

# Crawford County, KS

A Missouri, Oklahoma, and Kansas Economic Development Collaborative



105 North Rangeline PO Box 1706 Joplin, Missouri 64802

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# **Report Parameters**

### 1 County

20037 Crawford County, KS

#### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

### **Economy Overview**

38,763

Population (2020)

Population decreased by 370 over the last 5 years and is projected to decrease by 251 over the next 5 years. 19,773

**Total Regional Employment** 

Jobs grew by 163 over the last 5 years and are projected to grow by 377 over the next 5 years.

\$40.2K

Median Household Income (2018)

Median household income is \$20.1K below the national median household income of \$60.3K.

### **Takeaways**

- As of 2020 the region's population **declined by 0.9**% since 2015, falling by 370. Population is expected to **decrease by 0.6**% between 2020 and 2025, losing 251.
- From 2015 to 2020, jobs increased by 0.8% in Crawford County, KS from 19,609 to 19,773. This change fell short of the national growth rate of 6.2% by 5.4%. As the number of jobs increased, the labor force participation rate increased from 58.6% to 60.3% between 2015 and 2020.
- Concerning educational attainment, **18.2% of Crawford County, KS residents possess a Bachelor's Degree** (0.8% below the national average), and **8.7% hold an Associate's Degree** (0.5% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

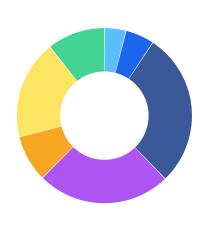
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	38,763	19,133	19,773	89.8	\$1.44B	\$2.18B	\$2.04B
Nation	330,354,682	160,966,313	166,243,585	100.0	\$21.12T	\$0	\$8.97T

#### 2020 Labor Force Breakdown



### **Educational Attainment**

Concerning educational attainment, **18.2% of Crawford County, KS residents possess a Bachelor's Degree** (0.8% below the national average), and **8.7% hold an Associate's Degree** (0.5% above the national average).



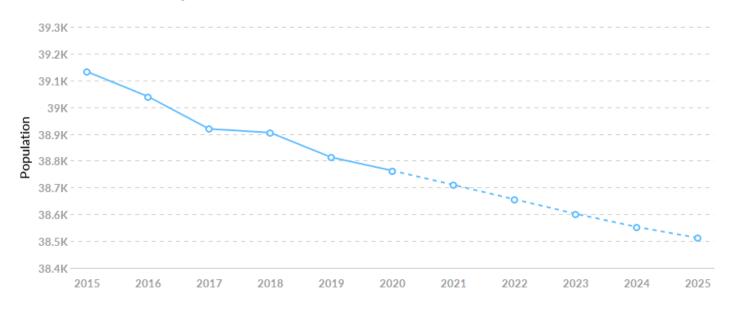
	% of Population	Population
Less Than 9th Grade	3.9%	917
9th Grade to 12th Grade	5.3%	1,245
High School Diploma	28.5%	6,662
Some College	24.7%	5,765
Associate's Degree	8.7%	2,023
Bachelor's Degree	18.2%	4,263
Graduate Degree and Higher	10.7%	2,506



# Historic & Projected Trends

### **Population Trends**

As of 2020 the region's population **declined by 0.9%** since 2015, falling by 370. Population is expected to **decrease by 0.6%** between 2020 and 2025, losing 251.

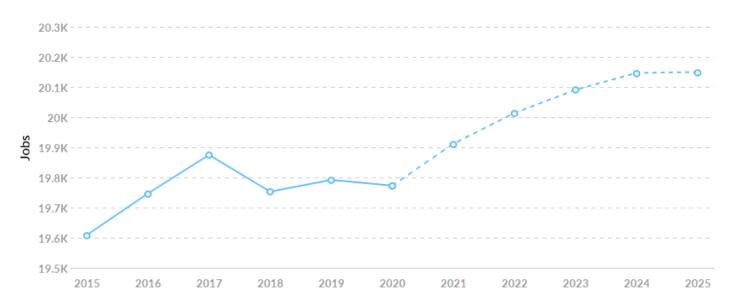


Timeframe	Population
2015	39,133
2016	39,040
2017	38,919
2018	38,905
2019	38,813
2020	38,763
2021	38,710
2022	38,656
2023	38,602
2024	38,553
2025	38,512

# **...! Emsi** Economy Overview

### **Job Trends**

From 2015 to 2020, jobs increased by 0.8% in Crawford County, KS from 19,609 to 19,773. This change fell short of the national growth rate of 6.2% by 5.4%.



Timeframe	Jobs
2015	19,609
2016	19,747
2017	19,875
2018	19,753
2019	19,792
2020	19,773
2021	19,912
2022	20,014
2023	20,091
2024	20,147
2025	20,150

# **...! Emsi** Economy Overview

### **Labor Force Participation Rate Trends**

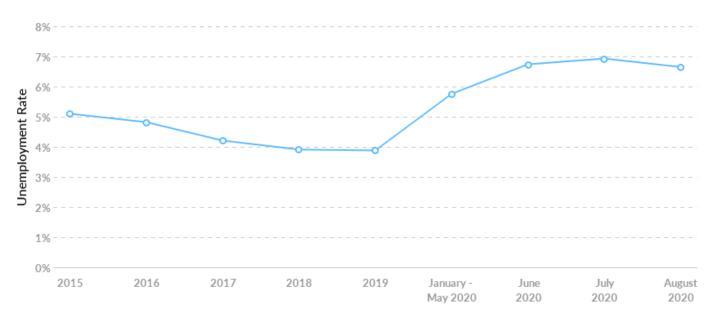


Timeframe	Labor Force Participation Rate
2015	59.08%
2016	59.06%
2017	59.80%
2018	58.83%
2019	58.95%
January - May 2020	59.77%
June 2020	60.66%
July 2020	61.78%
August 2020	60.28%

# **...! Emsi** Economy Overview

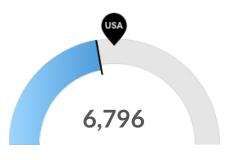
### **Unemployment Rate Trends**

Crawford County, KS had an August 2020 unemployment rate of 6.65%, increasing from 5.10% 5 years before.



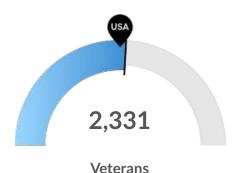
Timeframe	Unemployment Rate
2015	5.10%
2016	4.82%
2017	4.21%
2018	3.91%
2019	3.88%
January - May 2020	5.76%
June 2020	6.74%
July 2020	6.93%
August 2020	6.65%

## **Population Characteristics**

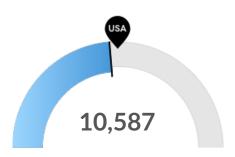


#### Millennials

Crawford County, KS has 6,796 millennials (ages 25-39). The national average for an area this size is 8,003.



Crawford County, KS has 2,331 veterans. The national average for an area this size is 2.216.



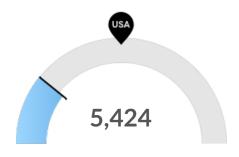
#### **Retiring Soon**

Retirement risk is about average in Crawford County, KS. The national average for an area this size is 11,412 people 55 or older, while there are 10,587 here.



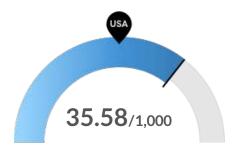
#### **Violent Crime**

Crawford County, KS has 3.38 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.



#### **Racial Diversity**

Racial diversity is low in Crawford County, KS. The national average for an area this size is 15,482 racially diverse people, while there are 5,424 here.

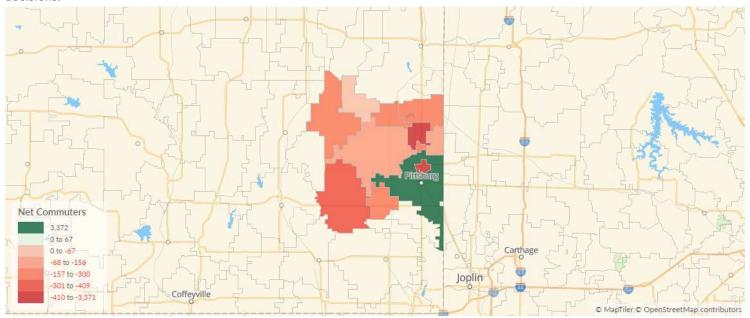


#### **Property Crime**

Crawford County, KS has 35.58 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

### Place of Work vs Place of Residence

Understanding where talent in Crawford County, KS currently works compared to where talent lives can help you optimize site decisions.



2020

ZIP	Name	Employment
66762	Pittsburg, KS (in Crawfo	14,406
66743	Girard, KS (in Crawford	2,072
66763	Frontenac, KS (in Crawf	1,489

**Where Talent Works** 

ZIP	Name	Employment
66762	Pittsburg, KS (in Crawfo	14,406
66743	Girard, KS (in Crawford	2,072
66763	Frontenac, KS (in Crawf	1,489
66712	Arma, KS (in Crawford c	428
66756	Mulberry, KS (in Crawfo	350

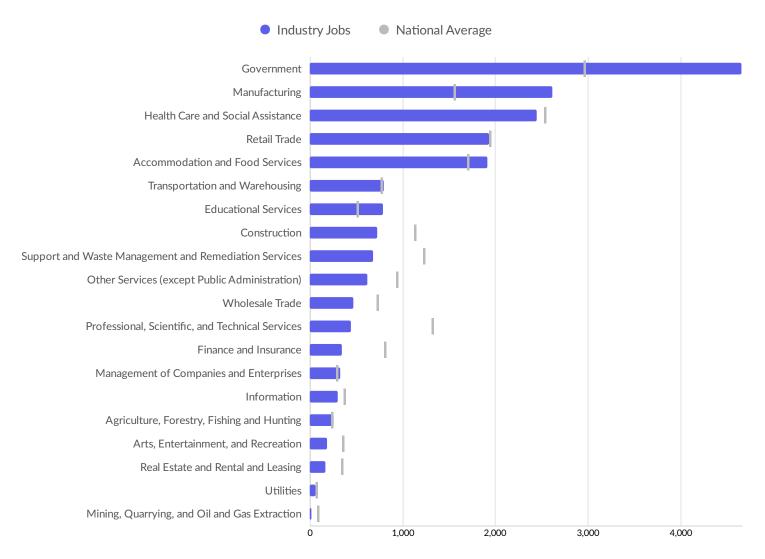
#### Where Talent Lives

ZIP	Name	2020 Workers
66762	Pittsburg, KS (in Crawfo	11,034
66743	Girard, KS (in Crawford	2,146
66763	Frontenac, KS (in Crawf	1,908
66712	Arma, KS (in Crawford c	838
66753	Mc Cune, KS (in Crawfo	563



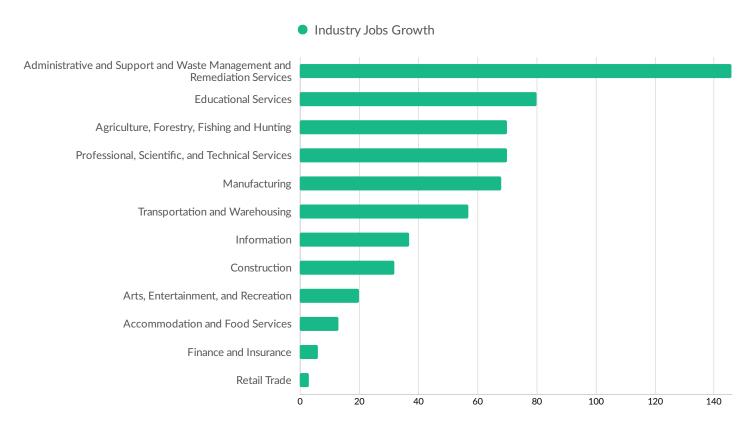
# **Industry Characteristics**

### **Largest Industries**



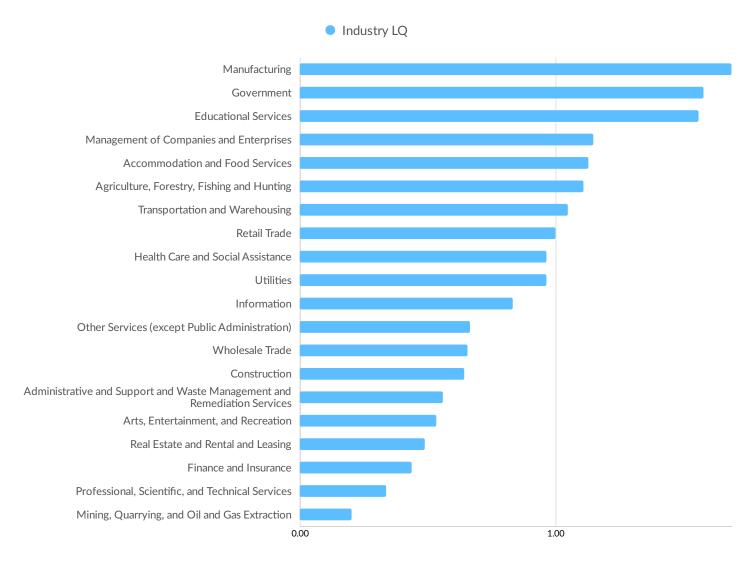


### **Top Growing Industries**





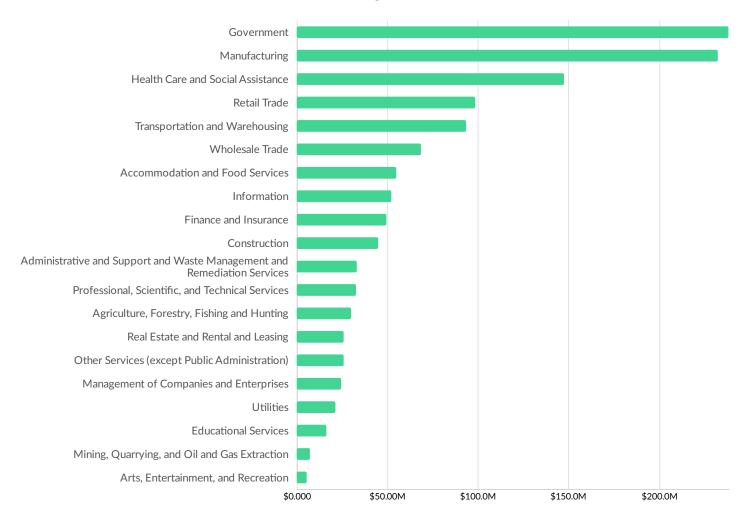
### **Top Industry LQ**





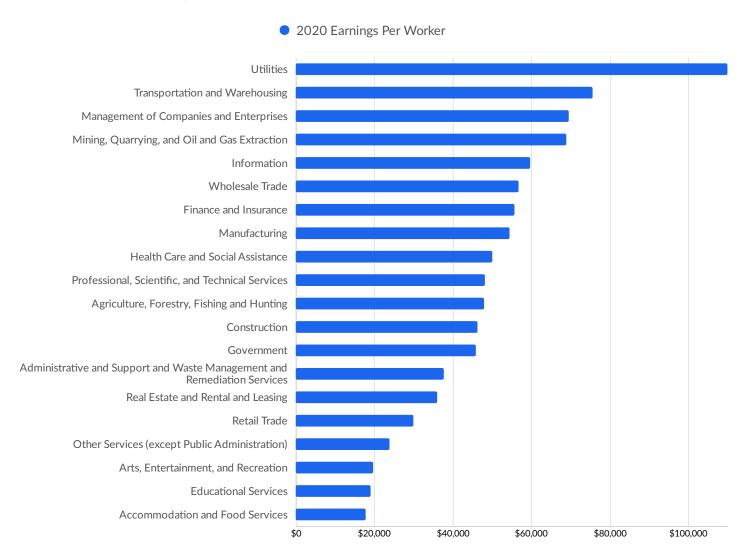
### **Top Industry GRP**





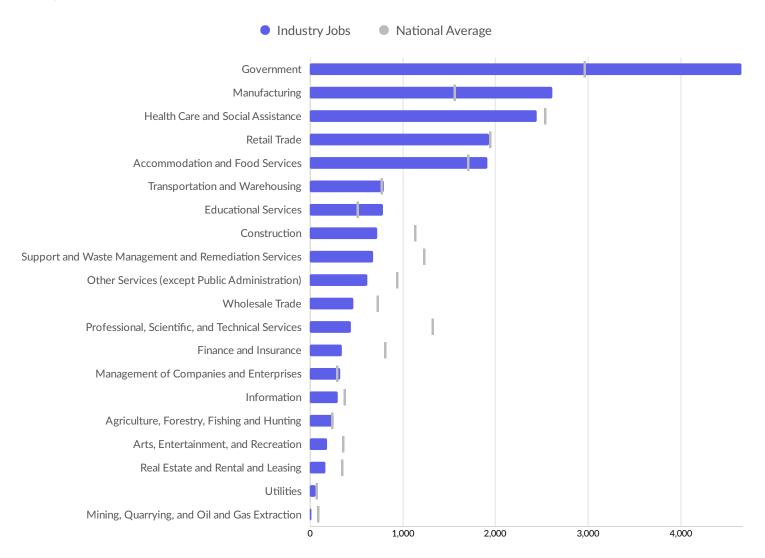


### **Top Industry Earnings**





### **Largest Industries**





### **Business Characteristics**

### 2,483 Companies Employ Your Workers

Online profiles for your workers mention 2,483 companies as employers, with the top 10 appearing below. In the last 12 months, 965 companies in Crawford County, KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University Found	365	CRST International, Inc.	442
Via Christi Health, Inc.	80	Platinum Supplemental Insuranc	229
Crawford County	77	Ascension	159
Wal-Mart, Inc.	65	C.R. England, Inc.	130
Watco Companies, Inc.	62	Medicalodges, Inc.	125
Pitsco Inc	48	U.S. Xpress, Inc.	114
Pitt Plastics, Inc.	46	Hogan Transports Inc	104
Girard Medical Center	45	The Home Depot	104
Usd 244	45	Dollar General Corporation	98
Sek Interlocal 637	42	USA Truck, Inc.	81

#### **Business Size**

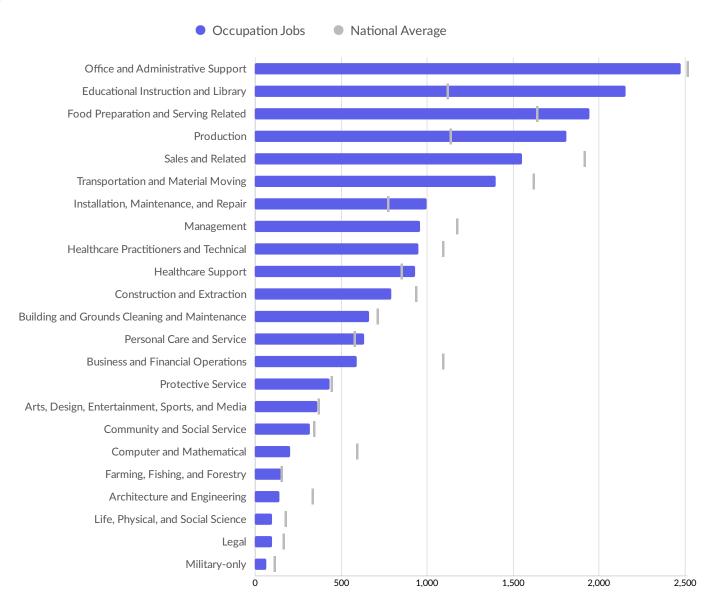


<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



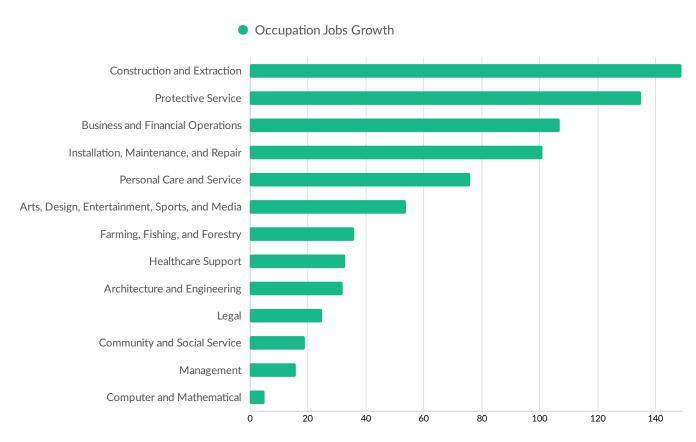
### **Workforce Characteristics**

### **Largest Occupations**



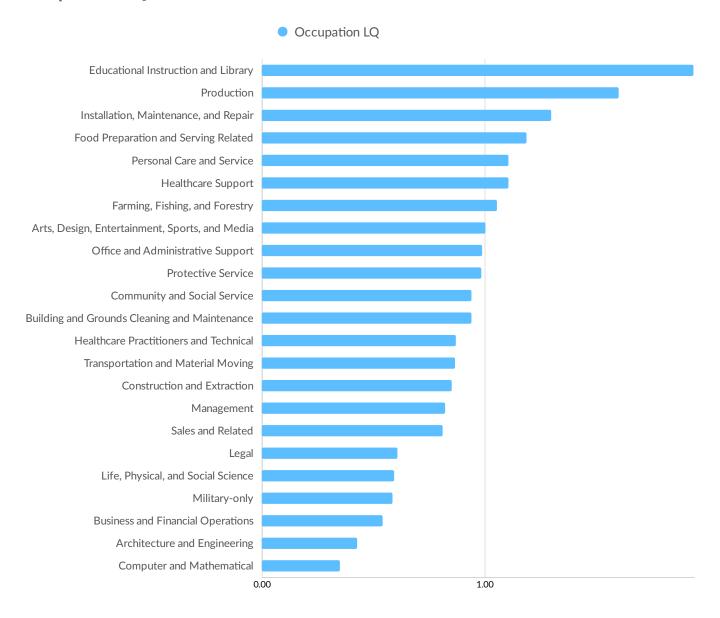


### **Top Growing Occupations**





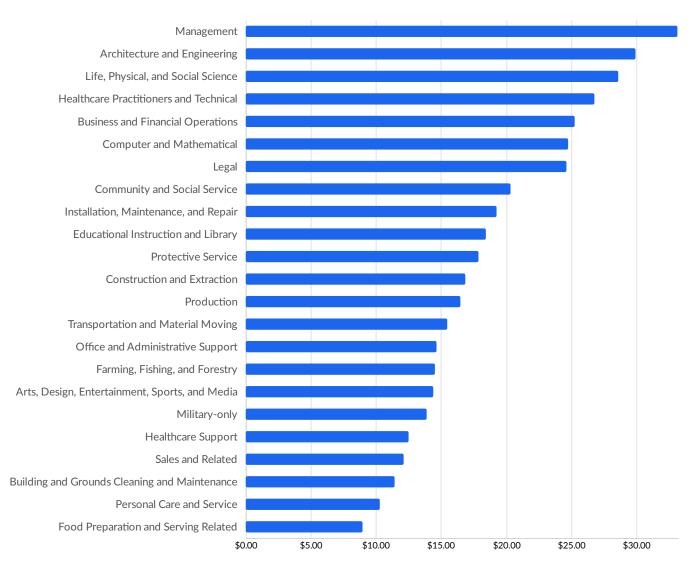
### **Top Occupation LQ**





### **Top Occupation Earnings**

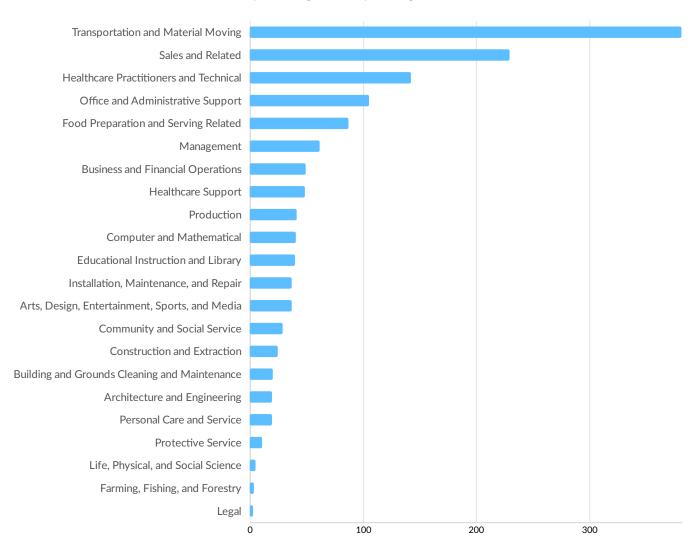
#### 2019 Median Hourly Earnings



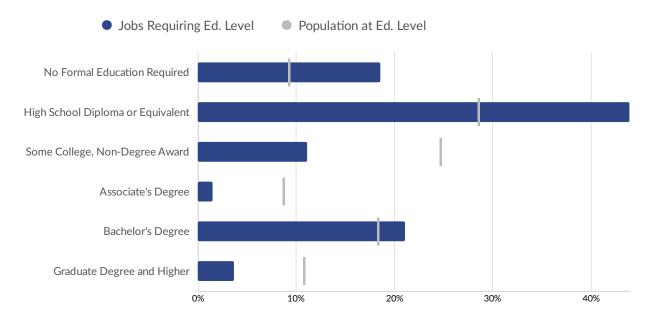


### **Top Posted Occupations**

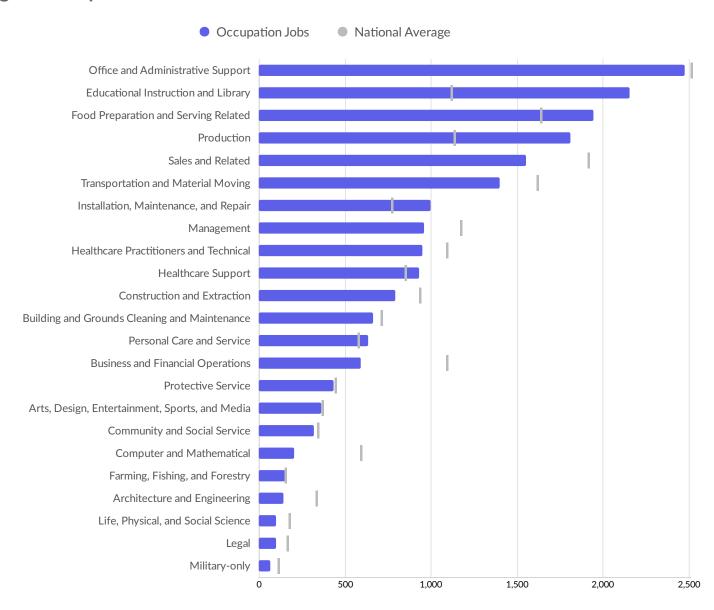
#### Unique Average Monthly Postings



### Underemployment



### **Largest Occupations**





# **Educational Pipeline**

In 2019, there were 1,565 graduates in Crawford County, KS. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, Elementary Education and Teaching, and Elementary Education and Teaching.



### **In-Demand Skills**

