



3 MSAs

MOKAN Economic Partnership

MOKAN
partnership

105 North Rangeline PO Box 1706
Joplin, Missouri 64802

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Report Parameters

3 MSAs

27900	Joplin, MO
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33060	Miami, OK
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38260	Pittsburg, KS
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

250,321

Population (2020)

Population **grew by 2,634** over the last 5 years and is projected to **grow by 2,415** over the next 5 years.

118,794

Total Regional Employment

Jobs **decreased by 1,133** over the last 5 years but are projected to **grow by 2,720** over the next 5 years.

\$48.4K

Avg. Earnings Per Job (2020)

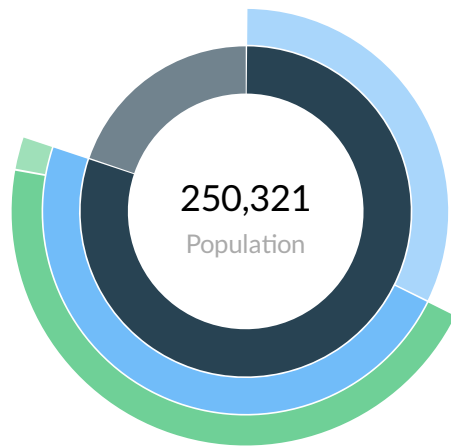
Regional average earnings per job are **\$22.5K below** the national average earnings of \$70.9K per job.

Takeaways

- As of 2020 the region's population **increased by 1.1%** since 2015, growing by 2,634. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 2,415.
- From 2015 to 2020, jobs **declined by 0.9%** in 3 MSAs from 119,927 to **118,794**. This change **fell short of the national growth rate of 3.1% by 4.0%**. As the number of jobs declined, the **labor force participation rate decreased from 60.7% to 59.8% between 2015 and 2020**.
- Concerning educational attainment, **15.6% of the selected regions' residents possess a Bachelor's Degree** (4.5% below the national average), and **8.1% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	250,321	119,858	118,794	90.1	\$9.16B	\$13.60B	\$12.06B
Miami, OK	31,026	14,454	14,032	93.4	\$882.82M	\$1.91B	\$1.56B
Pittsburg, KS	38,816	19,442	19,668	89.8	\$1.30B	\$2.21B	\$1.99B
Tulsa, OK	1,005,354	474,408	484,299	91.1	\$57.01B	\$50.48B	\$54.12B
Wichita, KS	642,277	311,574	324,325	93.6	\$36.55B	\$38.63B	\$44.07B
Springfield, MO	474,726	236,237	228,348	87.5	\$19.69B	\$22.17B	\$20.80B
Bentonville, AR (in Benton county) (ZIP 72712)	40,527	N/A	37,427	107.2	\$4.85B	\$4.92B	\$6.03B

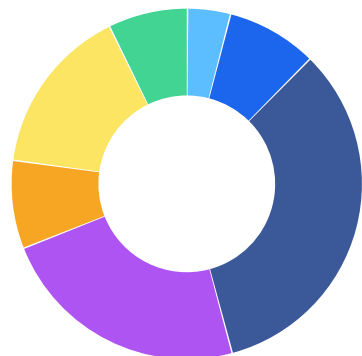
2020 Labor Force Breakdown



	Population
● Total Working Age Population	200,534
● Not in Labor Force (15+)	80,676
● Labor Force	119,858
● Employed	114,028
● Unemployed	5,830
● Under 15	49,788

Educational Attainment

Concerning educational attainment, **15.6% of the selected regions' residents possess a Bachelor's Degree** (4.5% below the national average), and **8.1% hold an Associate's Degree** (0.5% below the national average).

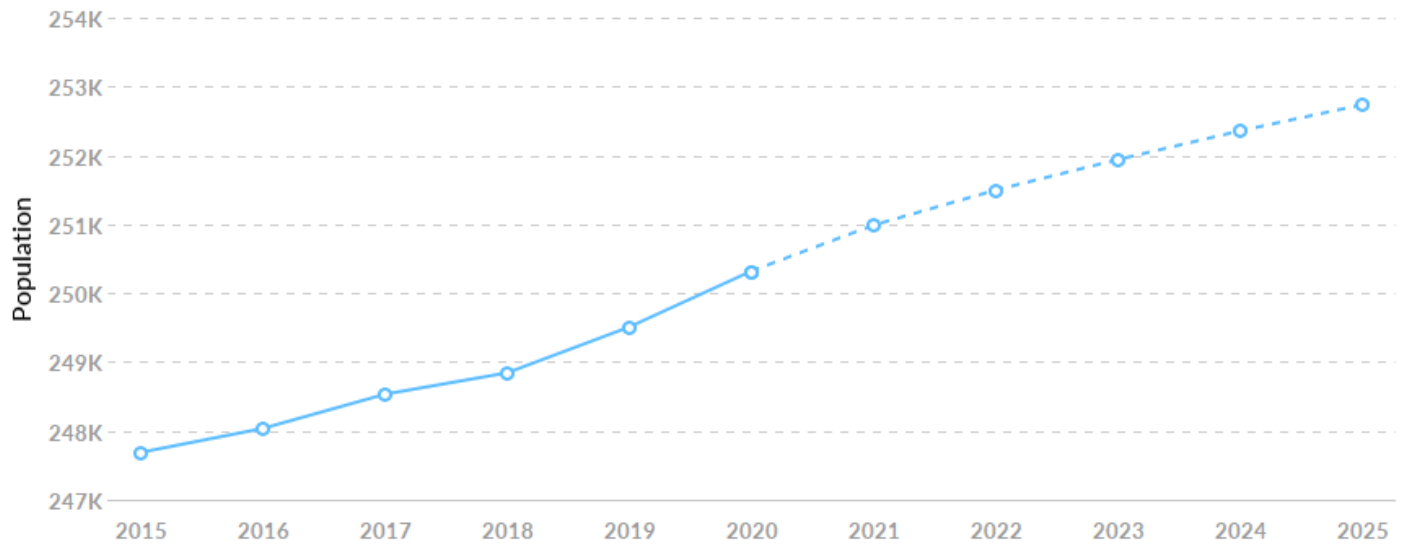


	% of Population	Population
● Less Than 9th Grade	4.0%	6,523
● 9th Grade to 12th Grade	8.4%	13,765
● High School Diploma	33.4%	55,042
● Some College	23.2%	38,178
● Associate's Degree	8.1%	13,399
● Bachelor's Degree	15.6%	25,663
● Graduate Degree and Higher	7.3%	12,078

Historic & Projected Trends

Population Trends

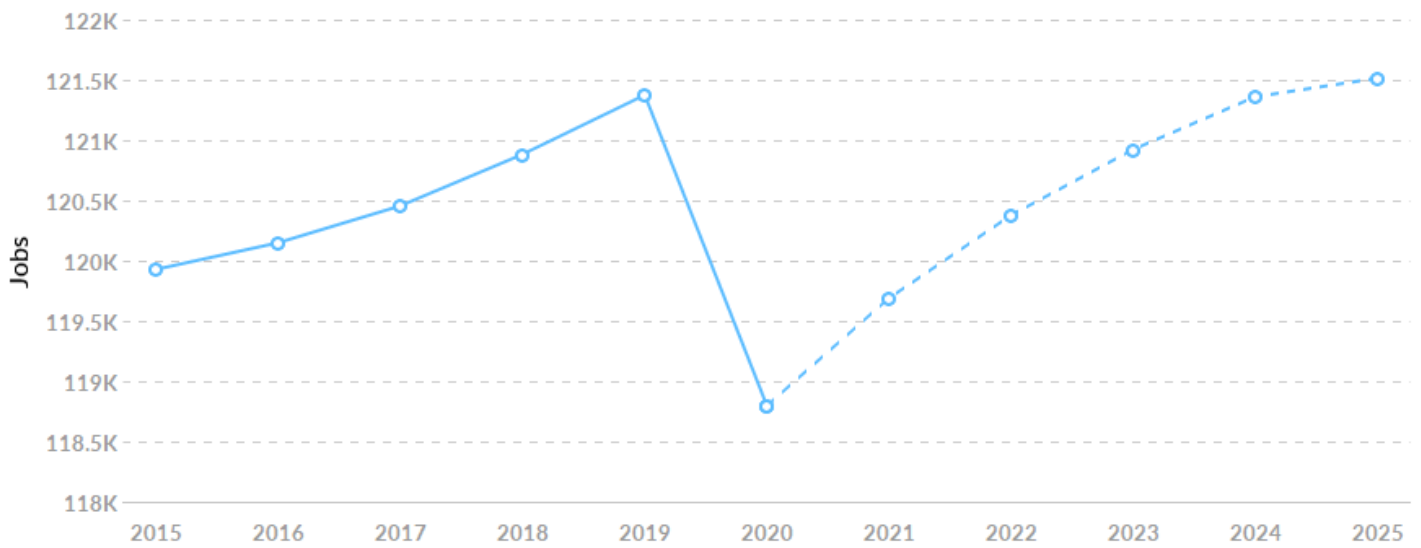
As of 2020 the region's population **increased by 1.1%** since 2015, growing by 2,634. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 2,415.



Timeframe	Population
2015	247,687
2016	248,035
2017	248,532
2018	248,843
2019	249,509
2020	250,321
2021	250,988
2022	251,497
2023	251,940
2024	252,357
2025	252,736

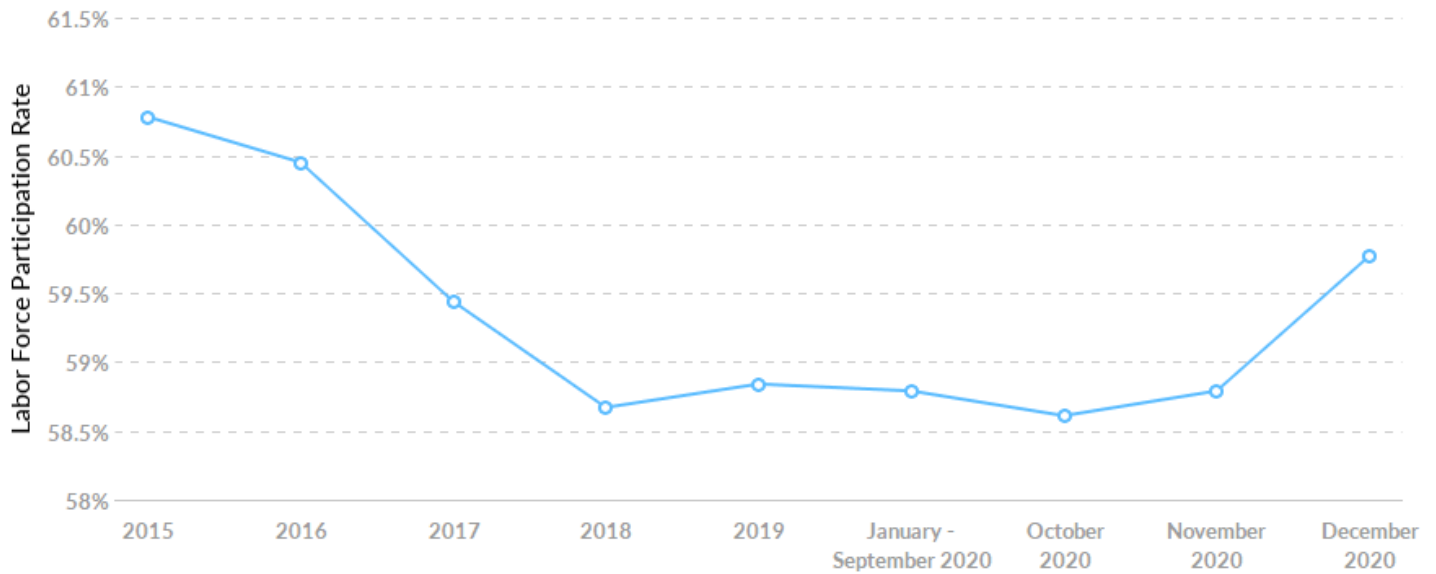
Job Trends

From 2015 to 2020, jobs **declined by 0.9%** in 3 MSAs from 119,927 to **118,794**. This change **fell short of the national growth rate of 3.1% by 4.0%**.



Timeframe	Jobs
2015	119,927
2016	120,148
2017	120,454
2018	120,881
2019	121,373
2020	118,794
2021	119,687
2022	120,376
2023	120,922
2024	121,360
2025	121,514

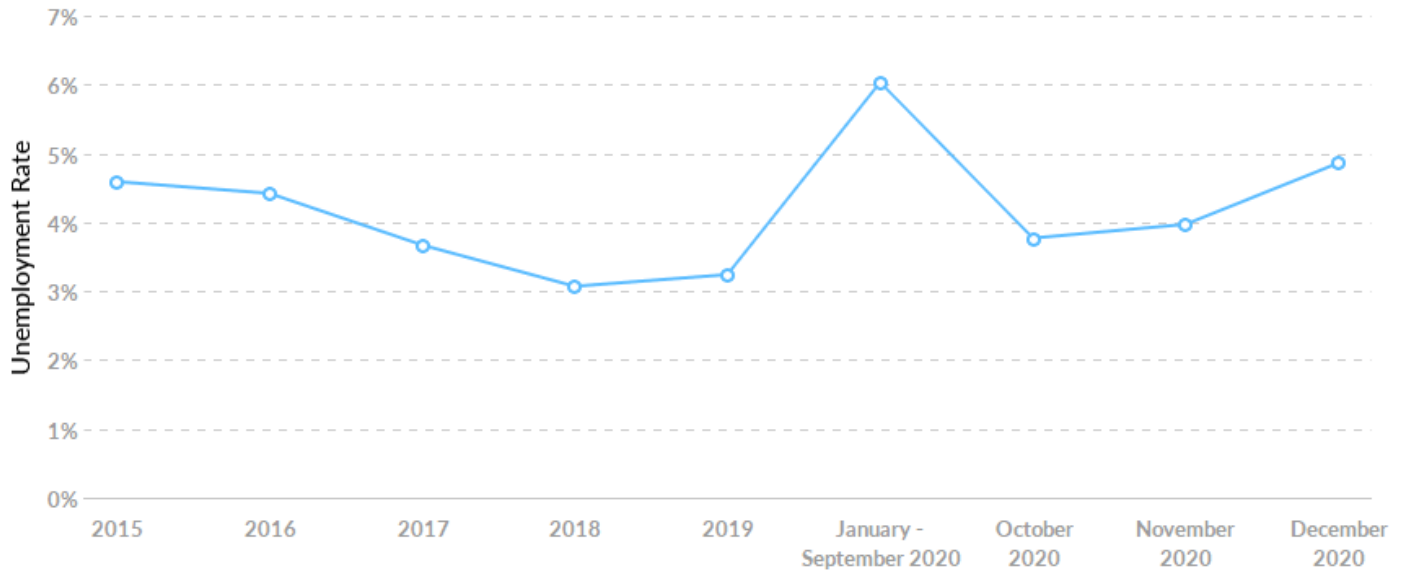
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	60.78%
2016	60.45%
2017	59.44%
2018	58.67%
2019	58.84%
January - September 2020	58.79%
October 2020	58.61%
November 2020	58.79%
December 2020	59.77%

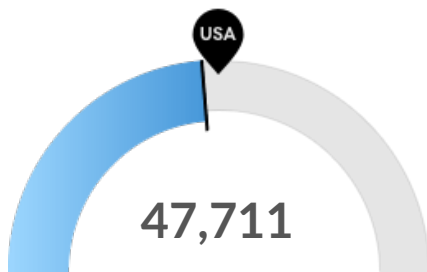
Unemployment Rate Trends

Your areas had a December 2020 unemployment rate of 4.86%, **increasing from 4.59% 5 years before.**



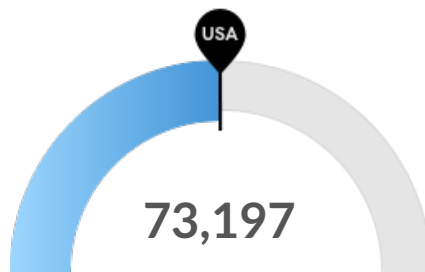
Timeframe	Unemployment Rate
2015	4.59%
2016	4.42%
2017	3.67%
2018	3.07%
2019	3.24%
January - September 2020	6.03%
October 2020	3.77%
November 2020	3.97%
December 2020	4.86%

Population Characteristics



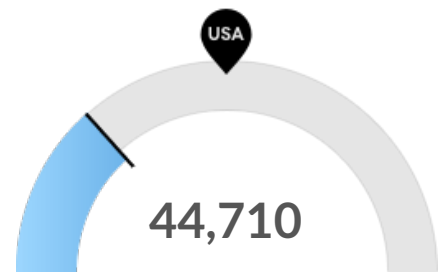
Millennials

Your area has 47,711 millennials (ages 25-39). The national average for an area this size is 51,445.



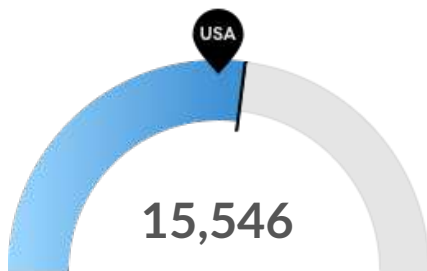
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 73,359 people 55 or older, while there are 73,197 here.



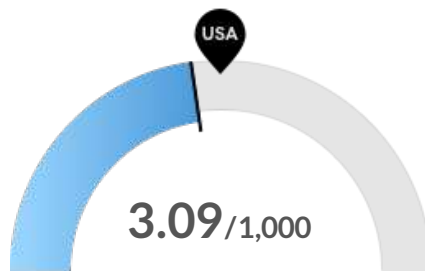
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 99,525 racially diverse people, while there are 44,710 here.



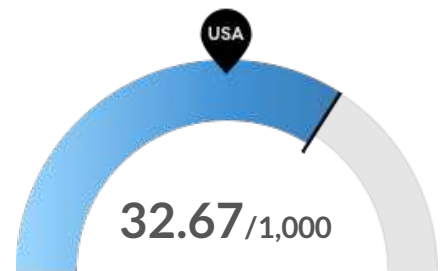
Veterans

Your area has 15,546 veterans. The national average for an area this size is 13,858.



Violent Crime

Your area has 3.09 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

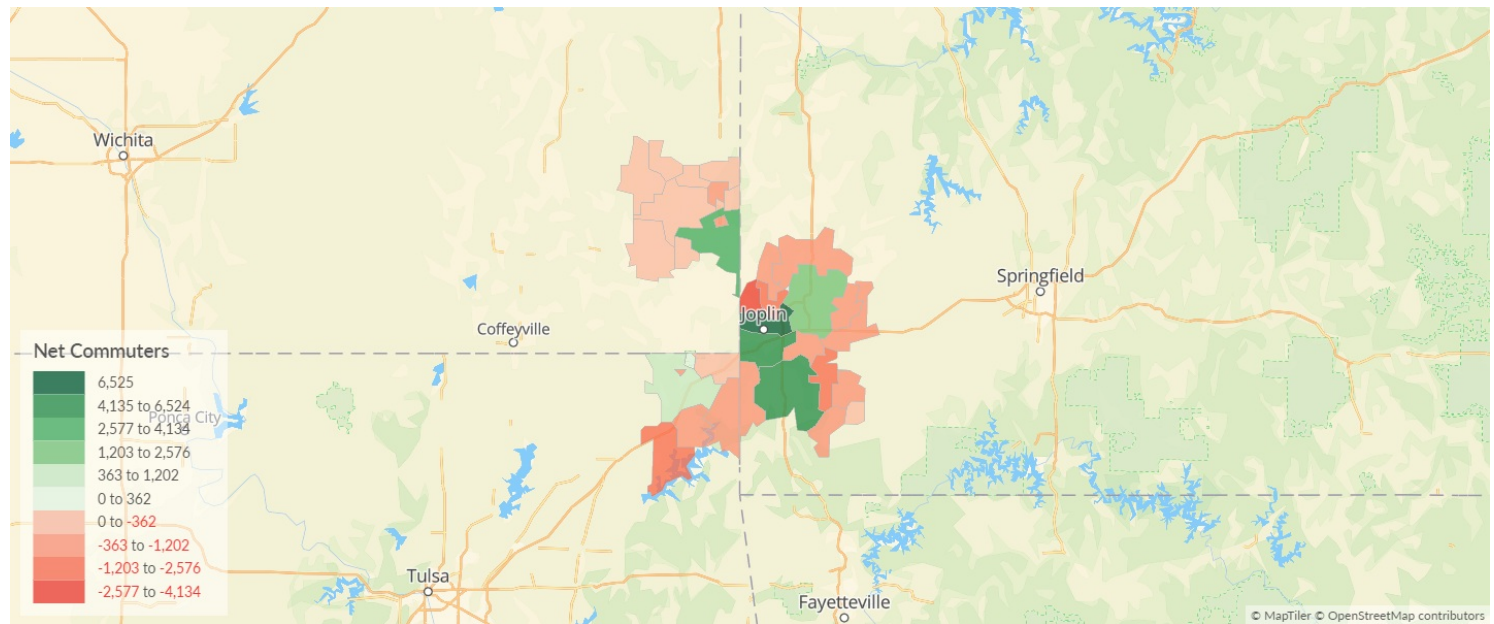


Property Crime

Your area has 32.67 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

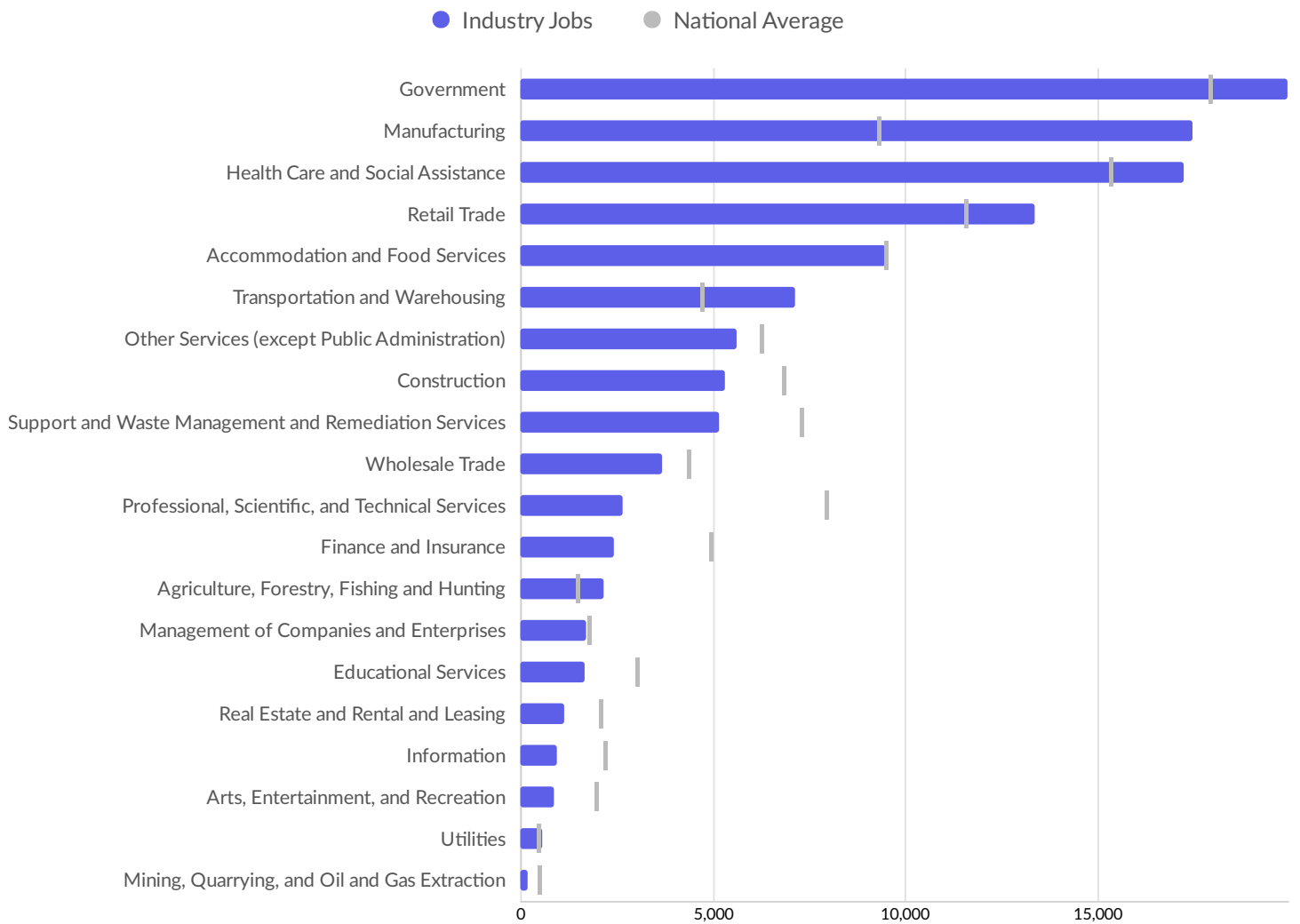
ZIP	Name	2020 Employment
64801	Joplin, MO (in Jasper co...	21,233
64804	Joplin, MO (in Jasper co...	19,862
64850	Neosho, MO (in Newto...	18,703
66762	Pittsburg, KS (in Crawfo...	14,422
64836	Carthage, MO (in Jasper...	11,786

Where Talent Lives

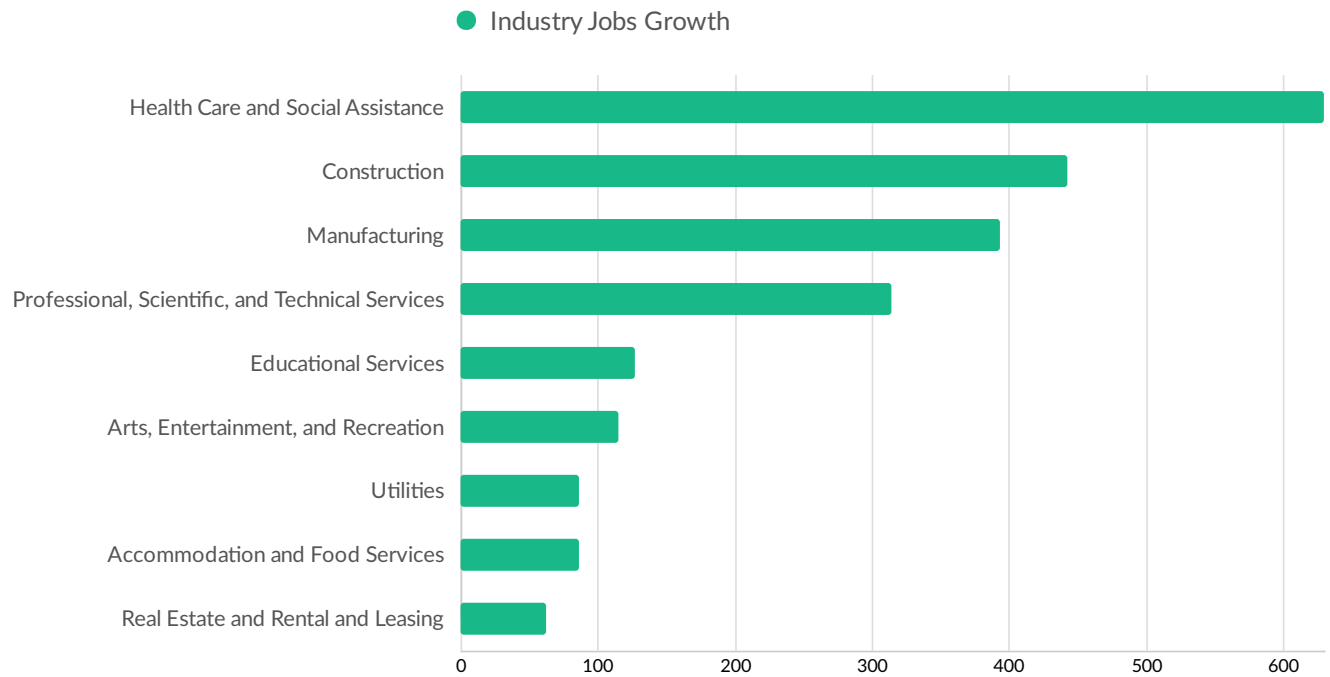
ZIP	Name	2020 Workers
64804	Joplin, MO (in Jasper co...	15,727
64801	Joplin, MO (in Jasper co...	14,708
64850	Neosho, MO (in Newto...	13,773
66762	Pittsburg, KS (in Crawfo...	10,950
64836	Carthage, MO (in Jasper...	10,005

Industry Characteristics

Largest Industries



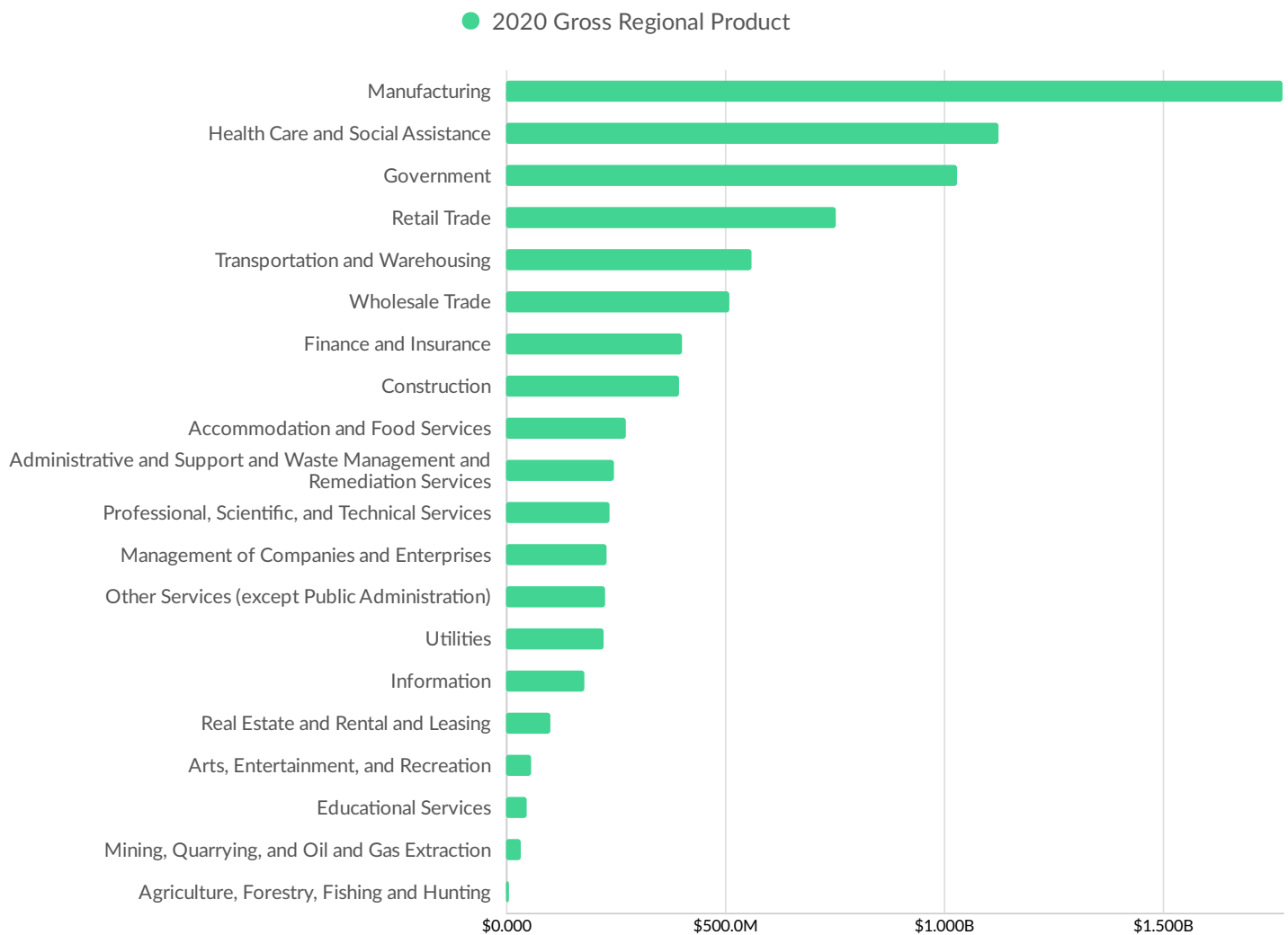
Top Growing Industries



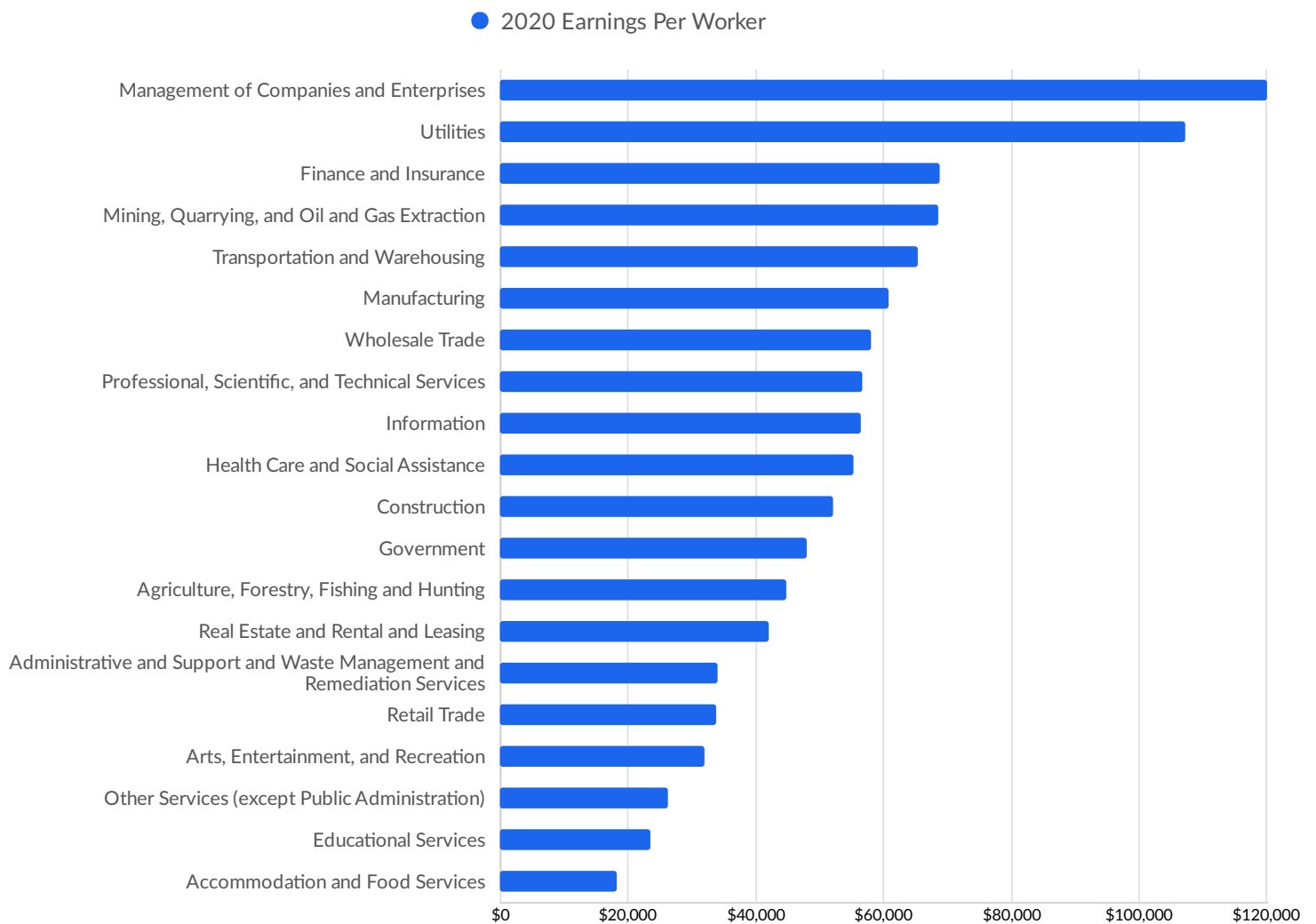
Top Industry LQ



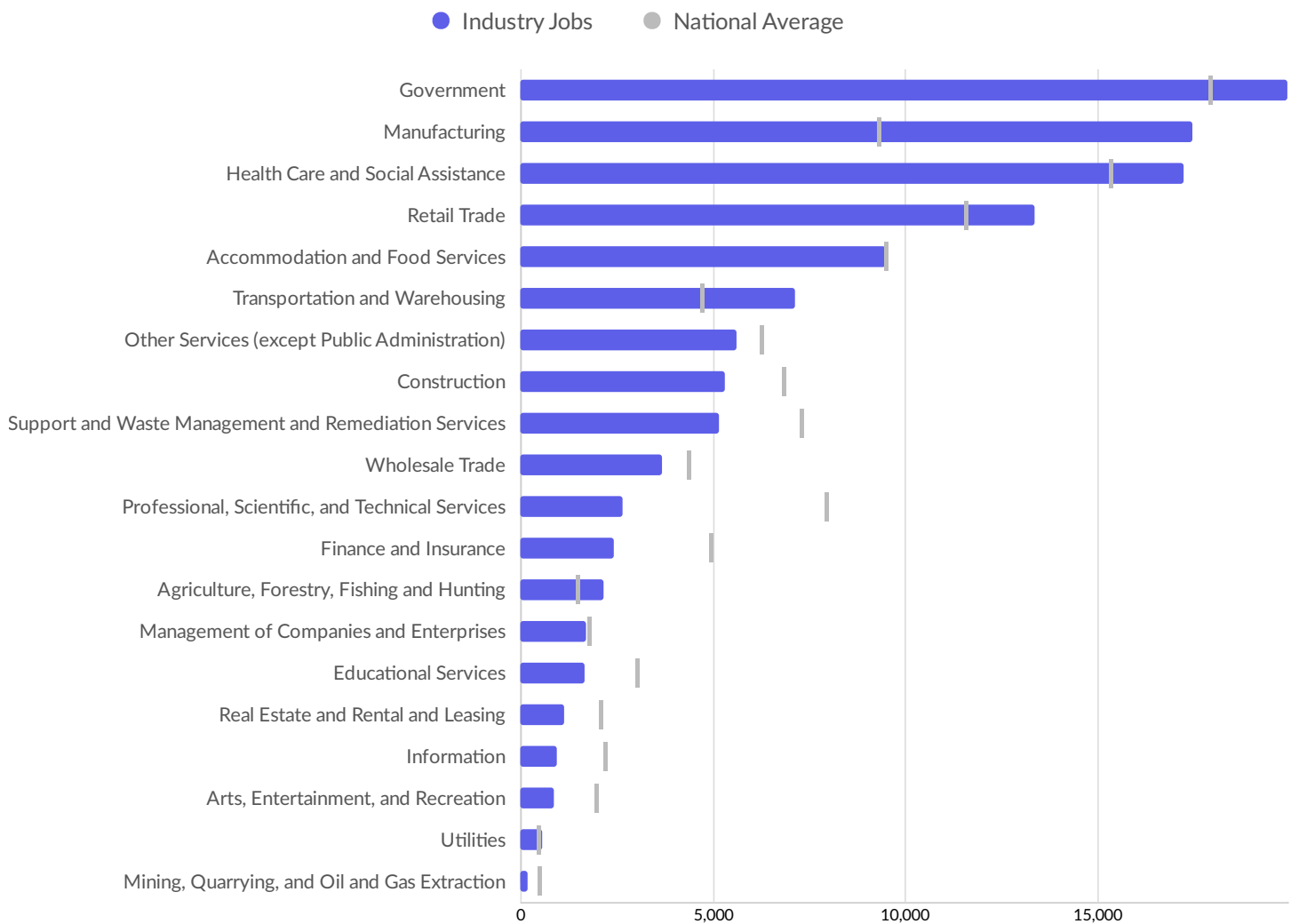
Top Industry GRP



Top Industry Earnings



Largest Industries



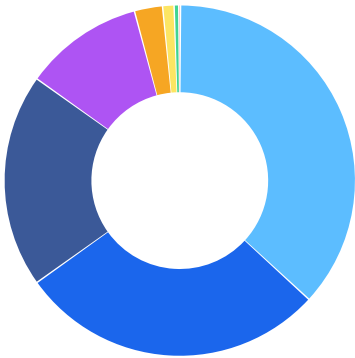
Business Characteristics

13,806 Companies Employ Your Workers

Online profiles for your workers mention 13,806 companies as employers, with the top 10 appearing below. In the last 12 months, 3,704 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Freeman Health System	851 <div></div>	Freeman Health System	921 <div></div>
Pittsburg State University Found...	712 <div></div>	CRST International, Inc.	823 <div></div>
Leggett & Platt, Incorporated	699 <div></div>	Mercy	703 <div></div>
Wal-Mart, Inc.	598 <div></div>	U.S. Xpress, Inc.	584 <div></div>
Sunbelt Home Health Care Inc	568 <div></div>	Dollar General Corporation	509 <div></div>
Missouri Southern State Univers...	434 <div></div>	Wal-Mart, Inc.	482 <div></div>
Joplin Schools	287 <div></div>	USA Truck, Inc.	472 <div></div>
Eaglepicher Technologies, LLC	243 <div></div>	C.R. England, Inc.	450 <div></div>
Crowder College	224 <div></div>	Hogan Transports Inc	419 <div></div>
Tamko Building Products, Inc.	219 <div></div>	Platinum Supplemental Insuranc...	340 <div></div>

Business Size

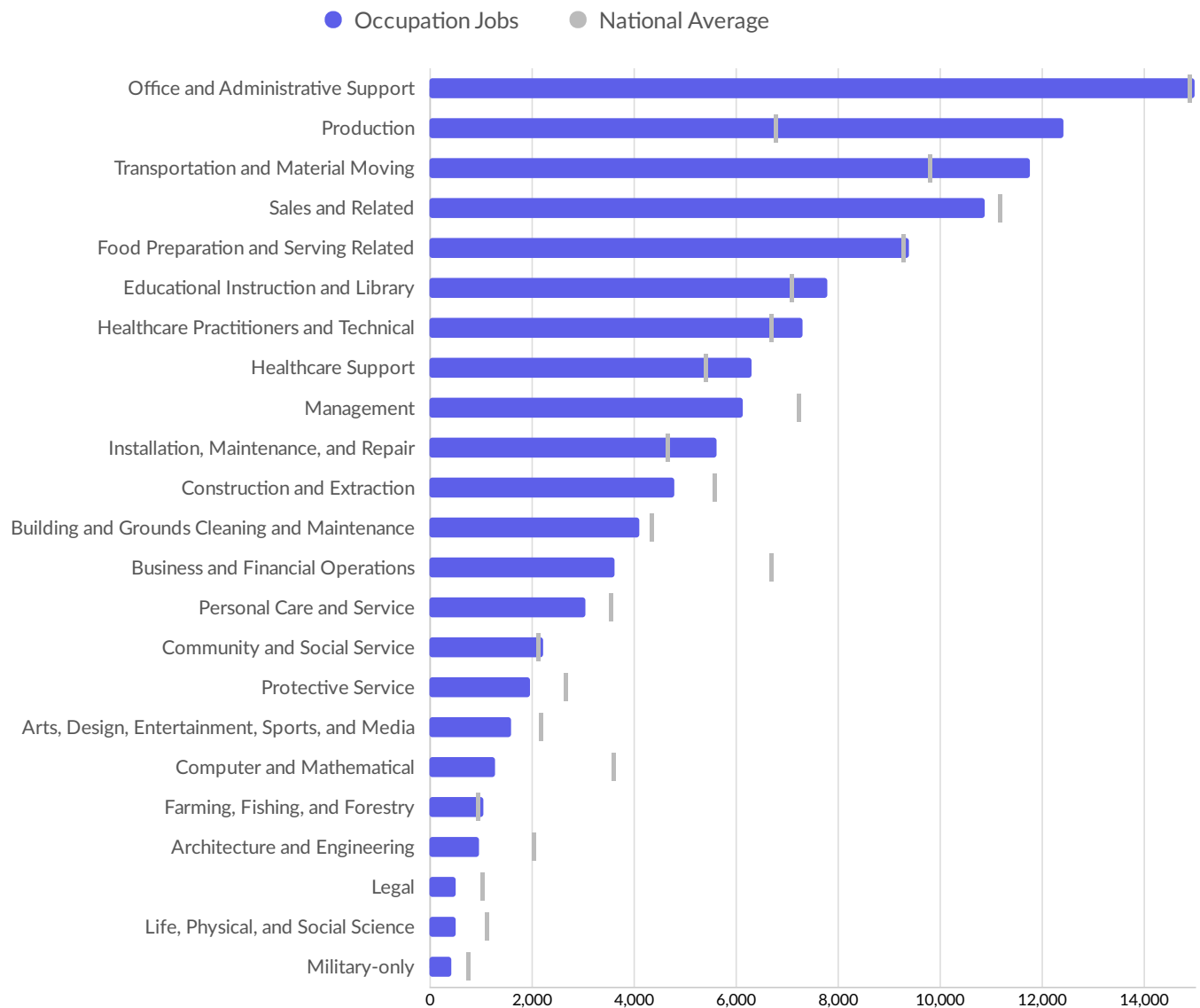


	Percentage	Business Count
1 to 4 employees	36.8%	3,630
5 to 9 employees	28.3%	2,795
10 to 19 employees	19.7%	1,946
20 to 49 employees	11.0%	1,085
50 to 99 employees	2.6%	256
100 to 249 employees	1.1%	104
250 to 499 employees	0.4%	42
500+ employees	0.2%	16

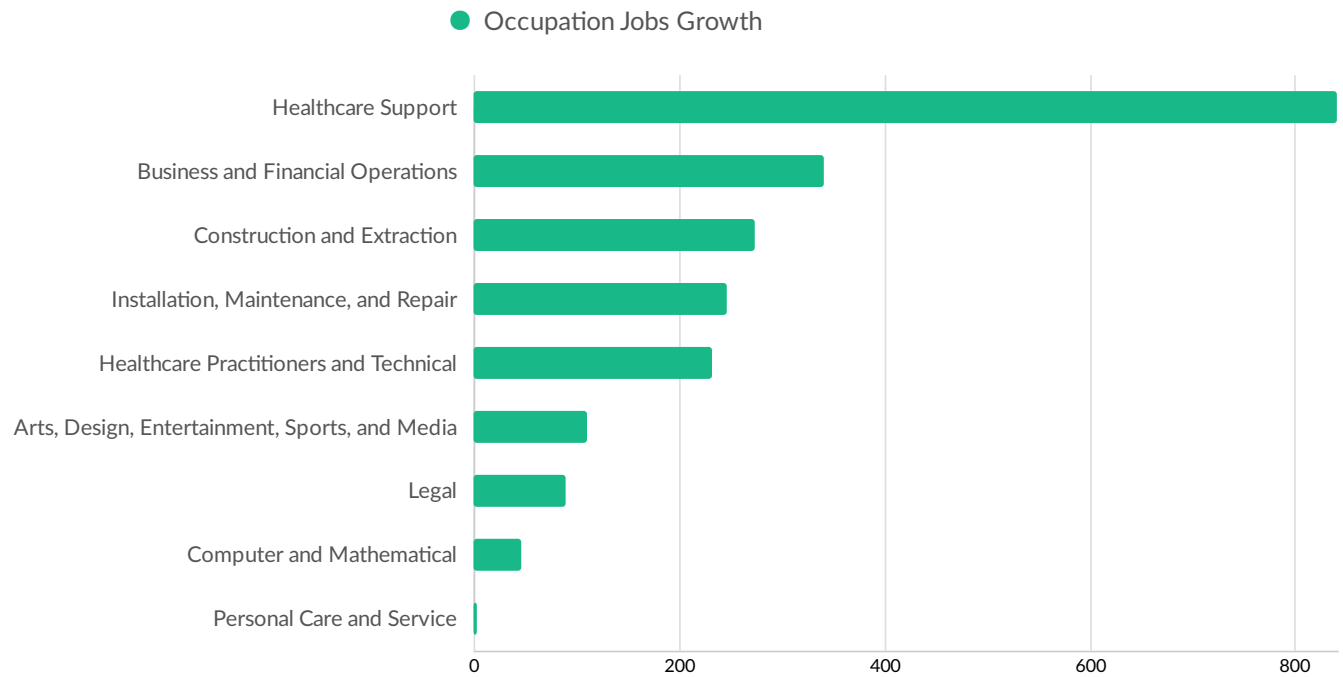
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

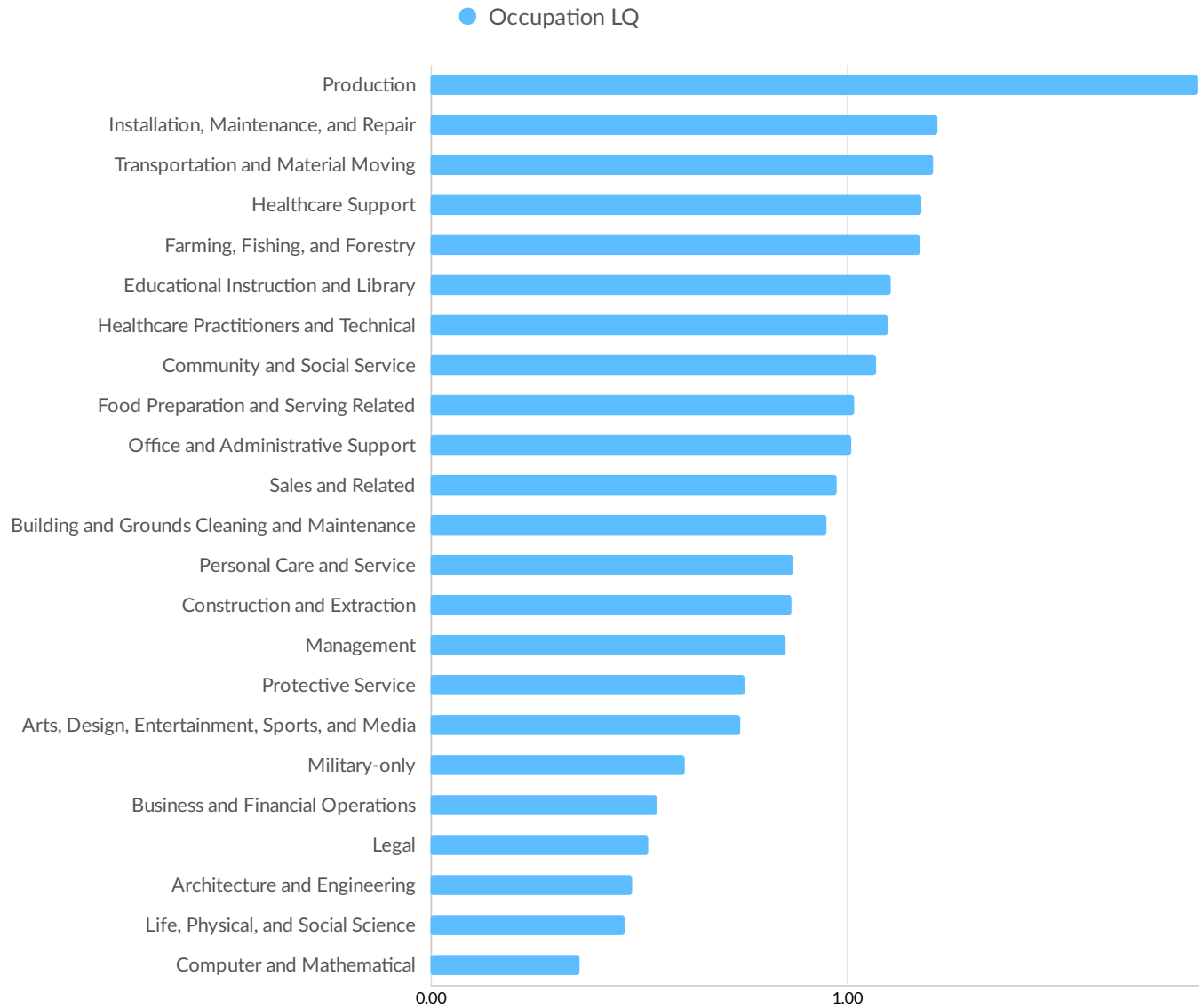
Largest Occupations



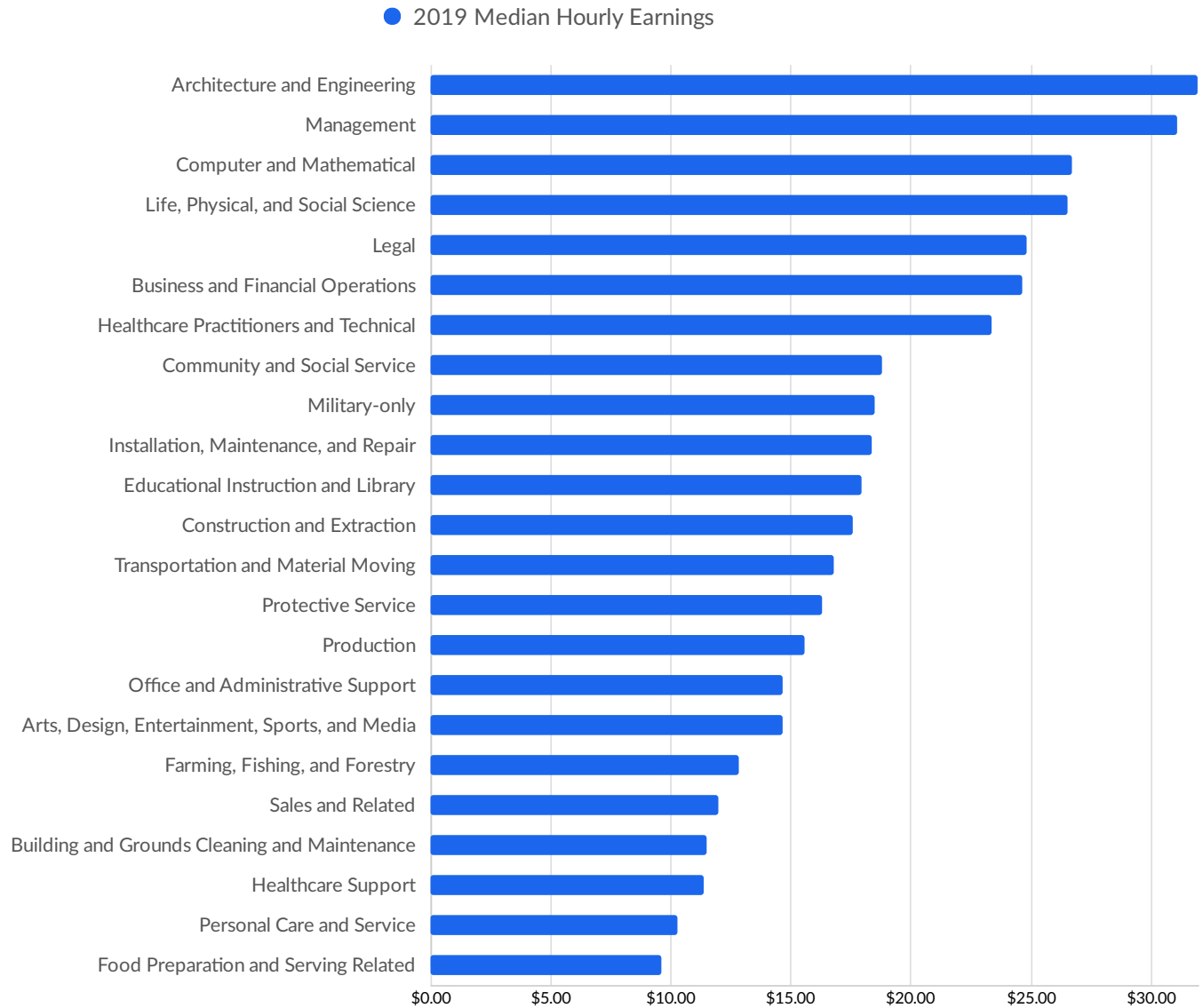
Top Growing Occupations



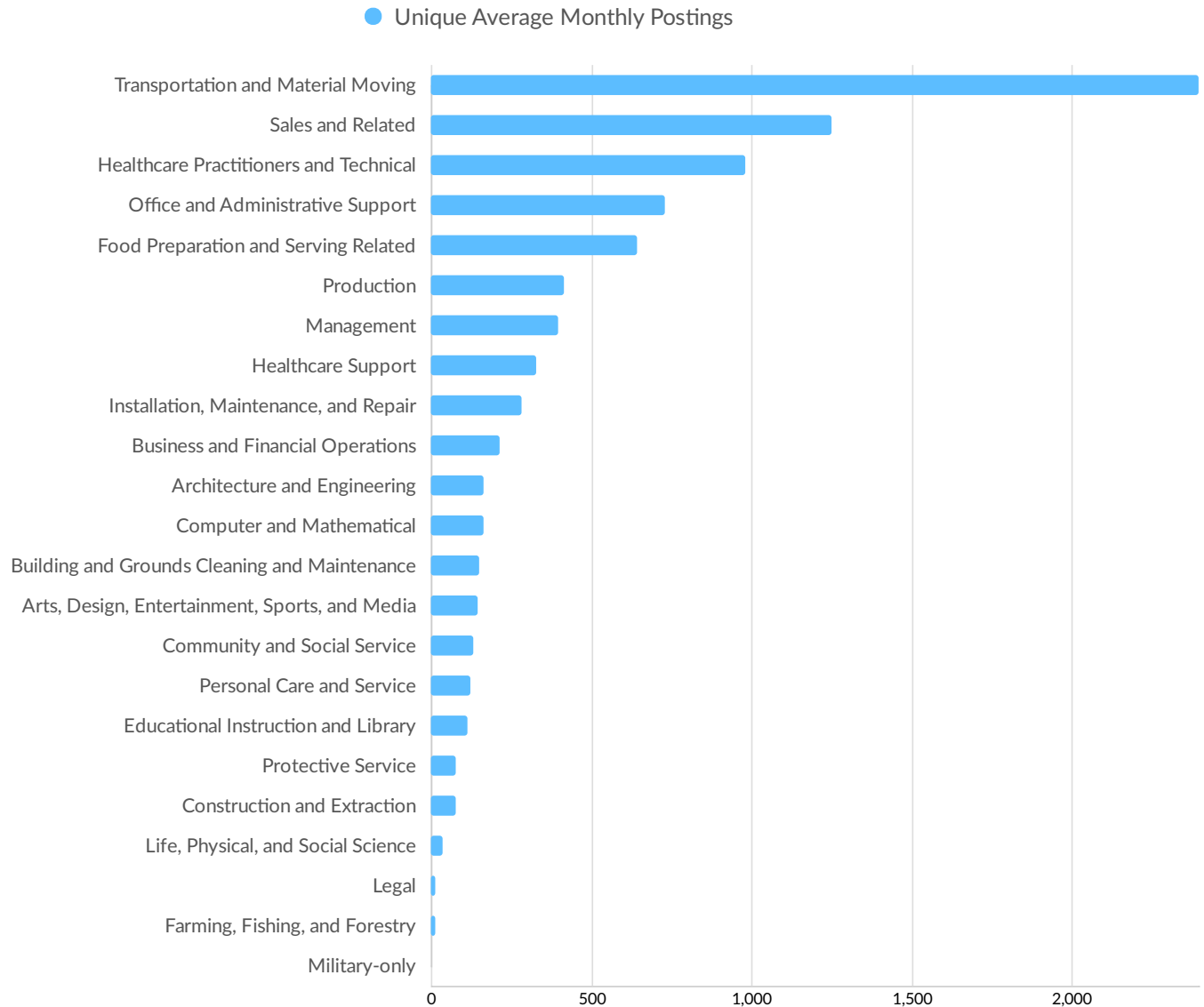
Top Occupation LQ



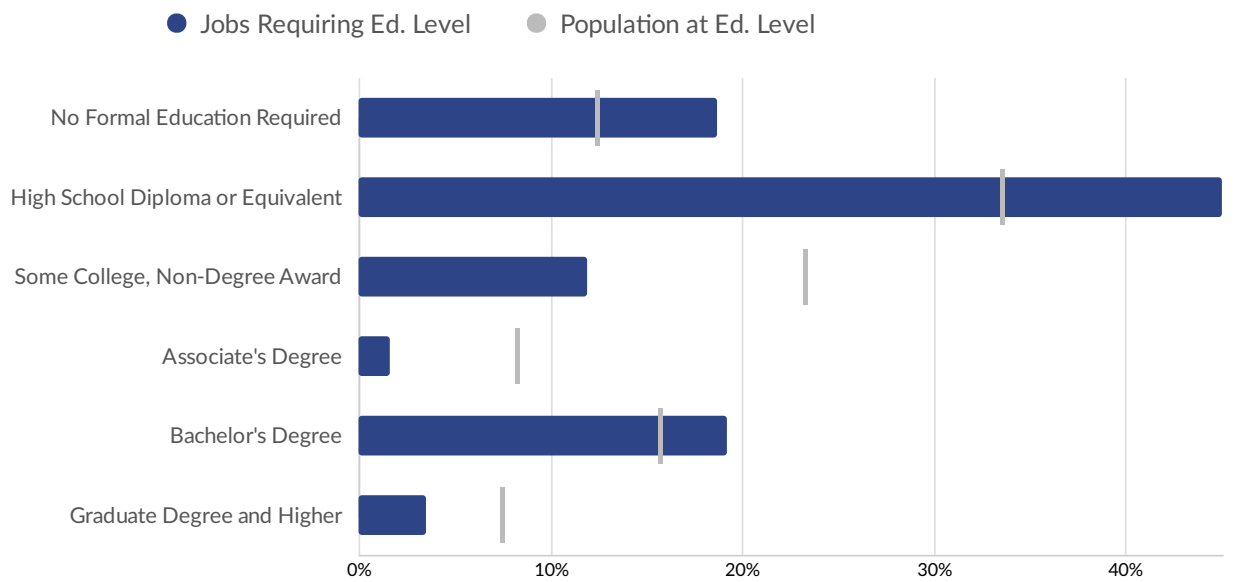
Top Occupation Earnings



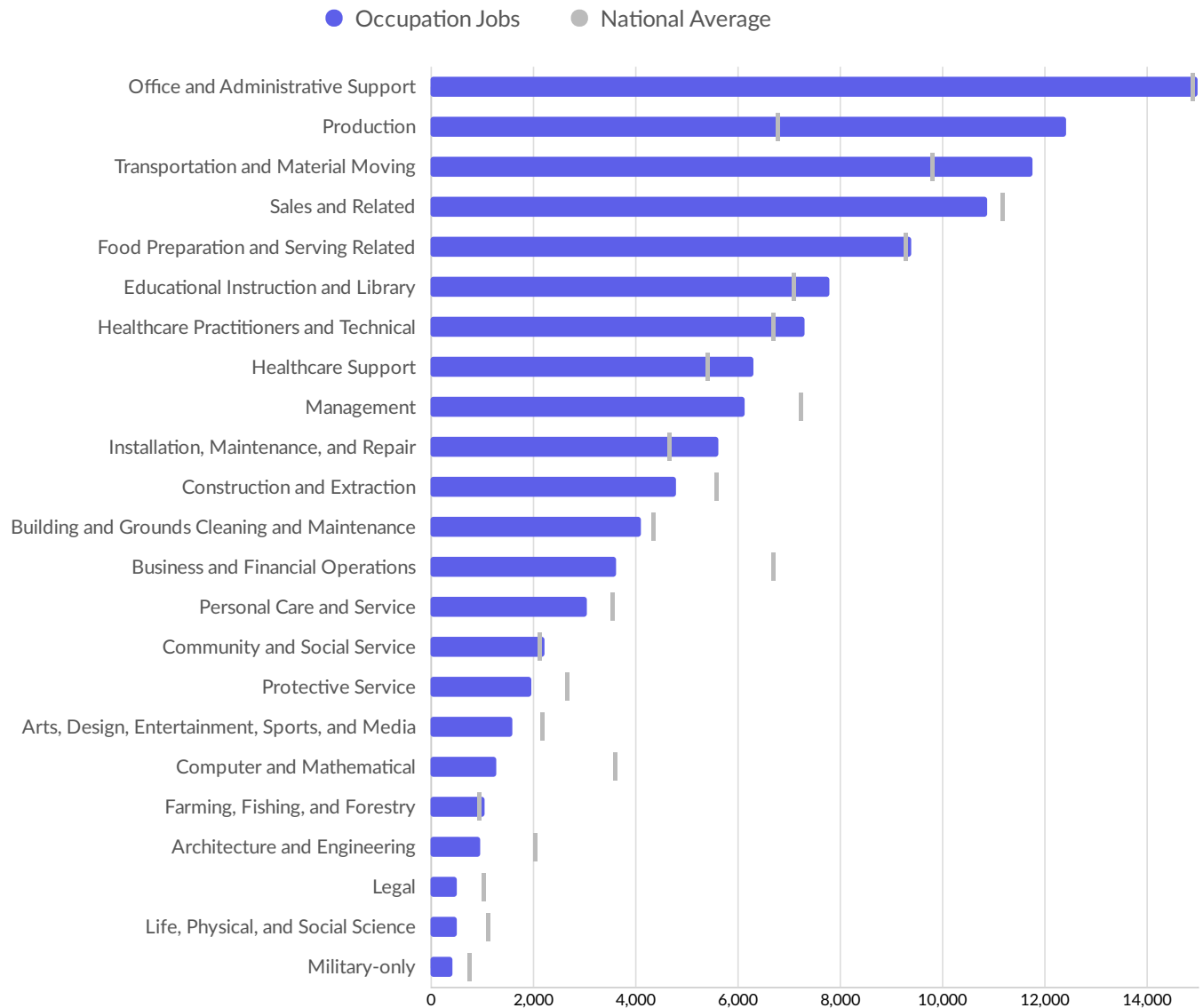
Top Posted Occupations



Underemployment























Largest Occupations



Educational Pipeline

In 2019, there were 5,235 graduates in 3 MSAs. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from General Studies, "Business/Commerce, General", and Truck and Bus Driver/Commercial Vehicle Operator and Instructor.

School	Total Graduates (2019)		Graduate Trend (2015 - 2019)
Pittsburg State University	1,565		
Missouri Southern State University	1,441		
Crowder College	1,341		
Northeastern Oklahoma A&M College	418		
Ozark Christian College	140		
Northeast Technology Center-Afton	125		
Franklin Technology Center Adult Education	87		
City Pointe Beauty Academy	59		
Carthage R9 School District-Carthage Technical Center	28		
Neosho Beauty College	19		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

