



2 MSAs

A Missouri, Oklahoma, and Kansas Economic Development Collaborative



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Report Parameters

2 MSAs

27900	Joplin, MO
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33060	Miami, OK
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

211,293

Population (2020)

Population **grew by 2,742** over the last 5 years and is projected to **grow by 2,563** over the next 5 years.

100,474

Total Regional Employment

Jobs **grew by 1,244** over the last 5 years and are projected to **grow by 3,268** over the next 5 years.

\$48.2K

Avg. Earnings Per Job (2020)

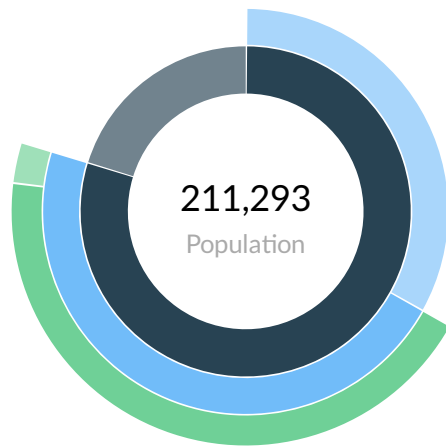
Regional average earnings per job are **\$21.4K below** the national average earnings of \$69.6K per job.

Takeaways

- As of 2020 the region's population **increased by 1.3%** since 2015, growing by 2,742. Population is expected to **increase by 1.2%** between 2020 and 2025, adding 2,563.
- From 2015 to 2020, jobs **increased by 1.3%** in 2 MSAs from 99,229 to **100,474**. This change **fell short of the national growth rate of 6.2% by 4.9%**. As the number of jobs increased, the **labor force participation rate decreased from 60.8% to 58.5% between 2015 and 2020**.
- Concerning educational attainment, **13.8% of the selected regions' residents possess a Bachelor's Degree** (5.3% below the national average), and **7.9% hold an Associate's Degree** (0.2% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	211,293	98,514	100,474	90.2	\$8.14B	\$11.23B	\$10.16B
Nation	330,354,682	160,966,313	166,243,585	100.0	\$21.12T	\$0	\$8.97T

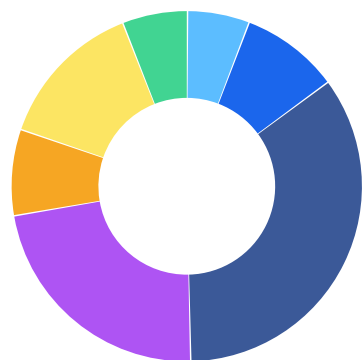
2020 Labor Force Breakdown



	Population
● Total Working Age Population	168,362
● Not in Labor Force (15+)	69,848
● Labor Force	98,514
● Employed	92,561
● Unemployed	5,953
● Under 15	42,931

Educational Attainment

Concerning educational attainment, **13.8% of the selected regions' residents possess a Bachelor's Degree** (5.3% below the national average), and **7.9% hold an Associate's Degree** (0.2% below the national average).

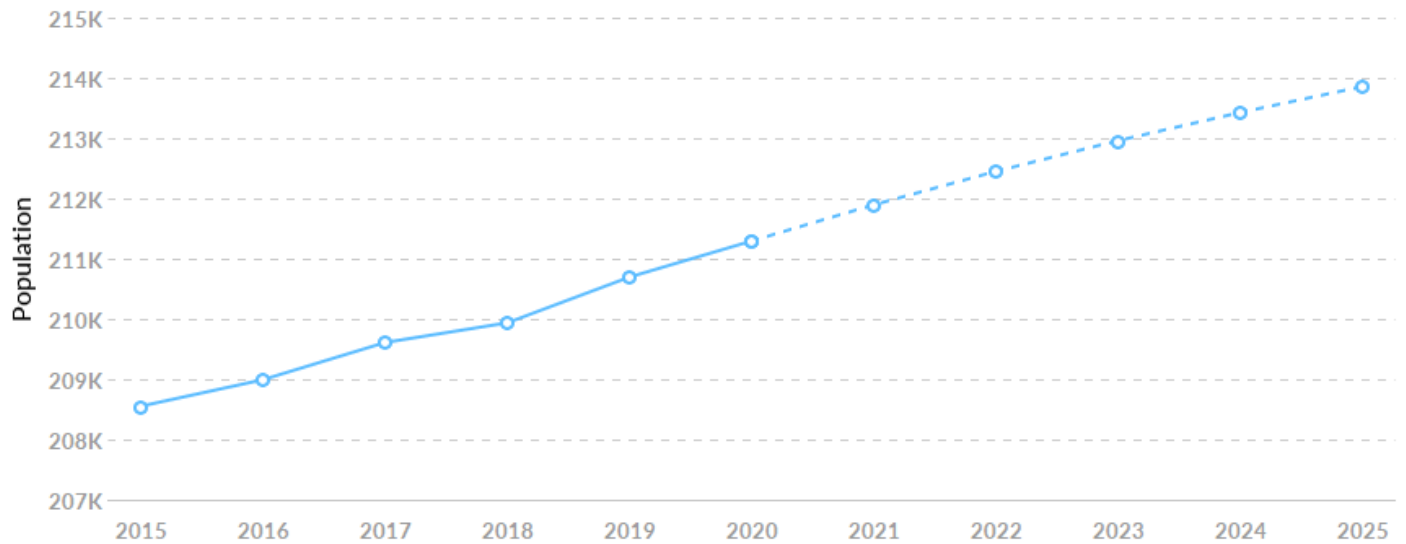


	% of Population	Population
● Less Than 9th Grade	5.7%	8,066
● 9th Grade to 12th Grade	9.1%	12,820
● High School Diploma	34.7%	48,971
● Some College	22.7%	31,934
● Associate's Degree	7.9%	11,200
● Bachelor's Degree	13.8%	19,461
● Graduate Degree and Higher	6.0%	8,480

Historic & Projected Trends

Population Trends

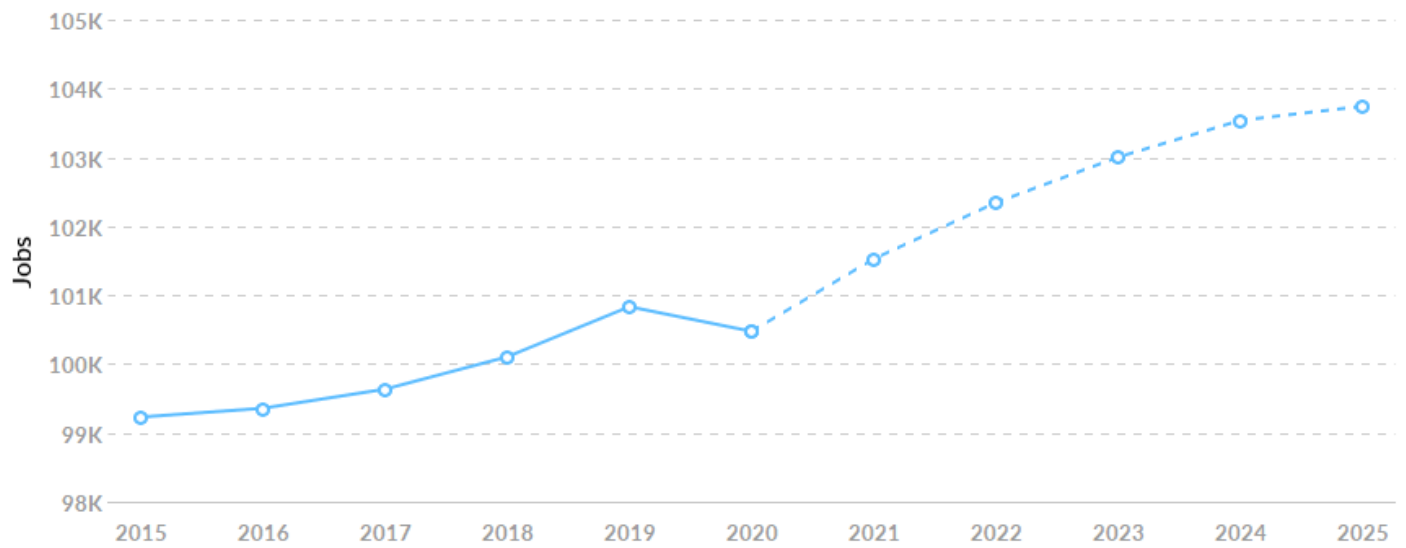
As of 2020 the region's population **increased by 1.3%** since 2015, growing by 2,742. Population is expected to **increase by 1.2%** between 2020 and 2025, adding 2,563.



Timeframe	Population
2015	208,551
2016	208,991
2017	209,609
2018	209,935
2019	210,694
2020	211,293
2021	211,894
2022	212,449
2023	212,959
2024	213,426
2025	213,856

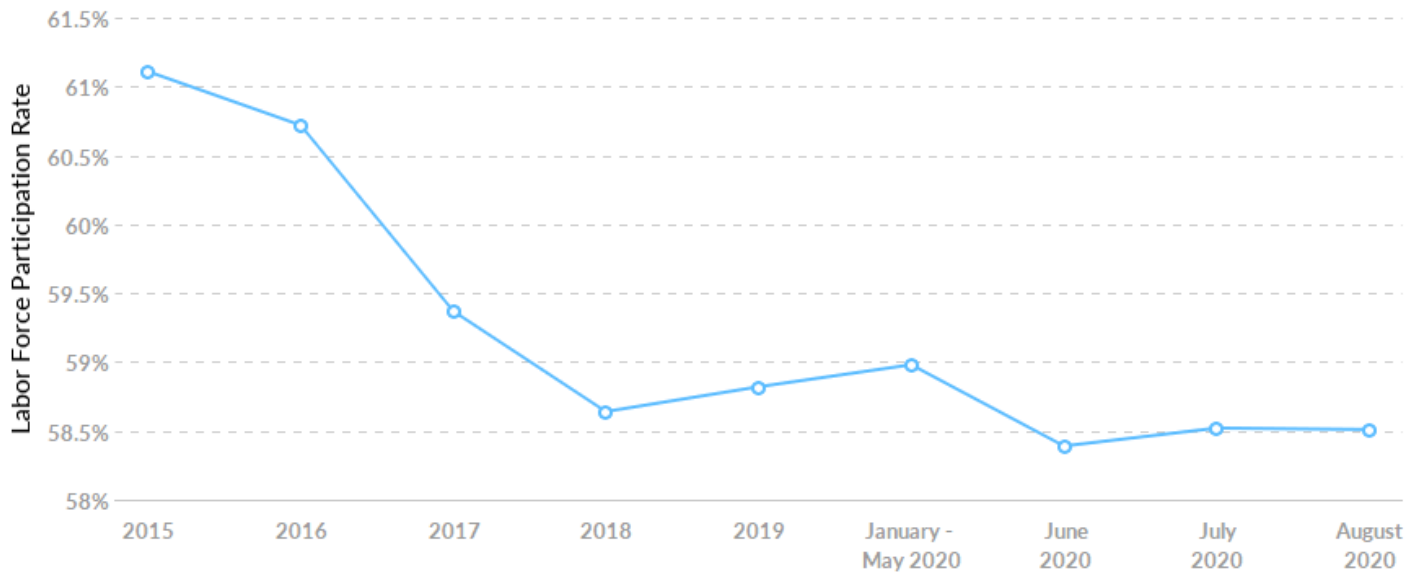
Job Trends

From 2015 to 2020, jobs increased by 1.3% in 2 MSAs from 99,229 to 100,474. This change fell short of the national growth rate of 6.2% by 4.9%.



Timeframe	Jobs
2015	99,229
2016	99,357
2017	99,634
2018	100,104
2019	100,832
2020	100,474
2021	101,526
2022	102,343
2023	103,003
2024	103,537
2025	103,742

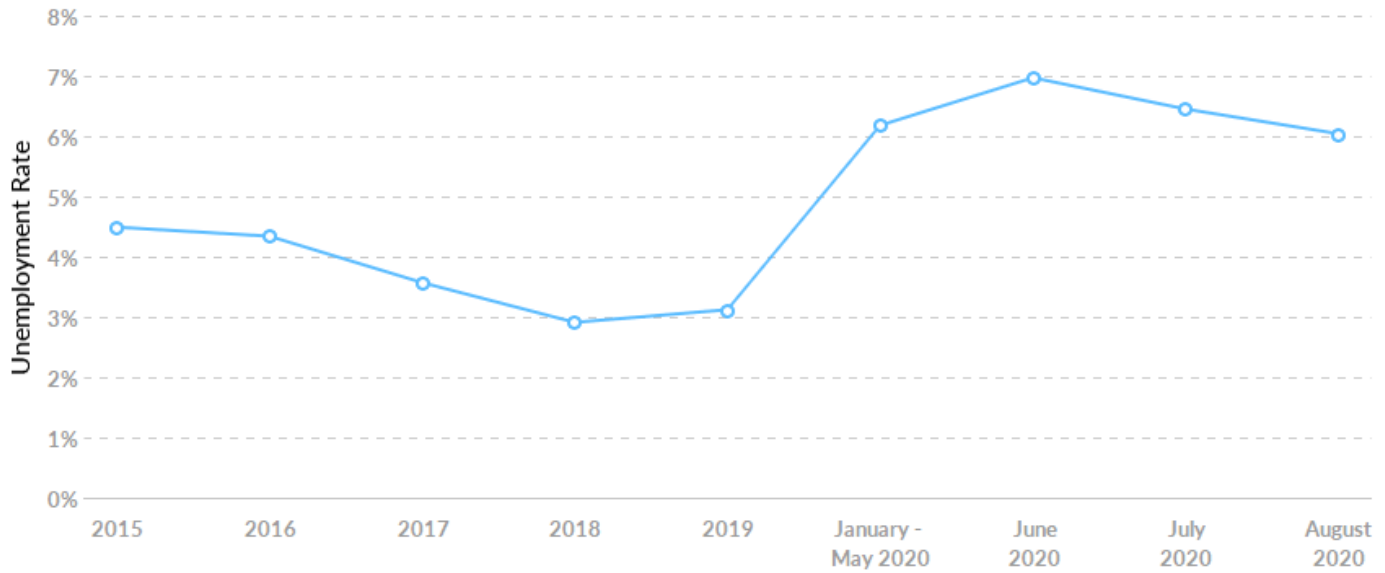
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	61.11%
2016	60.72%
2017	59.37%
2018	58.64%
2019	58.82%
January - May 2020	58.98%
June 2020	58.39%
July 2020	58.52%
August 2020	58.51%

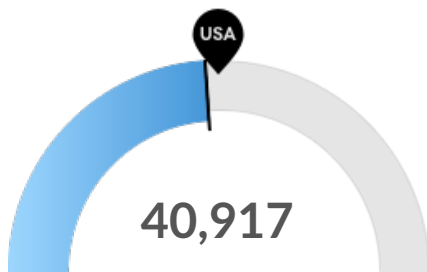
Unemployment Rate Trends

Your areas had an August 2020 unemployment rate of 6.04%, **increasing from 4.49% 5 years before.**



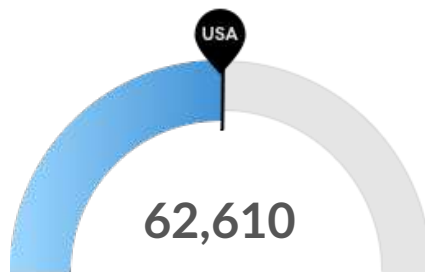
Timeframe	Unemployment Rate
2015	4.49%
2016	4.34%
2017	3.57%
2018	2.91%
2019	3.12%
January - May 2020	6.18%
June 2020	6.97%
July 2020	6.45%
August 2020	6.04%

Population Characteristics



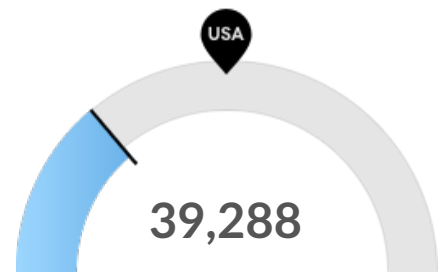
Millennials

Your area has 40,917 millennials (ages 25-39). The national average for an area this size is 43,442.



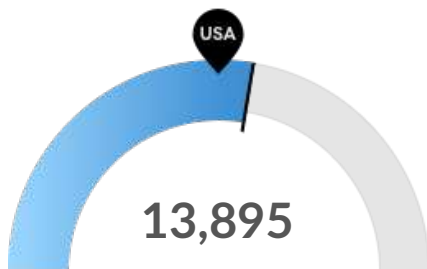
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 61,947 people 55 or older, while there are 62,610 here.



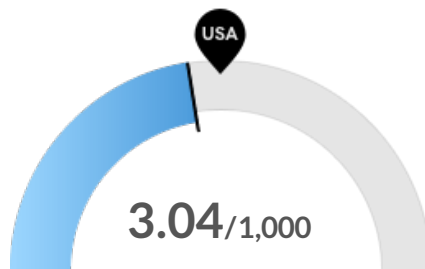
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 84,042 racially diverse people, while there are 39,288 here.



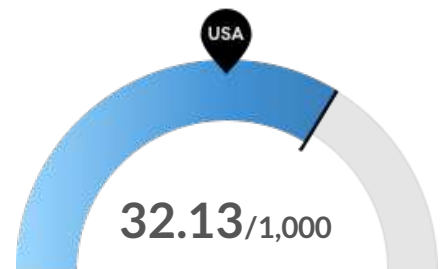
Veterans

Your area has 13,895 veterans. The national average for an area this size is 11,960.



Violent Crime

Your area has 3.04 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

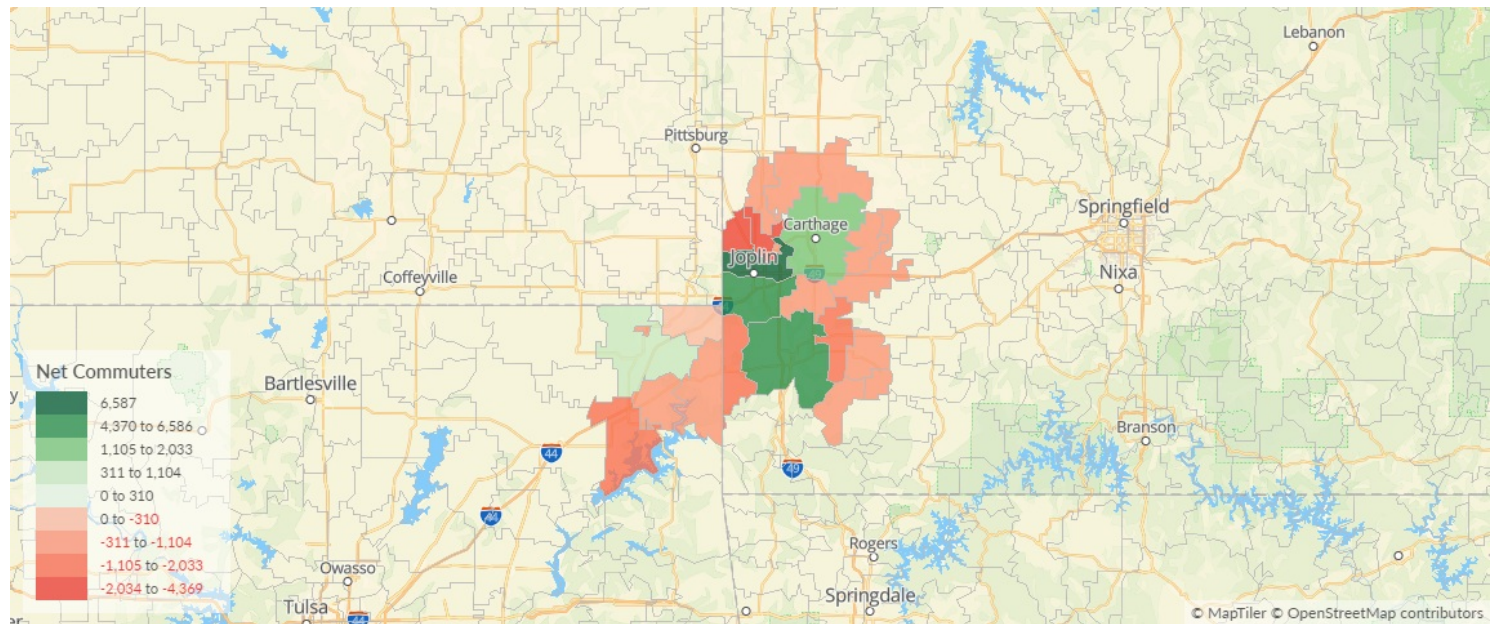


Property Crime

Your area has 32.13 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

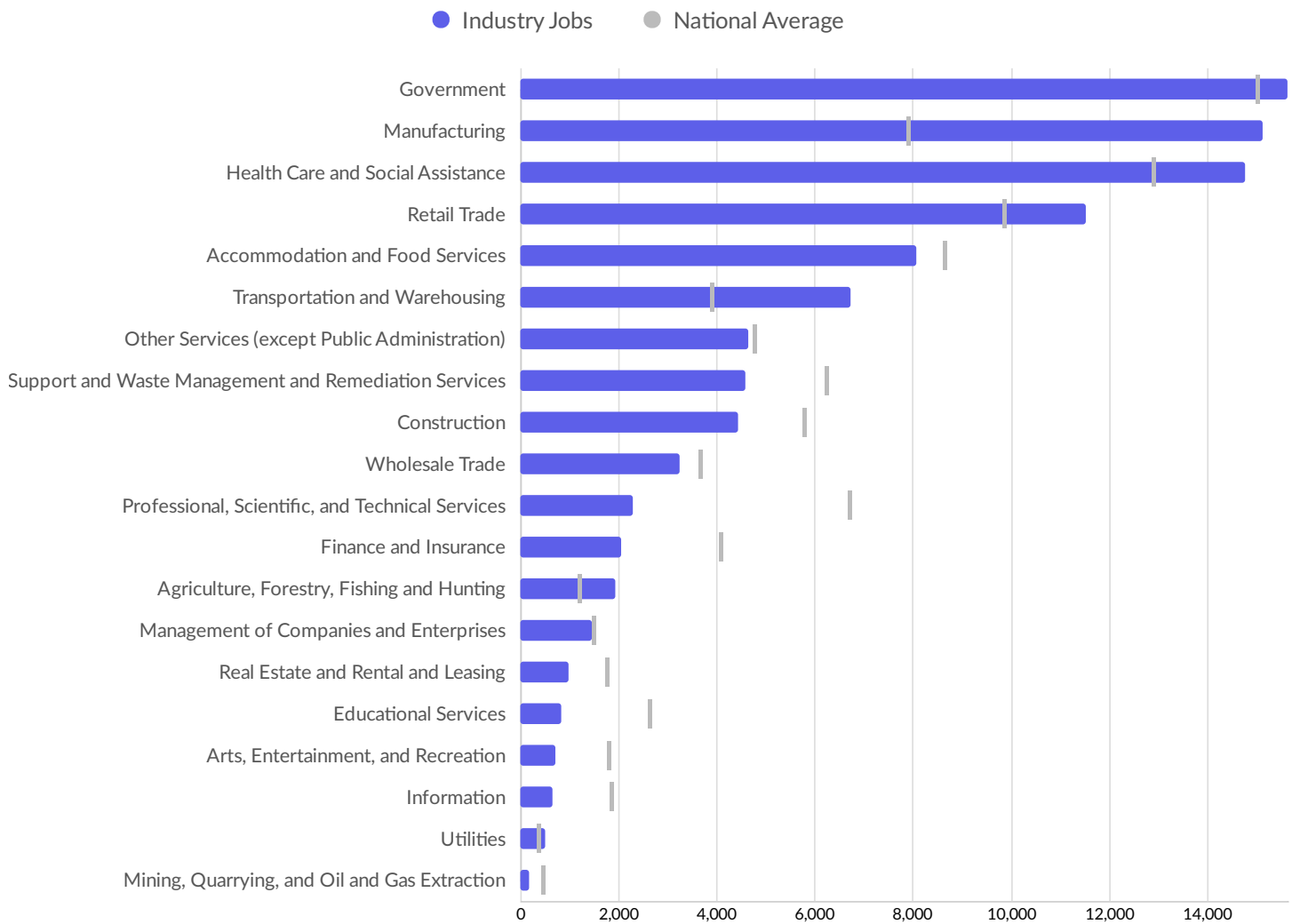
ZIP	Name	2020 Employment
64801	Joplin, MO (in Jasper co...	21,528
64804	Joplin, MO (in Jasper co...	20,318
64850	Neosho, MO (in Newto...	18,933
64836	Carthage, MO (in Jasper...	11,862
74354	Miami, OK (in Ottawa c...	8,886

Where Talent Lives

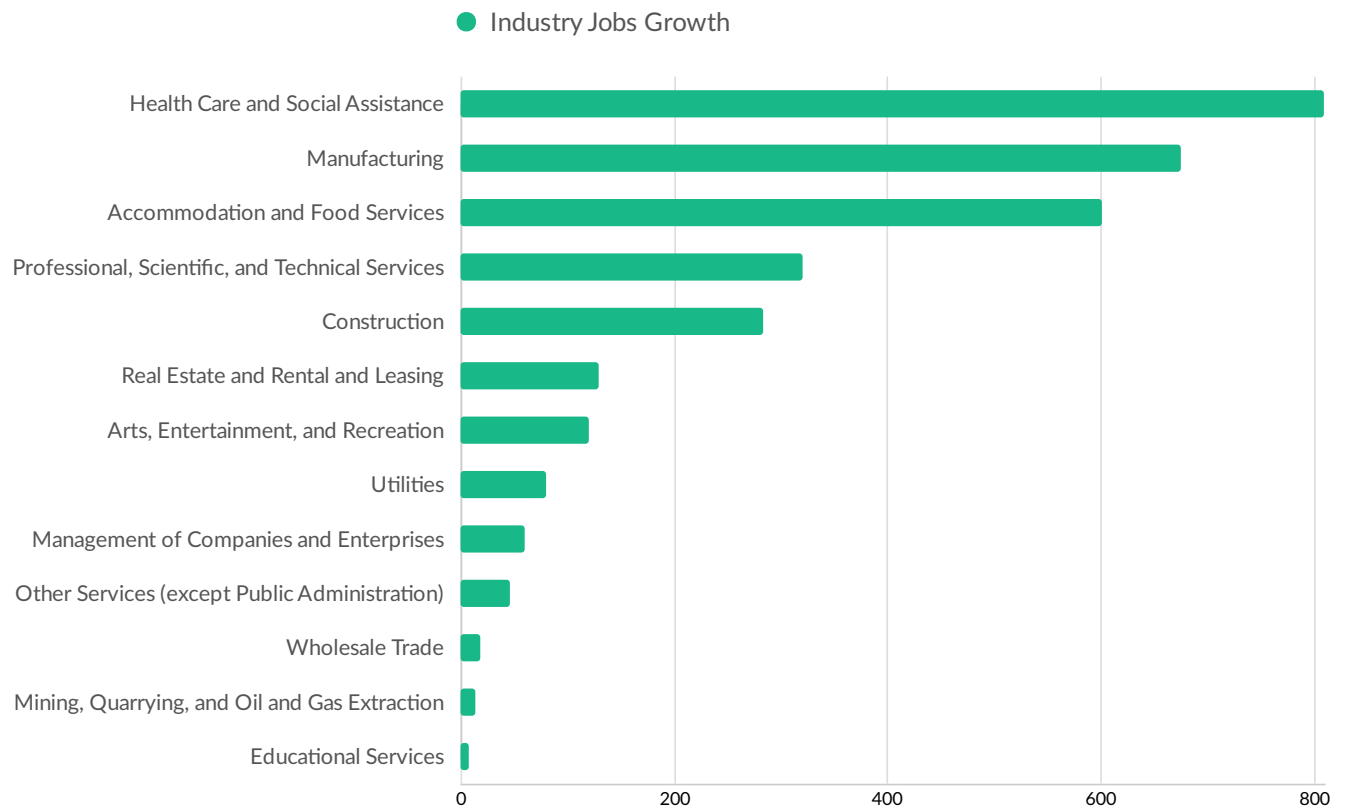
ZIP	Name	2020 Workers
64804	Joplin, MO (in Jasper co...	15,947
64801	Joplin, MO (in Jasper co...	14,942
64850	Neosho, MO (in Newto...	13,960
64836	Carthage, MO (in Jasper...	10,142
74354	Miami, OK (in Ottawa c...	8,463

Industry Characteristics

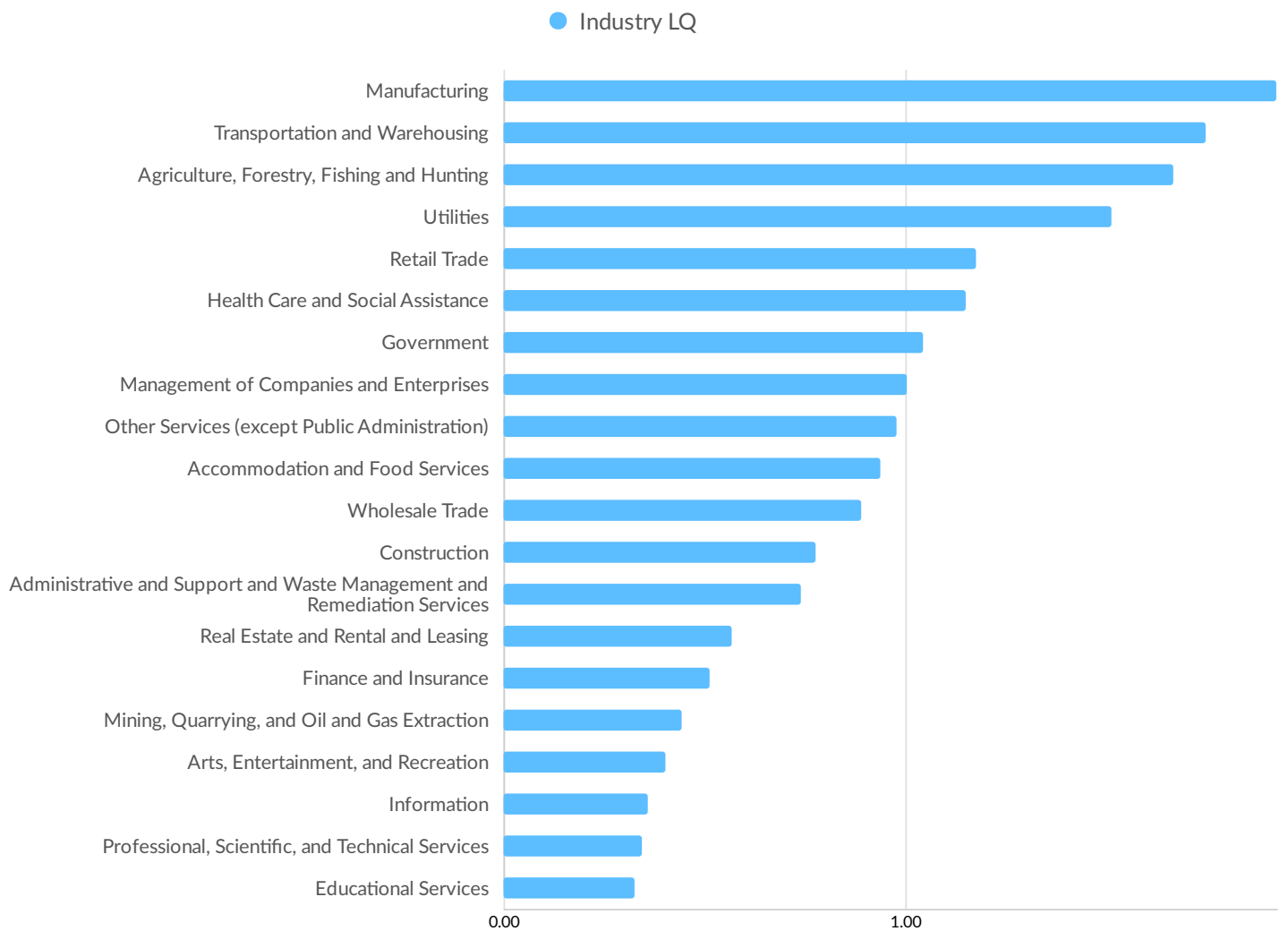
Largest Industries



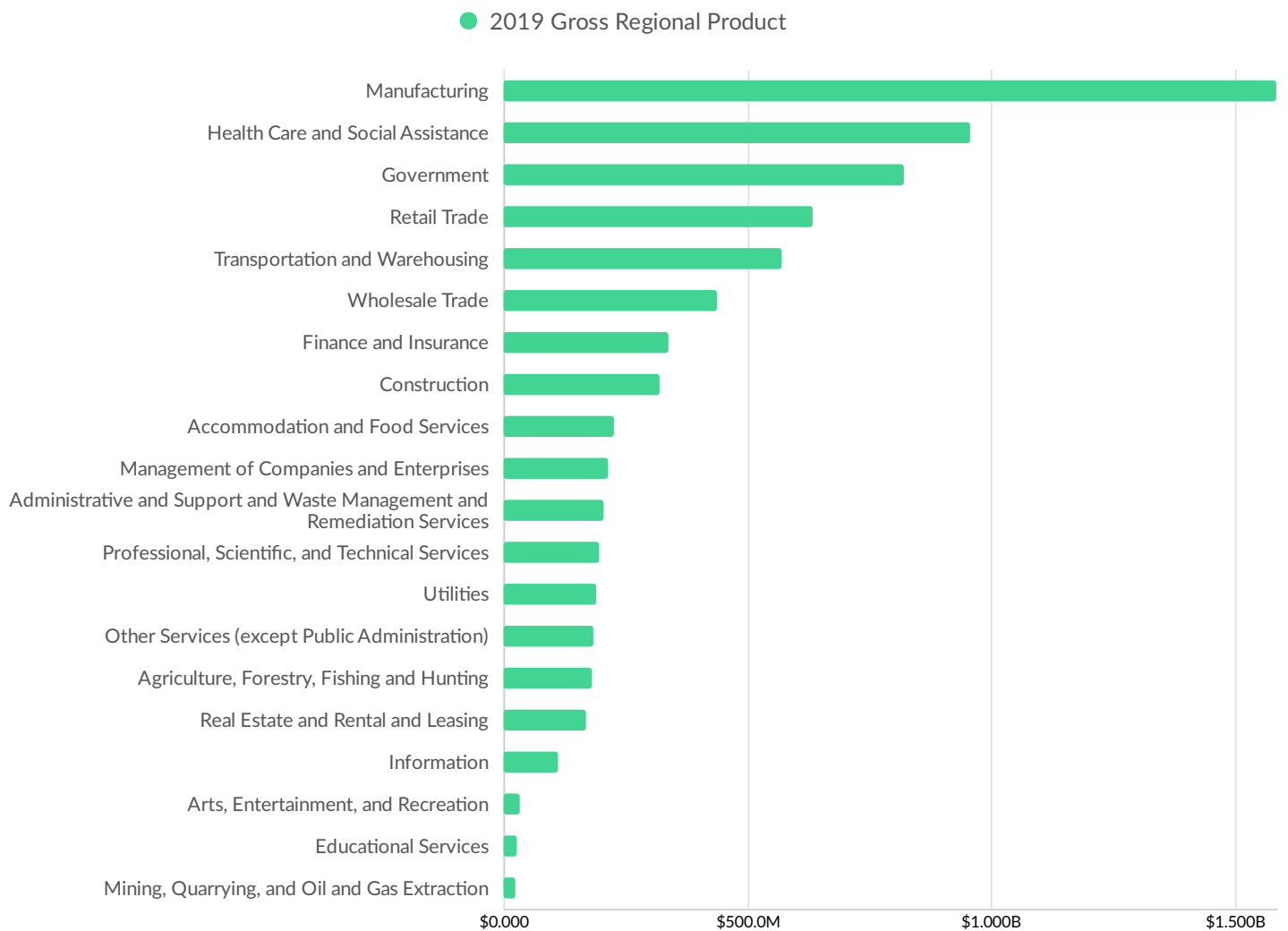
Top Growing Industries



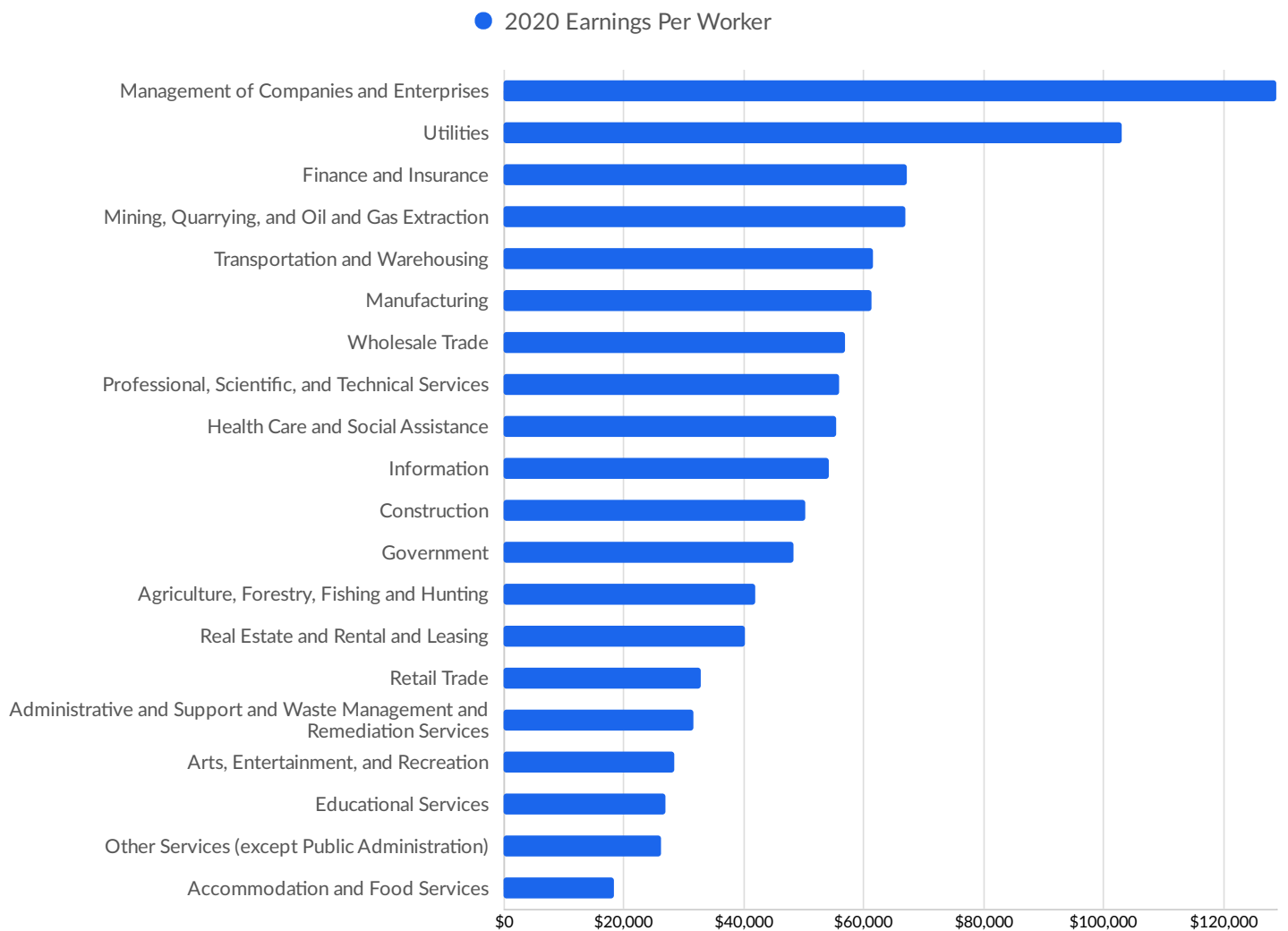
Top Industry LQ



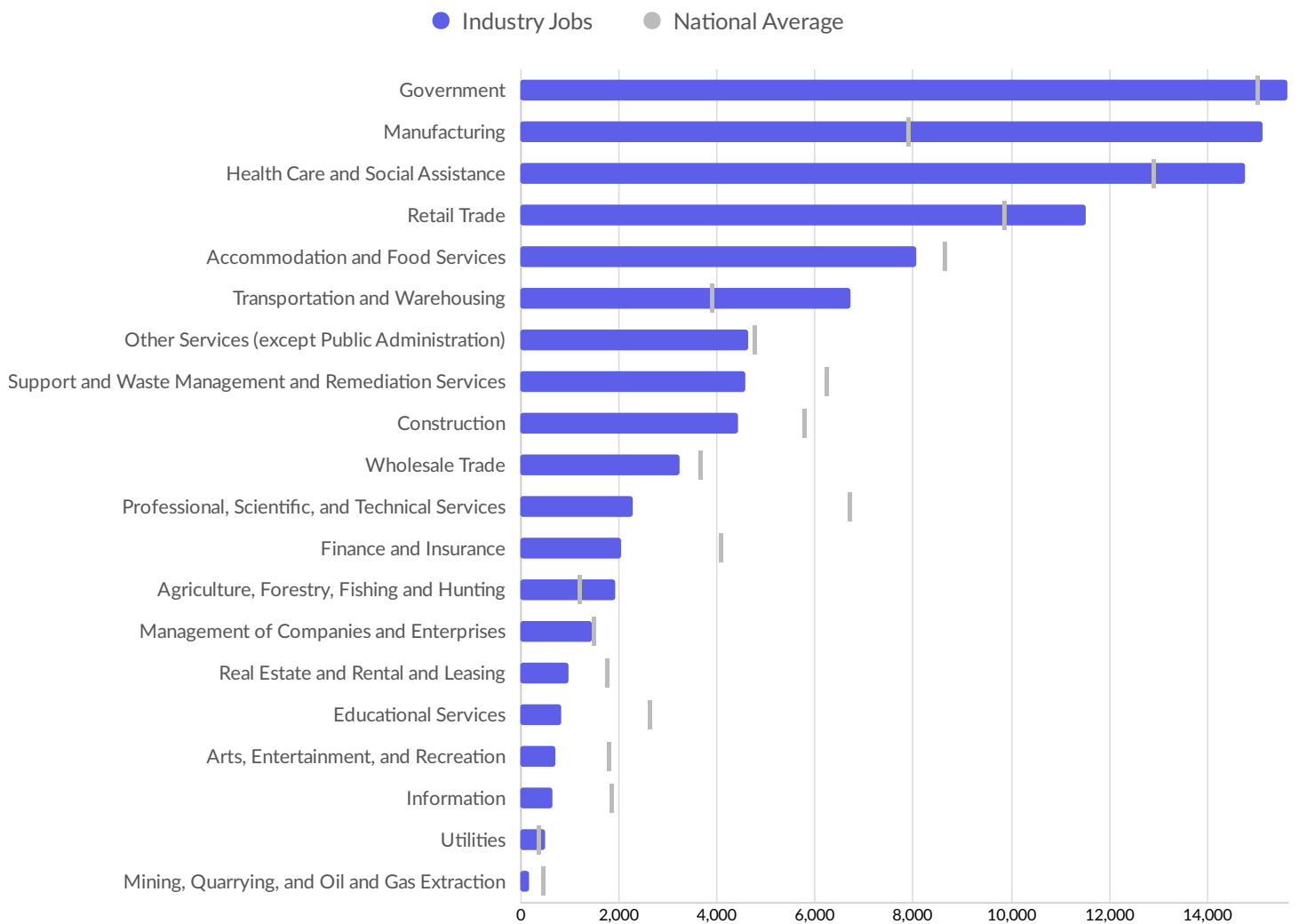
Top Industry GRP



Top Industry Earnings



Largest Industries



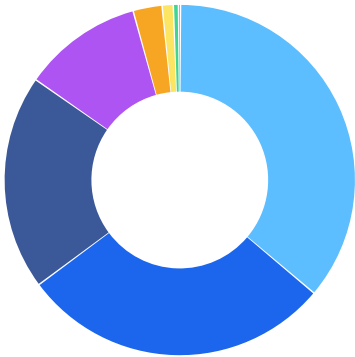
Business Characteristics

14,761 Companies Employ Your Workers

Online profiles for your workers mention 14,761 companies as employers, with the top 10 appearing below. In the last 12 months, 2,638 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Freeman Health System	728 <div></div>	CRST International, Inc.	1,091 <div></div>
Leggett & Platt, Incorporated	559 <div></div>	Freeman Health System	864 <div></div>
Wal-Mart, Inc.	403 <div></div>	Platinum Supplemental Insuranc...	484 <div></div>
Missouri Southern State Univers...	376 <div></div>	Mercy	460 <div></div>
Sunbelt Home Health Care Inc	371 <div></div>	U.S. Xpress, Inc.	459 <div></div>
Joplin Schools	233 <div></div>	Dollar General Corporation	379 <div></div>
Pittsburg State University Found...	229 <div></div>	Hogan Transports Inc	379 <div></div>
AT&T Inc.	222 <div></div>	USA Truck, Inc.	334 <div></div>
Eaglepicher Technologies, LLC	206 <div></div>	Care.com, Inc.	309 <div></div>
Tamko Building Products, Inc.	184 <div></div>	Wal-Mart, Inc.	290 <div></div>

Business Size

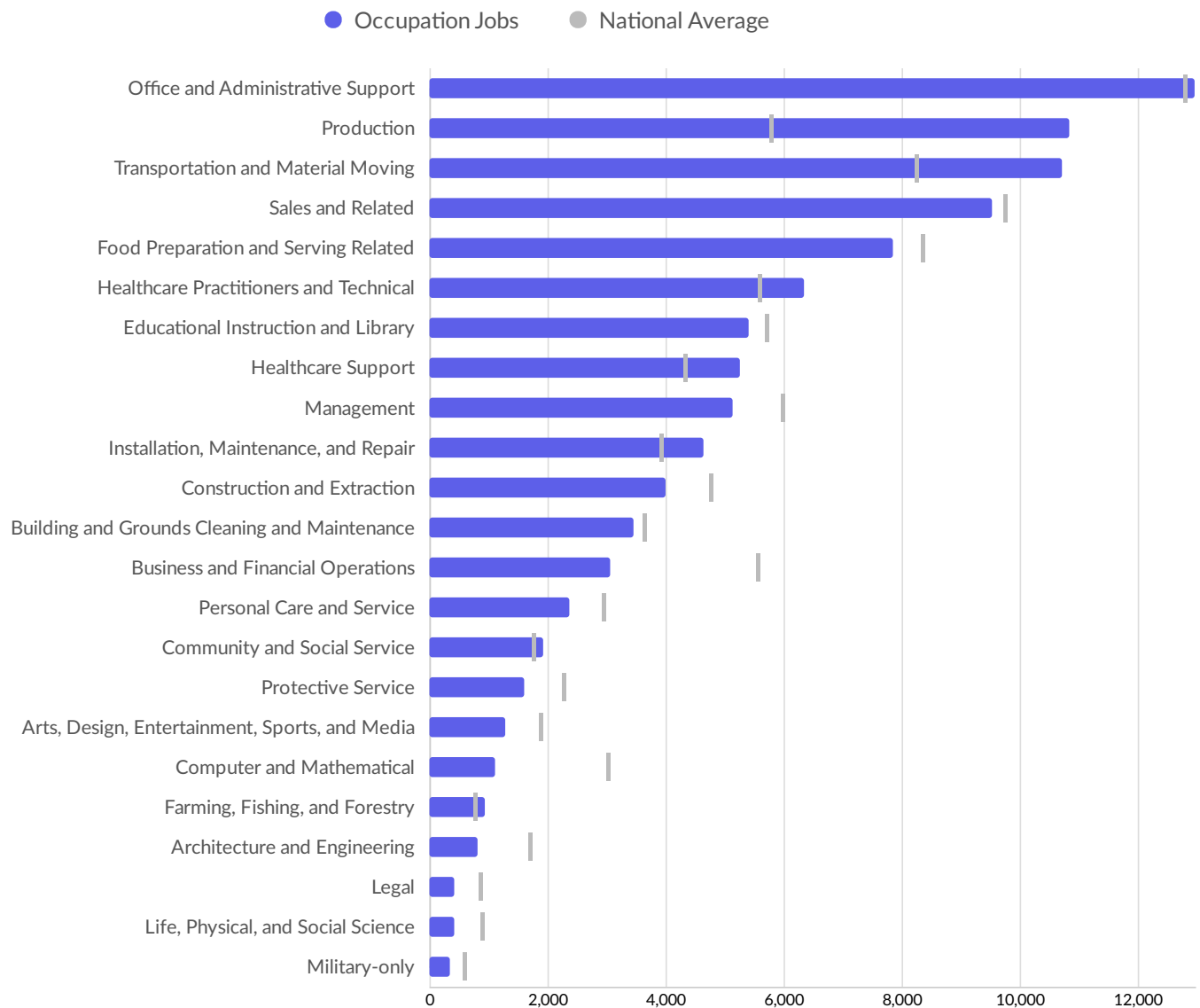


	Percentage	Business Count
1 to 4 employees	36.1%	2,846
5 to 9 employees	28.7%	2,264
10 to 19 employees	19.8%	1,566
20 to 49 employees	11.0%	870
50 to 99 employees	2.7%	211
100 to 249 employees	1.0%	81
250 to 499 employees	0.5%	37
500+ employees	0.2%	15

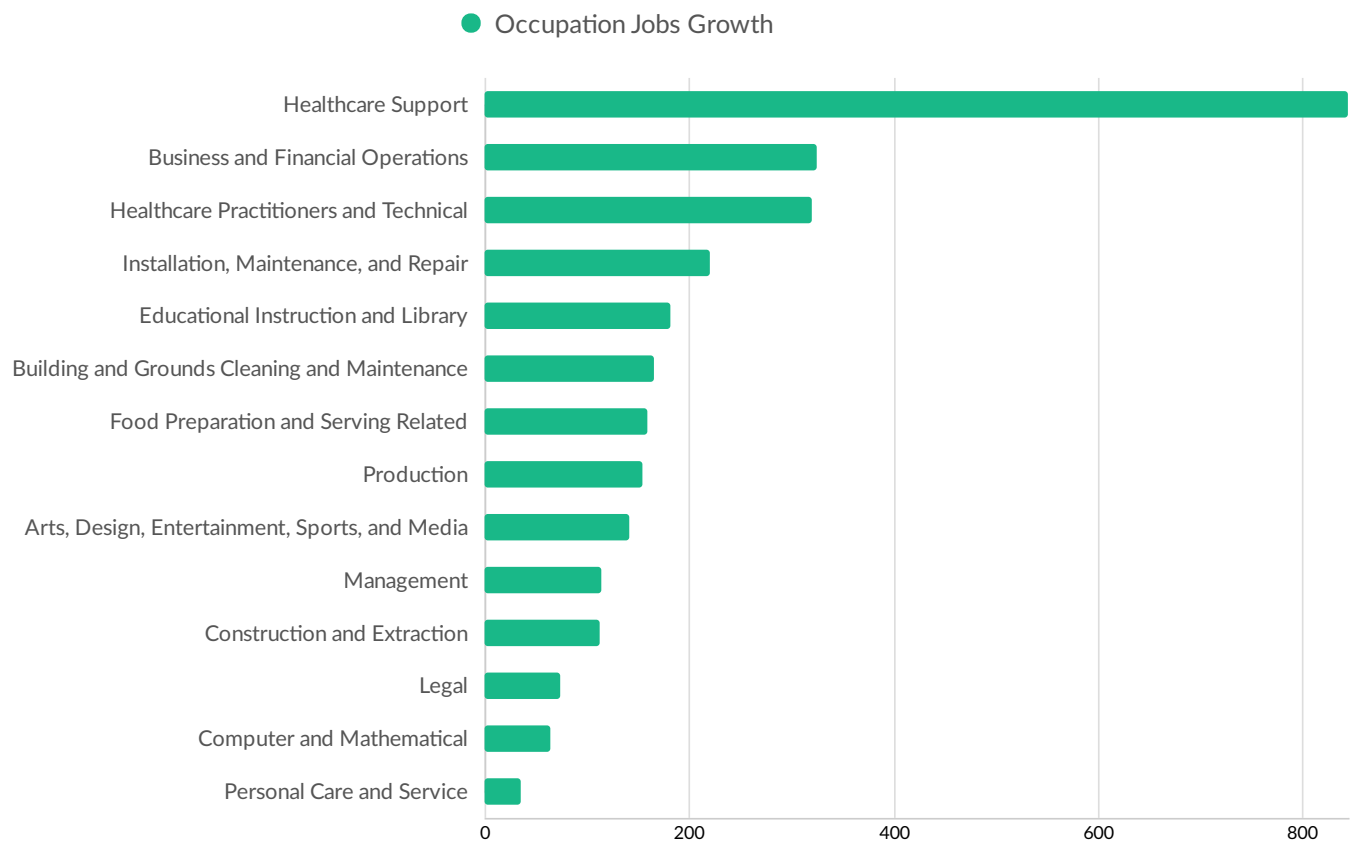
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

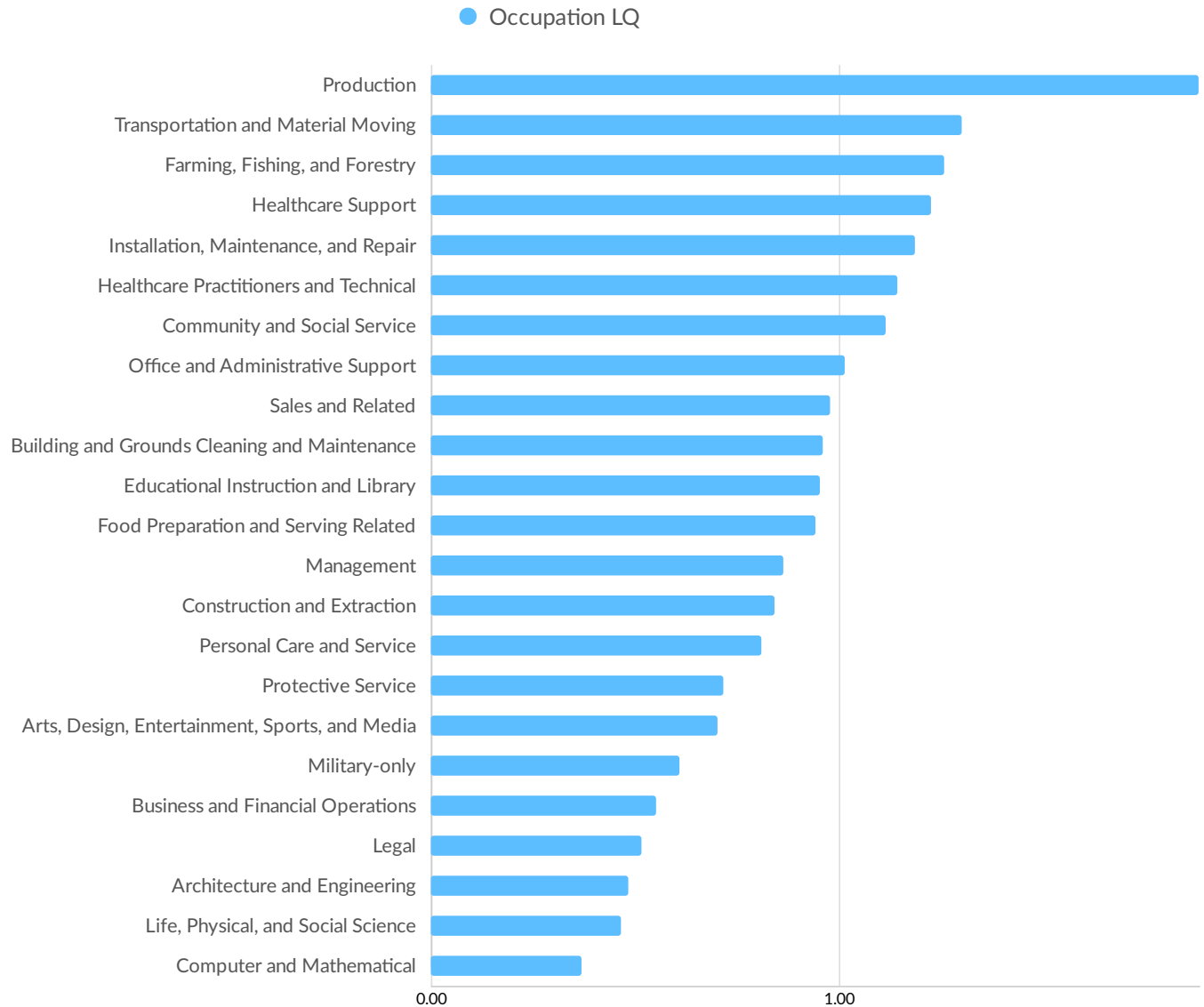
Largest Occupations



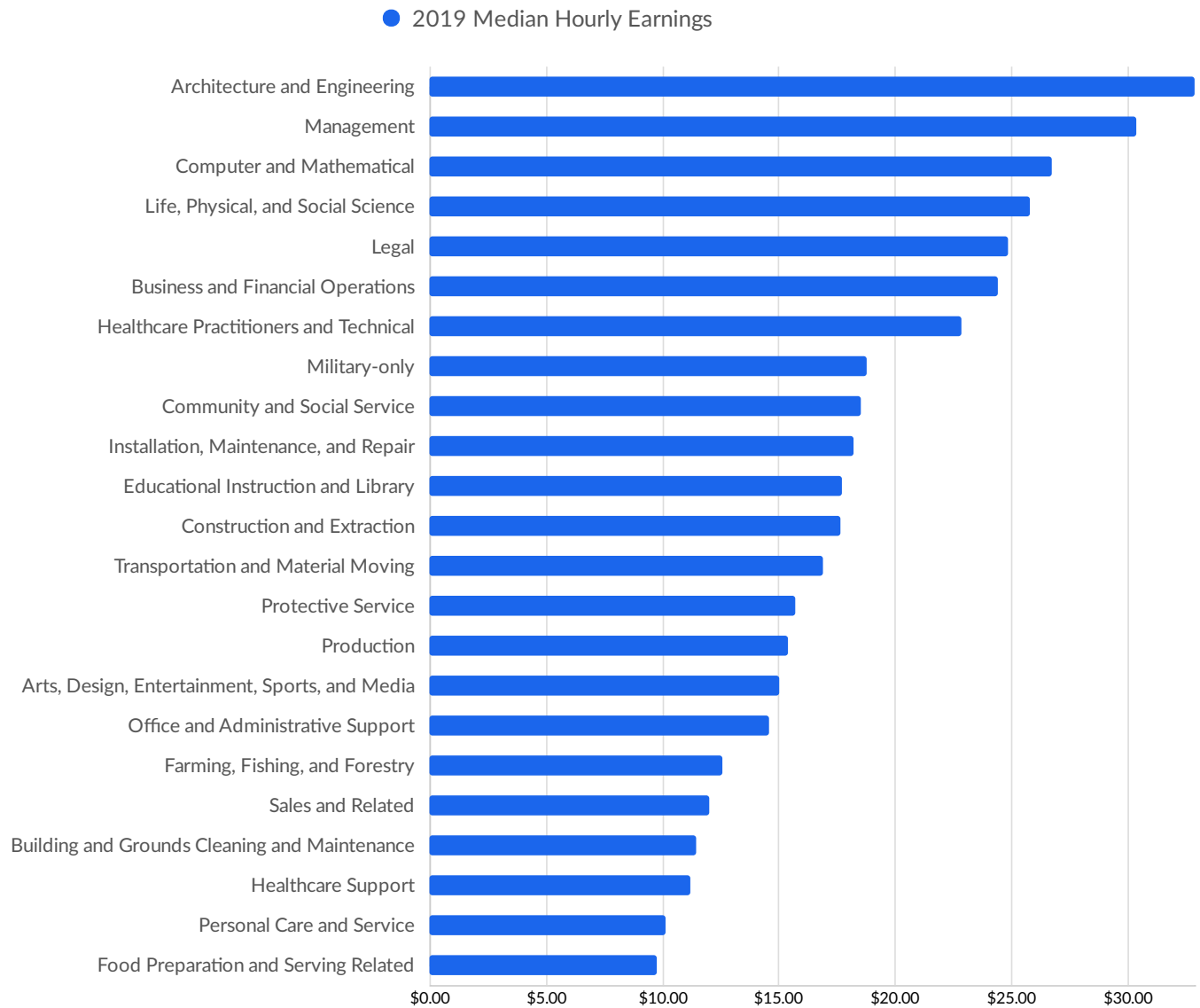
Top Growing Occupations



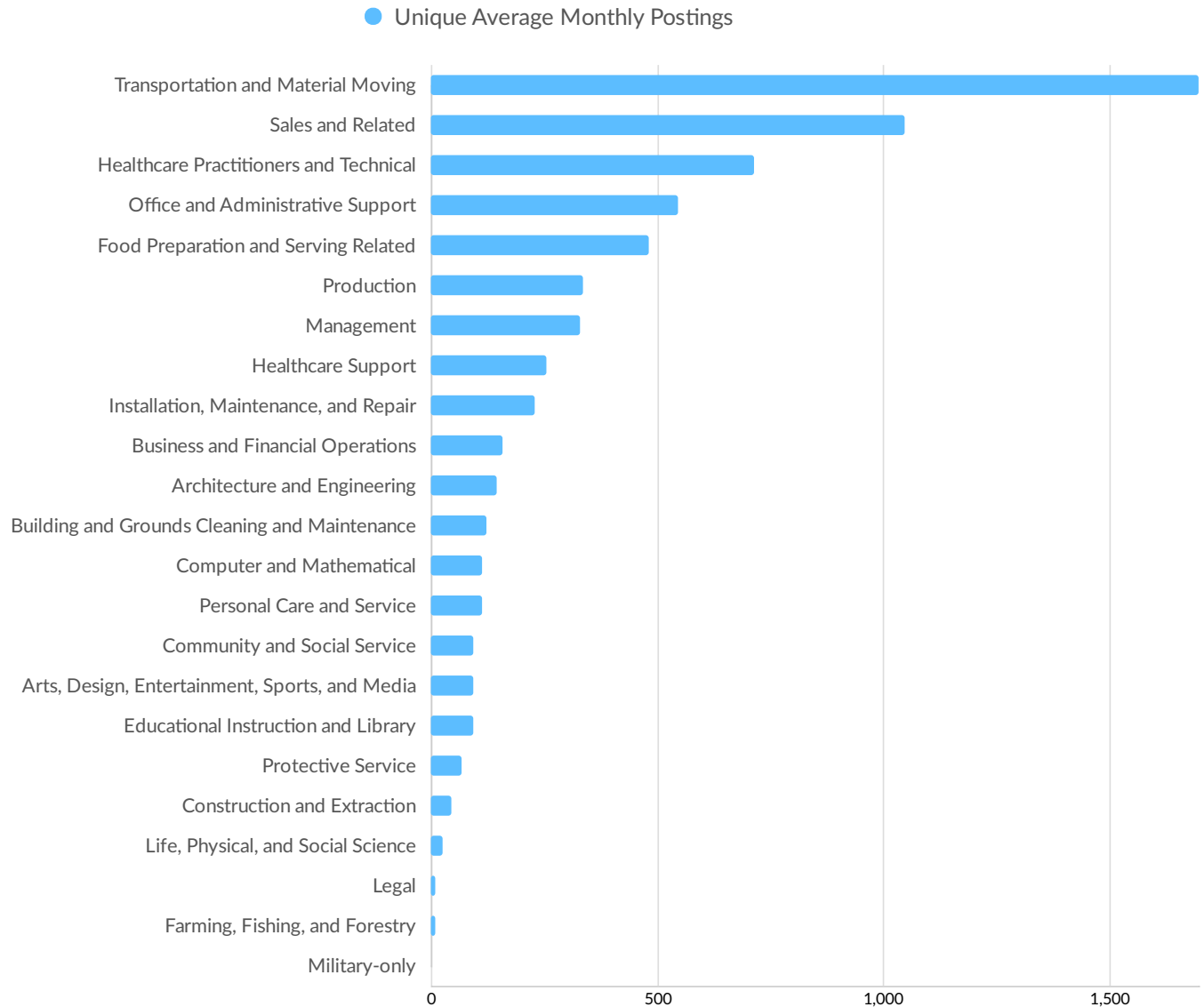
Top Occupation LQ



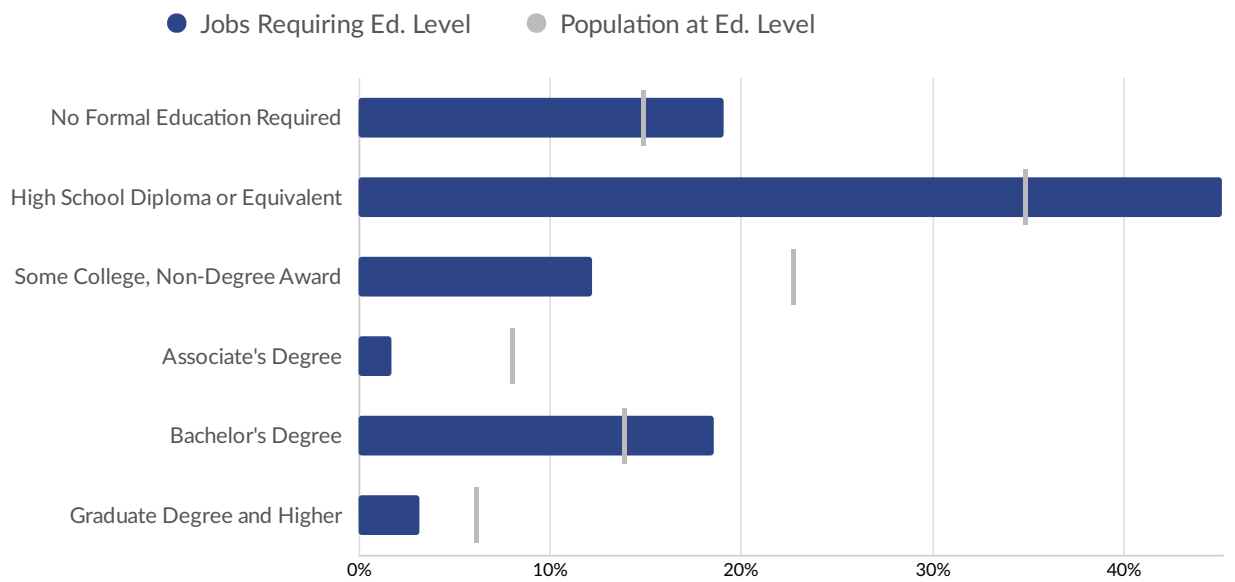
Top Occupation Earnings



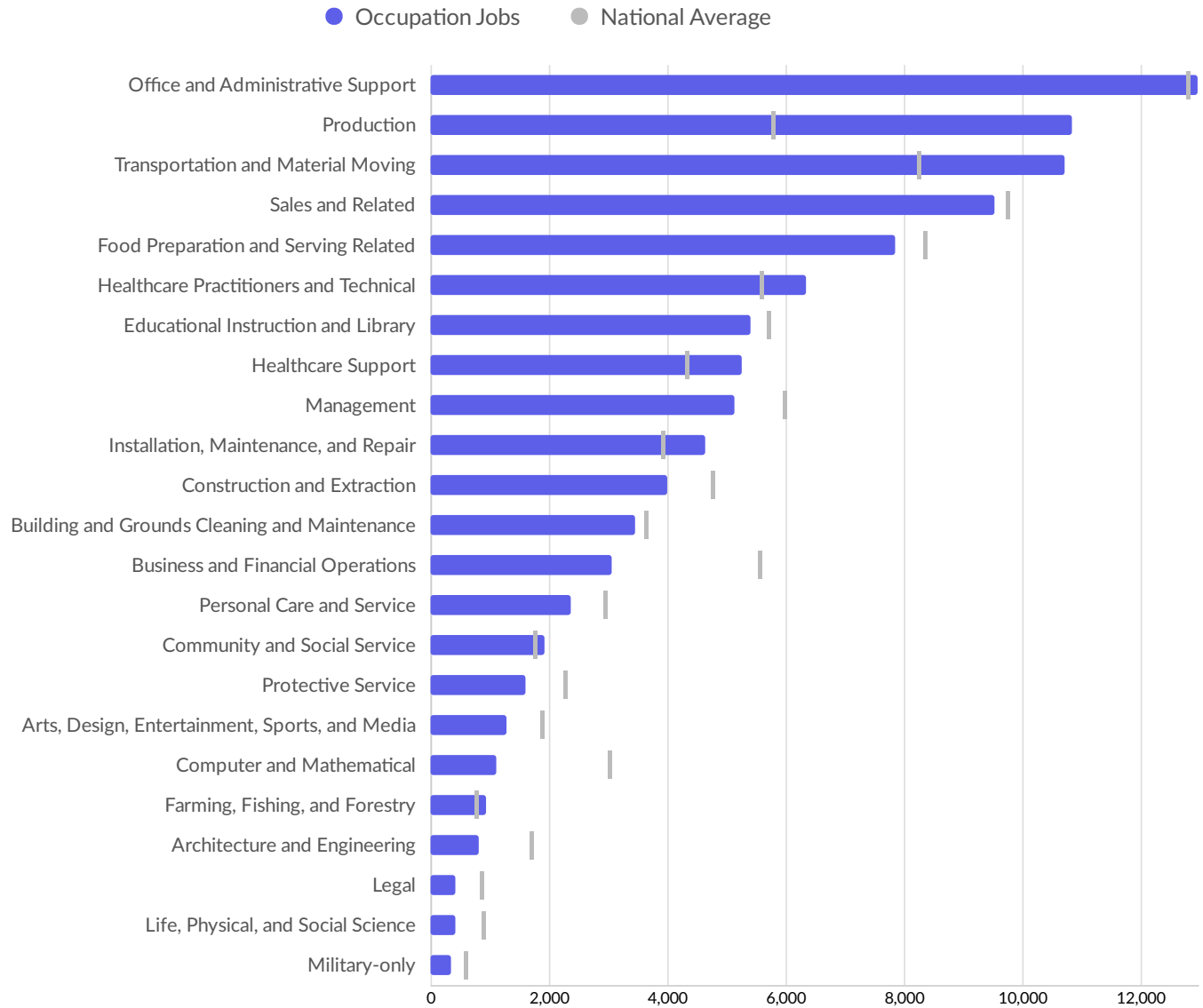
Top Posted Occupations



Underemployment























Largest Occupations



Educational Pipeline

In 2019, there were 3,670 graduates in 2 MSAs. This pipeline has grown by 19% over the last 5 years. The highest share of these graduates come from General Studies, Truck and Bus Driver/Commercial Vehicle Operator and Instructor, and "Business/Commerce, General".

School	Total Graduates (2019)		Graduate Trend (2015 - 2019)
Missouri Southern State University	1,441		
Crowder College	1,341		
Northeastern Oklahoma A&M College	418		
Ozark Christian College	140		
Northeast Technology Center-Afton	125		
Franklin Technology-MSSU	87		
City Pointe Beauty Academy	59		
Carthage R9 School District-Carthage Technical Center	28		
Neosho Beauty College	19		
New Dimensions School of Hair Design	12		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

