



# Crawford County, KS

MOKAN Economic Partnership



105 North Rangeline PO Box 1706  
Joplin, Missouri 64802

## Contents

Report Parameters .....	1
Economy Overview .....	2
Historic & Projected Trends .....	4
Population Characteristics .....	8
Industry Characteristics .....	10
Business Characteristics .....	16
Workforce Characteristics .....	18
Educational Pipeline .....	25
In-Demand Skills .....	26

## Report Parameters

### 1 County

---

20037	Crawford County, KS
-------	---------------------

---

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

### 38,816

Population (2020)

Population **decreased by 323** over the last 5 years and is projected to **decrease by 257** over the next 5 years.

### 19,668

Total Regional Employment

Jobs **decreased by 138** over the last 5 years but are projected to **grow by 505** over the next 5 years.

### \$40.2K

Median Household Income (2018)

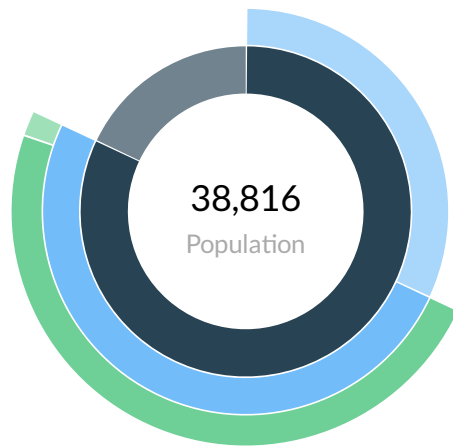
Median household income is **\$20.1K below** the national median household income of \$60.3K.

## Takeaways

- As of 2020 the region's population **declined by 0.8%** since 2015, falling by 323. Population is expected to **decrease by 0.7%** between 2020 and 2025, losing 257.
- From 2015 to 2020, jobs **declined by 0.7%** in Crawford County, KS from 19,806 to **19,668**. This change **fell short of the national growth rate of 3.1% by 3.8%**. As the number of jobs declined, the **labor force participation rate increased from 59.0% to 61.1% between 2015 and 2020**.
- Concerning educational attainment, **19.2% of Crawford County, KS residents possess a Bachelor's Degree** (0.8% below the national average), and **8.3% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	38,816	19,442	19,668	89.8	\$1.30B	\$2.21B	\$1.99B
Miami, OK	31,026	14,454	14,032	93.4	\$882.82M	\$1.91B	\$1.56B
Pittsburg, KS	38,816	19,442	19,668	89.8	\$1.30B	\$2.21B	\$1.99B
Tulsa, OK	1,005,354	474,408	484,299	91.1	\$57.01B	\$50.48B	\$54.12B
Wichita, KS	642,277	311,574	324,325	93.6	\$36.55B	\$38.63B	\$44.07B
Springfield, MO	474,726	236,237	228,348	87.5	\$19.69B	\$22.17B	\$20.80B
Bentonville, AR (in Benton county) (ZIP 72712)	40,527	N/A	37,427	107.2	\$4.85B	\$4.92B	\$6.03B

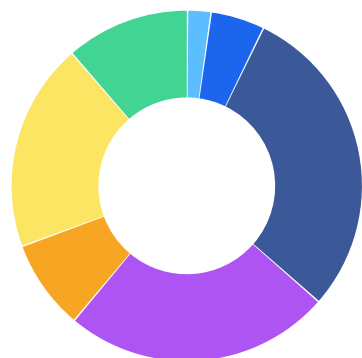
## 2020 Labor Force Breakdown



	Population
● Total Working Age Population	31,814
● Not in Labor Force (15+)	12,372
● Labor Force	19,442
● Employed	18,756
● Unemployed	686
● Under 15	7,001

## Educational Attainment

Concerning educational attainment, **19.2% of Crawford County, KS residents possess a Bachelor's Degree** (0.8% below the national average), and **8.3% hold an Associate's Degree** (0.3% below the national average).

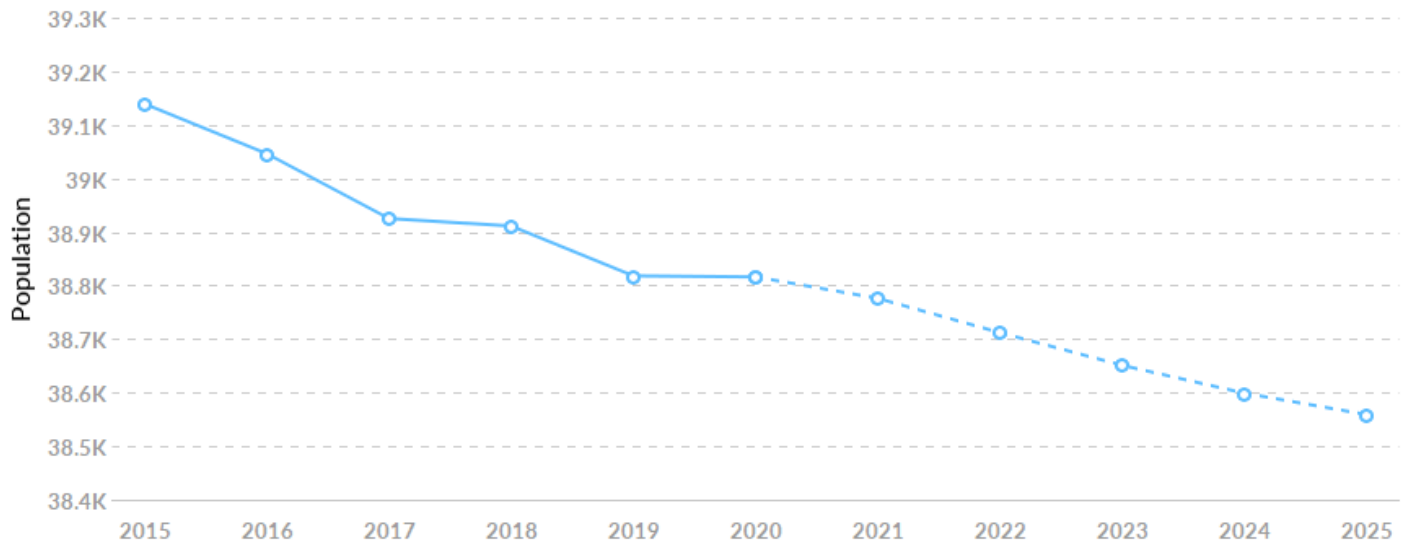


	% of Population	Population
● Less Than 9th Grade	2.2%	506
● 9th Grade to 12th Grade	5.0%	1,167
● High School Diploma	29.3%	6,857
● Some College	24.6%	5,767
● Associate's Degree	8.3%	1,947
● Bachelor's Degree	19.2%	4,509
● Graduate Degree and Higher	11.4%	2,680

# Historic & Projected Trends

## Population Trends

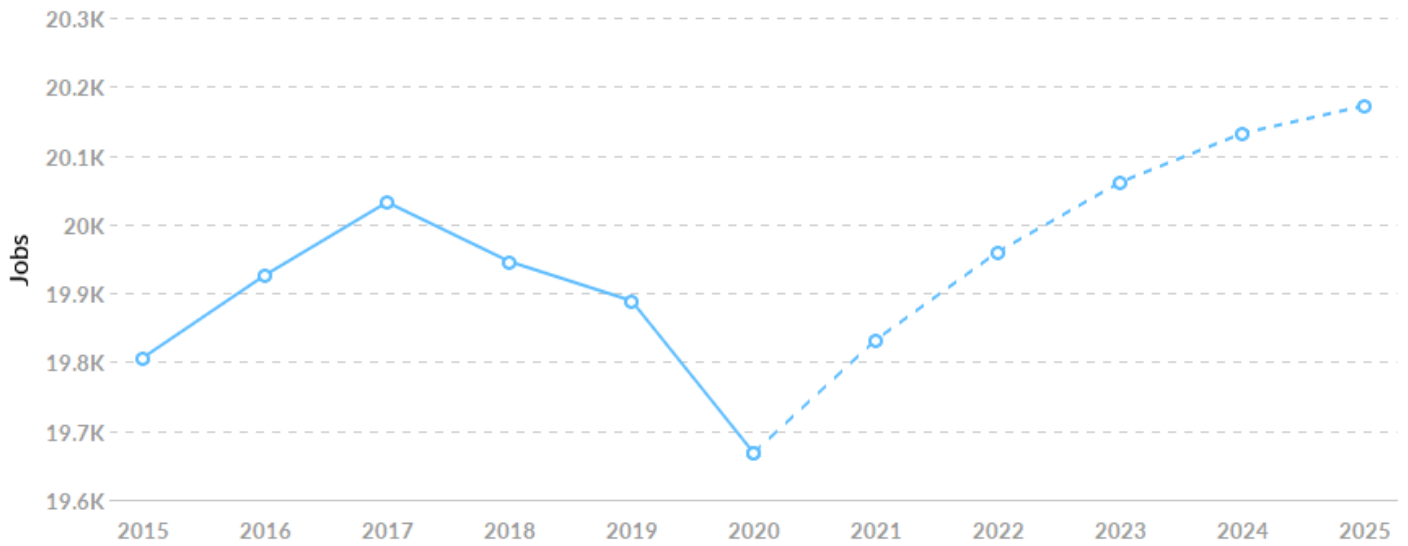
As of 2020 the region's population **declined by 0.8%** since 2015, falling by 323. Population is expected to **decrease by 0.7%** between 2020 and 2025, losing 257.



Timeframe	Population
2015	39,139
2016	39,046
2017	38,925
2018	38,911
2019	38,818
2020	38,816
2021	38,776
2022	38,712
2023	38,651
2024	38,599
2025	38,559

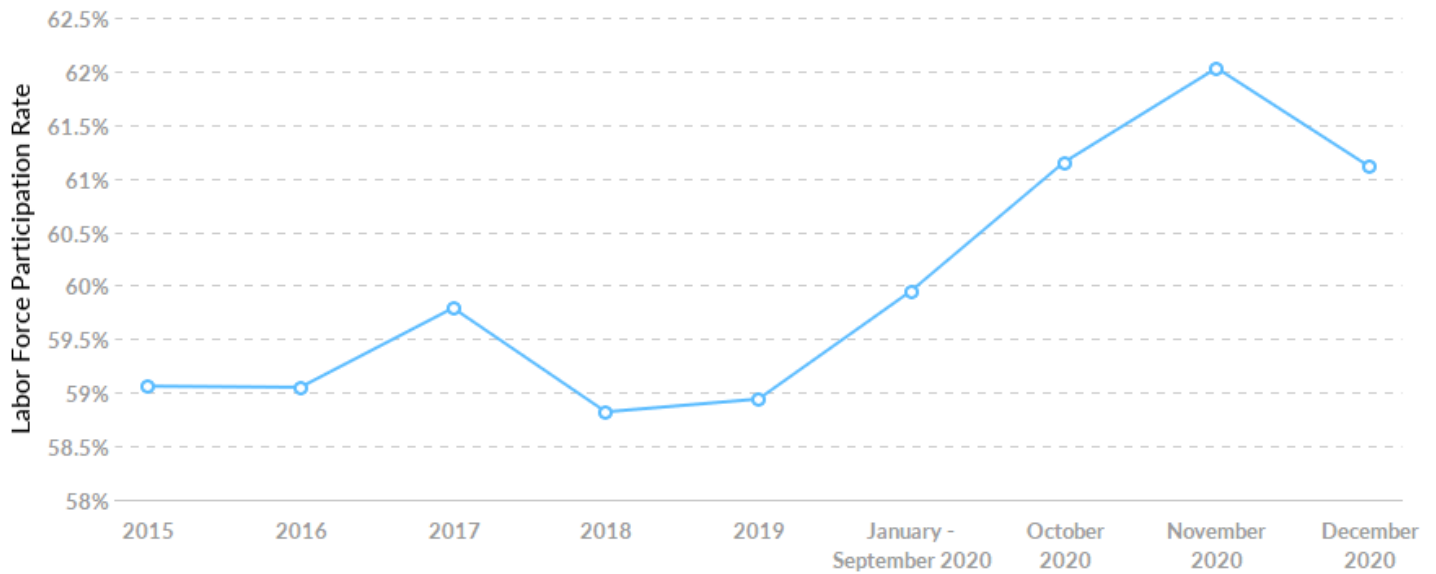
## Job Trends

From 2015 to 2020, jobs **declined by 0.7%** in Crawford County, KS from 19,806 to **19,668**. This change **fell short of the national growth rate of 3.1% by 3.8%**.



Timeframe	Jobs
2015	19,806
2016	19,926
2017	20,032
2018	19,946
2019	19,889
2020	19,668
2021	19,832
2022	19,960
2023	20,061
2024	20,132
2025	20,172

## Labor Force Participation Rate Trends

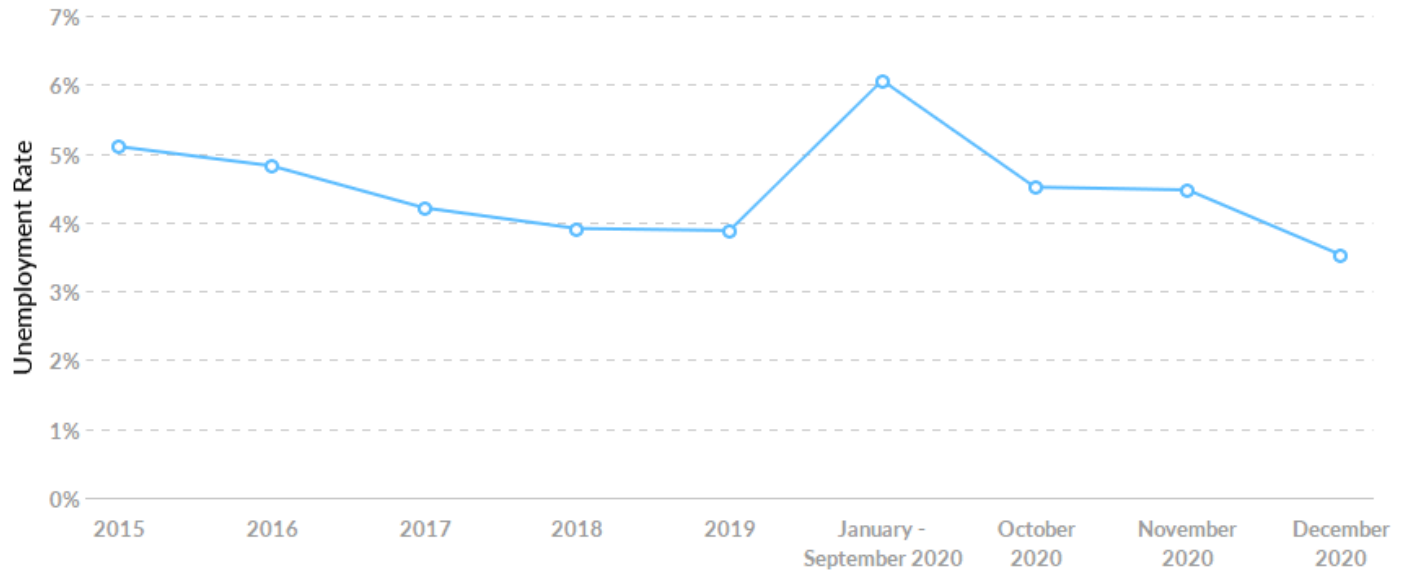


Timeframe	Labor Force Participation Rate
2015	59.06%
2016	59.05%
2017	59.79%
2018	58.82%
2019	58.94%
January - September 2020	59.95%
October 2020	61.15%
November 2020	62.03%
December 2020	61.11%



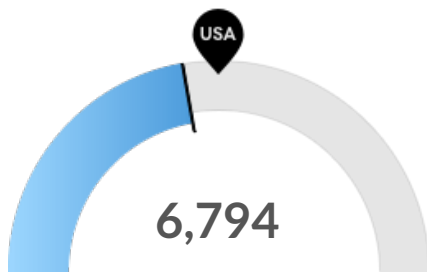
## Unemployment Rate Trends

Crawford County, KS had a December 2020 unemployment rate of 3.53%, **decreasing from 5.10%** 5 years before.



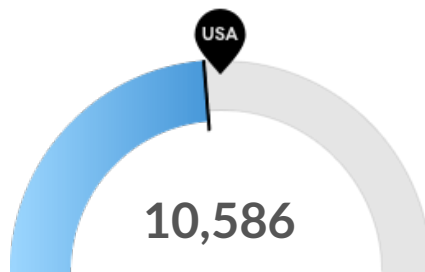
Timeframe	Unemployment Rate
2015	5.10%
2016	4.82%
2017	4.21%
2018	3.91%
2019	3.88%
January - September 2020	6.06%
October 2020	4.51%
November 2020	4.47%
December 2020	3.53%

## Population Characteristics



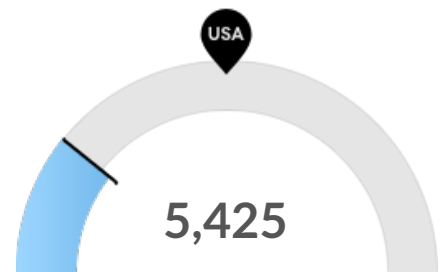
Millennials

Crawford County, KS has 6,794 millennials (ages 25-39). The national average for an area this size is 8,004.



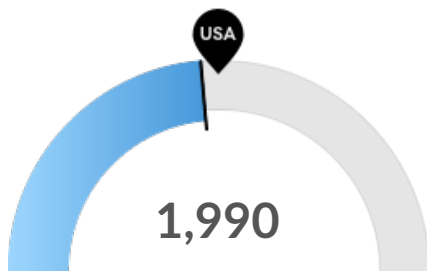
Retiring Soon

Retirement risk is about average in Crawford County, KS. The national average for an area this size is 11,413 people 55 or older, while there are 10,586 here.



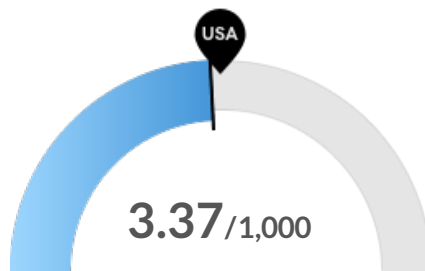
Racial Diversity

Racial diversity is low in Crawford County, KS. The national average for an area this size is 15,484 racially diverse people, while there are 5,425 here.



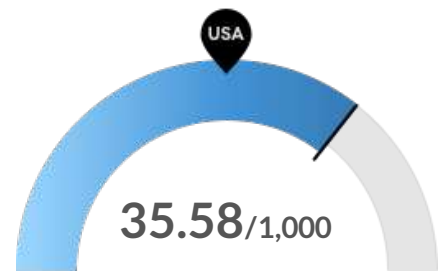
Veterans

Crawford County, KS has 1,990 veterans. The national average for an area this size is 2,156.



Violent Crime

Crawford County, KS has 3.37 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

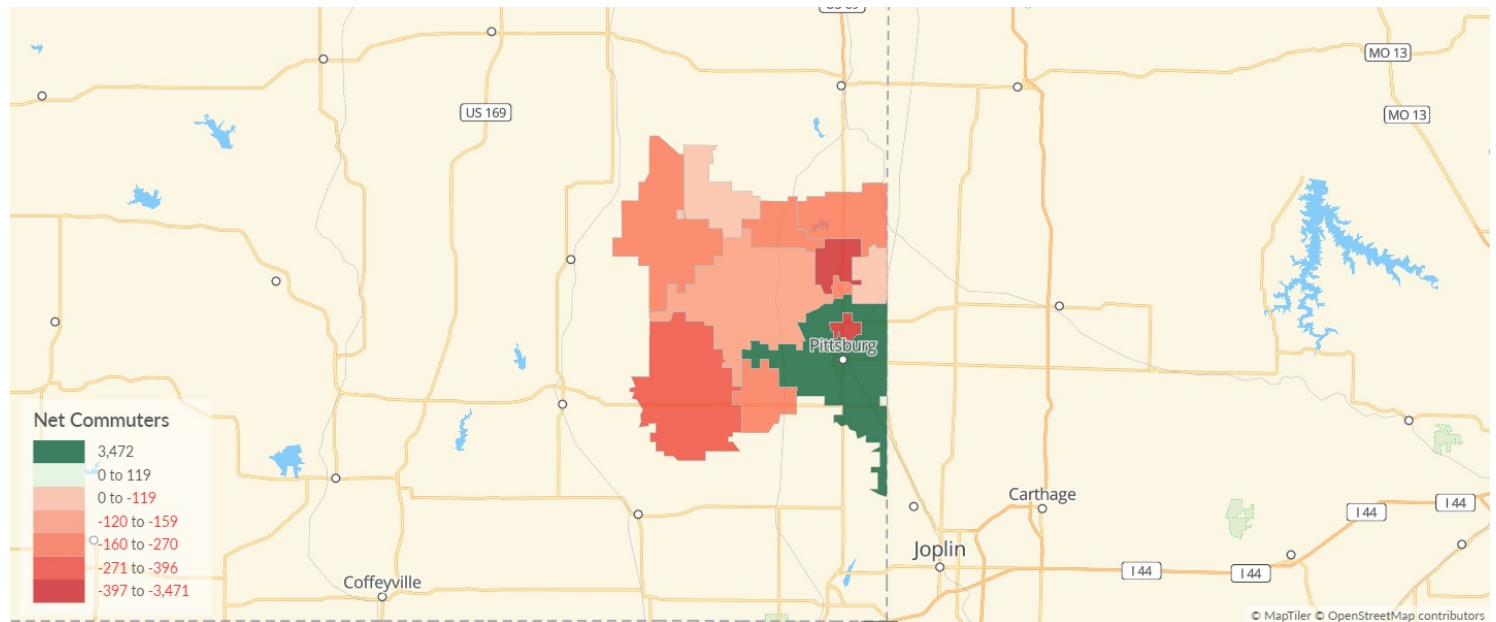


Property Crime

Crawford County, KS has 35.58 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Crawford County, KS currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

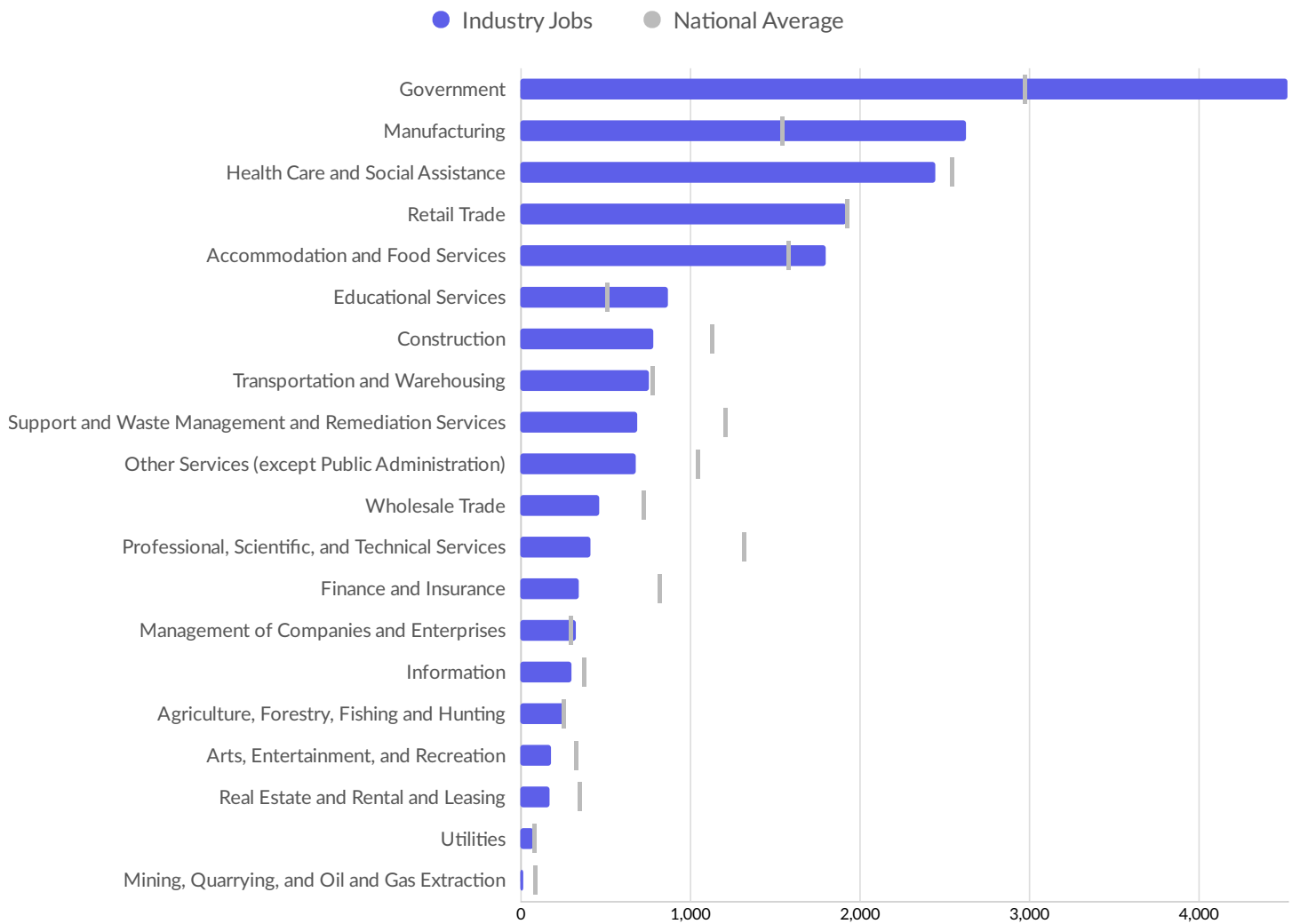
ZIP	Name	2020 Employment
66762	Pittsburg, KS (in Crawfo...	14,422
66743	Girard, KS (in Crawford ...	2,006
66763	Frontenac, KS (in Crawf...	1,493
66712	Arma, KS (in Crawford c...	393
66756	Mulberry, KS (in Crawfo...	368

### Where Talent Lives

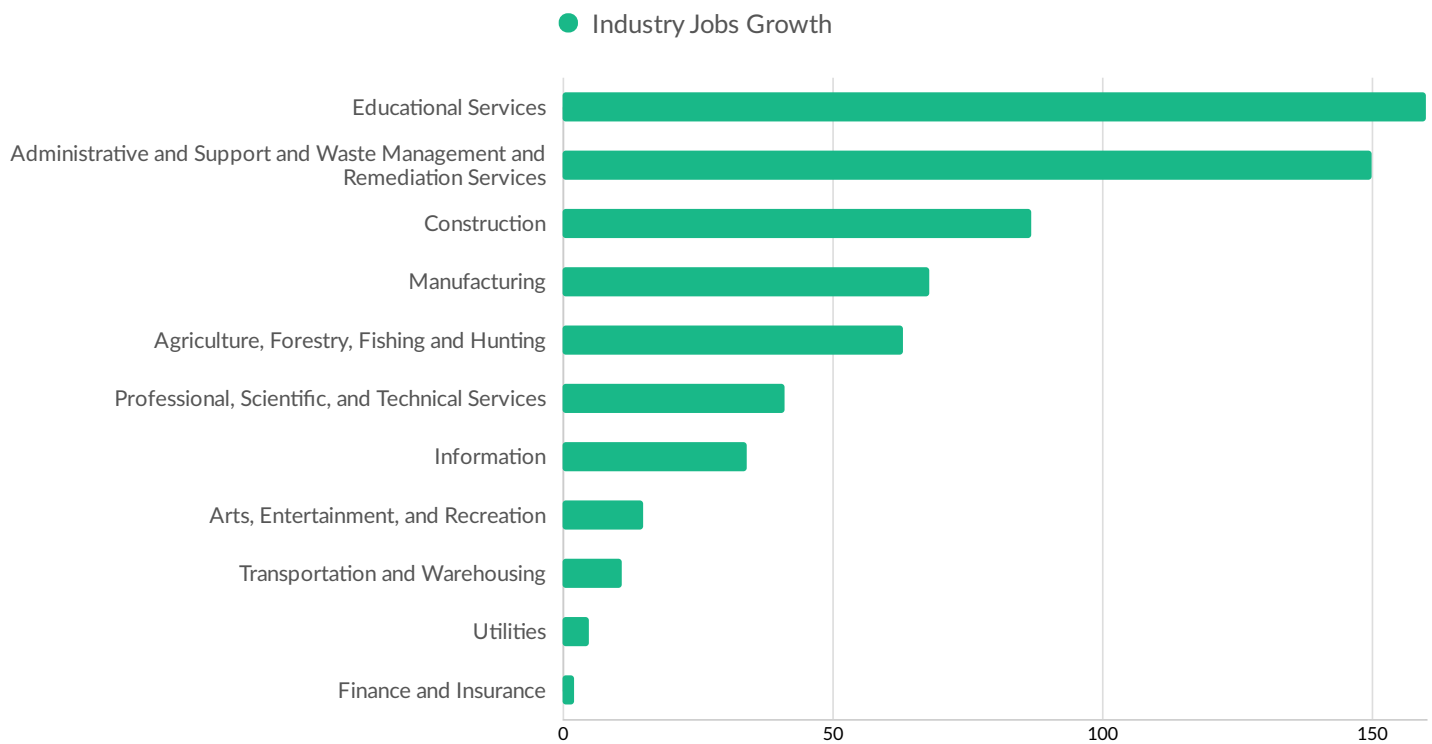
ZIP	Name	2020 Workers
66762	Pittsburg, KS (in Crawfo...	10,950
66743	Girard, KS (in Crawford ...	2,126
66763	Frontenac, KS (in Crawf...	1,890
66712	Arma, KS (in Crawford c...	824
66753	Mc Cune, KS (in Crawfo...	554

# Industry Characteristics

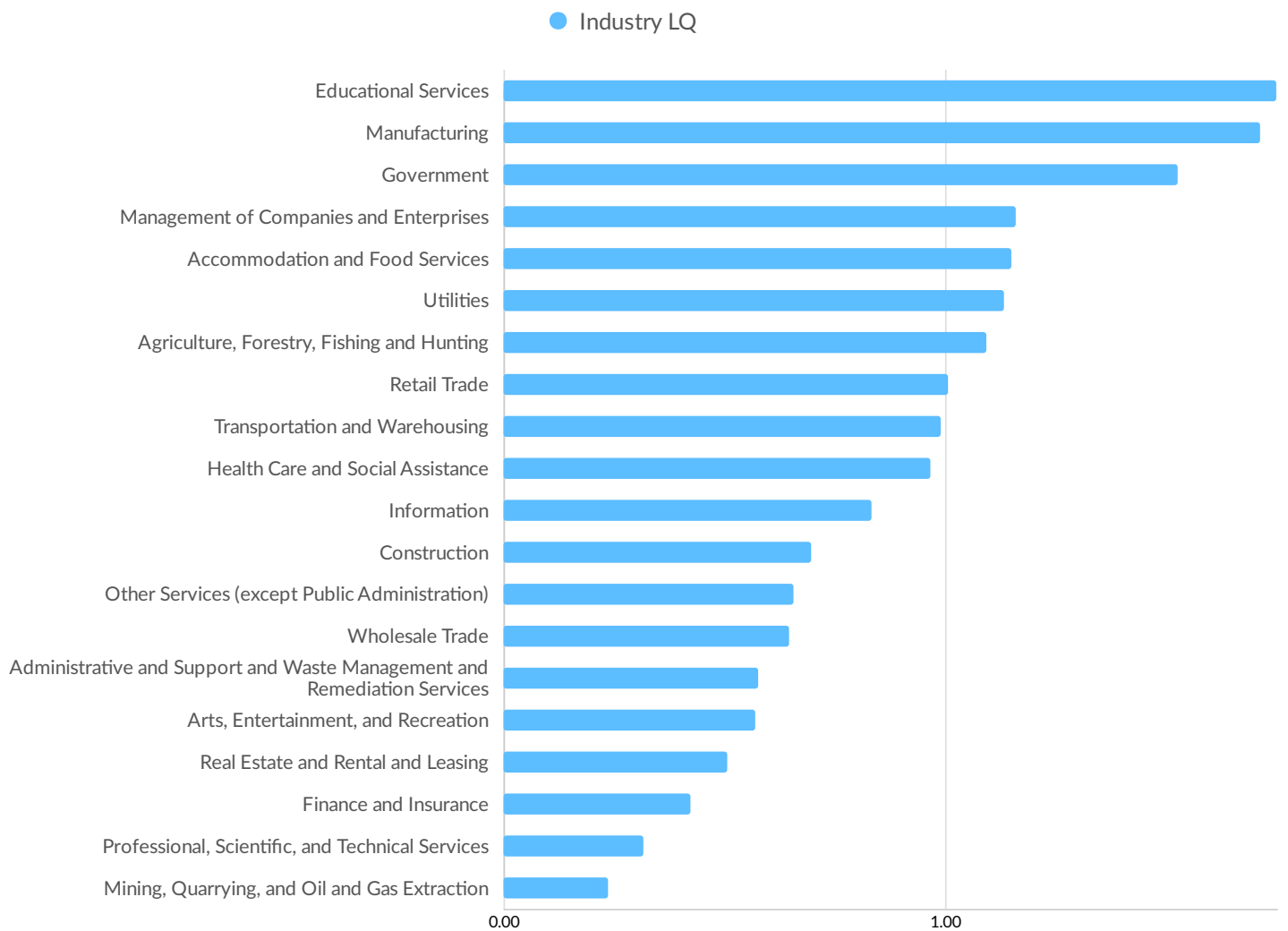
## Largest Industries



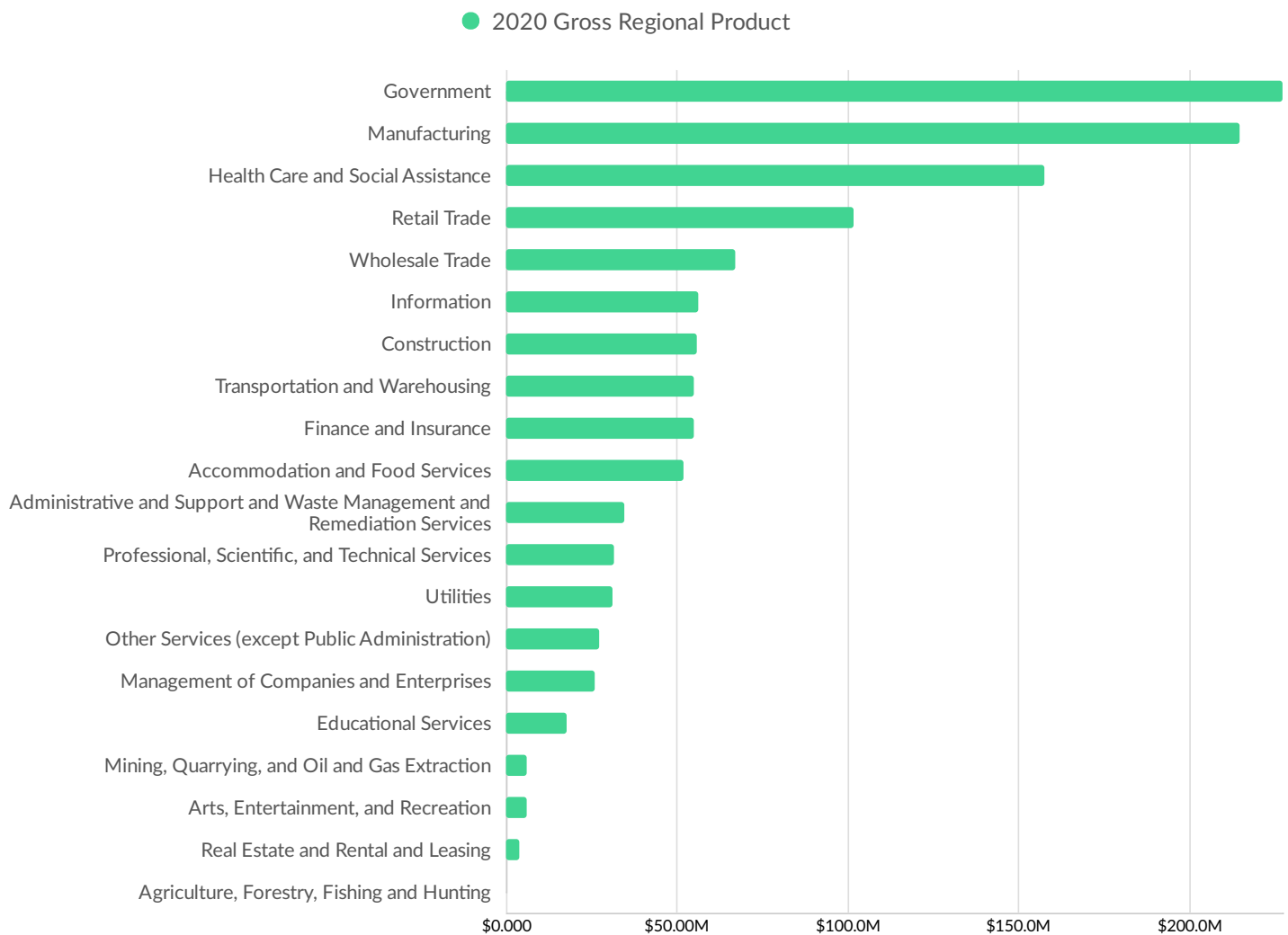
## Top Growing Industries



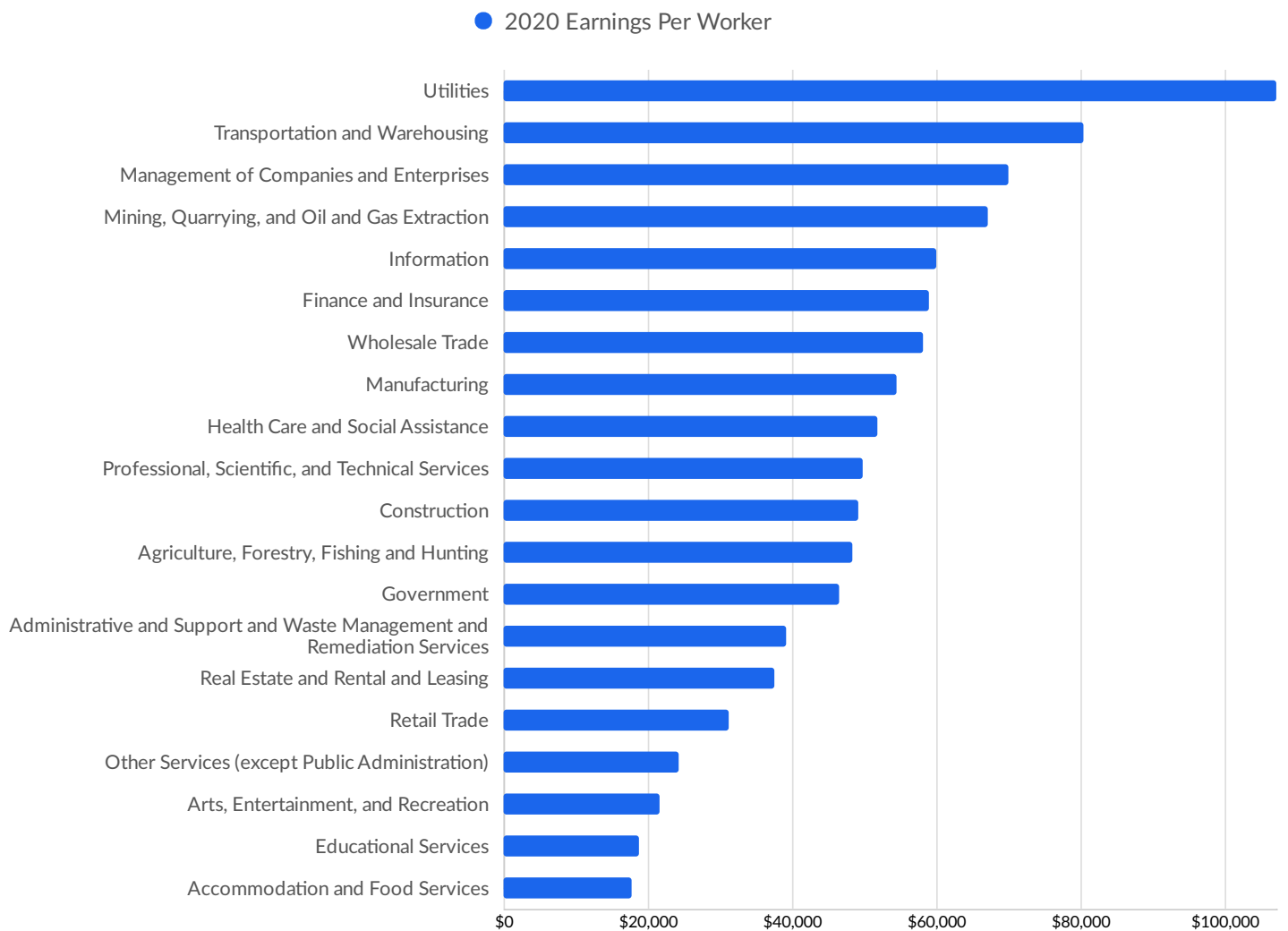
## Top Industry LQ



## Top Industry GRP

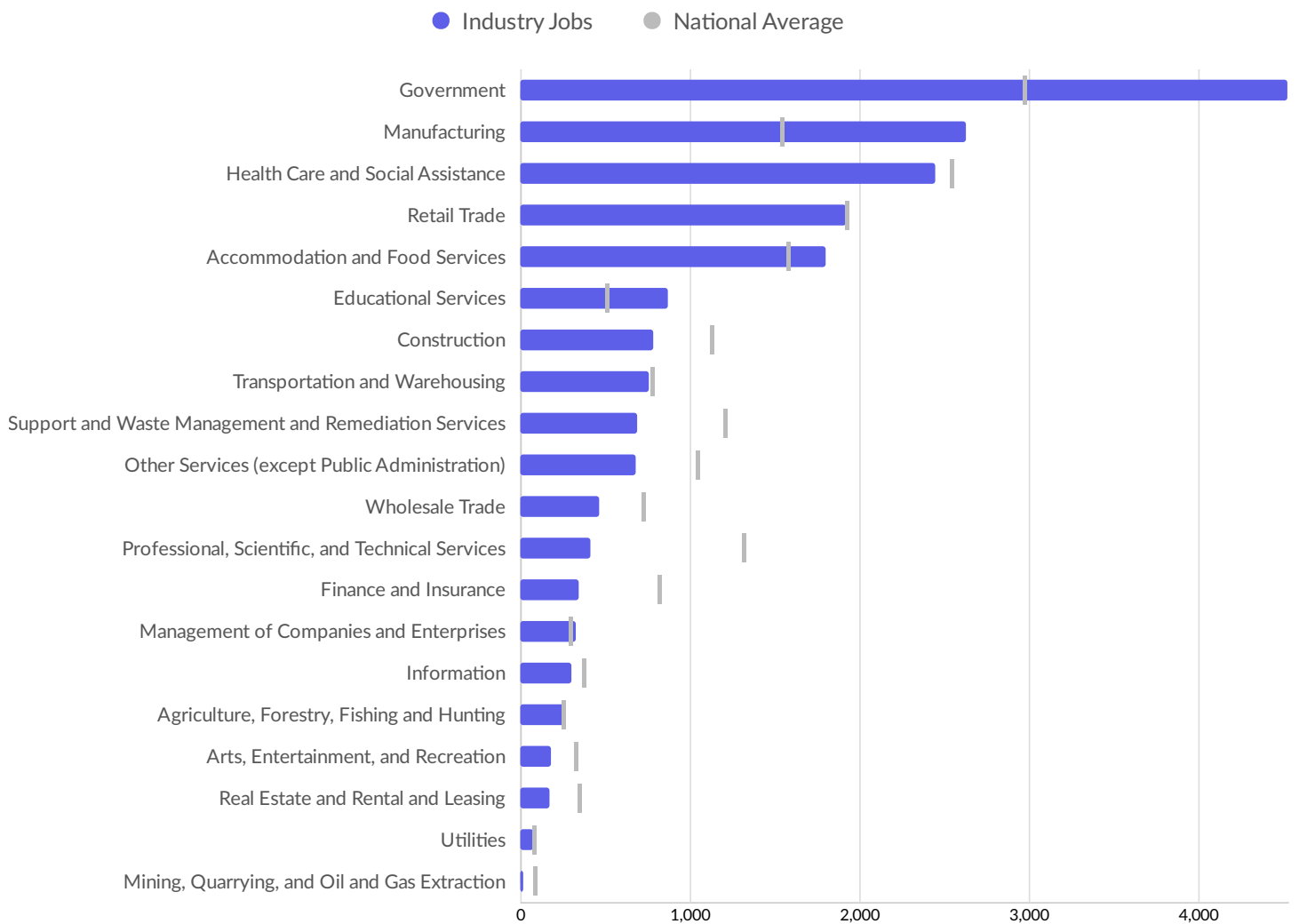


## Top Industry Earnings





## Largest Industries



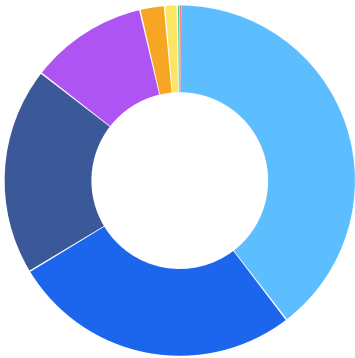
## Business Characteristics

### 1,776 Companies Employ Your Workers

Online profiles for your workers mention 1,776 companies as employers, with the top 10 appearing below. In the last 12 months, 1,009 companies in Crawford County, KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University Found...	465 <div></div>	CRST International, Inc.	242 <div></div>
Via Christi Health, Inc.	119 <div></div>	Ascension	157 <div></div>
Crawford County	103 <div></div>	C.R. England, Inc.	150 <div></div>
Watco Companies, Inc.	97 <div></div>	U.S. Xpress, Inc.	120 <div></div>
Pitsco Inc	67 <div></div>	Dollar General Corporation	107 <div></div>
Sek Interlocal 637	59 <div></div>	Platinum Supplemental Insuranc...	103 <div></div>
Npc International, Inc.	57 <div></div>	USA Truck, Inc.	103 <div></div>
Usd 244	56 <div></div>	Medicalodges, Inc.	94 <div></div>
Wal-Mart, Inc.	49 <div></div>	The Home Depot	85 <div></div>
Usd 259	48 <div></div>	Community Health Center of So...	71 <div></div>

## Business Size

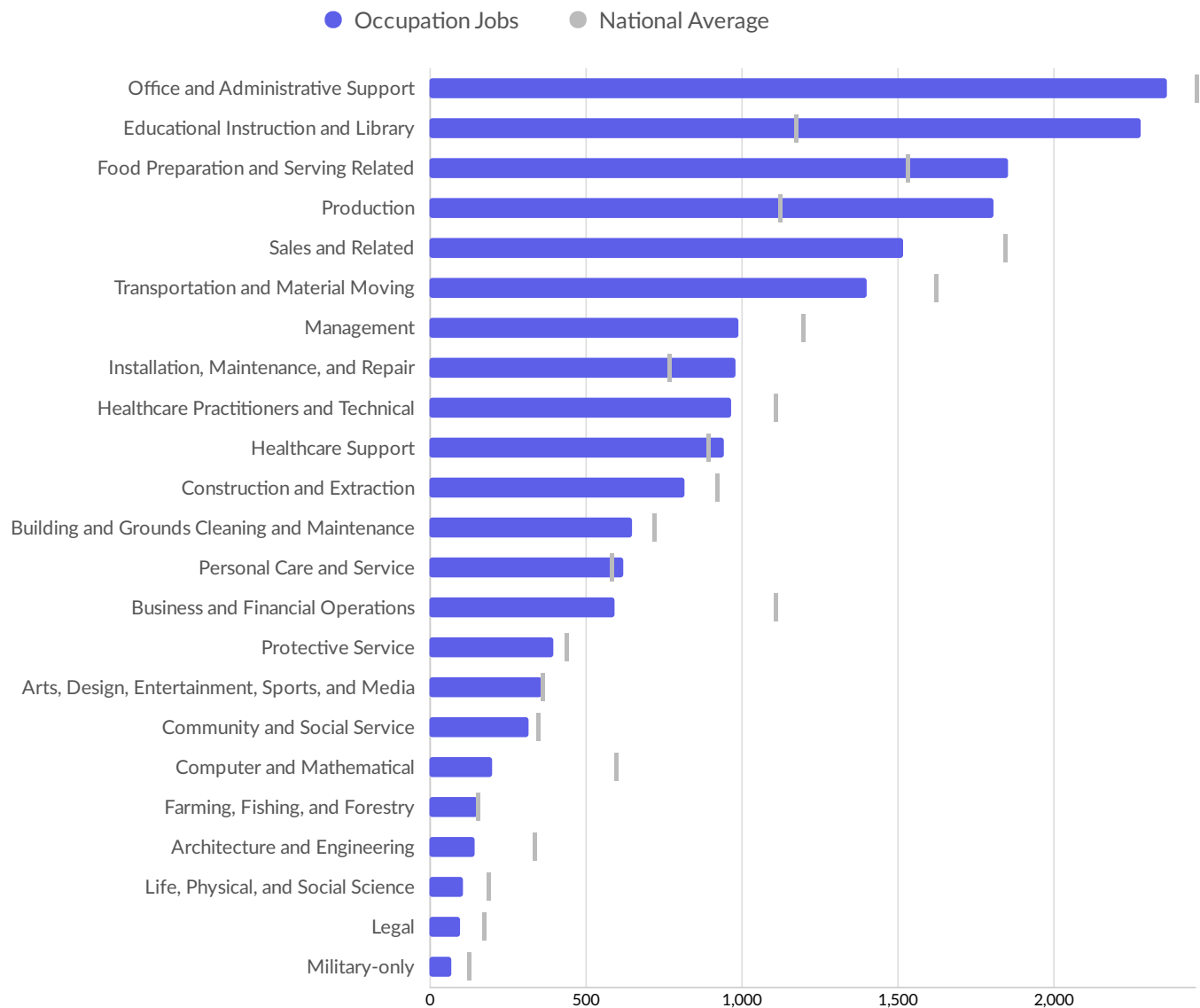


	Percentage	Business Count
1 to 4 employees	39.5%	784
5 to 9 employees	26.8%	531
10 to 19 employees	19.2%	380
20 to 49 employees	10.8%	215
50 to 99 employees	2.3%	45
100 to 249 employees	1.2%	23
250 to 499 employees	0.3%	5
500+ employees	0.1%	1

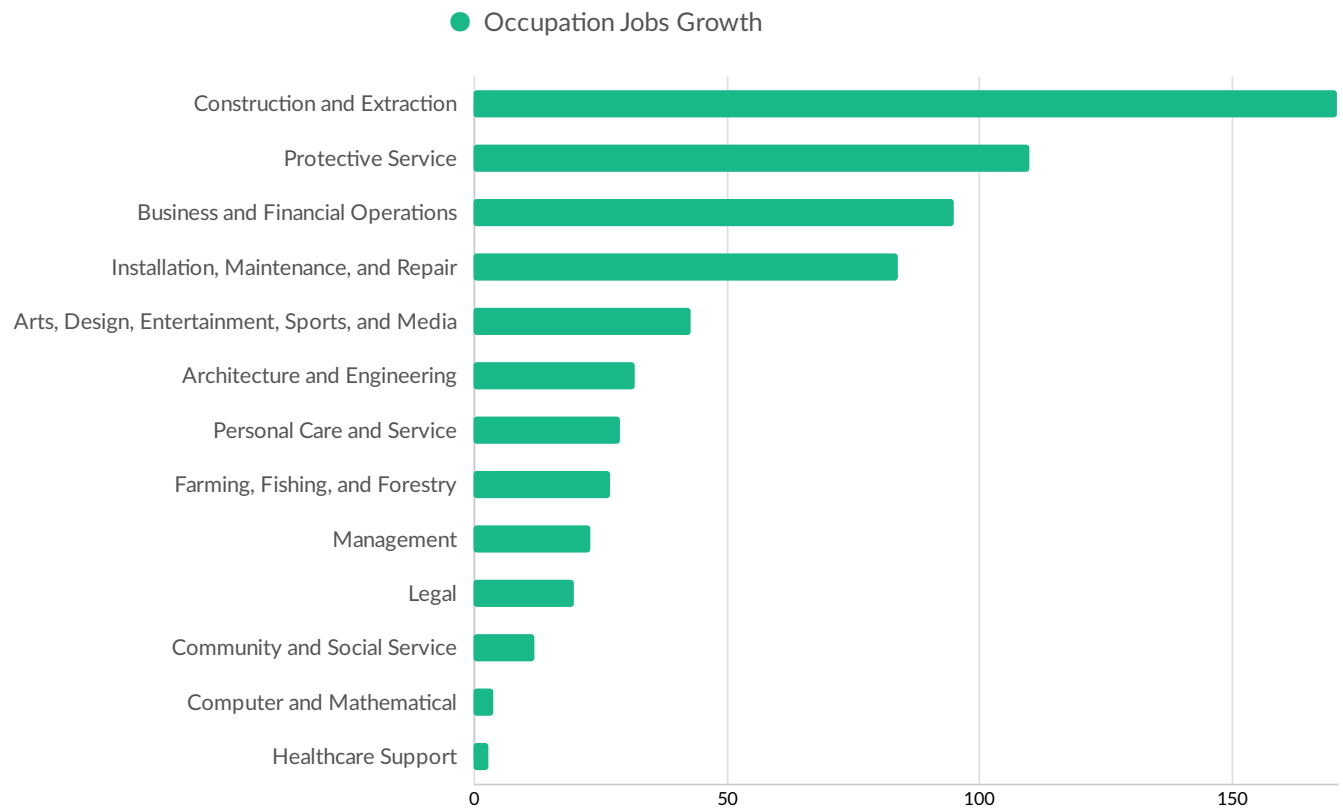
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

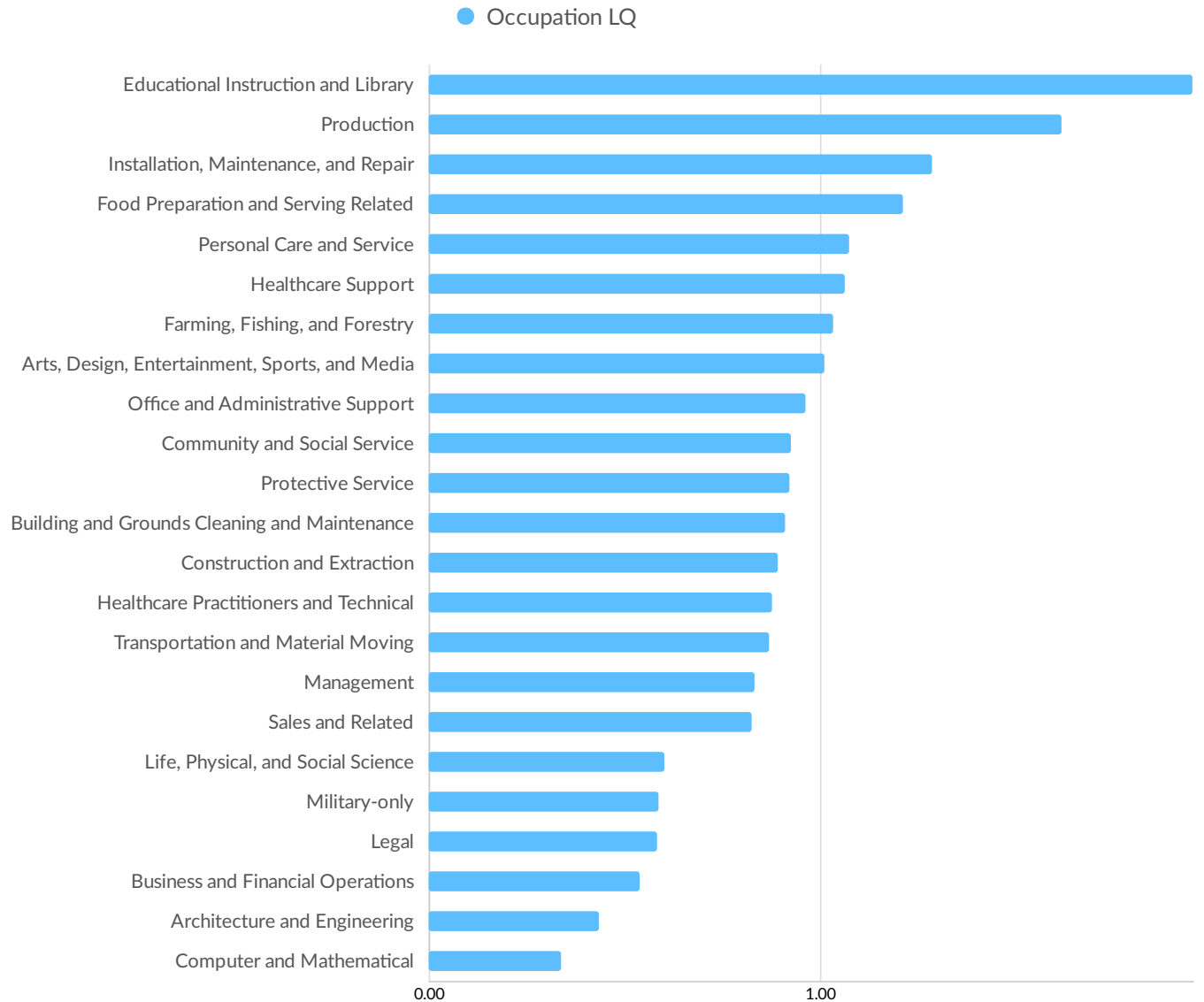
## Largest Occupations



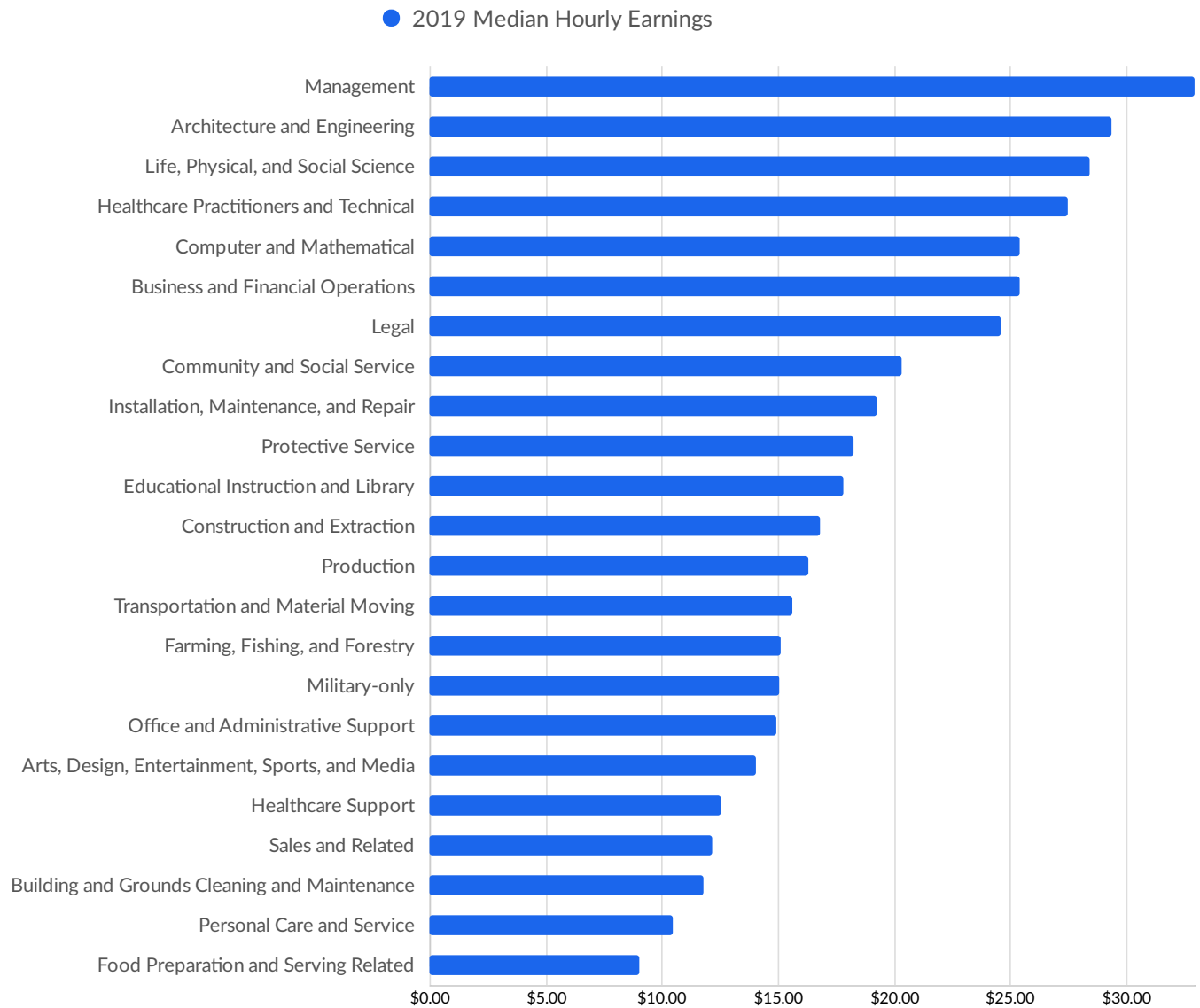
## Top Growing Occupations



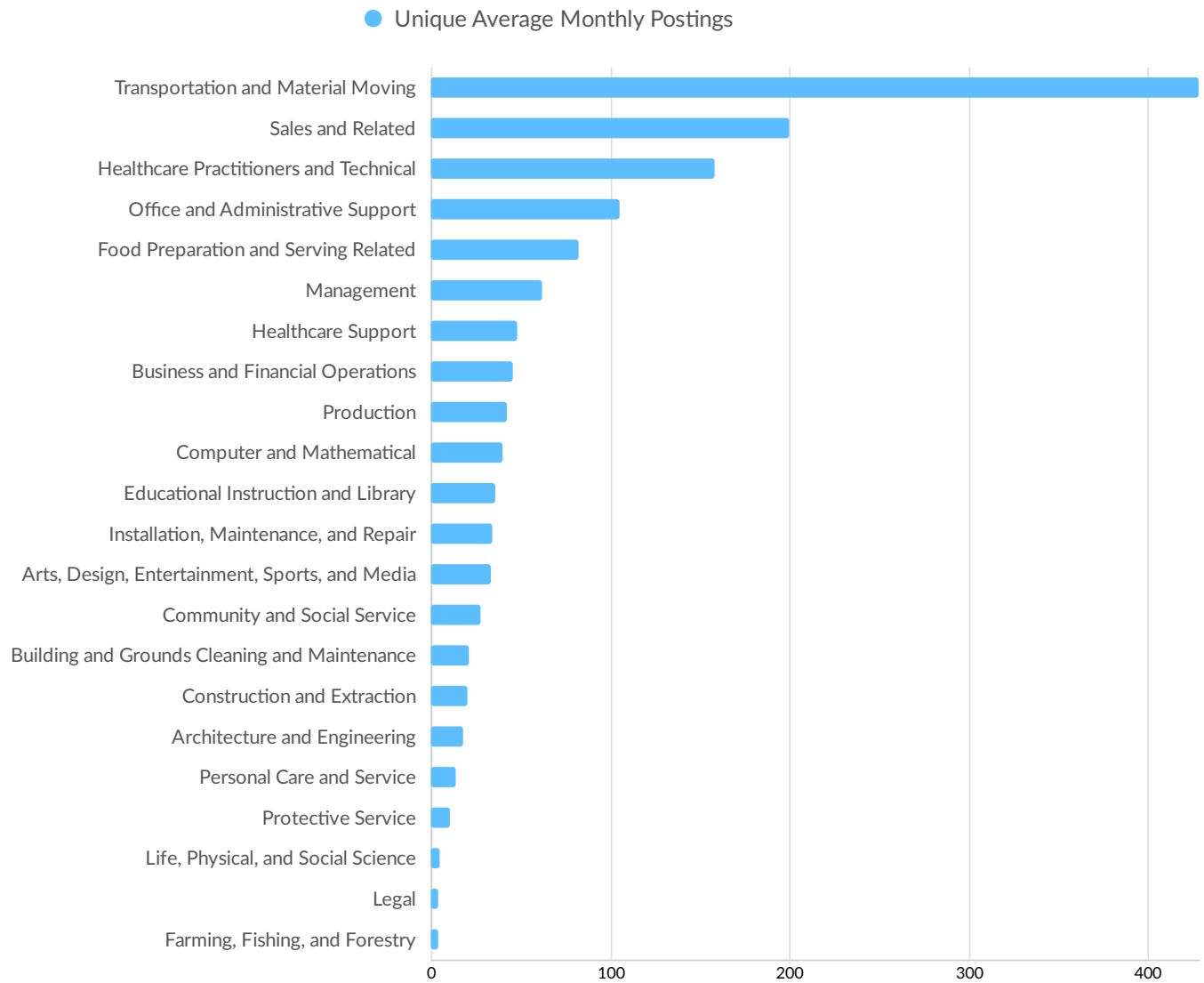
## Top Occupation LQ



## Top Occupation Earnings

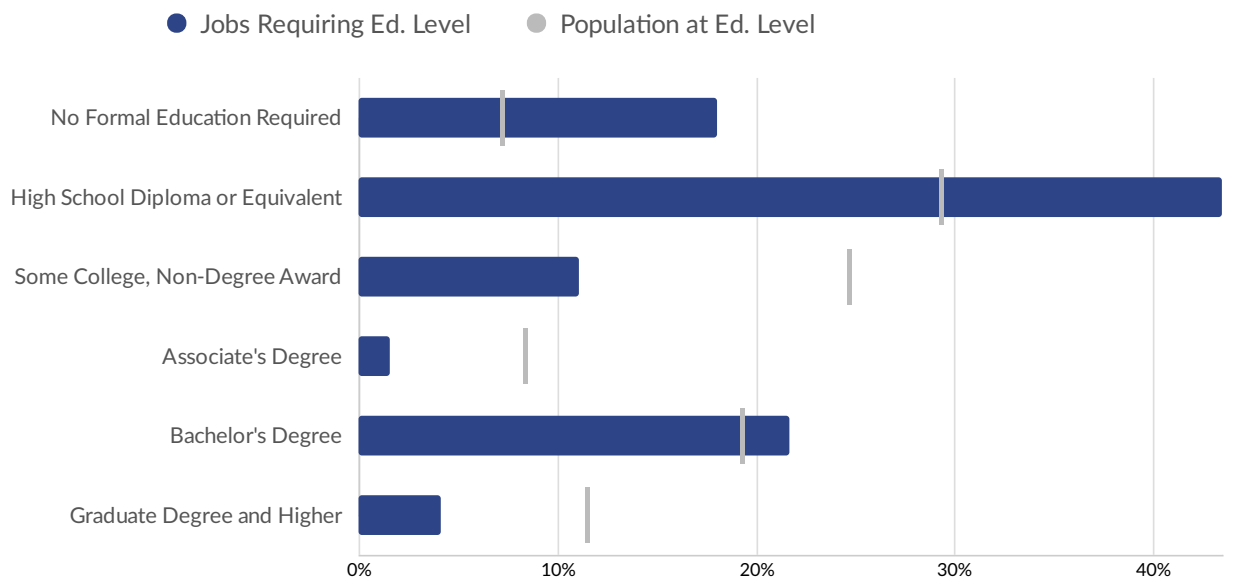


## Top Posted Occupations

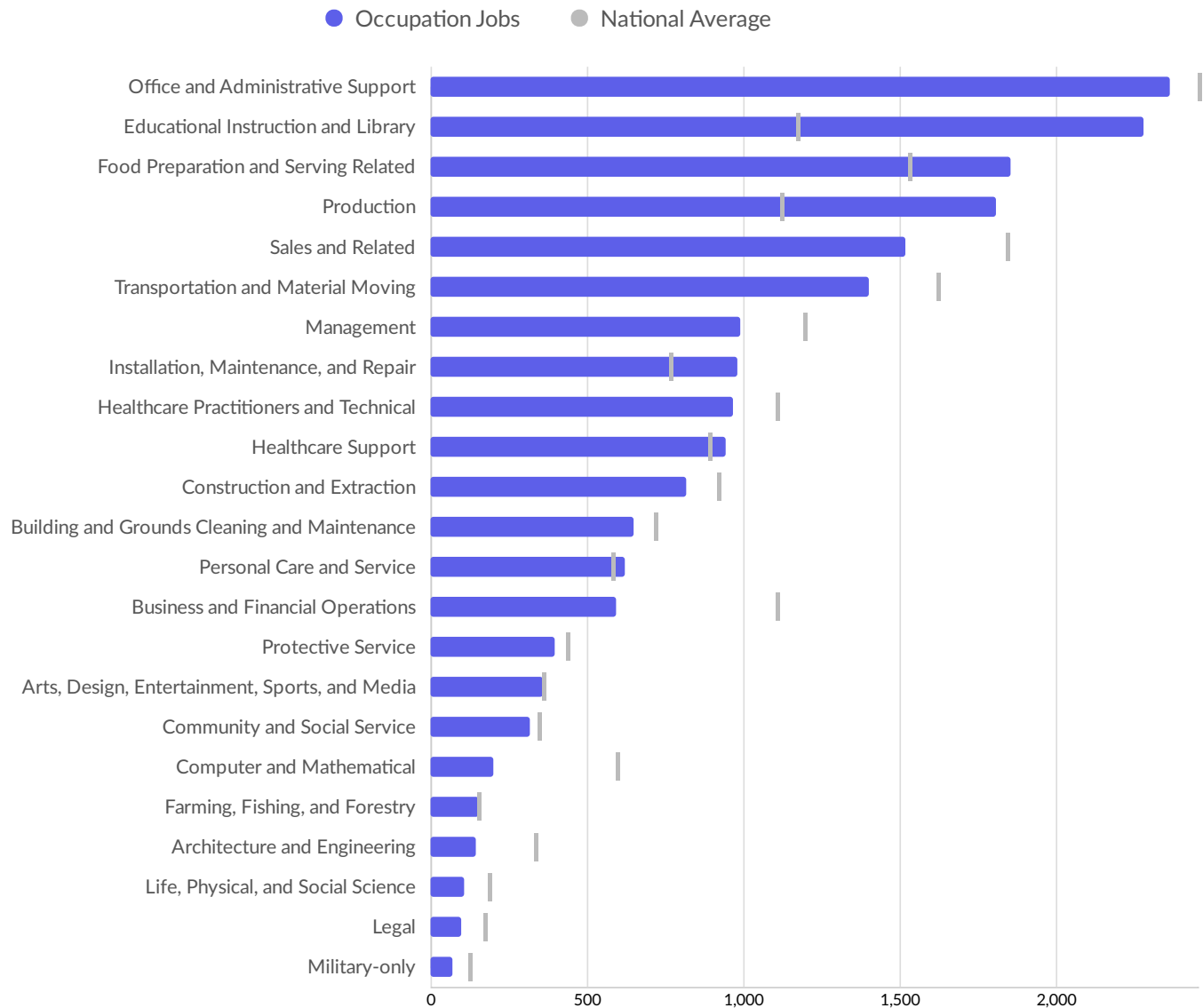




## Underemployment

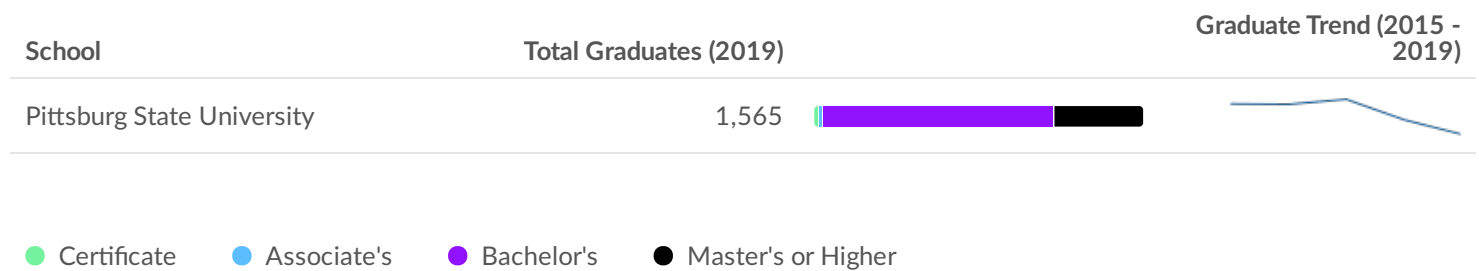


## Largest Occupations



## Educational Pipeline

In 2019, there were 1,565 graduates in Crawford County, KS. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, Elementary Education and Teaching, and Elementary Education and Teaching.



## In-Demand Skills

