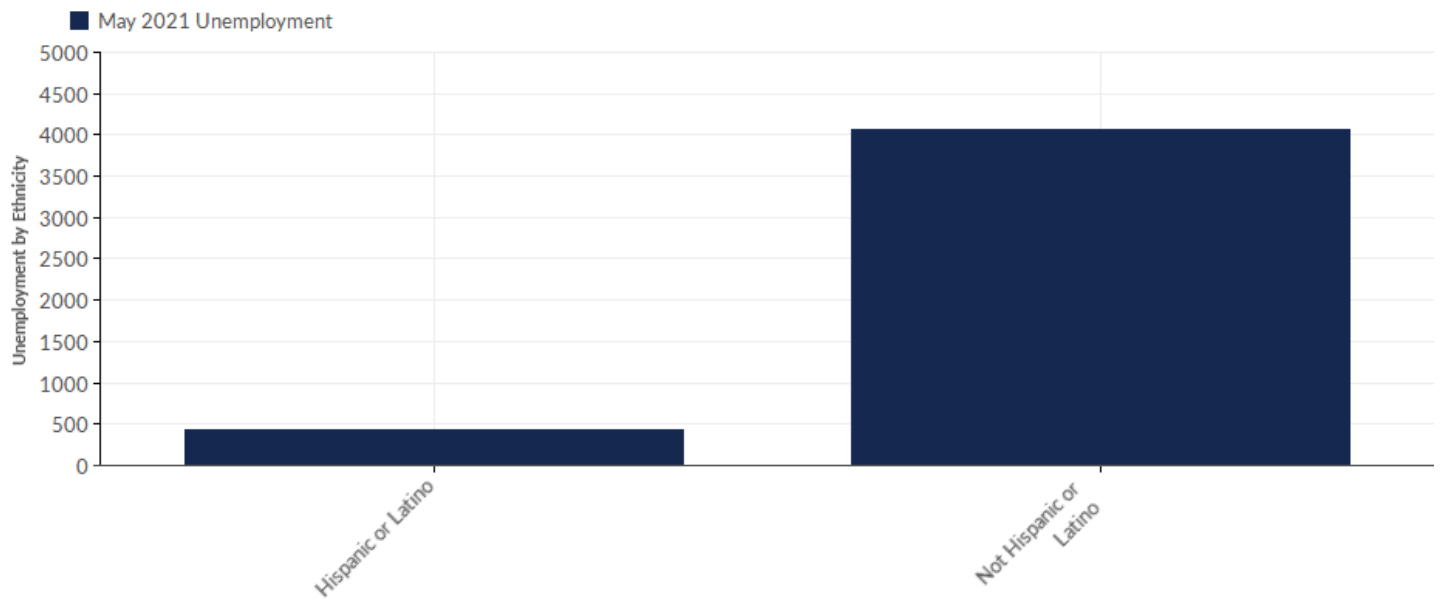
| Gender | Unemployment (May 2021) | % of Age Cohort |
|---------|-------------------------|-----------------|
| Females | 2,094 | 46.50% |
| Males | 2,409 | 53.50% |
| Total | 4,503 | 100.00% |

Unemployment by Race



| Race | Unemployment (May 2021) | % of Age Cohort |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 209 | 4.64% |
| Asian | 50 | 1.11% |
| Black or African American | 561 | 12.46% |
| Native Hawaiian or Other Pacific Islander | 86 | 1.91% |
| White | 3,597 | 79.88% |
| Total | 4,503 | 100.00% |

Unemployment by Ethnicity

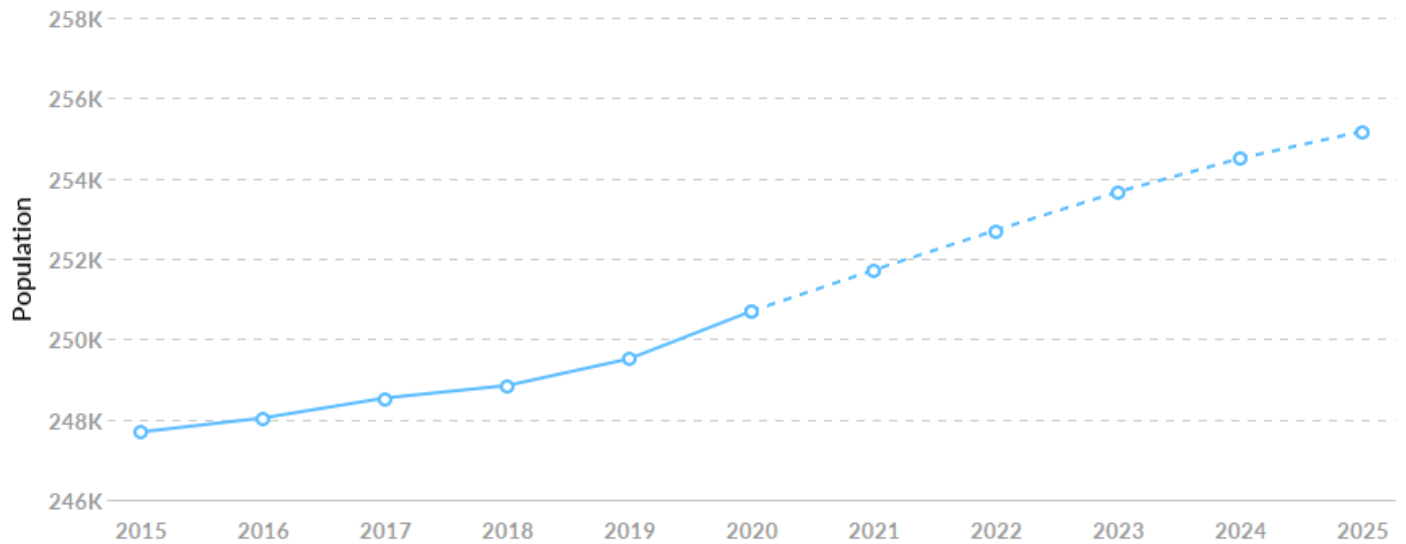


| Ethnicity | Unemployment (May 2021) | % of Age Cohort |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino | 437 | 9.70% |
| Not Hispanic or Latino | 4,066 | 90.30% |
| Total | 4,503 | 100.00% |

Historic & Projected Trends

Population Trends

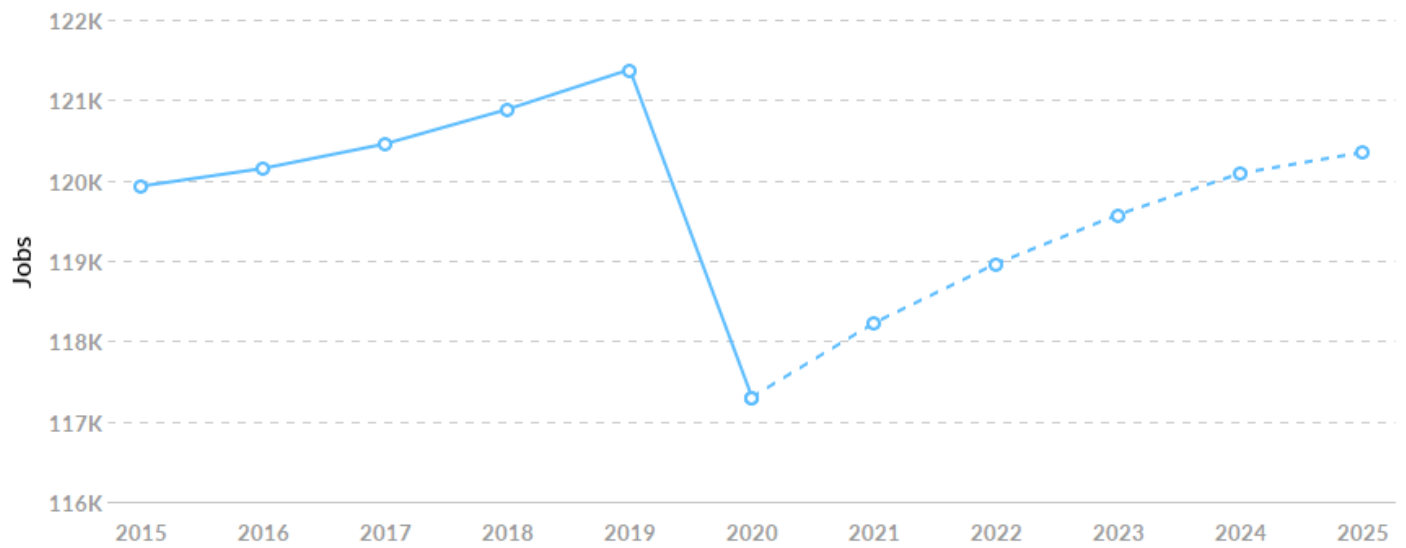
As of 2020 the region's population **increased by 1.2%** since 2015, growing by 3,008. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 4,477.



| Timeframe | Population |
|-----------|------------|
| 2015 | 247,687 |
| 2016 | 248,035 |
| 2017 | 248,532 |
| 2018 | 248,843 |
| 2019 | 249,509 |
| 2020 | 250,695 |
| 2021 | 251,718 |
| 2022 | 252,709 |
| 2023 | 253,665 |
| 2024 | 254,498 |
| 2025 | 255,171 |

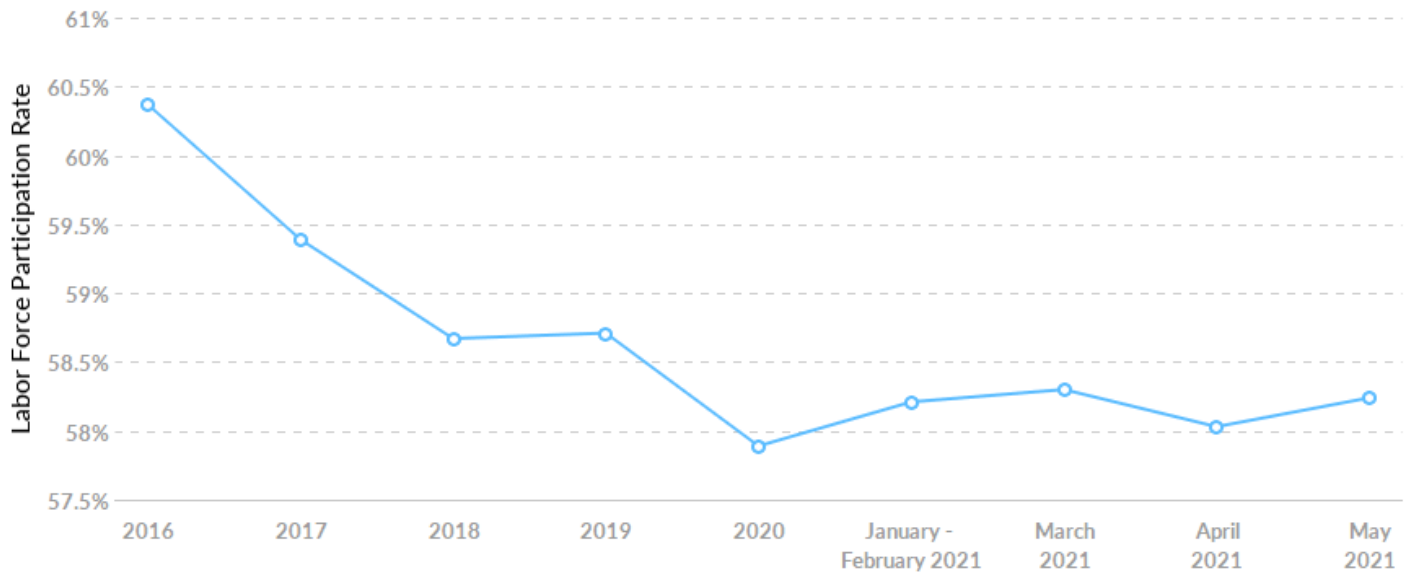
Job Trends

From 2015 to 2020, jobs **declined by 2.2%** in 3 MSAs from 119,927 to **117,300**. This change **fell short of the national growth rate of 1.3% by 3.5%**.



| Timeframe | Jobs |
|-----------|---------|
| 2015 | 119,927 |
| 2016 | 120,148 |
| 2017 | 120,454 |
| 2018 | 120,883 |
| 2019 | 121,378 |
| 2020 | 117,300 |
| 2021 | 118,223 |
| 2022 | 118,962 |
| 2023 | 119,573 |
| 2024 | 120,087 |
| 2025 | 120,348 |

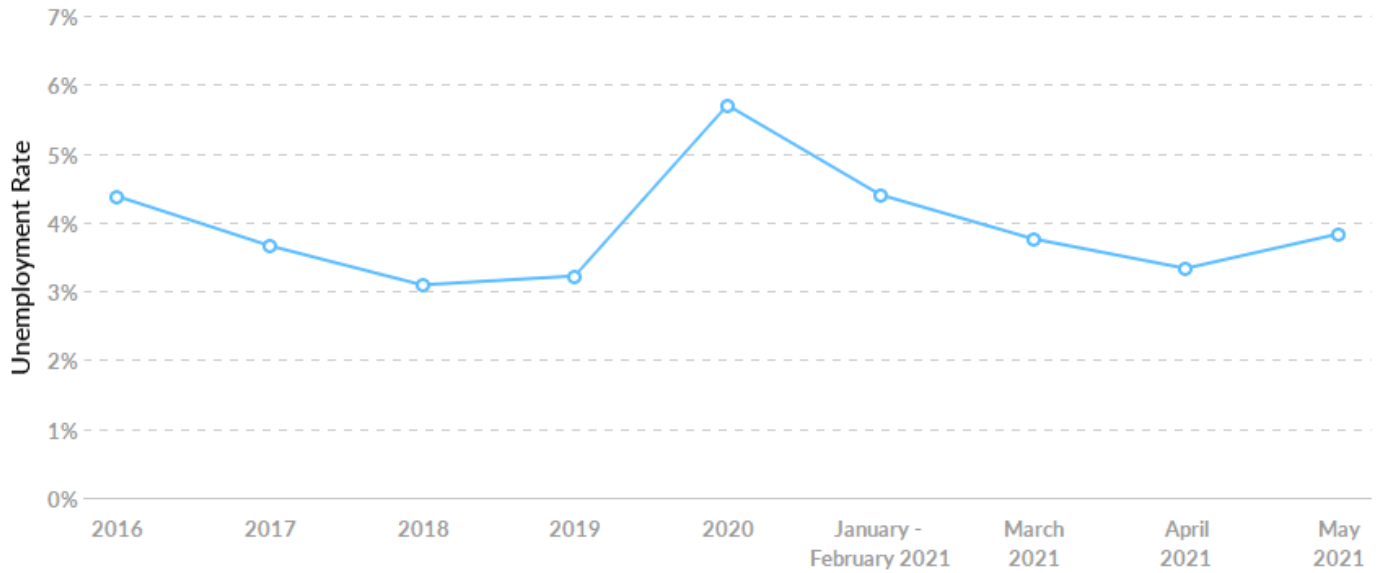
Labor Force Participation Rate Trends



| Timeframe | Labor Force Participation Rate |
|-------------------------|--------------------------------|
| 2016 | 60.37% |
| 2017 | 59.39% |
| 2018 | 58.67% |
| 2019 | 58.71% |
| 2020 | 57.89% |
| January - February 2021 | 58.21% |
| March 2021 | 58.30% |
| April 2021 | 58.03% |
| May 2021 | 58.24% |

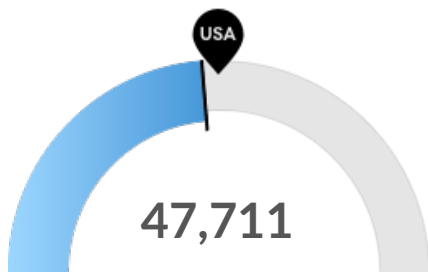
Unemployment Rate Trends

Your areas had a May 2021 unemployment rate of 3.83%, **decreasing from 4.38% 5 years before.**



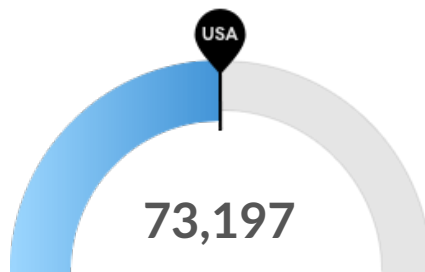
| Timeframe | Unemployment Rate |
|-------------------------|-------------------|
| 2016 | 4.38% |
| 2017 | 3.66% |
| 2018 | 3.09% |
| 2019 | 3.22% |
| 2020 | 5.70% |
| January - February 2021 | 4.40% |
| March 2021 | 3.76% |
| April 2021 | 3.33% |
| May 2021 | 3.83% |

Population Characteristics



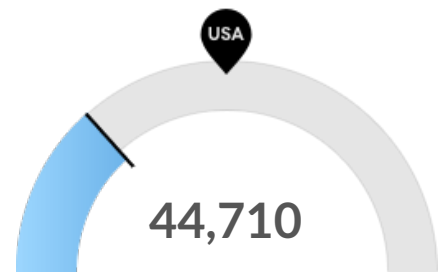
Millennials

Your area has 47,711 millennials (ages 25-39). The national average for an area this size is 51,445.



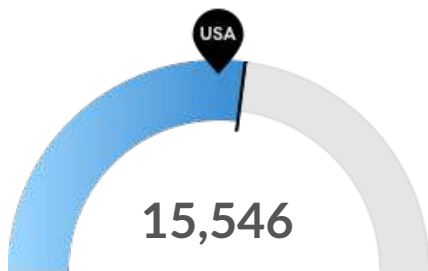
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 73,359 people 55 or older, while there are 73,197 here.



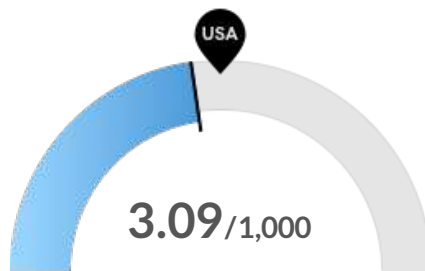
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 99,525 racially diverse people, while there are 44,710 here.



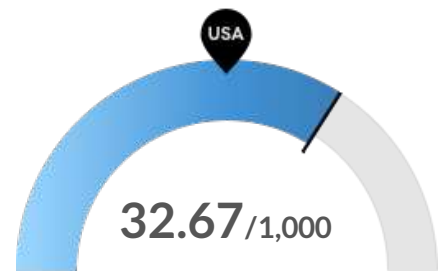
Veterans

Your area has 15,546 veterans. The national average for an area this size is 13,858.



Violent Crime

Your area has 3.09 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

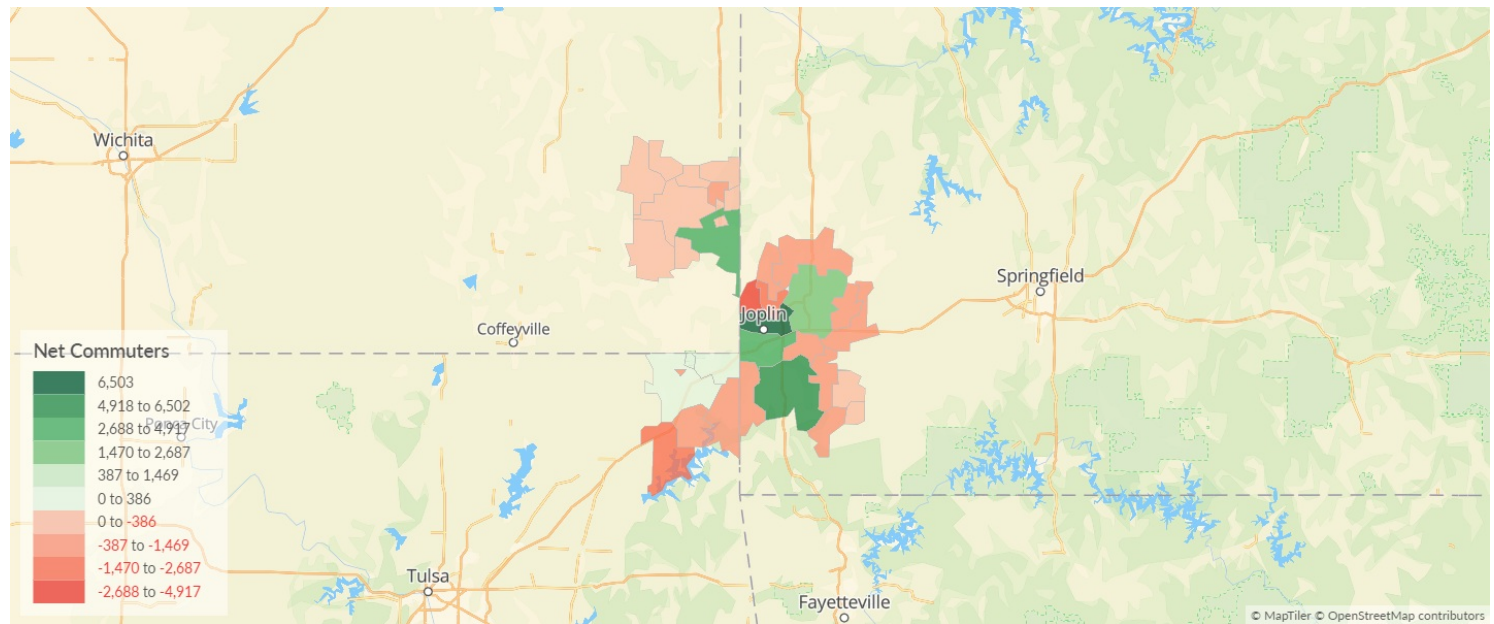


Property Crime

Your area has 32.67 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

| ZIP | Name | 2020 Employment |
|-------|-----------------------------|-----------------|
| 64801 | Joplin, MO (in Jasper co... | 20,951 |
| 64804 | Joplin, MO (in Jasper co... | 19,343 |
| 64850 | Neosho, MO (in Newto... | 18,601 |
| 66762 | Pittsburg, KS (in Crawfo... | 14,331 |
| 64836 | Carthage, MO (in Jasper... | 11,670 |

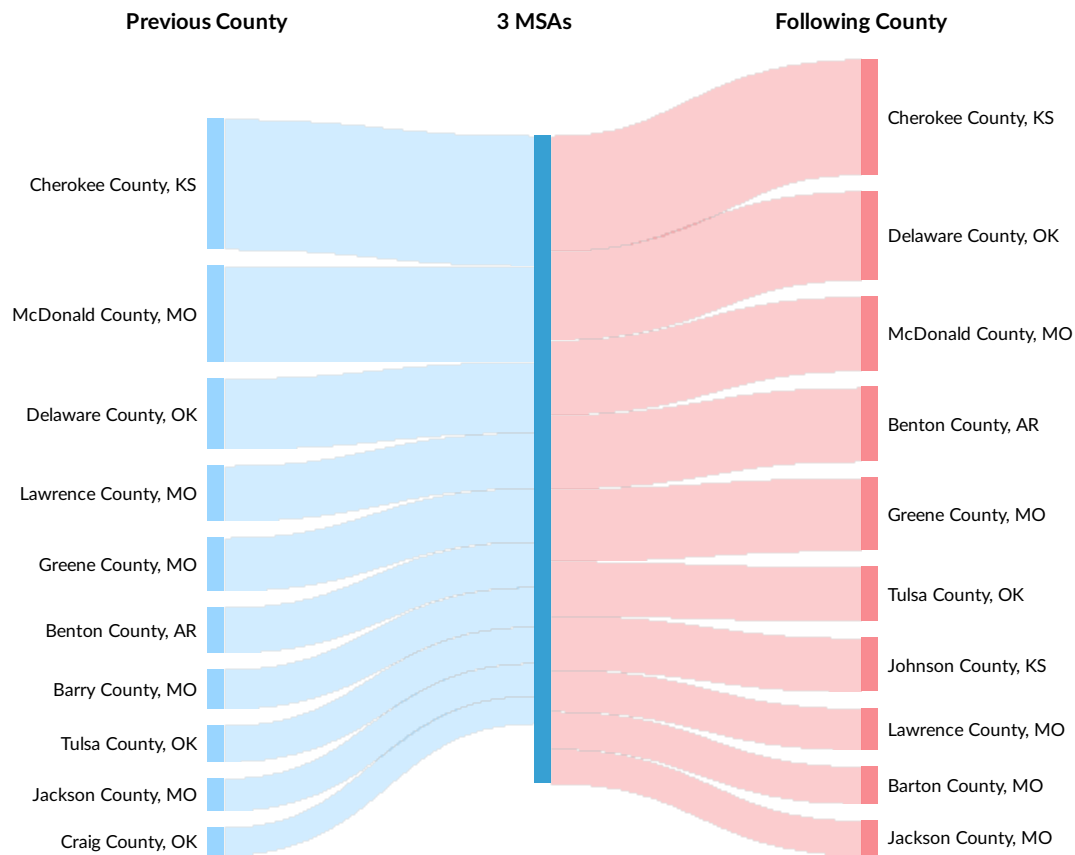
Where Talent Lives

| ZIP | Name | 2020 Workers |
|-------|-----------------------------|--------------|
| 64804 | Joplin, MO (in Jasper co... | 15,603 |
| 64801 | Joplin, MO (in Jasper co... | 14,449 |
| 64850 | Neosho, MO (in Newto... | 13,683 |
| 66762 | Pittsburg, KS (in Crawfo... | 10,811 |
| 64836 | Carthage, MO (in Jasper... | 9,751 |

Inbound and Outbound Migration

The table below analyzes past and current residents of 3 MSAs. The left column shows residents of other counties migrating to 3 MSAs. The right column shows residents migrating from 3 MSAs to other counties.

As of 2019, **527** people have migrated from Cherokee County, KS to 3 MSAs. In the same year, **469** people left 3 MSAs migrating to Cherokee County, KS. The total Net Migration for 3 MSAs in 2018 was **115**.

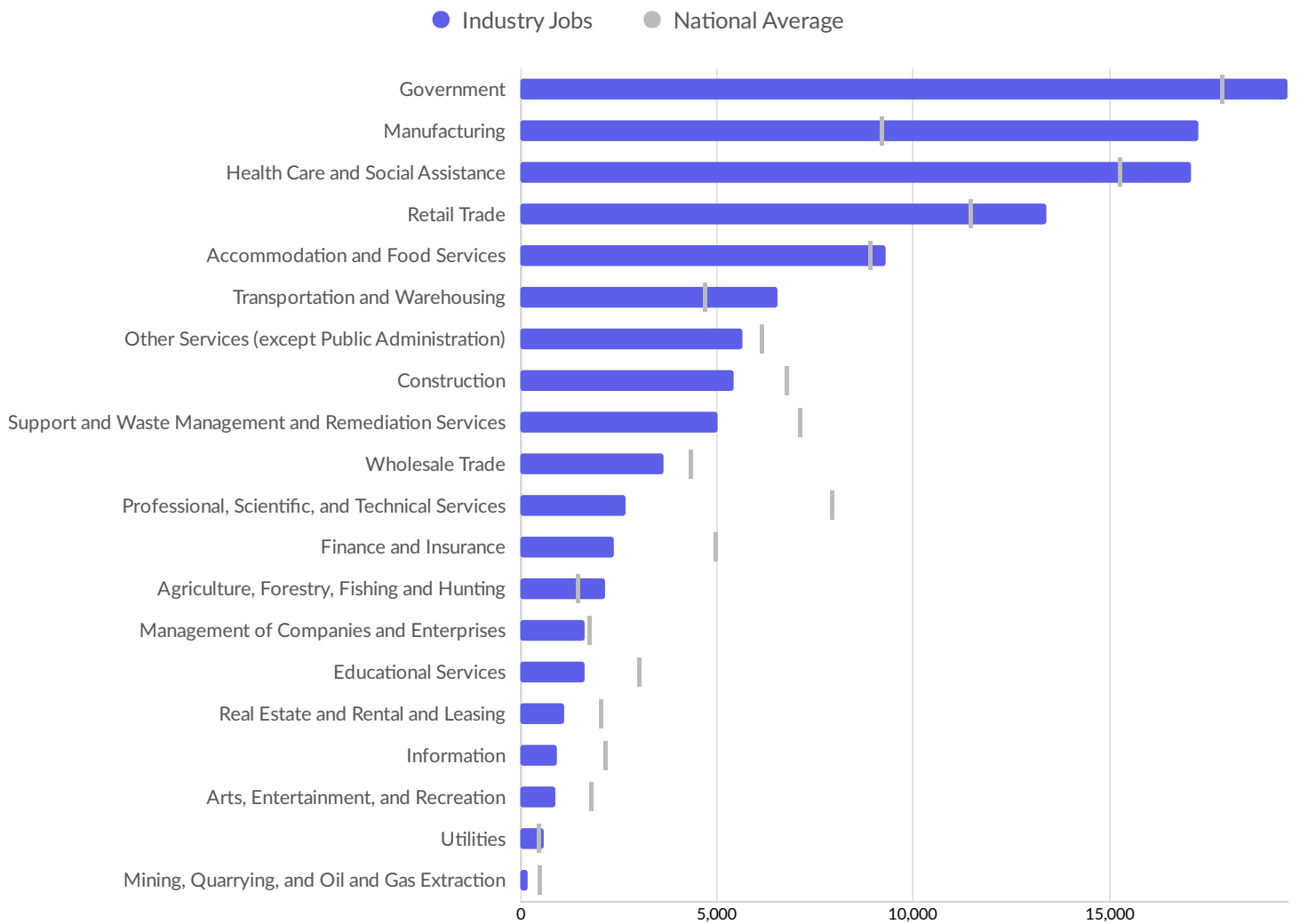


| Top Previous Counties | Migrations |
|-----------------------|------------|
| Cherokee County, KS | 527 |
| McDonald County, MO | 389 |
| Delaware County, OK | 287 |
| Lawrence County, MO | 225 |
| Greene County, MO | 216 |
| Benton County, AR | 184 |

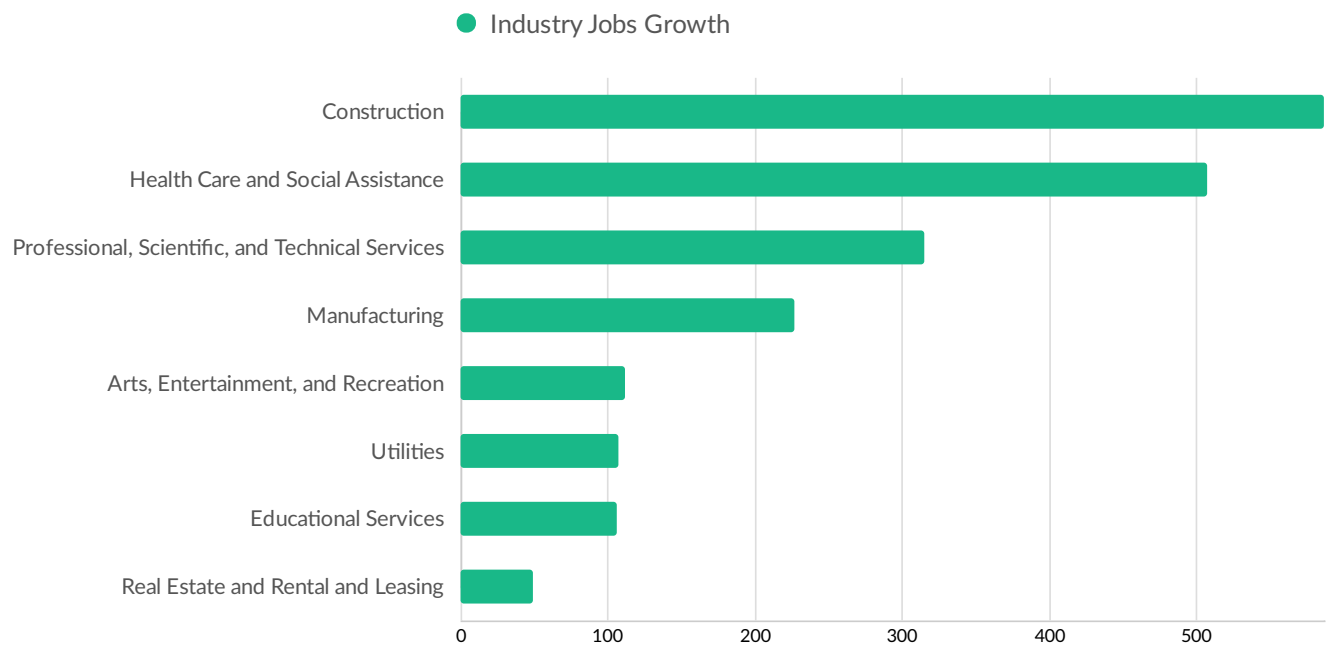
| Top Previous Counties | Migrations |
|------------------------|------------|
| Barry County, MO | 161 |
| Tulsa County, OK | 148 |
| Jackson County, MO | 132 |
| Craig County, OK | 112 |
| Bourbon County, KS | 108 |
| Barton County, MO | 108 |
| Johnson County, KS | 108 |
| Sedgwick County, KS | 97 |
| Labette County, KS | 95 |
| Top Following Counties | Migrations |
| Cherokee County, KS | 469 |
| Delaware County, OK | 360 |
| McDonald County, MO | 302 |
| Benton County, AR | 300 |
| Greene County, MO | 295 |
| Tulsa County, OK | 220 |
| Johnson County, KS | 219 |
| Lawrence County, MO | 169 |
| Barton County, MO | 152 |
| Jackson County, MO | 140 |
| Barry County, MO | 137 |
| Sedgwick County, KS | 84 |
| Oklahoma County, OK | 84 |
| Washington County, AR | 84 |
| Craig County, OK | 76 |

Industry Characteristics

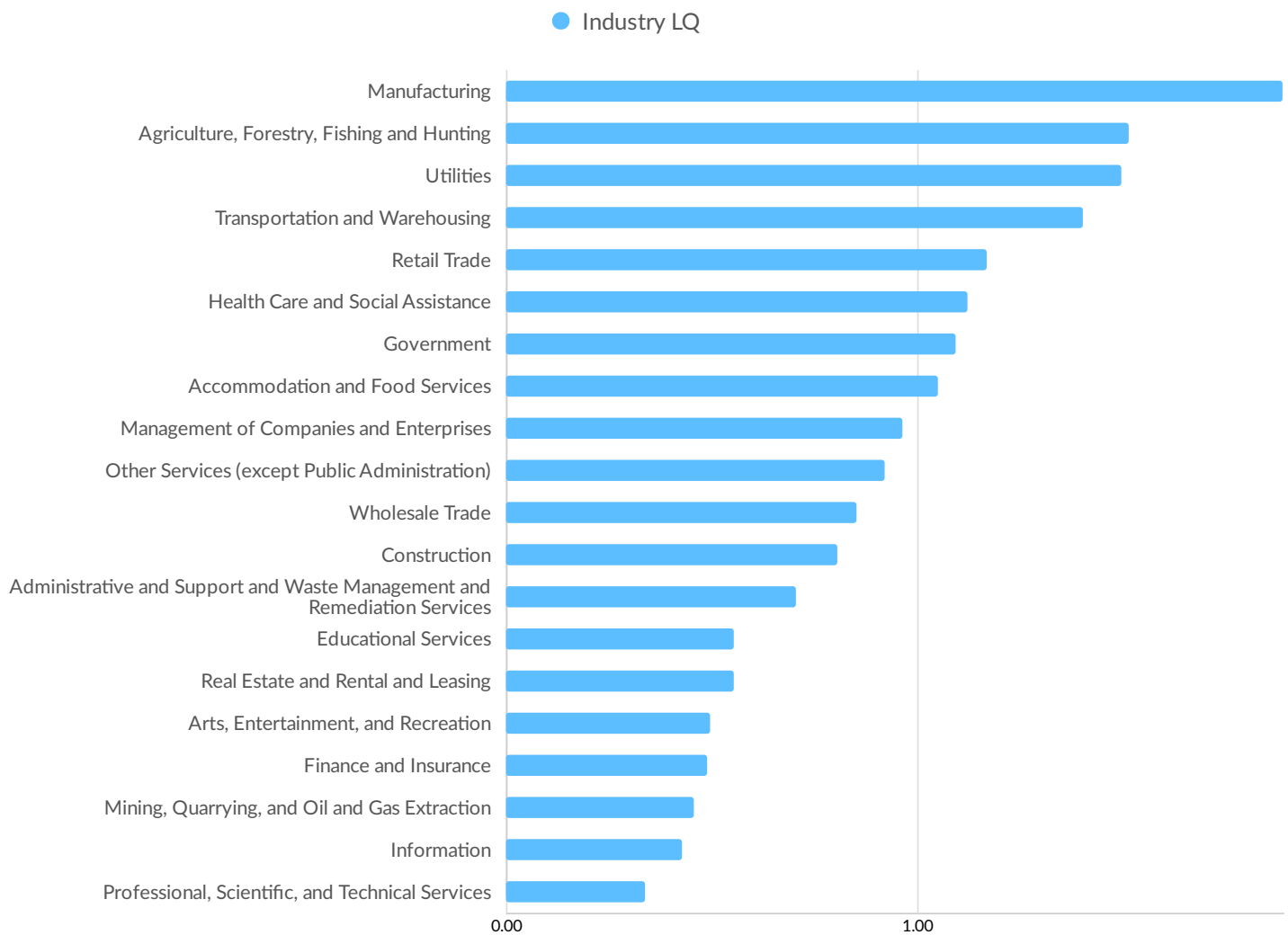
Largest Industries



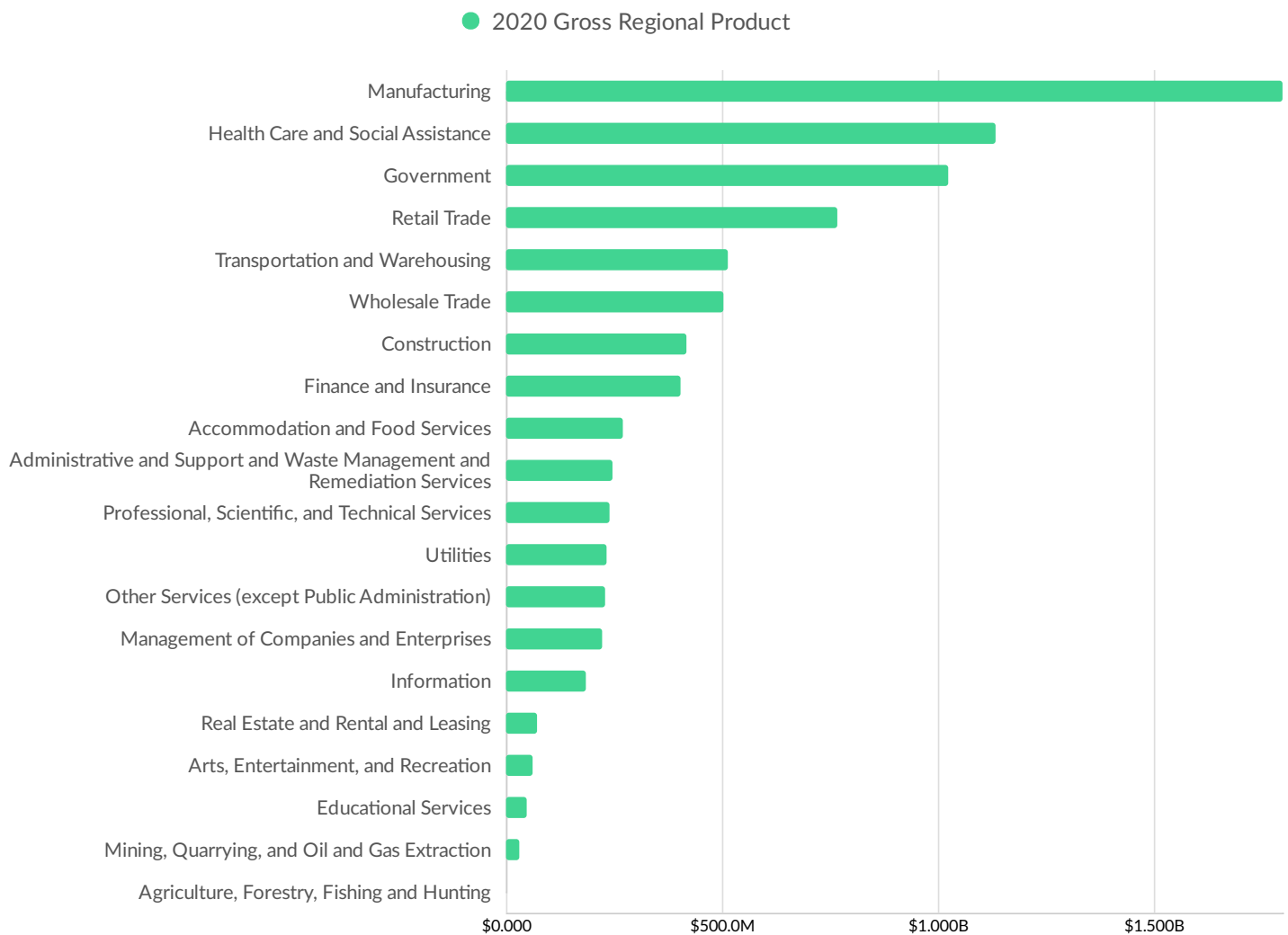
Top Growing Industries



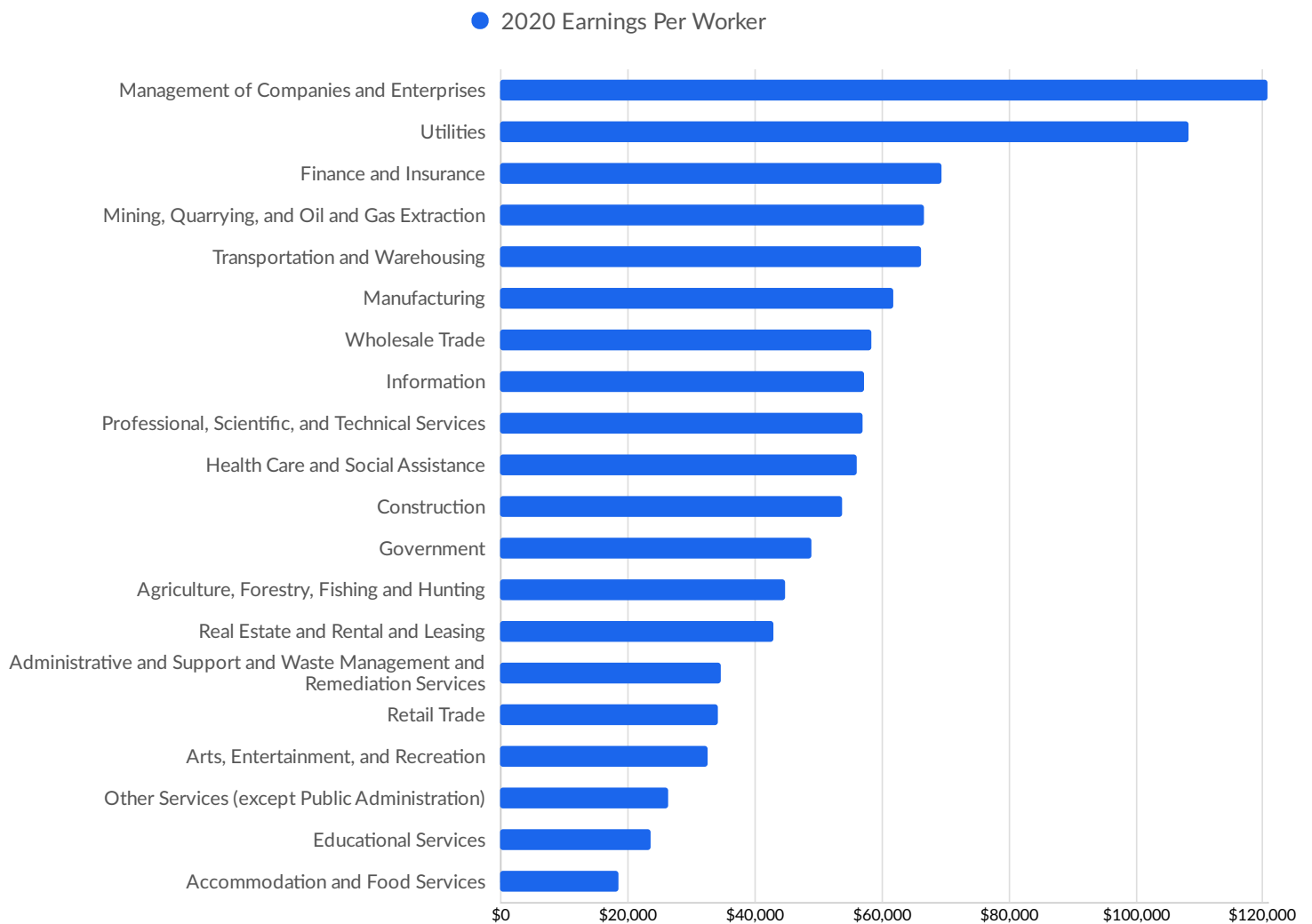
Top Industry LQ



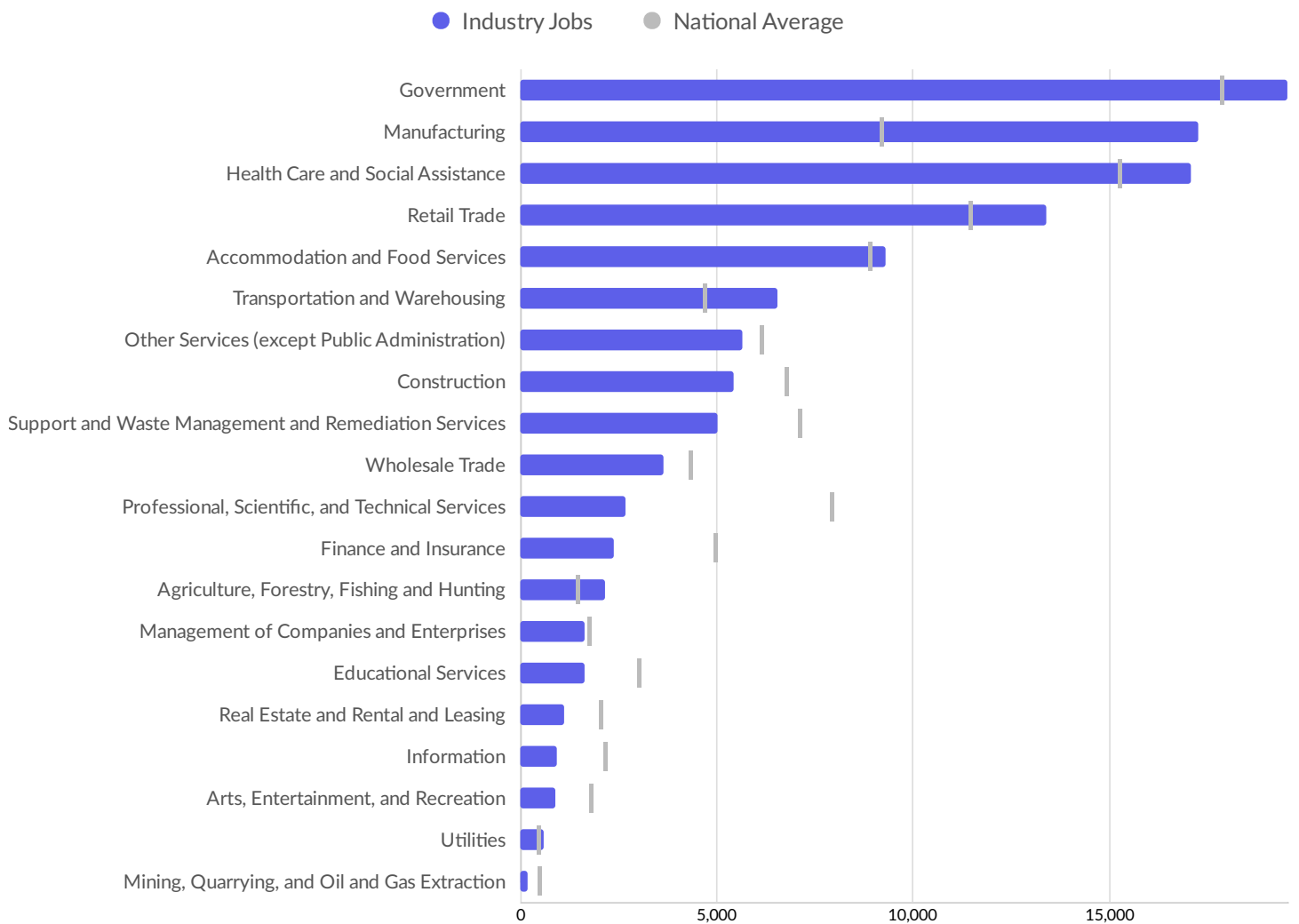
Top Industry GRP



Top Industry Earnings



















Largest Industries



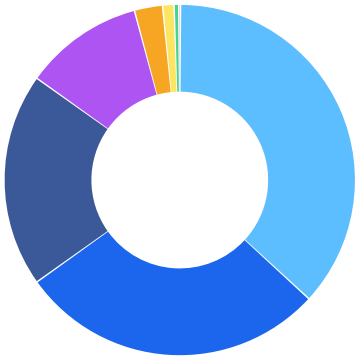
Business Characteristics

14,067 Companies Employ Your Workers

Online profiles for your workers mention 14,067 companies as employers, with the top 10 appearing below. In the last 12 months, 4,360 companies in your area posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|-------------------------------------|---|-------------------------------|---|
| Pittsburg State University Found... | 730  | Freeman Health System | 920  |
| Leggett & Platt, Incorporated | 647  | U.S. Xpress, Inc. | 708  |
| Freeman Health System | 646  | Wal-Mart, Inc. | 686  |
| Wal-Mart, Inc. | 531  | Mercy | 641  |
| Mercy | 439  | Dollar General Corporation | 563  |
| Missouri Southern State Univers... | 336  | C.R. England, Inc. | 558  |
| Crowder College | 226  | USA Truck, Inc. | 423  |
| Schreiber Foods, Inc. | 224  | Hogan Transports Inc | 422  |
| Downstream Casino Resort | 198  | Uber Eats | 379  |
| Via Christi Health, Inc. | 182  | Leggett & Platt, Incorporated | 335  |

Business Size

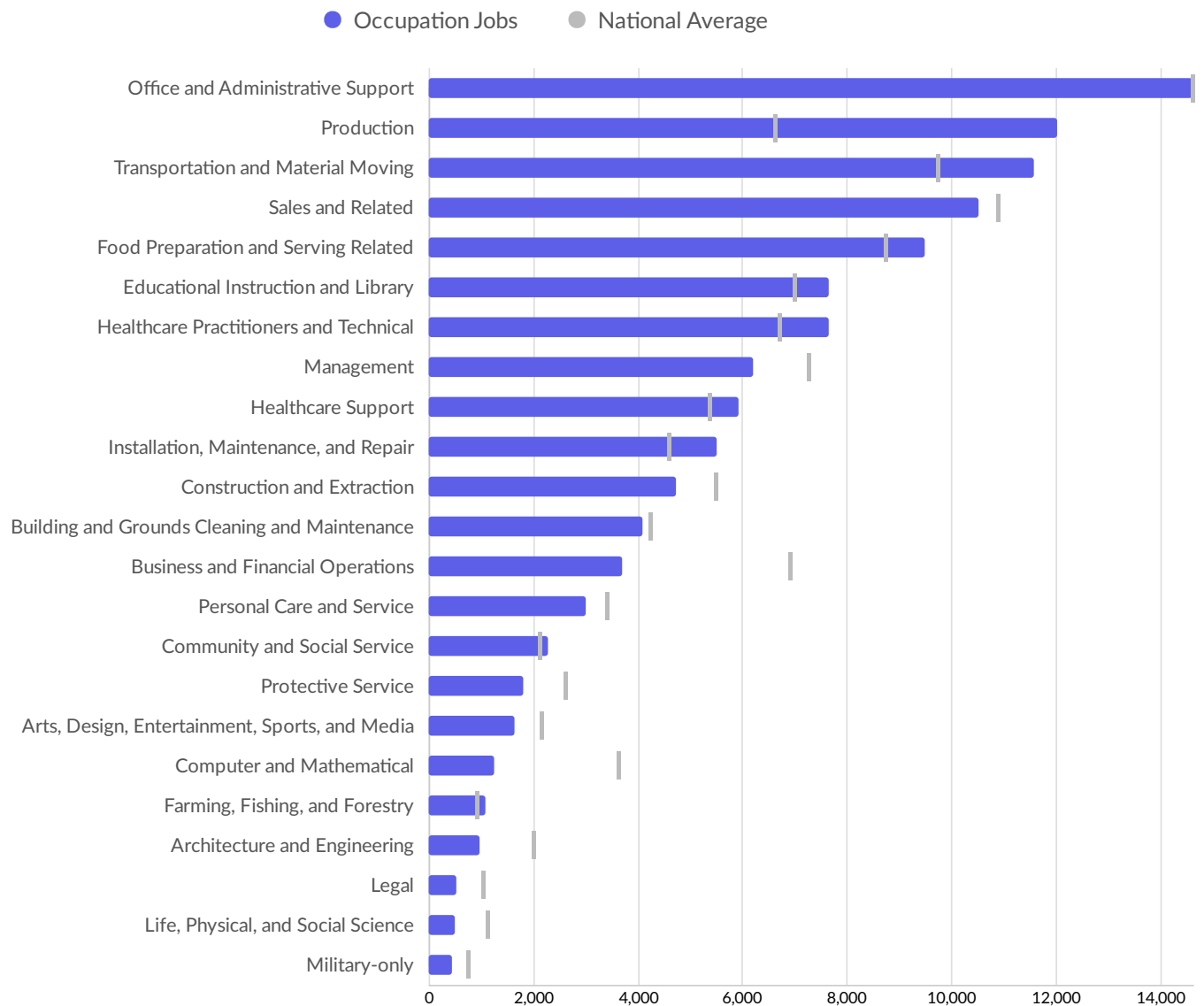


| | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees | 36.8% | 3,630 |
| 5 to 9 employees | 28.3% | 2,795 |
| 10 to 19 employees | 19.7% | 1,946 |
| 20 to 49 employees | 11.0% | 1,085 |
| 50 to 99 employees | 2.6% | 256 |
| 100 to 249 employees | 1.1% | 104 |
| 250 to 499 employees | 0.4% | 42 |
| 500+ employees | 0.2% | 16 |

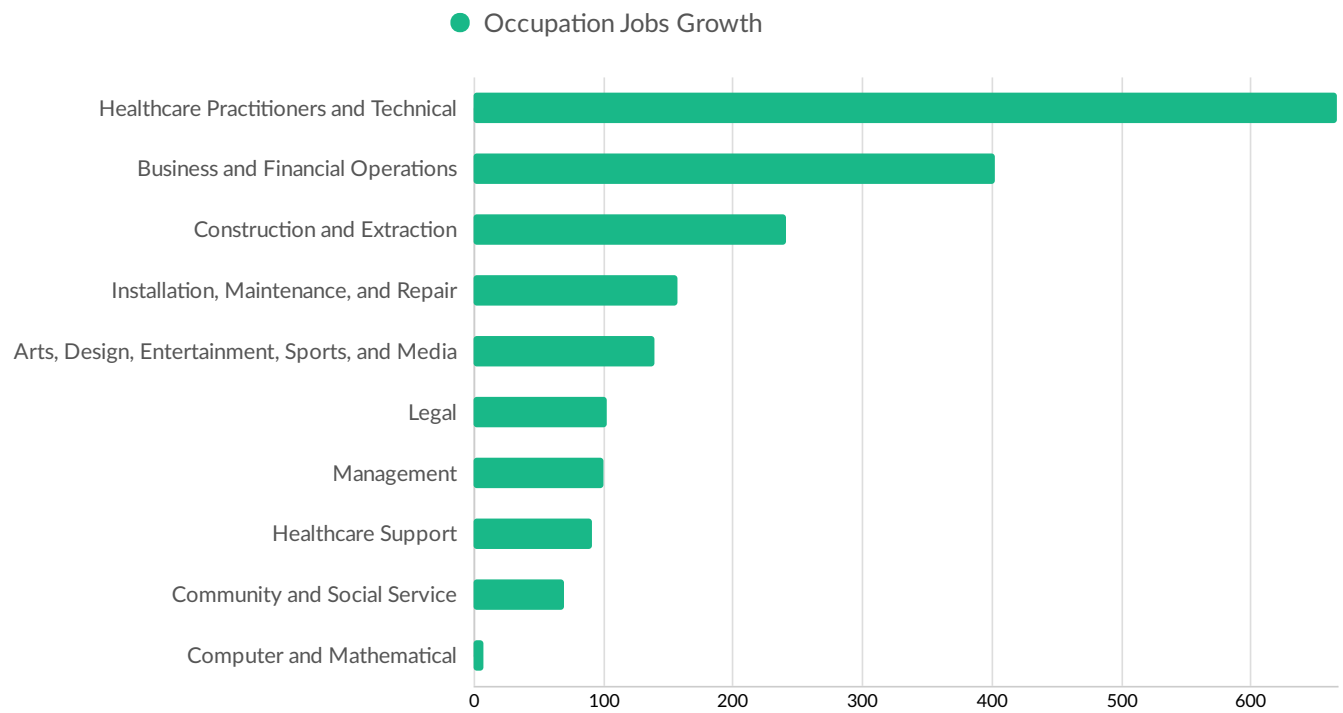
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

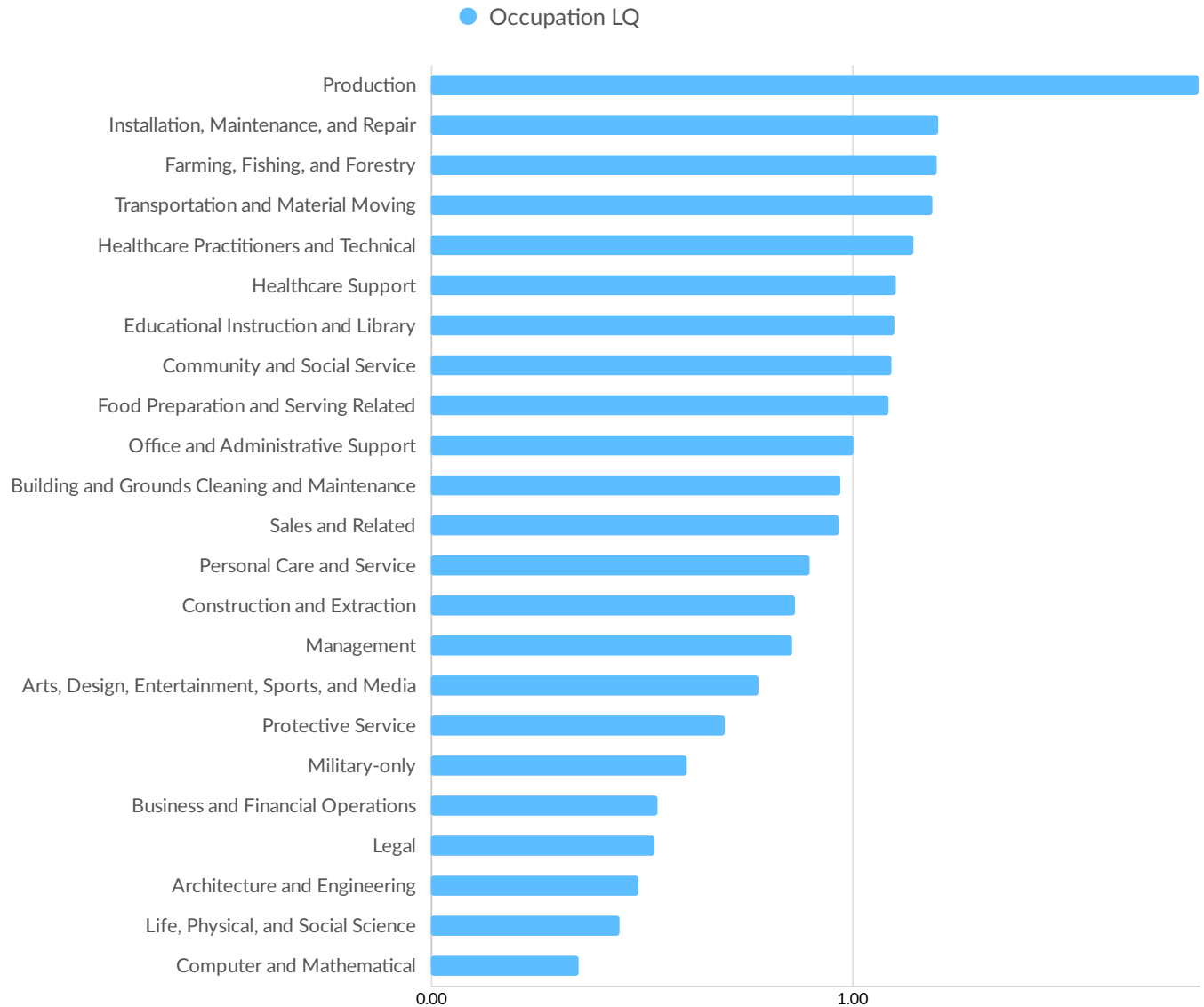
Largest Occupations



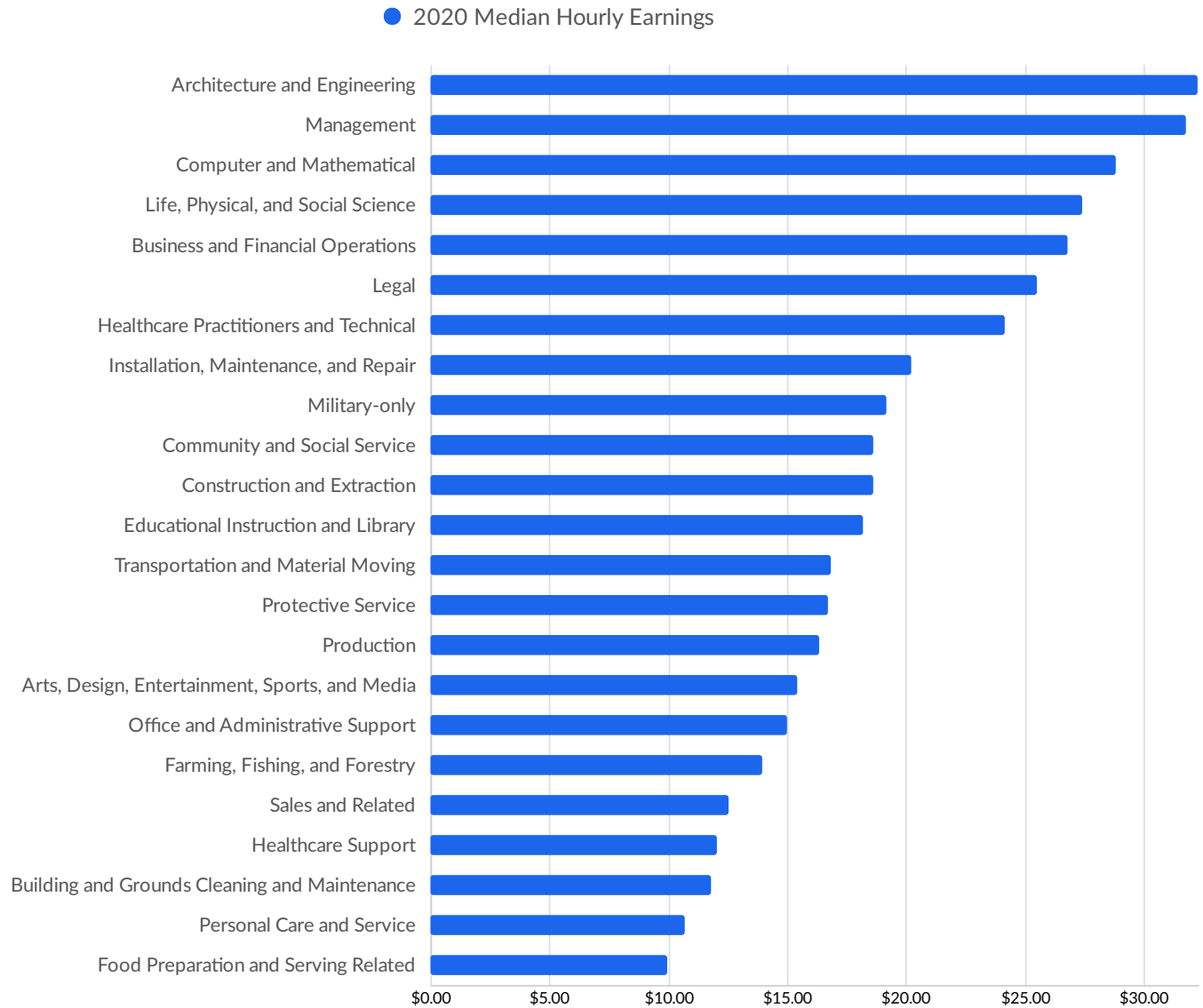
Top Growing Occupations



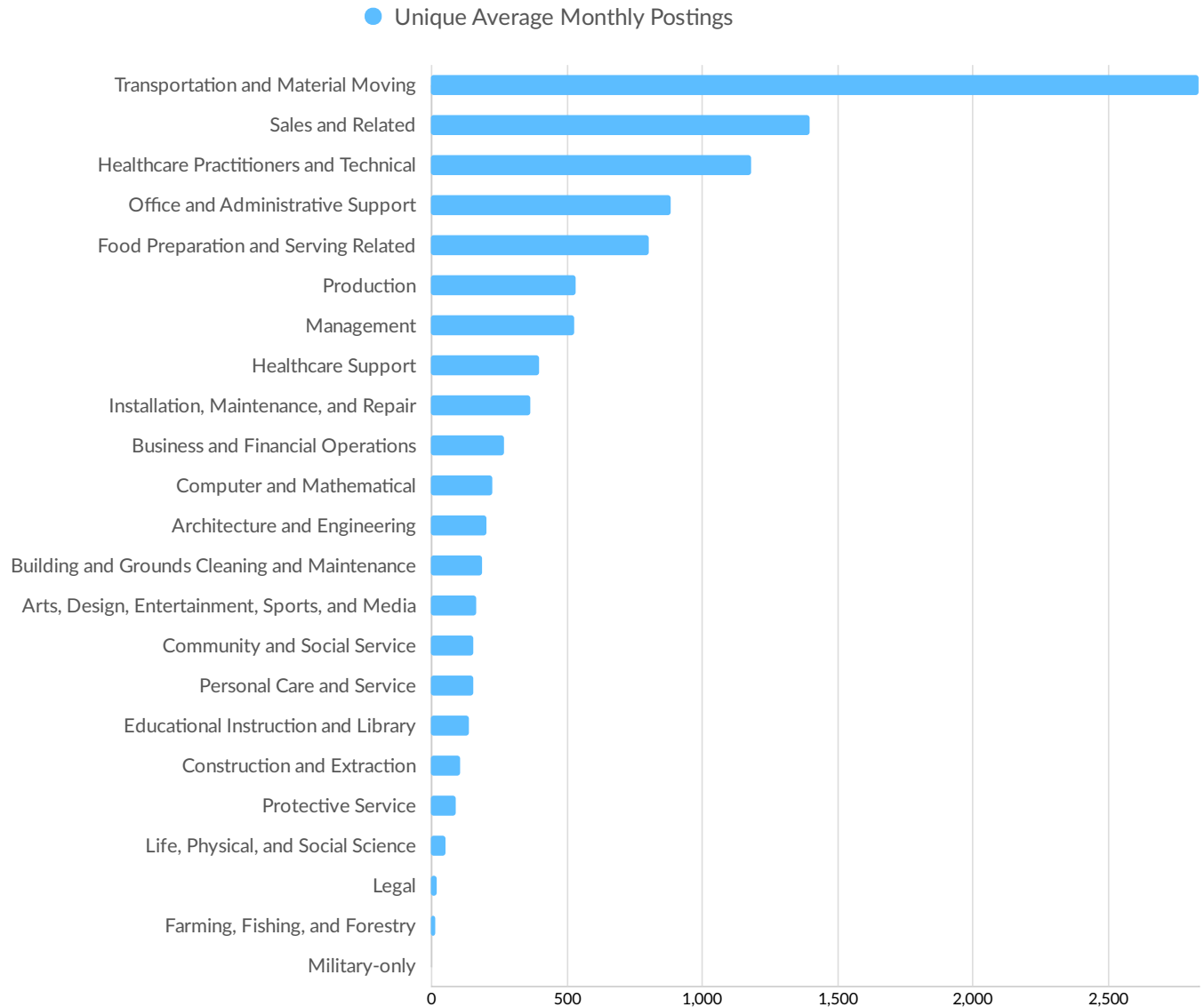
Top Occupation LQ



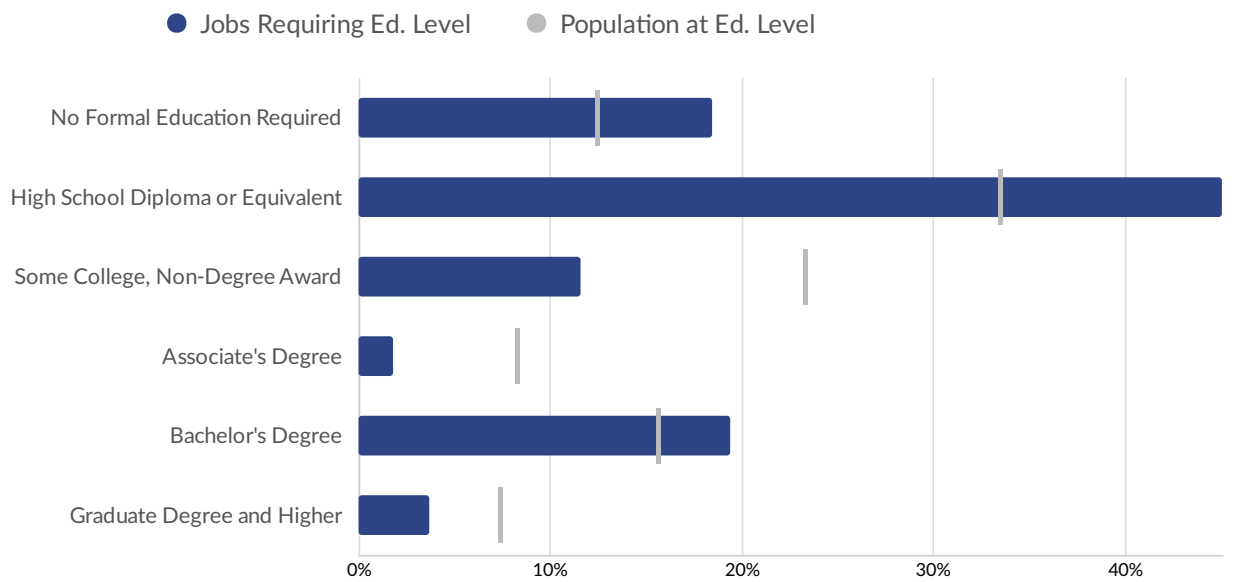
Top Occupation Earnings



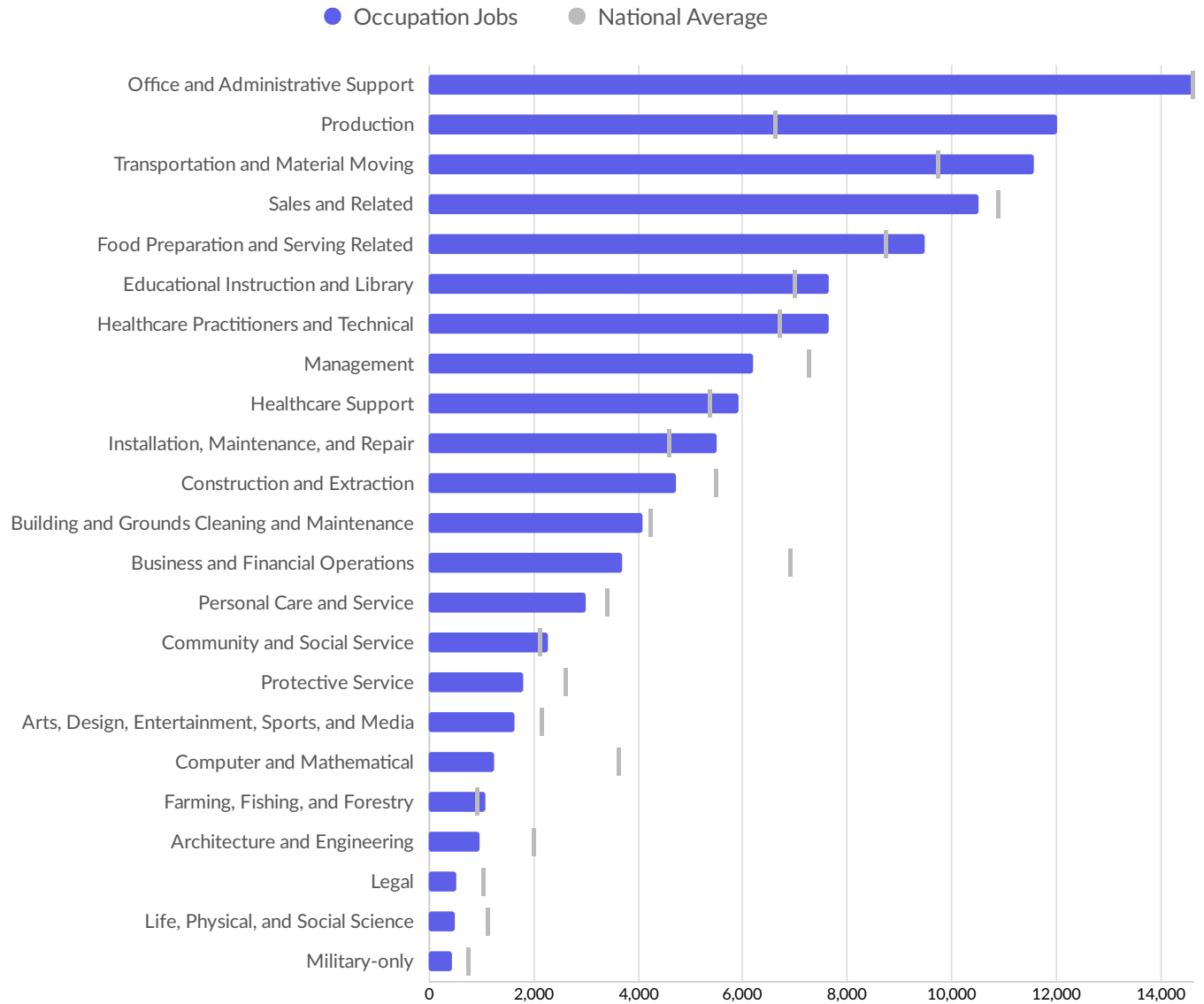
Top Posted Occupations



Underemployment























Largest Occupations



Educational Pipeline

In 2019, there were 5,235 graduates in 3 MSAs. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from General Studies, "Business/Commerce, General", and Truck and Bus Driver/Commercial Vehicle Operator and Instructor.

| School | Total Graduates (2019) | | Graduate Trend (2015 - 2019) |
|---|------------------------|---|---|
| Pittsburg State University | 1,565 |  |  |
| Missouri Southern State University | 1,441 |  |  |
| Crowder College | 1,341 |  |  |
| Northeastern Oklahoma A&M College | 418 |  |  |
| Ozark Christian College | 140 |  |  |
| Northeast Technology Center-Afton | 125 |  |  |
| Franklin Technology Center Adult Education | 87 |  |  |
| City Pointe Beauty Academy | 59 |  |  |
| Carthage R9 School District-Carthage Technical Center | 28 |  |  |
| Neosho Beauty College | 19 |  |  |

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

